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Catalog of Copyright Entries: *Third Series*
Volume 23, Part 11B, Number 1

Commercial Prints and Labels

January–June
1969

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Third Series

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L.C. card 6—35347

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For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Price of this part is given on page vi.

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Preface

The CATALOG OF COPYRIGHT ENTRIES is published by authority of sections 210 and 211 of Title 17 of the *United States Code*. Section 210 provides in part: "The current catalog of copyright entries and the index volumes herein provided for shall be admitted in any court as prima facie evidence of the facts stated therein as regards any copyright registration."

The *Catalog* is subdivided into parts corresponding to the classes of material listed in section 5 of Title 17 of the *United States Code*. The table at the end of this preface shows the organization of the *Catalog*, the symbols used with the registration numbers to identify the classes, and the prices of the semiannual issues.

The record of each copyright registration listed in the *Catalog* includes a description of the work copyrighted and data relating to the copyright claim (the name of the copyright claimant as given in the application for registration, the copyright date, the copyright registration number, etc.).

Information as to changes of copyright ownership is not included in the *Catalog*, but a search of the Copyright Office Assignments and Related Documents Indexes may be requested from the Register of Copyrights. A fee for the search and report will be estimated at the statutory rate of $5 per hour.

For each registration listed, except for renewals, there has been deposited a copy or copies of the work in accordance with the provisions contained in sections 12, 13, 14, or 215 of Title 17 of the *United States Code*.

For a more complete description of the contents of this issue of the *Catalog* see p. vii.

Orders, payable in advance, for all parts of the *Catalog of Copyright Entries* should be sent to the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Orders may be placed for individual issues, as subscriptions for one or more parts, or for the complete *Catalog* at $50 a year, and for periods of one, two, or three years. All orders should state clearly the title and the inclusive dates of the part wanted. Checks or money orders should be made payable to the Superintendent of Documents.

The Copyright Office welcomes inquiries, suggestions, and comments on the content and organization of the *Catalog*. Such communications should be addressed to the Chief of the Cataloging Division, Copyright Office, Library of Congress, Washington, D.C. 20540.

Organization of Parts

Each part listed in the following table records all current registrations in the class or classes indicated by the alphabetical symbols. Renewal registrations are listed separately at the end of each related part. Some parts also contain registrations made under symbols other than those listed for the particular part, if the subject matter or type of material is similar to that generally included in the part.

The first letter of the symbol is that of the class under which registration is made. Second and third letters, if any, that follow the initial letter are added by the Copyright Office for the purpose of statistical analysis. Their significance is as follows:

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F Published foreign works. In the case of books and periodicals, it designates works manufactured outside the United States (except those registered for ad interim copyright). In all other classes to which it applies, it designates works first published outside the United States, the authors of which are neither citizens nor domiciliaries of the United States. (AF, EF)

I Books and periodicals registered for ad interim copyright. (AI, BI)

		Price per semiannual issue
Part 1	Books and Pamphlets, Including Serials and Contributions to Periodicals	$7.50
A	Books	
BB	Contributions to periodicals	
R	Renewal registrations	
Part 2	Periodicals	2.50
B	Periodicals	
R	Renewal registrations	
Parts 3–4	Dramas and Works Prepared for Oral Delivery	2.50
C	Lectures and other works prepared for oral delivery	
D	Dramatic or dramatico-musical works	
R	Renewal registrations	
Part 5	Music	7.50
E	Musical compositions	
R	Renewal registrations	
Part 6	Maps and Atlases	2.50
F	Maps	
R	Renewal registrations	

O Published works of foreign origin registered under the waiver-of-fee provision (section 215 of Title 17 of the *United States Code*). (BIO, GFO)

P Published works in classes for which registration is possible for either published or unpublished works (except those for which the second letter F, explained above, is appropriate). (EP, JP)

U Unpublished works in classes for which registration is possible for either published or unpublished works. (DU, EU)

		Price per semiannual issue
Parts 7–11A	Works of Art, Reproductions of Works of Art, Scientific and Technical Drawings, Photographic Works, Prints and Pictorial Illustrations	$2.50
G	Works of art and models or designs for works of art	
H	Reproductions of works of art	
I	Drawings or sculptural works of a scientific or technical character	
J	Photographs	
K	Prints and pictorial illustrations	
R	Renewal registrations	
Part 11B	Commercial Prints and Labels	2.50
KK	Commercial prints and labels	
R	Renewal registrations	
Parts 12–13	Motion Pictures and Filmstrips	2.50
L	Motion-picture photoplays	
M	Motion pictures other than photoplays	
R	Renewal registrations	

Subscription price: Complete *Catalog* for the year $50.00; $12.50 additional for foreign mailing. Orders, accompanied by remittances, should be addressed to the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.

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Introduction

PART 11B lists domestic and foreign prints and labels published in connection with the sale or advertisement of articles of merchandise or of services, which were registered in class K under the symbol KK. Works for which the copyright has been renewed are listed separately in the Renewal Registrations section.

Arrangement is alphabetical under the name of the copyright claimant. Each work is described in a main entry which includes information pertinent to the copyright claim. References lead from the names of joint claimants and authors and from variant forms of names. The copyright symbol © following the name under which the entry is listed signifies that the form of name used is that appearing on the application as claimant. The name is not repeated following the copyright symbol © in the entry proper unless it is necessary to record additional information from the application not included in the heading; e.g.,

FARRELL, JAMES EDWARD. ©
Bowl a word, a fascinating word game. © 20Jan69; KK210000.
FRANKONIA PRODUCTS, INC.
Rambler Classic station wagon. (License-plated model cars) © Frankonia, a.a.d.o. Frankonia Products, Inc.; 8Jun69; KK211500.

Each main entry for currently registered works includes, in addition to the claimant's name under which it is filed, the following items of information if available and applicable:

1) Title, amplified if necessary by a brief description of the pictorial content of the work, and followed by any variant title.
2) Names of contributors to the work.
3) Physical description, consisting of the number of pages or other terms descriptive of the work.
4) Series statement.
5) Special descriptive data, limited to registrations which appeared in a newspaper or periodical, giving the name and issue date of the publication, the number of the page on which the item will be found, and the place of publication if published abroad.
6) Names of authors given in the application which do not appear elsewhere in the entry.
7) Name of the employer in the case of a work made for hire, if so named in the application.
8) Information contained in the application which relates to the registration of an earlier version of the work.
9) Brief statement of the new matter on which copyright is claimed, preceded by the abbreviation NM, if this information is given in the application and is not indicated elsewhere in the entry.
10) Copyright symbol ©.
11) Name of the copyright claimant when it is necessary to record information given in the application which is not included in the heading.
12) Date of publication as given in the application.
13) Registration number.

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Whenever it is necessary to indicate a variation between the information given in the application and in the copy of the work with respect to the claimant's name or the date of publication, the data from the application is given first, followed by the phrase "in notice" and the data given in the work; e.g., © Richard Roe & Co.; 8Jan69 (in notice: 1968); KK209750.

For renewal registrations, the main entry includes, in addition to the claimant's name under which it is filed, the following items of information if available and applicable:

1) Title.
2) Copyright symbol ©.
3) Date of original copyright.
4) Original registration number.
5) Name of the renewal claimant followed by a statement in parentheses, usually abbreviated, giving the basis of the renewal claim as supplied by the applicant, e.g., "John Doe & Co. (PWH)" indicates that renewal of copyright is claimed by John Doe & Co. as proprietor of copyright in a work made for hire.
6) Date of receipt of the renewal application or the fee, whichever is later.
7) Renewal registration number.

Abbreviations and Symbols

The following list includes abbreviations and symbols used in this catalog with specific copyright or bibliographic meanings.

(A)	author(s)
a.a.d.o.	accepted alternative designation of
a.k.a.	also known as
Adm. c.t.a.	Administrator(s) cum testamento annexo
Adm. d.b.n. c.t.a.	Administrator(s) de bonis non cum testamento annexo
appl.	application
©	copyright symbol
(C)	child or children of the deceased author
d.b.a.	doing business as
(E)	executor(s) of the author
NK	next of kin of the deceased author
NM	new matter
p.	page, pages
(PCB)	proprietor of copyright in a work copyrighted by a corporate body otherwise than as assignee or licensee of the author
(PWH)	proprietor of copyright in a work made for hire
prev.	previous, previously
pseud.	pseudonym
pub.	published, publishing
reg.	registered, registration
rev.	revised
t.a.	trading as
v., vol.	volume, volumes
(W)	widow of the author
(Wr)	widower of the author

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Registrations January–June 1969

Domestic published commercial prints and labels	2,334
Foreign published commercial prints and labels	1
Total	2,335
Renewals	7

These figures represent the number of registrations for commercial prints and labels for January–June 1969, but do not necessarily represent the exact number of entries in this issue of the *Catalog of Copyright Entries*. Registration figures for other classes of material may be found in the respective parts.

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COMMERCIAL PRINTS AND LABELS

CURRENT REGISTRATIONS

A list of prints and labels published in connection with the sale or advertisement of articles of merchandise or of services, registered during the period covered by this issue. Arrangement is alphabetical under the name of the copyright claimant. References from the names of joint claimants and authors and from variant forms of names are interfiled.

A

A. W. L. ADVERTISING AGENCY, INC. ©
We'll beat this deal without arithmetricks. (In Baltimore evening sun, Jan. 23, 1969, p.A-10) © 23Jan69; KK209708.

ABSORENE MANUFACTURING CO. See CRAZEE CLAYZEE CO.

ACCUMULATED DEPRECIATION RESERVE TABLES CO. ©
Time saver tables for computing federal and state depreciation schedules; Hitt's monthly accumulated depreciation reserve tables. Folder. © 26Aug68; KK209843.

ACME APPLIANCE MANUFACTURING CO. ©
Beautiful wardrobes begin with Acme Gold Dualine sliding door hardware. Folder. © 26Jul68; KK209874.
A bold approach to lockset design for mobile homes. Sheet. © 25Sep68; KK209876.
New Slide-Guide makes Acme bi-fold hardware completely non-handed. Sheet. © 20Sep68; KK209873.
Pre-finished sliding door fascia track at non-fascia prices. (In NSDJA digest, Nov. 1967, p.37) © 15Nov67; KK209871.
To solve space problems decorate with bi-fold doors using Acme Fold-Aside folding door hardware. Folder. © 17May68; KK209875.
Wardrobes are the exciting new look in mobile homes with the Acme door system. Folder. © 25Sep68; KK209872.

ADVERTISING CONCEPTS, INC. ©
Break away. Sheet. © 6Jun69; KK211668.
Come browse around. Sheet. © 6Jun69; KK211674.
The 4 w's ... where to wear what, when. Sheet. © 6Jun69; KK211666.
Have you met the double knits? Sheet. © 6Jun69; KK211669.
Have you tried our first-class accommodations? Sheet. © 6Jun69; KK211672.
How many buttons? Sheet. © 6Jun69; KK211667.
May we serve you some cranberries? Sheet. © 6Jun69; KK211673.
The next you. Sheet. © 6Jun69; KK211670.
Togetherness: it's sure not what it used to be. Sheet. © 6Jun69; KK211675.
When was the last time you looked into your closet? Sheet. © 6Jun69; KK211671.

AEROQUIP CORP. ©
How to assemble Aeroquip medium pressure 1503-1534 hose and fittings; bulletin 748A. Sheet. © 24Feb69; KK211408.
New fast fueling coupling. Sheet. (Industrial engineering bulletin, IEB-124) © 13Feb69; KK210239.
Operating instructions for Aeroquip series J sliding bulkhead. Sticker. © 15Apr69; KK211357.
Procedure for loading and unloading ... with Aeroquip tie down systems; bulletin 5008A. Sheet. © 15Jan69; KK210240.

AIR LITE CORP. ©
Device for window privacy, draftless ventilation; window shield. Sheet. © 9Apr68; KK210242.

AIRGUIDE INSTRUMENT CO. ©
Contemporary weather instrument or clock for distinctive wall decoration. (In Holiday, Sept. 1968, p.92) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 29Aug68; KK209903.
4-way weather reporter to beautify a wall. (In House & garden, Nov. 1968, p.50) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 17Oct68; KK209847.
Primitive art barometer or clock for distinctive wall decoration. (In House & Garden, Nov. 1968, p.48) Appl. author: Frank C. Nahser, Inc. © Airguide a.a.d.o. Airguide Instrument Co.; 17Oct68; KK209846.
Zodiac weather instrument or clock for distinctive wall decoration. (In House beautiful, Oct. 1968, p.176) Appl. author: Frank C. Nahser, Inc. © 19Sep68; KK209848.

AIRLOCKE DOCK SEAL.
Air supported dock enclosures; form no.69-AL-101. Folder. © Airlocke Dock Seal, division of O'Neal Tarpaulin Co.; 6May69; KK211347.
Could you be the last woman to be using just one deodorant; FDS. (In McCall's, Mar. 1969, p.45) Appl. author: N. W. Ayer & Son, Inc. © 20Feb69; KK210267.
Finally, a liquid deodorant that actually sprays on dry; Super Dry. (In Sunday magazine, Dec. 8, 1968, p.2) Appl. author: N. W. Ayer & Son, Inc. © 8Dec68; KK210508.
For the 42 million brunettes who never had a choice; For Brunettes Only shampoo-in hair color. (In American druggist, Nov. 18, 1968, p.52) Appl. author: J. Walter Thompson Co. © 18Nov68; KK209653.
Free, send for your introductory trial size of FDS. (In McCall's, Mar. 1969, p.43) Appl. author: N. W. Ayer & Son, Inc. © 20Feb69; KK210266.
Get Set announces bounce back hair. (In Ingenue, Apr. 1969, p.4) Appl. author: J. Walter Thompson Co. © 25Mar69; KK210735.
If you shampoo a lot, this is the shampoo made especially for you; V05 Shampoo. (In 'Teen, Jan. 1969, p.23) Appl. author: J. Walter Thompson Co. © 15Dec68; KK209650.
Introducing the first hair color created especially for brunettes; For Brunettes Only. (In McCall's, Mar. 1969, p.53) Appl. author: J. Walter Thompson Co. © 20Feb69; KK210571.

AJAY GOLF PRODUCTS, INC. ©
Gags for cheating golfers, foot wedge. Card. © 1Sep68; KK210686.
Gags for golfers, award plaques; stock no.1PA. Card. © 1Sep68; KK210687.
Gags, golfers security towel; stock no.1ST. Card. © 1Sep68; KK210688.

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ALBERTO-CULVER CO. ©
Blaze, the first 100% clear floor wax. (In The Pittsburgh press, Apr. 17, 1969, p.37) Appl. author: N. W. Ayer & Son, Inc. © 17Apr69; KK210815.

Now, no need to soak, just spray and the toughest stains wash away; the Stain Fighter. (In Parade (The Salt Lake tribune) Feb. 16, 1969, p.20) Appl. author: N. W. Ayer & Son, Inc. © Albert-Culver Co. (in notice: Alberto-Culver Co.); 16Feb69; KK210507.

O.O.S. on Sugar Twin means out-of profit in your sugar section. (In Food topics, Jan. 1969, p.14) Appl. author: N. W. Ayer & Son, Inc. © 2Jan69; KK211353.

Ten very personal questions; FDS, feminine hygiene deodorant spray. (In Good housekeeping, July 1968, p.22-23) Appl. author: N. W. Ayer & Son, Inc. © 18Jun68; KK209757.

There's a new professional with a great grip; Consort styling gel. (In Journeyman barber, Jan. 1969, p.1) Appl. author: J. Walter Thompson Co. © 15Jan69; KK210082.

We'd rather bring you new dollars than just dollar traders; FDS, feminine hygiene deodorant spray, Command spray-on hair groomer for men. (In Discount store news, Dec. 16, 1968, p.30-31) Appl. author: J. Walter Thompson Co. © 16Dec68; KK209652.

We'll give you $1.00 to discover new European Naturals. (In Empire, Nov. 17, 1968, p.55) Appl. author: J. Walter Thompson Co. © 17Nov68; KK209649.

What does it take to keep a beauty product no.1 for ten years? VO5 regular hairdressing & conditioner. (In Supermarket news, Mar. 24, 1969, p.36-37) Appl. author: J. Walter Thompson Co. © 24Mar69; KK211275.

Where can you buy a top quality hair spray in a giant 20 oz. can at a price so low you won't believe it; Tresemmé Holding Hair Spray with Vytral 33. (In American hairdresser, Jan. 1969, p.38) Appl. author: J. Walter Thompson Co. © 20Dec68; KK209651.

You perspire all over; new Light Touch body deodorant protects you all over. (In Redbook, Mar. 1969, p.58) Appl. author: J. Walter Thompson Co. © 20Feb69; KK210570.

ALCONOX, INC. ©
New Dermadex, foaming antibacterial hand scrub and skin cleaner. Sticker. © 19May69; KK211400.

ALDENS, INC. ©
$4 monthly buys this great value; we designed this 4-band radio. Folder. © 24Apr69; KK211542.

ALEXANDER SALES CORP. ©
Save time on your next flight; flight bag. (In Field & stream, Jan. 1969, p.53) © 26Dec68; KK210866.

Save time on your next flight; flight bag. (In Mainliner, Jan.-Feb. 1969, p.28) © 6Jan69; KK210392.

ALFA PET, INC. ©
Chlorpets, stops bad breath and body odors; net weight 4 ozs. Sticker. © 3Jun69; KK211348.

ALFIE'S FISH & CHIPS, INC. ©
Authentic English fish & chips. On bag. Appl. ti.: Design of man's head wearing derby hat and scarf. © 7Dec68; KK211592.

ALIBI, INC. See COAST BEAD MANUFACTURING CO.

ALJEAN PRODUCTS CO.
No rod, no wave, Bodi-Endure. Folder. © Aljean Products Co., division of Summit Laboratories, Inc.; 6Jan69; KK210459.

Now, no rod, no wave bodifying. Sheet. © Aljean Products Co., division of Summit Laboratories, Inc.; 6Jan69; KK210460.

ALL-PRO CHICKEN, INC. ©
Save! All-pro points; get All-pro sports specials. Sheet. © 1May68; KK207038.

ALLIED MILLS, INC. ©
Calfnip; medicated milk replacer; net wt. 25 lbs. On bag. © 6Dec68; KK211387.

Wayne Horse Krunch; net weight 50 lbs. On bag. © 9Jul68; KK210437.

Wayne Horse Krunch mixer; net weight 50 lbs. On bag. © 9Jul68; KK210439.

Wayne Kolt Krunch; net weight 50 lbs. On bag. © 11Jul68; KK210440.

Wayne New Hope horse feed; net weight 50 lbs. On bag. © 16Dec68; KK210436.

Wayne rabbit ration; net wt. 25 lbs. On bag. © 25Oct68; KK211388.

Wayne Ruff 'n Redi Horse Krunch; net weight 50 lbs. On bag. © 9Jul68; KK210441.

Wayne stud & mare Horse Krunch; net weight 50 lbs. On bag. © 11Jul68; KK210438.

AMBER CHICAGO, INC. ©
Wild patchs. Card. © 3Mar69; KK210485.

AMERICAN CAN CO. ©
Aspen design; Dixie cup; no.67; 6 fl. oz. On cup. © 10Mar69; KK210198.

AMERICAN FLANGE & MANUFACTURING CO., INC. ©
New easy insertion of Tri-Sure, Polly-Press and Polly-Vent closures in lug cover and tight head pails. Sheet. © 5Feb69; KK209821.

Tri-Sure Polly-Ring closure. Folder. © 7Feb69; KK209869.

What's all this fuss about Tri-Sure? Folder. © 3Jun69; KK211362.

AMERICAN HONDA MOTOR CO., INC. ©
Honda invents the street car. (In Life, Mar. 28, 1969) Appl. author: Sheldon Marks Associates. © 24Mar69; KK210607.

The incredible street car; Honda 600 sedan. (In Life, Apr. 25, 1969, p.R) Appl. author: Sheldon Marks Associates. © 21Apr69; KK210899.

AMERICAN INDEPENDENT RADIO, INC. ©
There is only one solution to a broadcasting problem, find the right man. (In Broadcasting, Dec. 16, 1968, p.16-17) © 16Dec68; KK210268.

AMERICAN POTATO CO. ©
Concentrated whipp with milk instant potatoes; net wt. 30 oz. Sticker. Appl. author: Frank Colvan. © 20Jan69 (in notice: 1968); KK211467.

Magic instant mashed potato; net wt. 5 1/2 lbs. Sticker. Appl. author: Frank Colvan. © 26Aug68; KK211465.

Whipp instant potatoes for french fries; net wt. 1 lb. 14 oz. Sticker. Appl. author: Frank Colvan. © 10Jul68; KK211468.

Whipp with milk instant potatoes; net wt. 5 lbs. 8 ozs. Sticker. Appl. author: Frank Colvan. © 6Dec68; KK211466.

AMERICAN SAINT GOBAIN CORP.
ASG's Starlux separates space, ASG Bronze helps soak up the sun. (In Architectural record, Jan. 1969, p.84-85) © American Saint Gobain; 5Jan69; KK210531.

Remember the impregnable glass package? ASG made it pregnable. (In Glass digest, Nov. 1968, p.7) © American Saint Gobain; 15Nov68; KK209459.

We can't deliver your ASG glass this way. (In Glass digest, Feb. 1969, p.2) © American Saint Gobain; 7Feb69; KK210530.

Where would you expect to get a new packaging system that is strong, lightweight ... glass. Folder. © American Saint Gobain; 11Nov68; KK209410.

AMERICAN STANDARD. ©
The almost invisible boiler. (In House & home, Apr. 1969, p.62) Appl. author: Foote, Cone & Belding. © 25Mar69; KK211651.

Announcing a new kind of certified performance for contractors, the double check. (In Air conditioning, heating & refrigeration news, Dec. 2, 1968, p.5) Appl. author: Foote, Cone & Belding. © 2Dec68; KK210115.

Bathroom planning guide. (In House & garden, Oct. 1968, p.161) Appl. author: Foote, Cone & Belding. © 17Sep68; KK210183.

The conservative one from American-Standard; Water-Saver toilet. (In Water & sewage works, May 1969, p.50A-51A) Appl. author: Foote, Cone & Belding. © 15May69; KK211204.

Custom cooling at non-custom prices. Illus. signed: Saxon. (In NAHB journal of homebuilding, Dec. 1968, p.131) Appl. author: Foote, Cone & Belding. © 3Dec68; KK210111.

Did you ever stop to think that your bathrooms and kitchen ... are the most permanently furnished? (In House & garden, Oct. 1968, p.23) Appl. author: Foote, Cone & Belding. © 17Sep68; KK210182.

The fourth generation of commercial air conditioning equipment! (In Air conditioning, heating & refrigeration news, Mar. 3, 1969, p.5) Appl. author: Foote, Cone & Belding. © 3Mar69; KK211218.

Fourth generation remote condensing units. (In Chain store age, executive ed., June 1969, p.E35) Appl. author: Foote, Cone & Belding. © 24May69; KK211381.

The fourth generation self-contained air cooled air conditioner. (In Air conditioning, heating & refrigeration news, Mar. 21, 1969, p.7) Appl. author: Foote, Cone & Belding. © 31Mar69; KK211217.

The fresh one; a refreshing new idea for your bathroom. (In House & garden, Oct. 1968, p.44) Appl. author: Foote, Cone & Belding. © 17Sep68; KK210180.

The inside facts, new American-Standard PFA-5 forced draft boilers. (In Fuel oil & oil heat, June 1969, p.63) Appl. author: Foote, Cone & Belding. © 1May69; KK211383.

It comes in 3 styles, 7 colors, including new bone. (In Journal of plumbing, heating & air conditioning, Apr. 1969, p.7) Appl. author: Foote, Cone & Belding. Appl. ti.: The fresh one. © 2Apr69; KK211228.

Lyon stops them in their tracks! (In Kitchen business, Apr. 1969, p.1) Appl. author: Foote, Cone & Belding. © 1Apr69; KK211221.

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The Lyon trap, for home improvement shoppers. (In Hardware retailer, Feb. 1969, p.228-229) Appl. author: Foote, Cone & Belding. © 1Feb69; KK210110.

Presenting combination rooftop units with electric heat systems built-in! (In Chain store age, executive ed., May 1969, p.E15) Appl. author: Foote, Cone & Belding. © 24Apr69; KK211205.

The professional distributor, he's needed more today. (In Supply house times, Apr. 1969, p.67) Appl. author: Foote, Cone & Belding. © 1Apr69; KK211229.

Refreshing easy ways to brighten up a bath or powder room. (In House & garden, Oct. 1968, p.66) Appl. author: Foote, Cone & Belding. © 17Sep68; KK210181.

Refreshing new ideas for the most permanent rooms in your home. (In House & garden, Oct. 1968, p.22) Appl. author: Foote, Cone & Belding. © 17Sep68; KK210177.

The safe one; it's four times safer than conventional tubs; Stan-Sure. (In House & garden, Oct. 1968, p.67) Appl. author: Foote, Cone & Belding. © 17Sep68; KK210184.

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We deliver on time or else, or else we write you a check. (In Air conditioning, heating & refrigeration news, Dec. 16, 1968, p.5) Appl. author: Foote, Cone & Belding. © 16Dec68; KK210117.

We test, and test ... any American-Standard boiler that can't take the pressure. (In Ashrae guide and data book, 1969, catalog data section, p.199) Appl. author: Foote, Cone & Belding. © 31May69; KK211386.

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Longer, yet milder; Pall Mall. (In Washington Afro-American, Apr. 15, 1969, p.6) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 15Apr69; KK211253.

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Quality sells Americans, Americans sell quality; Pall Mall. (In Tobacco, Jan. 3, 1969, p.6) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 3Jan69; KK210174.

You better believe it; Pall Mall. (In Life, Feb. 14, 1969, p.33) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 10Feb69; KK211268.

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The best incentives for a guy who lives out of a suitcase. (In Incentive marketing, Apr. 1969, p.253) Appl. author: Doyle Dane Bernbach, Inc. © 27Mar69; KK211333.

I backed our car over the suitcase. (In Life, May 9, 1969, p.59) Appl. author: Doyle Dane Bernbach, Inc. © 24Apr69; KK211504.

I backed our car over the suitcase. (In Playboy, May 1969, between p.222 & 223) Appl. author: Doyle Dane Bernbach, Inc. © 28Apr69; KK211334.

The luggage fell end over end and smashed on the dock below. (In The New Yorker, May 10, 1969, p.56) Appl. author: Doyle Dane Bernbach, Inc. © 28Apr69; KK211691.

We make a bag small enough to get everything in; $24.00. (In Sports illustrated, June 2, 1969, p.16) Appl. author: Doyle Dane Bernbach, Inc. © 20May69; KK211501.

We were flying along at 70 mph when suddenly it flew off the car. (In Look, May 13, 1969, p.18) Appl. author: Doyle Dane Bernbach, Inc. © 27Apr69; KK211335.

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Just think what an item recommend by 4 out of 5 dentists can do for you; Water Pik oral hygiene appliance. (In Incentive marketing, Jan. 1969, p.147) © 7Jan69; KK210885.
Patients give preventive oral hygiene more than lip service; Water Pik oral hygiene appliance. (In Journal of the American Dental Assn., Feb. 1969, p.239) © 1Feb69; KK210859.
Preventive oral hygiene can be habit-forming; Water Pik oral hygiene appliance. (In Journal of the American Dental Assn., Mar. 1969, p.439) © 1Mar69; KK210884.
Super Spurt, the powerful Water Pik droplet, helps Stevie join the Smile-in. (In Denver post, Feb. 2, 1969, comic section) © 2Feb69; KK210228.
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What's the big difference between the new professional, model 47, and every other Water Pik appliance? (In Journal, Southern California Dental Assn., Mar. 1969, p.A-33) © 1Mar69; KK211254.

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Congratulations to Standard Food Products on bringing the Bacardi party closer to its retailers. (In Beverage media, June 1969, p.10) Appl. author: Ross Roy of New York, Inc. © 27May68; KK209400.
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Before you decide to lend, borrow, invest, divest, merge, lease, or whatever. (In American banker, Apr. 25, 1969, p.3A) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 25Apr69; KK210945.
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Improve your lot. (In The New York times, Apr. 21, 1969, p.13) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 21Apr69; KK210857.
The money game; it's 9:45 A.M. in New York, guess how much your money's worth in Zurich. (In Finance, Mar. 1969, p.83) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 24Feb69; KK210871.
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March pool sale. (In The Detroit news, Mar. 2, 1969, p.5D) Appl. author: Michael P. Glime. © 2Mar69; KK210194.

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Beauty hearts, helps smooth away those wrinkles. Card. © Bellevue Research, solely owned by Marguerite Tinnin; 23Apr67; KK209381.

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Are your fringe benefits showing a profit? 7 folders. © 15Apr69; KK210658.

BIBB, BENJAMIN O. ©
Trois Bas Hosiery Co., Inc.; we call our new 3 stockings-in-a-package by three names. (In The Reporter, Lake Park, Fla., Jan. 23, 1969, p.12) © 23Jan69; KK209853.

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Our Lady's Counsel. Card. © 26Apr69; KK211416.

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Fine clothing for less, grand opening May 17. (In Louisville courier-journal, May 16, 1969, p.B2) © 16May69; KK211027.

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SwimHut tops your pool in comfort, pleasure, savings. Folder. Appl. author: John P. Kwake. © 1Jan65; KK209557.

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Productivity; the mandate of a corporate enterprise is to create values. (In Business week, Apr. 5, 1969, p.35) © 5Apr69; KK211369.

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BONNY PRODUCTS, INC. ©
Mini scoop cast aluminum bowl; no.444. Card. © 13Jan69; KK210591.

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New Kava, 90% acidity-neutralized neutralizes 10¢ off its price. (In Youngstown vindicator, Oct. 30, 1968, p.48) Appl. author: Ross Roy of New York, Inc. © 30Oct68; KK210654.
Now Kava perks; Kava coffee. (In Watertown daily times, Dec. 11, 1968, p.10) Appl. author: Ross Roy of New York, Inc. © 11Dec68; KK210078.
Now 90% acidity-neutralized coffee; what's in it for you; Kava. (In The Cincinnati enquirer, Oct. 30, 1968, p.6) Appl. author: Ross Roy of New York, Inc. © 30Oct68; KK210074.

BOYLE, DARLEEN R. ©
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Announcing the cure for aspirin; Neotrend. (In Life, Nov. 22, 1968, p.R) Appl. author: Doyle Dane Bernbach, Inc. © 19Nov68; KK209749.
If your hemorrhoids need something more effective than Pazo, maybe it's surgery. (In Look, May 13, 1969, opposite p.83) Appl. author: Needham, Harper & Steers, Inc. © 29Apr69; KK211418.
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Next time your hemorrhoids hurt, kick yourself for not sending for this Pazo sample. (In The Reader's digest, Feb. 1969, p.55) Appl. author: Needham, Harper & Steers, Inc. © 25Jan69; KK210469.
Next time your hemorrhoids throb, kick yourself for not sending in this Pazo coupon. (In The Plain dealer Sunday magazine, Cleveland, May 11, 1969, p.51) Appl. author: Needham, Harper & Steers, Inc. © 11May69; KK211249.
We replaced aspirin; Neotrend. (In Life, Oct. 25, 1968, p.R-20) Appl. author: Doyle Dane Bernbach, Inc. © 220ct68; KK210045.

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Flatness got you down? Come up to the Kool taste. (In The Evening bulletin, Philadelphia, Jan. 14, 1969, p.B16) Appl. author: Ted Bates & Co., Inc. © 14Jan69; KK209881.
Good taste is just the beginning; Raleigh; Belair. (In St. Louis Post dispatch, Oct. 20, 1968, insert) Appl. author: Post-Keyes-Gardner. © Brown & Williamson Tobacco Co. (in notice: Brown & Williamson Corp.); 200ct68; KK209402.
Harsh taste leave you on the bench? Kool. (In Philadelphia bulletin, Jan. 6, 1969) Appl. author: Ted Bates & Co., Inc. © 6Jan69; KK210390.
Never budges, never quits, Viceroy filter cigarettes. Burro. (In Cleveland call & post, Feb. 15, 1969) Appl. author: Ted Bates & Co., Inc. © 15Feb69; KK210166.
Never fails, never quits; Viceroy's good taste never quits. (In Cleveland press, Jan. 7, 1969) Appl. author: Ted Bates & Co., Inc. © 7Jan69; KK209877.
Never forgets, never quits; Viceroy. Elephant. (In Life, Dec. 20, 1968) Appl. author: Ted Bates & Co., Inc. © 16Dec68; KK210391.
Never lies, never quits; Viceroy's good taste never quits. Cherry tree. (In Cleveland press, Jan. 14, 1969) Appl. author: Ted Bates & Co., Inc. © 14Jan69; KK209880.
Never rushes, never quits; Viceroy's good taste never quits. Turtle. (In Cleveland press, Jan. 13, 1969) Appl. author: Ted Bates & Co., Inc. © 13Jan69; KK209879.
Never sleeps, never quits, Viceroy filter cigarettes. Owl. (In Life, Oct. 11, 1968) Appl. author: Ted Bates & Co., Inc. © 110ct68; KK210167.
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Put hot taste in the penalty box; come up to the Kool taste. (In The Evening bulletin, Philadelphia, Jan. 13, 1969) Appl. author: Ted Bates & Co., Inc. © 13Jan69; KK209883.
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2 + 2 = 4; Viceroy's good taste never quits. (In Cleveland press, Jan. 10, 1969) Appl. author: Ted Bates & Co., Inc. © 10Jan69; KK209878.
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Call Budget Rent-A-Car for this $7 Buick Skylark. (In The Wall Street journal, Feb. 11, 1969, p.10) © 11Feb69; KK211257.
Pay more? Why, when Budget Rent-A-Car rents the 1969 G.M. cars you prefer. (In United mainliner, Apr. 1969, p.2 of cover) © 1Apr69; KK211256.

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Test drive the 1969 Falstaff. (In Independent, Apr. 11, 1969, p.A-10) © 11Apr69; KK211215.

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Hang it all; abrasives. (In Hardware retailer, Oct. 1968, p.198) Appl. author: Robert M. Abbott. © 10ct68; KK209595.

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The Accutron slogan isn't advertising puffery; the most accurate watch in the world. (In The New Yorker, Apr. 19, 1969, p.75) Appl. author: Doyle Dane Bernbach, Inc. © 26Mar69; KK210941.
Caravelle transistorizes time; the Caravelle Transistor. (In Look, Apr. 29, 1969, p.10) Appl. author: Doyle Dane Bernbach, Inc. © 31Mar69; KK210953.
No qualifiers, no small print, nothing up our sleeve; Accutron. (In Time, June 6, 1969, p.7) Appl. author: Doyle Dane Bernbach, Inc. © 28May69; KK211503.
Ordinary time has ended, transistorized time has begun; Caravelle. (In Look, May 13, 1969, p.3) Appl. author: Doyle Dane Bernbach, Inc. © 28Apr69; KK211336.
This is why a $10.95 Caravelle is a better watch. (In Look, Dec. 10, 1968, p.76) Appl. author: Doyle Dane Bernbach, Inc. © 5Dec68; KK210673.

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The most accurate watch in the world; Accutron. (In Car & driver, May 1969, p.36) Appl. author: Doyle Dane Bernbach, Inc. © 28Apr69; KK210720.
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Concealed anchor pot. Sheet. © Buske; 25Apr69; KK210976.
Mo-Clamp, the harder you pull, the tighter it grips; model D. Sheet. © 15Sep68; KK211324.
Mo-Clamps, here are four modern designed pull clamps. Sheet. © Buske; 15May69; KK211029.
U-400 body and frame aligner. Folder. NM: addition & revision. © 29Jan69; KK211325.
Wheel stands. Sheet. © 20Jan69; KK209637.
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CAITI, MICHAEL I. See STAY-PUT.

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BPF-1FP automatic dry polymer feed system; bulletin 12-33. Sheet. © 7Feb69; KK210281.
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Type A automatic chemical feed control system; bulletin B-5-059. Sheet. © 27Sep68; KK210280.
Type E automatic chemical feed control systems; bulletin no.B-5-062. Sheet. © 27Sep68; KK210279.
Water meter series with impulse contactors; bulletin B-5-064. Sheet. © 24Jan69; KK210277.

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Careful, it's hard-hearted; Calvert Extra. (In Life, Feb. 21, 1969, p.33) Appl. author: Doyle Dane Bernbach, Inc. © 18Feb69; KK210365.
It's not pushy; Calvert Extra. (In The Daily news, New York, Feb. 21, 1969) Appl. author: Doyle Dane Bernbach, Inc. © 18Feb69; KK210380.
Soft whiskey checkout counter. (In Life, May 9, 1969, p.17) Appl. author: Doyle Dane Bernbach, Inc. © 6May69; KK211712.
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Soft whiskey, it's hard to give; trouble is you're tempted to keep it. (In Los Angeles times, Dec. 6, 1968, pt.IV, p.34) Appl. author: Doyle Dane Bernbach, Inc. © 6Dec68; KK209468.
Whiskey brought up to date; Calvert Extra. (In American football league pictorial, Sept. 22, 1968, p.4 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 19Sep68; KK209902.

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Matching combination chart for camp trails bags & frames. Card. Appl. author: Jack C. Abert. © 12May69; KK211244.
Padded hipbelt, ask salesman for demonstration. Card. Appl. author: Jack C. Abert. © 12May69; KK211246.
The padded hipbelt, the most important development since the aluminum packframe. Sheet. Appl. author: Jack C. Abert. © 12May69; KK211245.

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Enter the Wink paint your wagon contest. (In Prom, Mar. 1969, p.9) Appl. author: Ted Bates & Co., Inc. © 6Mar69; KK210606.
How would you like a good swift kick? That's what you get with refreshing new Sport-Cola. [Endorsed by Wally Cox] (In The Knickerbocker news, Albany, Sept. 26, 1968, p.8A) Appl. author: Ted Bates & Co., Inc. © 26Sep68; KK209479.

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Quick-disc electrophoresis general instructions. 1 v. © 21Mar69; KK211519.

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Lipoproteinemia diagnosis, the A-P test for atherosclerosis potential. 7 p. © 10Mar69; KK211278.
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A full dozen of the world's most glorious carnations. Card. Appl. author: Arthur Meyerhoff Associates, Inc. © 19Feb69; KK211018.
Gift order form for carnations. Folder. Appl. author: Arthur Meyerhoff Associates, Inc. © 19Feb69; KK211016.
Some of the most glorious carnations in the world. Folder. Appl. author: Arthur Meyerhoff Associates, Inc. © 19Feb69; KK211017.
These fresh-cut carnations were flown in. Folder. Appl. author: Arthur Meyerhoff Associates, Inc. © 19Feb69; KK211015.

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Magic after shave cream; net wt. 1.8 ozs. On folding carton. © 16Dec68; KK209860.

CARTER MOTOR CO. ©
Regent heavy duty gearmotors; bulletin 1068. 1969. Sheet. Appl. author: Robert Carter. © 20Jan69; KK209935.

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Watch sculpture; 08/6014. (In Jewelers' circular-keystone, Mar. 1969, p.36-37) Appl. author: Lennen & Newell, Inc. © 1Mar69; KK210879.

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With love, from Lynn; Lynn Anderson; CHS-1013. Record sleeve. © 28Feb69; KK210349.

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Products for the chemist's kitchen. Folder. Appl. ti.: Chemex prospectus. © 5Feb69; KK209863.

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4 beef steaks for quick easy meals; 7 oz. net wt. On folding carton. Appl. author: Adam F. Eby. © 1Dec68; KK211352.

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Spoon. Sheet. © 20Nov68; KK209851.

CHURCH & DWIGHT CO., INC. ©
Clip this label, wrap it around an old coffee can filled with Arm & Hammer baking soda and covered with the plastic lid; fire, fire. (In McCall's, Oct. 1968, p.77) Appl. author: Ross Roy of New York, Inc. © 24Sep68; KK209586.
Get a suggestion box for your family; Arm & Hammer baking soda. (In Life, July 26, 1968, p.16) Appl. author: Ross Roy of New York, Inc. © 22Jul68; KK209507.
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The facts behind the charge of the light brigade. See SCHWEPPES (U.S.A.) LTD.
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At last, blue-black hair color that's natural as sunshine; Black Azure. (In Good housekeeping, May 1969, p.14-15) Appl. author: Foote, Cone & Belding. © 22Apr69; KK211234.
At last! The true blue-black they've been asking for; Miss Clairol. (In Beauty trade, Mar. 1969, p.4 of cover) Appl. author: Foote, Cone & Belding. © 29Feb69; KK211644.
Be the hairdresser who knows for sure; Great Body. (In Salon owner, July 1969, p.3 of cover) Appl. author: Foote, Cone & Belding. © 25Jun69; KK211649.
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Does she, or doesn't she? Beautiful brunette; Miss Clairol. (In Family circle, Feb. 1969, p.38-39) Appl. author: Foote, Cone & Belding. © 21Jan69 (in notice: 1968); KK209547.
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Does she or doesn't she; if she does, it's Miss Clairol chestnut brown. (In Reader's digest, Apr. 1969, p.2 of cover-p.1) Appl. author: Foote, Cone & Belding. © 25Mar69; KK211198.
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For 2-process blondes any salon can be proud of; for 1-process haircoloring that's fast and natural-looking; Nice'n Easy. (In American hairdresser, May 1969, p.14-15) Appl. author: Foote, Cone & Belding. © 21Apr69; KK211640.
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Here's how to get The Clairol ... care; from your Clairol technician. (In American hairdresser, Mar. 1969, p.18-19) Appl. author: Foote, Cone & Belding. © 20Feb69; KK211528.
How to shampoo when you can't shampoo; Psssssst. (In Good housekeeping, Jan. 1969, p.7) Appl. author: Doyle Dane Bernbach, Inc. © 29Dec68 (in notice: 1969); KK209751.
How to shampoo when you can't shampoo; Psssssst. (In Seventeen, Apr. 1969, p.82) Appl. author: Doyle Dane Bernbach, Inc. © 29Mar69; KK210833.
If you can't beat 'em, join 'em; Creme Toner. (In Vogue, Feb. 15, 1969, p.4 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 12Feb69; KK210834.
In 1932 Clairol started a chain reaction. (In Chain store age, drug managers ed., Apr. 1969, p.195) Appl. author: Foote, Cone & Belding. © 3Apr69; KK211223.
Introducing the body builder for hair; Great Body instant conditioner. (In Hairdo & beauty,

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Mar. 1969, p.2 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 26Feb69; KK210830.

It's time to update your color curriculum; Clairol's all new educational filmstrip. (In National Beauty school journal, Jan. 1969, p.2 of cover & p.1) Appl. author: Foote, Cone & Belding. © 1Jan69; KK209546.

Meet NHCA Olympic styling stars ... at Clairol regional shows. (In American hairdresser, Aug. 1968, p.31) Appl. author: Foote, Cone & Belding. © 22Jul68; KK211535.

Miss Clairol announces 3 new basic blondes; no.26, winter wheat. (In American hairdresser, Sept. 1968, p.57-59) Appl. author: Foote, Cone & Belding. © 20Aug68; KK211527.

New freedom for pressed hair! Smooth'n Easy. (In Beauty trade, May 1969, p.4 of cover) Appl. author: Foote, Cone & Belding. © 29Apr69; KK211641.

New, Instant Condition lotion; 12 fl. oz. (In American hairdresser, Sept. 1968, p.60) Appl. author: Foote, Cone & Belding. © 20Aug68; KK211526.

The new soft look browns; 2 luscious Loving Care shades. (In American hairdresser, Feb. 1969, p.13) Appl. author: Foote, Cone & Belding. © 20Jan69; KK211531.

New USA Olympic styling book free. (In American hairdresser, Nov. 1968, p.14-15) Appl. author: Foote, Cone & Belding. © 21Oct68; KK211530.

Now, Clairol announces the biggest change in blonding since the whole beautiful business began; Maxi Blonde. (In Cosmetics fair, Mar. 1969, p.12-13) Appl. author: Foote, Cone & Belding. © 1Mar69; KK211212.

Now, 3 new blondes for all seasons; Miss Clairol. (In Woman's day, Nov. 1968, p.2 of cover & p.1) Appl. author: Foote, Cone & Belding. © 18Oct68; KK209828.

Now you can treat even your hardest-to-hold patrons with Kindness. (In Modern beauty shop, Dec. 1968, p.11) Appl. author: Doyle Dane Bernbach, Inc. © 28Nov68; KK209750.

Oh, to be a gorgeous brunette and never have to worry about a single gray hair again; Loving Care. (In Reader's digest, May 1969, p.42-43) Appl. author: Foote, Cone & Belding. © 25Apr69; KK211200.

One of the little old ladies who uses Silk & Silver; Georgia Hamilton. (In McCall's, Mar. 1969, p.166) Appl. author: Foote, Cone & Belding. © 20Feb69; KK211657.

One of the little old ladies who uses Silk & Silver; Molly Adams. (In Good housekeeping, June 1969, p.191) Appl. author: Foote, Cone & Belding. © 20May69; KK211648.

The perfect marriage. Now, Clairol weds a light-up mirror to an electric hairsetter; Kindness. (In McCall's, Mar. 1969, p.9) Appl. author: Foote, Cone & Belding. © 20Feb69; KK211659.

The quiet color of Loving Care. (In Family weekly, June 29, 1969, p.3) Appl. author: Foote, Cone & Belding. © 29Jun69; KK211658.

The salon computer, Clairol's special deal; Custom Care Formulotion. (In American hairdresser, Oct. 1968, p.16-17) Appl. author: Foote, Cone & Belding. © 23Sep68; KK211237.

6 new color charts free with Clairol deals. (In Salon owner, June 1969, p.88 & 3 of cover) Appl. author: Foote, Cone & Belding. © 25May69; KK211380.

Steal a little thunder from a blonde; Frost & Tip. (In Mademoiselle, Apr. 1969, p.84) Appl. author: Foote, Cone & Belding. © 29Mar69; KK211213.

Technician Pat Doran talks about which condition when; meet your Clairol technician of the month. (In American hairdresser, Feb. 1969, p.14) Appl. author: Foote, Cone & Belding. © 20Jan69; KK211536.

3 new Clairol fashion coordinated hair colors: Miss Clairol hair color bath. (In American hairdresser, Mar. 1969, p.16-17) Appl. author: Foote, Cone & Belding. © 20Feb69; KK211538.

Washing instructions, if you color or lighten your hair; Clairol shampoo. (In McCall's, Feb. 1969, p.56) Appl. author: Foote, Cone & Belding. © 21Jan69; KK211240.

What this business needs is a blue-black hair color that really sells; Black Azure. (In Cosmetics fair, Apr. 1969, p.3) Appl. author: Foote, Cone & Belding. © 1Apr69; KK211232.

Who needs to be plain old brown when you can be a gorgeous brunette; Loving Care. (In Reader's digest, Mar. 1969, p.2 of cover-p.1) Appl. author: Foote, Cone & Belding. © 25Feb69; KK211199.

Your Clairol technician's notebook, chapter two. (In American hairdresser, Feb. 1969, p.11) Appl. author: Foote, Cone & Belding. © 20Jan69; KK211534.

Your Clairol technician's notebook, chapter three. (In American hairdresser, Mar. 1969, p.15) Appl. author: Foote, Cone & Belding. © 20Feb69; KK211529.

CLEVELAND TWIST DRILL CO. ©

Sheeters drills. Sheet. Appl. author: W. Emerson Wenger. © 16Apr69; KK210828.

Straight shank, high speed, production length reamers. Folder. Appl. author: W. Emerson Wenger. © 29May69; KK211598.

CLOROX CO. ©

General Electric's bleach dispenser and Clorox, they work together automatically. (In California living (San Francisco Sunday examiner and chronicle) Apr. 13, 1969, p.29) Appl. author: Honig-Cooper & Harrington. © 13Apr69; KK210740.

Hotpoint's bleach dispenser and Clorox; they work together. (In California living (San Francisco examiner and chronicle) May 25, 1969, p.17) Appl. author: Honig-Cooper & Harrington. © 25May69; KK211367.

Permanent press needs Clorox, too. (In Good housekeeping, Feb. 1969, p.66) Appl. author: Honig-Cooper & Harrington. © 1Feb69 (in notice: 1968); KK209840.

Sears Lady Kenmore bleach dispenser and Clorox. (In California living (San Francisco examiner) Mar. 30, 1969, p.27) Appl. author: Honig-Cooper & Harrington. © 30Mar69 (in notice: 1968); KK210537.

This Whirlpool washer and Clorox, they work together, automatically. (In California living, May 11, 1969, p.35) Appl. author: Honig-Cooper & Harrington. © 11May69; KK211013.

CO-5 CO., INC. ©

Dumy Rumy; game no.32. On wrapper. © 10Apr69; KK211321.

COAST BEAD MANUFACTURING CO.

Bead-A-Pattern jewelry quality beads. Card. © Coast Bead Manufacturing Co. solely owned by Alibi, Inc.; 10Feb67; KK210495.

COBBLERS, INC. ©

California Cobblers are more love than leather. [Box top] © 2Feb69; KK211267.

COCA-COLA CO. ©

America, give me your tired, your hot, your thirsty, your weary ... (In Life, Nov. 15, 1968, p.58-59) Appl. author: McCann Erickson, Inc. © 10Nov68; KK211632.

Andy Stanfield, from Olympics to computers; things go better with Coke. (In Ebony, Jan. 1969, p.15) Appl. author: McCann Erickson, Inc. © 15Dec68 (in notice: 1969); KK211510.

Aretha comes on for Coca-Cola. (In American girl, Sept. 1968, p.4 of cover) Appl. author: McCann Erickson, Inc. © 25Aug68; KK209517.

Biggest catch: ice-cold Coca-Cola. (In Life, July 26, 1968, p.4 of cover) Appl. author: McCann Erickson. © 22Jul68; KK210715.

The bottle that launched a hundred summers; Coca-Cola. (In Life, May 30, 1969, p.4 of cover) Appl. author: McCann Erickson, Inc. © 26May69; KK211622.

Choose one caption, choose one soft drink; Coca-Cola. (In Car craft, Aug. 1968, p.4 of cover) Appl. author: McCann Erickson, Inc. © 18Jul68; KK209516.

The complete put-on; national thirst eliminator; Coke. (In Michigan State news, Oct. 18, 1968, p.3) Appl. author: McCann Erickson, Inc. © 18Oct68; KK209515.

Dr. Hayward Campbell, Jr.: a bacteriologist in big business; Coke. (In Ebony, Oct. 1968, p.17) Appl. author: McCann Erickson, Inc. © 20Sep68; KK210713.

Every Indy 500 liner worth 5¢; Sprite. (In The Rhinelander daily news, May 15, 1968, p.8) Appl. author: Marschalk Co., Inc. © 15May68; KK210369.

Face Uncle Sam with a Coke in your hand. (In Life, Apr. 4, 1969, p.45) Appl. author: McCann Erickson, Inc. © 31Mar69; KK211626.

Foul weather friend; Coca-Cola. (In Life, Mar. 21, 1969, p.83) Appl. author: McCann Erickson, Inc. © 17Mar69; KK211627.

Fresca makes sh-sherbet sh-shiver. (In The Columbus, Ga., ledger, June 6, 1967, p.6) Appl. author: Marschalk Co., Inc. © 6Jun67; KK206778.

A glass of Coke, a pair of straws, and thou. (In Life, Feb. 14, 1969, p.17) Appl. author: McCann Erickson, Inc. © 9Feb69; KK211631.

The great shape in a new bottle; contour one-way bottle; Coca Cola. Poster. Appl. author: McCann Erickson, Inc. © 1Aug68; KK211635.

Harriet Tubman led 300 people to freedom; enjoy Coca-Cola. (In Ebony, Feb. 1969, p.15) Appl. author: McCann Erickson, Inc. © 15Jan69 (in notice: 1968); KK211511.

It's new, now Tab tastes better than any diet cola. (In Daily defender, Chicago, Feb. 22, 1968) Appl. author: Marschalk Co., Inc. © 22Feb68; KK210371.

Jack Noel: flies 6,000 miles a week on business; Coke. (In Ebony, May 1968, p.17) Appl. author: McCann Erickson, Inc. © 20Apr68; KK210711.

Jefferson Woods: the full-time executive with enough time for the community; things go better with Coke. (In Ebony, Nov. 1968, p.3 of cover) Appl. author: McCann Erickson. © 200ct68; KK210714.

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COCA-COLA CO.-Con.
John Powell, Harvard lawyer in the fast world of new fibers; things go better with Coke. (In Ebony, Apr. 1969, p.15) Appl. author: McCann Erickson, Inc. © 15Mar69; KK211509.
Match a mindsticker and win $24,000; Tab. (In Family circle, Mar. 1968, p.12-13) Appl. author: Marschalk Co., Inc. © 20Feb68; KK210372.
No.1 in the sun; Coca Cola. Poster. Appl. author: McCann Erickson, Inc. © 1Jul69; KK211591.
Open a bottle of Sprite and springtime breaks loose. (In Life, Aug. 23, 1968, p.10) Appl. author: Marschalk Co., Inc. © 23Aug68; KK210366.
Open a bottle of Sprite and springtime breaks loose. (In Tampa tribune times, comic section) Appl. author: Marschalk Co., Inc. © 26May68; KK210367.
Open a bottle of Sprite and springtime breaks loose. (In The Cincinnati enquirer, comic section) Appl. author: Marschalk Co., Inc. © 5May68; KK210368.
Our 1969 model; elegant, bold, distinctive; Coca Cola. Poster. Appl. author: McCann Erickson, Inc. © 1Jan69; KK211638.
Rita Robinson, she leads the two career life, with Coke to help her all the way. (In Ebony, Sept. 1968, p.15) Appl. author: McCann Erickson, Inc. © 20Aug68; KK209519.
Santa's little helper; Coca-Cola. (In Sports car graphic, Dec. 1968, p.4 of cover) Appl. author: McCann Erickson, Inc. © 15Nov68; KK209518.
Stir up a blizzard with Fresca and Smirnoff. (In Chicago tribune, June 11, 1968, p.19) Appl. author: Marschalk Co., Inc. © 11Jun68; KK210374.
Stir up a blizzard with Fresca and Smirnoff. (In The News American, Baltimore, June 24, 1968, p.7A) Appl. author: Marschalk Co., Inc. © 24Jun68; KK210373.
Take an extra carton home for the holidays; Coca Cola. Santa Claus. Poster. Appl. author: McCann Erickson, Inc. © 1Dec68; KK211637.
Things go better with Coke; and now, fans, here's that same refreshment on the instant-replay. (In Life, Oct. 18, 1968, p.82) Appl. author: McCann Erickson, Inc. © 14Oct68; KK211629.
Things go better with Coke; for that top-of-the-world feeling. (In Life, Oct. 11, 1968, p.4 of cover) Appl. author: McCann Erickson, Inc. © 7Oct68; KK211630.
Things go better with Coke. No sensation like it! (In Life, Aug. 16, 1968, p.4 of cover) Appl. author: McCann Erickson, Inc. © 12Aug68; KK211633.
Things go better with Coke; tell your thirst to go fly a kite! (In Life, Aug. 2, 1968, p.29) Appl. author: McCann Erickson, Inc. © 29Jul68; KK211628.
Things would have gone better with Coke. Henry VIII. (In Sports car graphic, Mar. 1969, p.3 of cover) Appl. author: McCann Erickson, Inc. © 20Feb69; KK211512.
Things would have gone better with Coke. (In Hot rod magazine, May 1969, p.4 of cover) Appl. author: McCann Erickson, Inc. © 27Apr69; KK211620.
Try the new taste of Tab, be a mindsticker. (In The Louisiana weekly, New Orleans, Feb. 24, 1968, p.2) Appl. author: Marschalk Co., Inc. © 24Feb68; KK210370.
Wave after wave, drink after drink; things go better with Coke. (In Life, July 19, 1968, p.33) Appl. author: McCann Erickson, Inc. © 15Jul68; KK210712.
Working early; working; with dinner; Coke has the taste you never get tired of. Words. Poster. Appl. author: McCann Erickson, Inc. © 1Aug68; KK211636.

COCA COLA, INC.
I've been thirsty, and I've been refreshed, and believe me, refreshed is better; Coca-Cola. (In Life, May 2, 1969, p.58) Appl. author: McCann Erickson, Inc. © Coca Cola, Inc. (in notice: Coca-Cola Co.); 28Apr69; KK211625.

COLGATE PALMOLIVE CO. ©
And to think it all started with Colgate 100. (In The New York American examiner, Oct. 31, 1968) Appl. author: Ted Bates & Co., Inc. © 28Oct68; KK209885.
Introducing Ultra Girl; Ultra Brite toothpaste. (In Supermarket news, May 19, 1969, p.45) © 19May69; KK211242.

COLGATE PALMOLIVE CO., INC. ©
Strike it rich with plastic Colgate 100. (In American druggist, Apr. 7, 1969, p.18) Appl. Author: Ted Bates & Co., Inc. © 7Apr69; KK210940.

COLGEMS RECORDS, INC. ©
The Monkees; instant replay; COS-113. Record sleeve. © 31Jan69; KK210639.
Oliver; COSD-5501. Record sleeve. © 29Nov68; KK209678.
Sajid; COS-114. Record sleeve. © 30Apr69; KK211446.

COLLEGIATE MARKETING UNLIMITED. ©
Summer jobs, 1969. Sheet. Appl. author: Robert Schneider. © 22Aug68; KK211543.
Want a summer job? That pays very well? Then get a summer job directory. Sheet. Appl. author: Robert Schneider. © 27Aug68; KK211609.

COLLINS, PATRICK J.
Style keeper. See SENN, QUITMAN.

COLONIAL PAY SYSTEMS.
Day-by-day planning calendar, 1969. 1 v. Appl. author: Hyman Brechner. © Colonial Pay Systems, a subsidiary of Colonial Salesbook Corp.; 1Nov68; KK210223.

COLTON CO.
And we are moving forward; introducing six new sensations for your man's body; Nine Flags international set for men. (In Beauty fashion, Sept. 1968, p.22-23) Appl. author: Doyle Dane Bernbach, Inc. © Colton Co. Division, essences imported, a subsidiary of Gillette Co. (in notice: Colton Co.); 28Aug68; KK209897.
Monaco, Luxembourg, and Liechtenstein invade the U.S. (In Beauty fashion, Apr. 1969, p.9) Appl. author: Doyle Dane Bernbach, Inc. © Colton Co. Div./essences imported, a subsidiary of Gillette Co. (in notice: Colton Co.); 28Mar69; KK211331.
Nine Flags made such a splash, that now we're making a spray. (In Sports illustrated, May 5, 1969, p.80) Appl. author: Doyle Dane Bernbach, Inc. © Colton Co. Division, essences imported, a subsidiary of Gillette Co.; 2May69; KK211025.

COLUMBIA PICTURES CORP. ©
Oliver! Jigsaw puzzle; 7470. Authorized ed. Saalfield Pub. Co. On wrapper. © 17Oct68; KK209803.

COMET RICE MILLS, INC. ©
Adolphus enriched rice; net wt.14 oz. On folding carton. © 27Sep67; KK209945.
Dragon medium grain enriched rice; net wt. 42 oz. On folding carton. © 10Oct67; KK211085.
Natural brown long grain rice; net wt. 14 oz. On folding carton. © 13Dec66; KK209411.
New extra fluffy long grain rice; net wt. 42 oz. On folding carton. © 1Dec66; KK211086.

COMPUTER PERSONNEL CONSULTANTS, INC. ©
Registry. (In Software age, May 1969, adjacent to p.33) © 12May69; KK211304.

CONCENTRIC ENGINEERING CO. ©
Solve solid waste disposal problems with compactor systems. Folder. © 28Dec68; KK210516.

CONGDON, R. D., JR. ©
You are cordially invited to partake of membership in Flowers every Friday. Folder. © 3May69; KK210898.

CONGDON, S. W. ©
Men; do something new, send her flowers every Friday. (In Binghamton press, N.Y., Mar. 17, 1969, p.9B) Appl. author: R. D. Congdon, Jr. © 17Mar69; KK210422.

CONSOLIDATED EDISON CO. OF NEW YORK, INC. ©
Picture of a burglar's best friend, darkness. (In New York, May 26, 1969, p.7) © 22May69; KK211525.
To stop a thief, light a light. (In Long Island press, May 6, 1969, p.42) © 6May69; KK211433.
Which one would you rob? (In Daily news, May 13, 1969, p.37) © 13May69; KK211432.
Which one would you rob? To stop a thief, light a light. (In The New York times, June 2, 1969, p.34) © 2Jun69; KK211376.

CONTINENTAL HOMES, INC. ©
The Continental commercial line. Folder. © 5Jun68; KK209654.

CONTINENTAL NUT CO. ©
Chico blue ribbon brand nuts; 25 lbs. net wt. On box. © 5Nov68; KK209662.

COOPER'S, INC. ©
Jockey hosiery. Sticker. © 17Apr69; KK210967.
Jockey jogging suit. On bag. © 17Apr69; KK210969.
Jockey Skants; style 1005. On bag. © 30Jan69; KK210156.
Jockey Thorobred hosiery. Sticker. © 26Feb69; KK210660.
Jockey Young Guy hosiery; 89¢. Sticker. © 17Apr69; KK210968.

CORRY JAMESTOWN CORP. ©
Filing cabinets and express purpose equipment. 53 p. © 19May69; KK211710.

COUNTRY STORE PRODUCTS, INC. ©
Candle and floral adhesive. Sticker. Appl. author: Robert Ball. © 10Dec68; KK209380.

COVENTRY (SARAH) INC. ©
Baroque goddess. (In Vogue, Apr. 15, 1969, p.135) Appl. author: Rumrill-Hoyt, Inc. © 15Apr69; KK210926.
The 4 King cousins swing into summer with Sarah. (In TV guide, May 17-23, 1969, p.3 of cover) Appl. author: Rumrill-Hoyt, Inc. © 14May69; KK211300.
Golden trillium; Sarah fashions a trio of bright goldentone leaves. (In Glamour, Apr. 1969, p.271) Appl. author: Rumrill-Hoyt, Inc. © 20Mar69; KK210793.

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Majorca; inspired by bold Spanish design, Sarah fashions a ruby-like gem in a massive setting. (In Cosmopolitan, Jan. 1969, p.4) Appl. author: Rumrill-Hoyt, Inc. © 24Dec68; KK209570.

Michele Lee is a love bug in Sarah Coventry jewelry. (In McCall's, Apr. 1969, p.179) Appl. author: Rumrill Hoyt, Inc. © 20Mar69; KK211031.

CRAFT-MARK PRODUCTS. ©
CM, Craft-Mark products; quality products for the craftsman. Sheet. Appl. author: Michael Lamont Anthony. © 1Dec68; KK210005.

CRAZEE-CLAYZEE CO.
Willy's Crazee Clayzee, a clean, non-toxic modeling material. Folder. © Absorene Mfg. Co. d.b.a. Crazee Clayzee Co.; 15Dec68; KK210383.

Willy's toy maker with Crazee Clayzee non-toxic modeling material. On folding carton. © Absorene Mfg. Co. d.b.a. Crazee-Clayzee Co.; 15Dec68; KK210385.

Willy's wacky putty. Folder. © Absorene Mfg. Co. d.b.a. Crazee Clayzee Co.; 15Dec68; KK210384.

CREAMER, FRANCES STARR. ©
Pow-R-Mod; operational power amplifiers by Achrodyne; PM403, PM603. Sheet. © 31Jan69; KK209710.

CREATIVE EDUCATION SYSTEMS. ©
Dart-A-Golf; label 69-1; score card. Sheet. © 1Mar69; KK210163.

CREIGHTON SHIRT CO. ©
Shirtmakers. (In Men's wear, Feb. 28, 1969, p.21) Appl. author: Ettinger Diamond Advertising Associates. © 28Feb69; KK210860.

CRIDER, WILLIAM ALTON. ©
Zip-on tire chain. Sheet. © 22Jan69; KK209827.

CROCKER CITIZENS NATIONAL BANK, SAN FRANCISCO.
Introducing our 5% passbook. (In San Francisco chronicle, Jan. 7, 1969, p.9) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © Crocker Citizens National Bank; 7Jan69; KK209537.

CROWER CAMS & EQUIPMENT CO. ©
Monarch 1969, the more action cam. (In Hot rod, Feb. 1969, p.49) Appl. author: Robert D. Fall. © 30Jan69; KK209703.

Power cams give you the winning difference. (In Hot rod, Jan. 1969, p.87) Appl. author: Robert D. Fall. © 27Dec68; KK209435.

The world's fastest cams for the world's quickest cars. (In Hot rod, Apr. 1969, p.65) Appl. author: Robert D. Fall. © 28Mar69; KK210593.

CROWLEY'S MILK CO., INC.
Now, something wonderful has happened to cottage cheese, eggs. (In Utica observer dispatch, Mar. 18, 1969, p.18) Appl. author: Rumrill-Hoyt, Inc. © Crowley's Milk Co., Inc. (in notice: Crowley Milk Co., Inc.); 18Mar69; KK210553.

CULVER ADVERTISING, INC. ©
Let's get the old enthusiasm into the copy. (In New England advertising week, Jan. 2, 1969, p.3) © 2Jan69 (in notice: 1968); KK209706.

No wonder our advertising is so expensive, look at the agency's overhead. (Burdens borne by advertising managers, no.20) (In New England advertising week, Dec. 19, 1968, p.3) © 19Dec68; KK209409.

Write a caption and win something! (In New England advertising week, Feb. 13, 1969, p.3) © 13Feb69; KK210010.

CUNNINGHAM-LIMP CO. ©
A classic from cover to cover. (In Fortune, Jan. 1969, p.200) © 1Jan69; KK209858.

Food for thought in higher education. (In Business management; Apr. 1969, p.4 of cover) © 31Mar69; KK210786.

Ortho pharmaceutical's blueprint for tomorrow. (In Fortune, Mar. 1969, p.214) © 3Mar69; KK210193.

Profits are greater when your site is right. (In Wall Street journal, May 28, 1969, p.13) © 28May69; KK211613.

The six honest serving-men of facility expansion: what, why, when, how, where and who. (In The Wall Street journal, Feb. 3, 1969, p.7) © 3Feb69; KK210330.

When, what, where, when not to build? (In The Wall Street journal, Mar. 31, 1969, p.4) © 31Mar69; KK210785.

You can expand with confidence by using these C/L total building services. (In The Wall Street journal, Jan. 7, 1969, p.4) © 7Jan69; KK210331.

D

DAHLBERG ELECTRONICS, INC. ©
How a teacher learned to hear again. 1 v. © 4Apr67; KK210434.

DAMON CHEMICAL CO., INC. ©
Satin Suds for dishes; contents 1 gallon. Sticker. © 13Mar69; KK210337.

DANIEL (JACK) DISTILLERY, LEM MOTLOW, PROP., INC. ©
Anyone who makes hard maple charcoal at Jack Daniel's. (In The Atlanta journal, Nov. 20, 1968, p.2-E) Appl. author: Gardner Advertising Co., Inc. © 20Nov68; KK209466.

Jack Daniel's cave spring used to be a hideout; Tennessee whiskey. (In Business week, May 31, 1969, p.69) Appl. author: Gardner Advertising Co., Inc. © 29May69; KK211402.

One thing's for sure on the Jack Daniel's tour, we won't rush you; Old no.7. (In Texarkana gazette/news, Mar. 17, 1969, p.1-B) Appl. author: Gardner Advertising Co., Inc. © 17Mar69 (in notice: 1968); KK210821.

Our stiller doesn't hold much for instruments and formulas in making Jack Daniel's. (In The Evening star, Washington, D.C., Nov. 5, 1968, p.A-16) Appl. author: Gardner Advertising Co., Inc. © 5Nov68; KK209463.

We never have to go too far to get our Christmas tree; Old no.7. (In The Greater Saint Louis magazine, Dec. 1968, p.37) Appl. author: Gardner Advertising Co., Inc. © 1Dec68; KK209431.

When the statue of Jack Daniel was made, it was no problem picking the clothes; Old no.7. (In The Phoenix gazette, Nov. 9, 1968, p.13) Appl. author: Gardner Advertising Co., Inc. © 9Nov68; KK209430.

DANT DISTILLERS CO. ©
The bonus Scotch, J. W. Scotch. (In Topeka pictorial times, Oct. 16, 1968, p.3) © 16Oct68; KK210767.

Give J. W. Dant in the old time holiday spirit. (In Philadelphia bulletin, Nov. 1968, p.4) © 29Nov68; KK209690.

Now, another exclusive series of J. W. Dant limited edition bottlings; Field birds. (In Antique trader, Nov. 15, 1968, insert) © 1Nov68; KK210766.

Remember the Alamo. (Americana series) (In Antique trader, Dec. 1, 1968, insert) © 1Dec68; KK211076.

DANT DISTILLERY CO. ©
J. W. Dant genuine sour mash Kentucky bourbon; 4/5 quart. On folding carton. © 26Sep67; KK210763.

J. W. Dant J. W. Scotch; 4/5 quart. On folding carton. © 11Oct67; KK210764.

DAVIS (TRAYTON) & ASSOCIATES, INC. ©
We have a gift for you; Grahams. Sheet. Appl. ti.: Bridal letter. © 24Feb69; KK210012.

DEDSA ASSOCIATES OF HOPKINTON.
Shapes in spaces; a fun game for ages 4 to 8. [Box top] © Donald A. Valway d.b.a. Dedsa Associates of Hopkinton; 9Dec68; KK210232.

DELIVERANCE EVANGELISTIC CENTER, INC. ©
God wants to heal you, by Apostle Arturo Skinner; DEC 1117. Record sleeve. © 5Dec68; KK209451.

How to get to heaven; receive ye the Holy Ghost; DEC 1120. Record sleeve. © 8Jan69 (in notice: 1968); KK210087.

Ye must be born again, by Apostle Arturo Skinner; D.E.C. 1119. Record sleeve. Appl. ti.: You must be born again. © 20Mar69; KK210618.

DELTA PRODUCTS.
Air release stone; no.D-4321. Card. © Delta Products, division of Sternco Industries, Inc.; 16Dec68; KK211192.

Airline tubing; D-4314. Card. © Delta Products, division of Sternco Industries, Inc.; 14Nov68; KK210880.

Floating thermometer; no.D-4325. Card. © Delta Products, division of Sternco Industries, Inc.; 16Dec68; KK211193.

Turtle bath, net 1 fl. oz. Sticker. © Delta Products, division of Sternco Industries, Inc.; 18Nov68; KK210882.

Vitatonic; net 1 fl. oz. Sticker. © Delta Products, division of Sternco Industries, Inc.; 18Nov68; KK210881.

DESCO, INC. ©
2 in 1 wheel; D6A2C. Sheet. Appl. author: William S. Cadmus. © 2Feb68; KK211430.

DETLEFSEN, PAUL.
Fall. See BRADLEY (MILTON) CO.
Spring. See BRADLEY (MILTON) CO.
Summer. See BRADLEY (MILTON) CO.
Winter. See BRADLEY (MILTON) CO.

DEW-PACT FLOWERS, INC. ©
Pick-a-flower; fresh cut flowers. Card. Appl. author: Jessie Lott. © 11Feb69; KK210015.

DICKERSON (J. W.) & ASSOCIATES. ©
Another wholesale auction. (In American nurseryman, Mar. 1, 1968, p.68-69) © 1Mar68; KK209591.

Another wholesale auction of nursery stock. (In American nurseryman, June 15, 1968, p.35) © 15Jun68; KK209592.

Another wholesale auction of nursery stock. (In American nurseryman, Aug. 1, 1968, p.37) © 1Aug68; KK209593.

Dickerson makes the difference ... of a horticultural auction. (In Florist & nursery exchange, Oct. 8, 1968, p.14) © 80ct68; KK209590.

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DIMOND, EDWARD V. ©
Skid row sounds; 80985. Record sleeve. © on front cover photo; 12Nov68; KK209973.

DINO'S, INC. ©
Let Dino's do it; Dino's pizza. On folding carton. Appl. author: Frederick R. Peters. © 17Mar69; KK210421.

DISNEY (WALT) PRODUCTIONS. ©
Disneyland jigsaw puzzle; no.4649. [Scenes of amusement park] Whitman Pub. Co. On wrapper. © 2Jan69; KK209603.
Donald Duck jigsaw puzzle; no.4649. [Donald & nephews fishing] Whitman Pub. Co. On wrapper. © 2Jan69; KK209600.
Mickey Mouse jigsaw puzzle; no.4649. [Mickey & friends in auto at picnic grounds] Whitman Pub. Co. On wrapper. © 2Jan69; KK209601.
Mickey Mouse surprise party jigsaw puzzle; no.4649. [Mickey & friends around festive table] Whitman Pub. Co. On wrapper. © 2Jan69; KK209602.

DIVERSIFIED ELECTRONICS CO., INC. ©
InstaMator; series 1000. Sheet. © 15Aug68; KK209896.

DOLE CO.
Diced peaches & pears; net wt.5 1/2 oz. each. On folding carton. © Dole Co., a division of Castle & Cooke, Inc.; 9Dec68; KK209462.

DOLCIN CORP. ©
Relieve moderate arthritic rheumatic muscular pains; Dolcin tablets. (In Good housekeeping, June 1968, p.220) Appl. author: Victor van der Linde Co., Inc. © 16May68; KK210805.

DOLT COMPANIES. ©
Cobras, extraordinary skyhooks as used on El Capitan. (In Summit, Dec. 1968, p.28) Appl. author: William A. Feuerer. © 3Jan69 (in notice: 1968); KK209930.

DOUBLE TREE INNS, INC. ©
Scottsdale's newest Doubletree Inn. (In The Arizonian, Feb. 6, 1969, p.21) © 6Feb69; KK209967.

DOUGHBOY INDUSTRIES, INC. NEW RICHMOND FOODS DIVISION. See NEW RICHMOND FOODS.

DOW CHEMICAL CO. ©
Disinfectant bathroom cleaner; net wt. 17 oz. Sticker. © 1Mar69 (in notice: 1968); KK210176.
How to pad your lead; go soft, with Dow safety cushioning. (In Sports illustrated, Mar. 11, 1968, p.M1) © 7Mar68; KK211379.
If this doesn't stop you, we know what will; Dow brake fluids. (In Automotive industries, Apr. 1, 1968, p.29) © 1Apr68; KK211377.
Only Saran Wrap keeps them miles apart. [Dog food & cake] (In Photoplay, Oct. 1968, p.69) © 4Sep68; KK210909.
Only Saran Wrap keeps them miles apart. [Fish & banana pie] (In Photoplay, Sept. 1968, p.69) © 4Aug69; KK210908.
Only Saran Wrap keeps them miles apart. (In Photoplay, Nov. 1968, p.69) © 4Oct68; KK210990.
Only Saran Wrap keeps them miles apart. (In Photoplay, Mar. 1969, p.69) © 4Feb69; KK210534.
Only Saran Wrap keeps them miles apart. (In Photoplay, May 1969, p.72) © 4Apr69; KK211075.
Only Saran Wrap keeps them miles apart. (In Reader's digest, Jan. 1969, p.14) © 25Dec68; KK210497.
Oven cleaner; net wt. 16 oz. Sticker. © 1Sep65; KK210175.
When you see one, you've seen them all. (In Automotive industries, Apr. 15, 1968, p.71) © 15Apr68; KK211378.

DOW JONES & CO., INC. ©
We already know, my broker got it off his Dow Jones ticker this morning. (In U.S. news & world report, May 26, 1969, p.5) Appl. author: T. E. Callis. © 26May69; KK211287.

DRACKETT CO. ©
Windex glass cleaner. 2 stickers. © 1Jun68; KK210272.
Windex, king size. On can. © 1Apr67; KK210274.

DRACKETT PRODUCTS CO. ©
An even bigger Nutrament market is shaping up. (In Supermarket news, Dec. 16, 1968, p.13) Appl. author: Needham, Harper & Steers, Inc. © 16Dec68; KK210210.

DROLL YANKEES, INC. ©
The edge of the meadow; DY-22. Sticker. Appl. author: Peter Kilham. © 26Apr69; KK211516.
The frog pond; DY-21. Sticker. Appl. author: Peter Kilham. © 26Apr69; KK211517.
The Green Mountain Railroad; DY-109. Sheet. Appl. author: Edwill H. Brown. © 6May69; KK210923.
Hudson River steamboat; DY-108. Drawing of S.S. Alexander Hamilton by W. G. Muller. Sticker. © 26Apr69; KK211515.
Sapsuckers and flickers; DY-M-4. Sticker. Appl. author: Peter Kilham. © 26Apr69; KK211514.
Song sparrow; DY-M4; one of the Pictures in sound, by Peter Kilham; drawing by Dennis Puteston. Sticker. © 25Nov68; KK210265.

DRUGGIST SUPPLY CO. ©
Pharma Code refill spots. Sheet. Appl. author: Archie Wolfe. © 20Jan69; KK209641.
Take the chill out of the refill with refill spots. [Envelope] © 6Dec68; KK210473.

DUBONNET CO. ©
Dubonnet, an aperitif wine; 4/5 quart. On folding carton. © 14Sep67; KK210762.

DURALITE TRUCK BODY & CONTAINER CORP.
Solved! Finally, the breakthrough in clearance marker identification lighting. Folder. © Duralite Truck Body & Container Corp. a.a.d.o. Duralite Manufacturing Co.; 16Apr68; KK209644.

DURO-TEST CORP. ©
The colorful bulb that keeps a clear head; Duro-Test twin-tone. Sheet. Appl. author: Michael M. Rudner. © 14Aug68; KK209396.
Fluomeric power without a fixture; without rewiring. Sheet. Appl. author: Michael M. Rudner. © 20Nov68; KK209391.
Krypton brite-wite. Sheet. Appl. author: Michael M. Rudner. © 20Nov68; KK209398.
Krypton by Duro-Test; world's brightest, most compact long life bulb. Folder. Appl. author: Michael M. Rudner. © 15May68; KK209395.
Lamp replacement costs aren't funny; they're money. Sheet. Appl. author: Michael M. Rudner. © 90ct68; KK209392.
Lovelier, sparklier, whiter, richer under Duro-Test daylite. Sheet. Appl. author: Michael M. Rudner. © 11Sep68; KK209394.
1968 national championship begins April 8 - ends Sept. 21. Folder. Appl. author: Michael M. Rudner. © 10Apr68; KK209389.
1968 national championship sales managers' special competition. Folder. Appl. author: Michael M. Rudner. © 8May68; KK209399.
Now every day is sun day with Vita-Lite in power twist. Sheet. Appl. author: Michael M. Rudner. © 6Nov68; KK209390.
Representatives' net price list. Effective April 1, 1968. 20 p. Appl. author: Michael M. Rudner. © 15May68; KK209388.
3-way bulbs that stay 3-way. Sheet. Appl. author: Michael M. Rudner. © 10Jul68; KK209397.
Wherever medium-base PS-30 or PS-35 incandescents are used, upgrade your lighting with Fluomeric in 120 volts. Sheet. Appl. author: Michael M. Rudner. © 13Nov68; KK209393.

E

ESB, INC. ATLAS MINERALS & CHEMICALS DIVISION. ©
Exide hand-moldable epoxy white; 98¢. Card. Appl. author: George P. Gabriel. © 9May69; KK211508.

EAGLE STORES.
Christmas time or anytime, everyday low food prices; Eagle discount supermarkets. (In Times-democrat, Davenport-Bettendorf, Iowa, Dec. 11, 1968) © Lucky Stores, Inc. d.b.a. Eagle Stores; 11Dec68; KK209522.
Eagle dared to be different. (In Times-Democrat, Davenport, Iowa, Jan. 15, 1969, p.27) © Lucky Stores, Inc. d.b.a. Eagle Stores; 15Jan69; KK210419.
Eagle dared to be different; Eagle discount supermarkets. (In Times-democrat, Davenport-Bettendorf, Iowa, Sept. 18, 1968, p.8) © Lucky Stores, Inc. d.b.a. Eagle Stores; 18Sep68; KK209526.
Eagle is the pace-setter in discount pricing. (In Times-democrat, Davenport-Bettendorf, Iowa, Apr. 23, 1969, p.16) © Lucky Stores, Inc. d.b.a. Eagle Stores; 23Apr69; KK211457.
Everyday low priced health and beauty aids; Eagle discount supermarkets. (In Times-democrat, Davenport-Bettendorf, Iowa, Oct. 30, 1968) © Lucky Stores, Inc. d.b.a. Eagle Stores; 30Oct68; KK209524.
Facts about discount; Eagle discount supermarkets. (In Times-democrat, Davenport-Bettendorf, Iowa, Sept. 25, 1968, p.8) © Lucky Stores, Inc. d.b.a. Eagle Stores; 25Sep68; KK209520.
Guaranteed flavorful bonded meats. (In Times-Democrat, Davenport, Iowa, Feb. 5, 1969) © Lucky Stores, Inc. d.b.a. Eagle Stores; 5Feb69; KK210416.
Have you shopped and compared, you be the judge; compare quality, trim and price; Eagle discount supermarkets. (In Times-democrat, Davenport-Bettendorf, Iowa, Oct. 9, 1968, p.7) © Lucky Stores, Inc. d.b.a. Eagle Stores; 90ct68; KK209528.
Important questions asked about Eagle. (In Times-Democrat, Davenport, Iowa, Jan. 22, 1969) © Lucky Stores, Inc. d.b.a. Eagle Stores; 22Jan69; KK210418.

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Make the meat comparison test. (In Times-Democrat, Davenport, Iowa, Jan. 29, 1969) © Lucky Stores, Inc. d.b.a. Eagle Stores; 29Jan69; KK210417.

No limits to your savings at Eagle, shop and compare. (In Times-democrat, Davenport-Bettendorf, Iowa, Apr. 30, 1969, p.9) © Lucky Stores, Inc. d.b.a. Eagle Stores; 30Apr69; KK211456.

Over 7,500 discount prices instore for 1969; Eagle discount supermarkets. (In Times-democrat, Davenport-Bettendorf, Iowa, Dec. 26, 1968) © Lucky Stores, Inc. d.b.a. Eagle Stores; 26Dec68; KK209521.

Reducing your food costs is our business, check & compare; Eagle discount supermarkets. (In Times-democrat, Davenport-Bettendorf, Iowa, Dec. 4, 1968, p.26) © Lucky Stores, Inc. d.b.a. Eagle Stores; 4Dec68; KK209523.

Reducing your food costs is our business, check & compare; guaranteed quality bonded beef for superior flavor; Eagle discount supermarkets. (In Times-democrat, Davenport-Bettendorf, Iowa, Nov.28-29, 1968) © Lucky Stores, Inc. d.b.a. Eagle Stores; 28Nov68; KK209529.

Reducing your food costs is our business, check & compare; the best of every season; Eagle discount supermarkets. (In Times-democrat, Davenport-Bettendorf, Iowa, Oct. 23, 1968) © Lucky Stores, Inc. d.b.a. Eagle Stores; 23Oct68; KK209525.

Valu-trim gives you more lean meat per pound. (In Times-Democrat, Davenport, Iowa, Jan. 8, 1969, p.22) © Lucky Stores, Inc. d.b.a. Eagle Stores; 8Jan69; KK210415.

We invite comparison any day; Eagle discount supermarkets. (In Times-democrat, Davenport-Bettendorf, Iowa, Oct. 2, 1968, p.24) © Lucky Stores, Inc. d.b.a. Eagle Stores; 20ct68; KK209527.

EARLY TIMES DISTILLERY CO. ©
Sock it to him; the true old style Kentucky bourbon. Sheet. © 2Aug68; KK209664.

EASTERN STATES BANKCARD ASSN., INC. ©
Anytime you get a thousand banks to agree on something, it must be something; Master Charge. (In Daily news, New York, May 20, 1969, p.21) Appl. author: Foote, Cone & Belding. © 20May69; KK211207.

Before you rush out to get the new Master Charge card, know what you're rushing for. (In The Rochester times-union, June 6, 1969, p.4A) Appl. author: Foote, Cone & Belding. © 6Jun69; KK211384.

Here come the banks; Master charge. (In American banker, Dec. 11, 1968, p.5) Appl. author: Foote, Cone & Belding. © 11Dec68; KK209545.

Introducing: Master Charge; it's beautiful. (In Newsday, New York, June 6, 1969, p.24A) Appl. author: Foote, Cone & Belding. © 6Jun69; KK211385.

What, your bank still isn't in the charge card business; Master Charge. (In American banker, Feb. 25, 1969, p.7) Appl. author: Foote, Cone & Belding. © 25Feb69; KK210113.

ECHO SPRING DISTILLERY. ©
This is the distinguished gentleman who first decided that Echo Spring should be a great value. (In The Washington post, May 15, 1969, p.G6) © 15May69; KK211391.

EDDY, MARY BAKER, ESTATE OF. TRUSTEES. See TRUSTEES UNDER THE WILL OF MARY BAKER EDDY.

EISELT, RICHARD HENRY. See FOODS DIVERSIFIED, INC.

ELLIOTT, L. V. See SNOWSHOE & GRACE.

EMPIRE BUILDERS CO. ©
Yours absolutely free; nothing to buy; Lady Endura automatic electric scissors. (In Fort Wayne Journal-gazette, Feb. 21, 1969, p.8B) Appl. author: Harry Stroiman. © 21Feb69; KK210197.

EMPIRE KOSHER POULTRY, INC. ©
All poultry is not kosher. (In The Jewish advocate, May 22, 1969, section 2, p.12) © 22May69; KK211190.

ENDLESS SUMMER PRODUCTS, INC. ©
Remember how great your skin looked last summer; Wipe Out. (In Hot rod, Mar. 1969, p.R-1) Appl. author: Foote, Cone & Belding. © 27Feb69; KK211226.

EQUALITY PRODUCTS. ©
Adjustable electric cordless closet light; style no.3650. On folding carton. © 23Apr68; KK210157.

EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES. ©
Crisis in urban housing; Equitable is concerned about it. (In Saturday review, Apr. 5, 1969, p.11) Appl. author: Foote, Cone & Belding. © 1Apr69; KK211219.

Equitable announces variable annuities. (In U.S. news & world report, Dec. 30, 1968, p.3) Appl. author: Foote, Cone & Belding. © 23Dec68; KK210108.

Equitable announces variable annuities; the new pension plan. (In U.S. news & world report; Dec. 23, 1968, p.13) Appl. author: Foote, Cone & Belding. © 16Dec68; KK209549.

Everyone is troubled with the world we live in, and that includes Equitable. (In The Weekly underwriter, Mar. 1, 1969, p.4 of cover) Appl. author: Foote, Cone & Belding. © 1Mar69; KK211230.

Everyone is troubled with the world we live in, and that includes Equitable. (In U.S. news & world report, Mar. 3, 1969, p.3) Appl. author: Foote, Cone & Belding. © 24Feb69; KK211239.

If you're concerned with the times we live in, so are we at Equitable. (In The Weekly underwriter, Feb. 8, 1969, p.7) Appl. author: Foote, Cone & Belding. © 8Feb69; KK210109.

Last year, Equitable added teeth to its group plans for small business. (In U.S. news & world report, Apr. 7, 1969, p.15) Appl. author: Foote, Cone & Belding. © 31Mar69; KK211224.

Making out your laundry list? Illus. signed: Saxon. (In Journal of college placement, Dec.1968-Jan. 1969, p.69) Appl. author: Foote, Cone & Belding. © 6Jan69; KK211214.

More than 14,000,000 people are protected by living insurance from Equitable. (In New York letter carriers, Mar. 26, 1969, p.32) Appl. author: Foote, Cone & Belding. © 26Mar69; KK211647.

The protectors; every family needs one. (In Life, Sept. 13, 1968, p.8-9) Appl. author: Foote, Cone & Belding. © 9Sep68; KK209551.

The protectors; they can help make your retirement income last. (In Esquire, Dec. 1968, p.65) Appl. author: Foote, Cone & Belding. © 7Nov68; KK209550.

Should you be thinking about a variable annuity? (In U. S. News & world report, June 16, 1969, p.9) Appl. author: Foote, Cone & Belding. © 9Jun69; KK211653.

The signs are all around us; signs of people and cities in trouble. (In Saturday review, Mar. 15, 1969, p.3 of cover) Appl. author: Foote, Cone & Belding. © 11Mar69; KK211220.

What a crazy dream. Illus. signed: Saxon. (In Journal of college placement annual, 1969, p.119) Appl. author: Foote, Cone & Belding. © 10ct68; KK211208.

What's so different about Equitable agents? (In Business week, May 10, 1969, p.57) Appl. author: Foote, Cone & Belding. © 10May69; KK211646.

Who cares if these kids become dropouts? Equitable does. (In Insurance advocate, May 24, 1969, p.4 of cover) Appl. author: Foote, Cone & Belding. © 24May69; KK211652.

ESTEE LAUDER, INC. ©
Christmas 1968; Estee Lauder. (In Vogue, Dec. 1968, p.49) © 28Nov68; KK209711.

5 new ways to take a bath with Azuree. (In Town and country, May 1969, p.14-15) © 29Apr69; KK210966.

The glow of the golden West, Estee Lauder's new transparent sun country makeup. (In Glamour, Feb. 1969, p.22-23) © 16Jan69; KK209702.

Now you can have sun-warmed skin all winter long with Go-Bronze by Estee Lauder. (In Town & country, Jan. 1969, p.14) © 17Dec68; KK209508.

A taste for apricot; Re-Nutriv makeup. (In Town and country, May 1969, p.16-17) © 29Apr69; KK211012.

ETHPARTUS.
Capt. Happy Quickheat, gastronaut. Sheet. © Frank M. Bondowski d.b.a. Ethpartus, a sole proprietorship; 30Oct68; KK209448.

EVERSHARP, INC. SCHICK SAFETY RAZOR CO. DIVISION. See SCHICK SAFETY RAZOR CO.

EXECUTIVE CHEF, INC. ©
Cuisine. Sticker. © 15Mar69; KK211414.

F

FABER (EBERHARD) INC. ©
New Eberhard Faber-Board visual marking panels. Sheet. © 26Mar69; KK210663.

New Eberhard Faber-Board visual marking panels. Sheet. © 26Mar69; KK210664.

New Eberhard Faber-Board visual marking panels. Sheet. © 26Mar69; KK210665.

FALSTAFF BREWING CORP. ©
The big spender; Falstaff beer. (In Supermarket news, Dec. 2, 1968, p.27) © 2Dec68; KK209905.

The Falstaff factory team. (In Daytona 500, Feb. 23, 1969, p.89) © 23Feb69; KK210089.

They don't call it the thirst slaker for nothing; Falstaff beer. Poster. © 1Dec68; KK210000.

This is the one that really satisfies a thirsty man; Falstaff beer. (In Club executive, Feb. 1969, p.81) © 1Feb69; KK210001.

FAMA ORGANIZATIONS CORP. FAMA RECORDS DIVISION. ©
Abril em Portugal; Trio Litoral; SLP1001-FR. Record sleeve. © 19Apr69; KK210892.

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FAME MARKETING CORP. ©
Light chunk tuna in oil; introducing a new star in the world of finer foods. (In Life) © 18Mar69; KK210873.
Tomato juice; famous for quality. (In Life) © 18Apr69; KK210872.

FAMILY LOOM, INC. ©
Cherie Agilon panty hose. Card. Appl. author: Riegel Paper Corp. © 5Mar69; KK210567.
Cherie Cantrece II panty hose. Card. Appl. author: Riegel Paper Corp. © 15May69; KK211248.

FARMERS REGIONAL COOPERATIVE. ©
Bonus; add bonus feed for hogs in corn with Felco hog biscuits. [Endorsed by Robert Brodersen] (In Nebraska farmer, Nov. 16, 1968, p.11) © 16Nov68; KK210153.
Cash; for more cash from cattle feed, Felco beef 50. [Endorsed by Merlin Jones] (In Nebraska farmer, Oct. 19, 1968, p.11) © 190ct68; KK210151.
Clean; for clean corn, Ramrod/Atrazine combination. (In Nebraska farmer, Mar. 15, 1969, p.9) © 15Mar69; KK210812.
Fast; raise fast gaining lean meat pigs on Felco grower feeds. (In Wallaces farmer, Mar. 22, 1969, p.10) © 22Mar69; KK210814.
Fill; protect your storage tank with Felco burner oil summer fill. [Endorsed by Cyril Hansen] (In Nebraska farmer, July 6, 1968, p.13) © 6Jul68; KK210146.
Force; add Grow Force '69 with Felco fertilizer & chemicals. (In Nebraska farmer, Jan. 18, 1969, p.11) © 18Jan69; KK210808.
Health; increase sow health with Felco flush & farrow and sow chunks. [Endorsed by Morris Griess] (In Nebraska farmer, Dec. 7, 1968, p.11) © 7Dec68; KK210155.
Heat; clean and reliable heat with Felco propane or fuel oil. [Endorsed by Earl Purdy] (In Nebraska farmer, Sept. 21, 1968, p.5) © 21Sep68; KK210149.
Improve forage and soybean yields by planting Felco seed. (In Nebraska farmer, Feb. 1, 1969, p.7) © 1Feb69; KK210809.
Lean; raise high quality lean pork on new Felco dry lot supplement. (In Nebraska farmer, Jan. 4, 1969, p.5) © 4Jan69; KK210807.
MGA; for faster gaining heifers feed new Felco beef 50-VH with MGA. [Endorsed by Glen Hughes] (In Nebraska farmer, July 6, 1968, p.21) © 6Jul68; KK210145.
Money; you're in bigger net money when you feed Felco pig growers. [Endorsed by Glen Royal] (In Nebraska farmer, Nov. 2, 1968, p.11) © 2Nov68; KK210152.
Power; fill up for more go power with Felco gasoline or diesel fuel. (In Nebraska farmer, Mar. 15, 1969, p.37) © 15Mar69; KK210813.
Protect; get price protection on spring lube needs now with Felco. [Endorsed by William Scheve] (In Nebraska farmer, Aug. 17, 1968, p.11) © 17Aug68; KK210148.
Save; get price protection by booking Felco cattle feed now. [Endorsed by Orlynn Strampe] (In Wallaces farmer, Sept. 14, 1968, p.7) © 14Sep68; KK210144.
Silage; add protein & mineral while filling silo with new Felco corn silage plus. (In Nebraska farmer, July 20, 1968, p.7) © 20Jul68; KK210147.
Start pigs to a faster finish with a Felco feeding program. (In Wallaces farmer, Feb. 22, 1969, p.7) © 22Feb69; KK210806.
Supplement feed of hogs in corn with Felco hog biscuits. (In Successful farming, Oct. 1968, p.82-Z1) © 15Sep68; KK210154.
Thrust; farm with a new power thrust, use Felco gasoline with PT4. (In Nebraska farmer, Feb. 15, 1969, p.9) © 15Feb69; KK210810.
Tires; October is a good month for tire values from Felco. (In Nebraska farmer, Oct. 5, 1968, p.9) © 50ct68; KK210150.
Tough, get tough, rugged wear with farm tires from Felco. (In Nebraska farmer, Mar. 1, 1969, p.5) © 1Mar69; KK210811.
$2.40; control rootworms for only $2.40 an acre with Thimet 15-G. (In Successful farming, Jan. 15, 1969, p.82-Q) © 15Jan69; KK211039.
Yield; plow higher yielding soil by adding Felco fall fertilizer. (In Wallaces farmer, Sept. 14, 1968, p.51) © 14Sep68; KK210143.

FASTENER INDUSTRIES, INC. ©
Ohio weld fasteners ... Toronto warehouse stock parts; bulletin no.169. Folder. Appl. author: John T. Doheny. © 26Mar69; KK210827.
Where positive adjustment is a must, better design with Ohio thumbscrews; bulletin 684. Folder. Appl. author: John T. Doheny. © 15Apr69 (in notice: 1968); KK210824.

FEDERAL PUBLICATIONS, INC. ©
Government construction contracting, a unique week of practical study in Phoenix, January 13-17, 1969. 1 v. © 310ct68; KK209666.
U.S. Government research & developments contracts conference. 1 v. © 4Sep68; KK209665.

FEDTRO, INC. ©
Benchmaster electric outlet control center; model BENCH-6. Card. © 9Jun69; KK211551.
Coffee time, anytime; auto coffeemaker; model 1MH-12V. Card. © 18Apr69 (in notice: 1968); KK210783.
Colorama self-sticking color plastic tapes; model TA-10. Card. © 17Mar69 (in notice: 1968); KK210456.
Colormatic Powerhouse 2-set TV antenna coupler; model TV-2SC. Card. © 9Jun69; KK211548.
Dial-O-Matic auto tire pressure gauge; model TIRE-RND. Folder. © 10Mar69 (in notice: 1968); KK210360.
Double-O-Let Siamese twin extension outlets. Card. © 9Jan69; KK209826.
Easy-Flow can opener pouring spout; model OS-SM. On box. © 13Jan69 (in notice: 1968); KK210066.
Easy-flow oil can pouring spout; model OS-La; 12 pieces. On box. NM: revisions & additions. © 3Mar69; KK210172.
Electro rocket TV indoor antenna; model X-400B. Card. © 10Mar69 (in notice: 1968); KK210359.
Extend-A-Phone; model TEL-30. Card. © 13Jan69; KK210076.
Extend-A-Phone, new portable telephone plug. Folder. © 9May69 (in notice: 1968); KK211021.
Extend-A-Phone, 25 foot telephone extender; model TEL-25W. Folder. © 6Jun69; KK211546.
Extend-O-Let, 5 extension outlets in 1; model EXT-5. Card. © 14Mar69 (in notice: 1968); KK210358.
Fix-A-Matic; radio-TV tube & appliance tester; model T-110. Card. © 28Mar69 (in notice: 1968); KK210539.
Fluorodescent, the amazing all-purpose ... wonder-lite; model FLUORO-12V. On folding carton. © 6Jun69; KK211549.
Fluorodescent, the amazing ... mood lite; model LANT-110. On folding carton. © 6Jun69; KK211550.
Giant magnetic pick-up-tool; model PIC. On folding carton. © 13Jan69 (in notice: 1968); KK210224.
Giant marking pen; model no.GMP-B. Folder. © 8May69; KK211020.
Guide-O-Matic directional auto compass; model COMP-2. Card. © 8May69 (in notice: 1968); KK211044.
Hex-O-Let, 6 electrical outlets from 1; model HL-6. Card. © 31Mar69; KK211412.
Hot Shot, the all purpose electric soldering gun; model HS-25. Folder. © 8May69 (in notice: 1968); KK210950.
Infra-Red Thermatronic electric auto windshield defroster; model DEF-12V. Card. © 8May69 (in notice: 1968); KK211045.
Insect-O-Matic, electric insect killer; model insect-110. On folding carton. © 10Jan69 (in notice: 1968); KK210339.
Instamatic AC/DC neon electric tester; model NT-110. Card. © 24Apr69 (in notice: 1968); KK210949.
Instamatic auto compass & thermal indicator; model TEMPCO. Card. © 10Mar69; KK210362.
Instamatic electric outlet appliance center; model AC-6. Card. © 25Mar69; KK211410.
Instamatic marking pens; model MP-3. Folder. © 8May69 (in notice: 1968); KK210948.
Instamatic pocket adding machine; model CAL-1. Card. © 17Mar69 (in notice: 1968); KK210454.
Instant-mount, custom deluxe magnetic chrome ashtray; model MAT. Card. © 17Mar69 (in notice: 1968); KK210453.
Jet-O-Matic auto vacuum cleaner; model VAC-12V. Card. © 13Jan69; KK210077.
Magnet-O-Matic secret magnet key compartment; model KEY. Card. © 25Mar69; KK211413.
Mini-Cell battery charger adaptor; model CHI-MINI. Card. © 9Jun69; KK211547.
Mini-Lite; super magnetic trouble lite; model MAG-LT2. Card. © 13Jan69 (in notice: 1968); KK210055.
New, high fidelity miniaturized super power rear seat speaker kit; model no.RSP-1. Card. © 12Dec63; KK210125.
Octo-Let, 8 electrical outlets from 1; model OL-8. Card. © 17Mar69 (in notice: 1968); KK210457.
Powerhouse Control-O-Matic deluxe battery charger; model CH-ACD. Card. © 25Mar69 (in notice: 1968); KK210558.
Powerhouse flasher, new safety; model SIG-7BL. Folder. © 10Jan69; KK210338.
Powerhouse radio-TV noise filter; model PH. Card. © 25Nov68; KK210126.

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Powerhouse, self-sticking plastic electrical tape; model TA-RB30. Folder. © 13Jan69; KK210329.

Powerhouse self-sticking plastic electrical tape; model TA-60B. Card. © 13Jan69 (in notice: 1968); KK210054.

Protect-O-Matic personal protector siren alarm; model PSA-1. Card. © 25Mar69; KK211411.

Pump-O-Matic; portable pump; model PMP. Card. © 12Mar69 (in notice: 1968); KK210259.

Safety instant-mount self-sticking reflectors; model REF-4. Card. © 17Mar69 (in notice: 1968); KK210458.

Spin-O-Matic super razor blade sharpener; model RAZ-SH. Folder. © 12Mar69 (in notice: 1968); KK210361.

Super power parabolic TV antenna; model TV-8. On folding carton. © 13Jan69 (in notice: 1968); KK210225.

Switch-O-Let; model SWT-3. Card. © 13Jan69 (in notice: 1968); KK210053.

TV Powerhouse trouble trapper; model TT-2. Card. © 31Mar69; KK211409.

Test-O-Matic; electric circuit tester; model CT. Card. © 18Apr69; KK210784.

Test-O-Matic spark plug & cable tester; model SPK-T. Card. © 18Mar69 (in notice: 1968); KK210455.

FENTON LABEL CO. ©
Personalized executive memos. Sheet. © 24Apr69; KK210896.

Prestige gold leaf business cards. Folder. © 28Apr69; KK210895.

Price list FentOnamel insurance labels. 8 p. © 26Sep68; KK209643.

While you were out; save time ... with these indispensable telephone memos. Sheet. © 12Mar69; KK210255.

FIELD (HENRY) SEED & NURSERY CO. ©
50 super glads for only $2.29. (In Home garden, Mar. 1969, p.33) Appl. author: Lee E. Gingery. © 15Feb69; KK210027.

It's fun raising sensational Thumbelina, first truly dwarf zinnia. (In Flower & garden, Feb. 1969, p.29) Appl. author: Lee E. Gingery. © 15Jan69; KK209559.

Now you can easily grow these huge, magnificent hybrid clematis. (In Flower and garden, Apr. 1969, p.23) Appl. author: Lee E. Gingery. © 15Mar69; KK210544.

Starting kit special, carefree geraniums. (In Flower & garden, Jan. 1969, p.19) Appl. author: Lee E. Gingery. © 15Dec68 (in notice: 1969); KK209531.

FIFTH THIRD BANK, CINCINNATI.
The smart money's at the smartest places around; BankAmericard. (In Post & times-star, Cincinnati, June 2, 1969, p.36) Appl. author: Ralph H. Jones Co. © Fifth Third Bank; 2Jun69; KK211361.

FINGERHUT, M. ©
Free gift, his and hers travel bags. Sheet. Appl. states front side cover prev. reg. no.209163. © 15Jan69; KK210425.

Free! 100% human hair glamour lashes. Sheet. © 5Jan69 (in notice: 1968); KK209915.

Free Phinney-Walker travel alarm. Sheet. © 5Jan69; KK209917.

Free shop apron! Sheet. © 5Jan69; KK209913.

His and hers car coats; you don't spend a penny. Sheet. © 1Jan69 (in notice: 1968); KK209541.

Master Craft 3/8" drill workshop; complete 32-pc. Master Craft workshop only $24.95. Sheet. © 1Jan69 (in notice: 1968); KK209542.

Peerless 14 transistor four-band portable radio, FM/AM/marine/shortwave. Sheet. © 5Jan69; KK209918.

Personalized luggage just for you. Sheet. © 1Jan69 (in notice: 1968); KK209540.

This tea kettle whistles when it's ready, and it's yours free! Sheet. © 5Jan69; KK209916.

Warehouse clearance, special sale prices; Mastercraft, the one power saw that does the work of all saws. Sheet. © 5Jan69; KK209919.

Your free gift, just for trying the His and Hers leather-look vinyl car coats! Sheet. Appl. ti.: Free gift, just for trying the His and Hers leather ... © 5Jan69; KK209914.

FIRESTONE TIRE & RUBBER CO. ©
Firestone announces new Sup-r-belt tire, twice the tire, twice the mileage. (In Life, Feb. 14, 1969, p.8-9) © 14Feb69; KK210029.

FISCHER & PORTER CO. ©
Lab-Crest modular systems control; catalogue no.80A449. 1 v. © 1Apr68; KK210676.

FISHER-PRICE TOYS, INC. ©
Change-A-Tune piano, plays 3 tunes; no.910. On folding carton. © 18Apr69; KK211251.

Chubby Cub the roll-a-long bear; no.164. On folding carton. © 22Apr69; KK211250.

Do-re-mi music box pocket radio; no.759. © 17Feb69; KK210483.

Play family farm tractor & cart; no.716. On folding carton. © 12Dec68; KK210482.

Play family fire engine; no.720. On folding carton. © 9Dec68; KK210479.

Play family house; no.952. On folding carton. © 21Feb69; KK210484.

Play family tow truck; no.718. on folding carton. © 18Dec68; KK210480.

Pull-a-tune blue bird; no.189. On folding carton. © 30Dec68; KK210481.

Pull-a-tune pony; no.190. On folding carton. © 27Dec68; KK210478.

Tool box, work bench; no.935. On folding carton. © 25Mar69; KK211252.

FLANNERY, FRANK A. ©
Pro/Am Sports, Inc., presents Pro/Am golf. Folder. © 10Sep68; KK209438.

FLEMING/MARTIN, INC. ©
Free hot bun warmer; PC-203. Card. © 1Mar69; KK210429.

Free server set; PC-202. Card. © 1Mar69; KK210426.

Free warming tray; PC-200. Card. © 1Mar69; KK210428.

Free warming tray; PC-201. Card. © 1Mar69; KK210427.

Hit a high note ... carpet your home for a song; 101. Folder. © 1Mar69; KK210430.

Homemakers, learn how your home can be pretty as a picture. Folder. Appl. ti.: 100 carpet brochure. © 1Mar69; KK210670.

FLETTRICH, TERRY. ©
Terry Flettrich suggests for the time of your life. (In New Orleans times-picayune, Dec. 29, 1968, section 4, p.3) © 29Dec68; KK210657.

FLICKER VACUUM MANUFACTURING, INC.
Commercial catalog; no.169. 56 p. © Flicker Vacuum Manufacturing, Inc. a.k.a. Flicker; 6Jan69; KK209587.

Flicker wholesale catalog, vacuum cleaner parts & supplies. 64 p. © Flicker Vacuum Manufacturing, Inc. a.k.a. Flicker; 6Nov68; KK209660.

FLINT (A. W.) CO., INC. ©
Fiberglass ladders; flat-top rung. Sheet. © 7Mar69; KK210196.

FOODS DIVERSIFIED, INC.
The Pie Pantry. Slip. © Richard Henry Eiselt d.b.a. Foods Diversified, Inc.; 2Jan69; KK210496.

FORD MOTOR CO. ©
Remanufactured Ford parts. On folding carton. © 12Jun67; KK210004.

FOREMOST-MCKESSON, INC. MCKESSON LIQUOR CO. DIVISION. See MCKESSON LIQUOR CO.

FORSLUND, CARL. ©
Some old things new. Folder. © 5May69; KK211601.

FRANK'S NURSERY SALES, INC. ©
Always use proper lawn grooming equipment, trade in your old mower on a new one. (In Detroit news, Apr. 18, 1969, p.10-A) Appl. ti.: Ad no.N-1771. © 18Apr69; KK211133.

Any old mower is worth more money at Frank's. (In Detroit news, May 2, 1969, p.12-A) Appl. ti.: Ad no.N-1798. © 2May69; KK211145.

April shower of savings; garden king rose special. (In Farmington shopper, Apr. 14, 1969, p.7) Appl. ti.: Ad no.N-1757. © 14Apr69; KK211498.

As you save at Frank's now; redwood sale. (In Detroit news, May 18, 1969, p.25-A) Appl. ti.: Ad no.N-1826. © 18May69; KK211491.

Beautiful gift-readied plants in full bloom for Easter. (In Detroit news, Mar. 30, 1969, p.19-A) Appl. ti.: Ad no.N-1728. © 30Mar69; KK211118.

Beautiful yards begin at Frank's. (In Detroit news, May 11, 1969, p.16-A) Appl. ti.: Ad no.N-1814. © 11May69; KK211150.

Beauty, year after year with a garden of top quality perennials. (In Birmingham eccentric, Apr. 17, 1969, p.13-D) Appl. ti.: Ad no.N-1765. © 17Apr69; KK211138.

Big, big, big sale at all Frank's on things to make lawns green, green, green. (In Detroit news, Mar. 13, 1969, p.14-A) Appl. ti.: Ad no.N-1716. © 13Mar69; KK211166.

Brighten your home with beautiful flower arrangements. (In Detroit news, Mar. 23, 1969, p.20-A) Appl. ti.: Ad no.N-1720. © 23Mar69; KK211162.

Brighten your home with colorful duplicates of nature. (In Detroit news, Mar. 9, 1969, p.19-A) Appl. ti.: Ad no.N-1705. © 9Mar69; KK211167.

Brighten your home with flowers of all kinds from Frank's Trims. (In Detroit free press, May 23, 1969, p.4-C) Appl. ti.: Ad no.T-1841. © 23May69; KK211495.

Brighten your yard now with 2 groups of fine fruit trees. (In Detroit news, Apr. 11, 1969, p.18-A) Appl. ti.: Ad no.N-1745. © 11Apr69; KK211125.

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FRANK'S NURSERY SALES, INC.-Con.
Bulbs, just bustin' to bloom. (In Detroit free press, Apr. 25, 1969, p.10-A) Appl. ti.: Ad no.N-1787. © 25Apr69; KK211110.

Clean-up and green-up your lawn now! (In Pontiac press, Mar. 14, 1969, p.B-2) Appl. ti.: Ad no.N-1710. © 14Mar69; KK211141.

Clearance of winter items. (In Detroit news, Feb. 28, 1969, p.4-A) Appl. ti.: Ad no.N-1692. © 28Feb69; KK211173.

Decorate your home with exciting new things from Frank's. (In Detroit free press, Apr. 25, 1969, p.4-C) Appl. ti.: Ad no.T-1792. © 25Apr69; KK211107.

Decoupage, everything you's need is at Frank's. (In Detroit news, Apr. 11, 1969, p.3-D) Appl. ti.: Ad no.T-1759. © 11Apr69; KK211120.

Did we goof, our enthusiasm surpassed our wisdom and we bought these. (In Detroit news, Mar. 1969, p.22-A) Appl. ti.: Ad no.N-1712. © 16Mar69; KK211140.

Don't be surprised but Frank's still has a huge selection. (In Detroit news, Mar. 2, 1969, p.23-A) Appl. ti.: Ad no.N-1694. © 2Mar69; KK211172.

Don't wait too long! Clean-up and green-up your lawn now! (In The Mellus newspapers, Mar. 12, 1969, p.9-A) Appl. ti.: Ad no.N-1723. © 12Mar69; KK211161.

Easter, a time for beautiful flowers from Frank's. (In Detroit news, Apr. 4, 1969, p.20-D) Appl. ti.: Ad no.N-1699. © 4Apr69; KK211170.

Enjoy a beautiful yard all summer! (In Saginaw news, May 2, 1969, p.7-A) Appl. ti.: Ad no.N-1797. © 2May69; KK211146.

Enjoy better outdoor living; big bulb sale. (In Detroit news, May 18, 1969, p.24-A) Appl. ti.: Ad no.N-1825. © 18May69; KK211490.

Enjoy the fruits without labor! (In Detroit free press, May 14, 1969, p.9-A) Appl. ti.: Ad no.N-1818. © 14May69; KK211147.

Everything you need for your indoor garden! (In Detroit news, Jan. 10, 1969, p.1-B) Appl. ti.: Ad no.N-1653. © 10Jan69; KK209929.

Everything's coming up roses! (In Detroit news, Apr. 25, 1969, p.13-A) Appl. ti.: Ad no.N-1748. © 25Apr69; KK211122.

Finer lawns begin at Frank's. (In Saginaw news, May 2, 1969, p.4-A) Appl. ti.: Ad no.N-1802. © 2May69; KK211129.

Finest plants for yard & garden. (In Detroit news, Apr. 20, 1969, p.22-A) Appl. ti.: Ad no.N-1773. © 20Apr69; KK211131.

Flowering annuals; 69¢ tray. (In Detroit news, May 16, 1969, p.16-A) Appl. ti.: Ad no.N-1824. © 16May69; KK211489.

The flowers are make-believe, the beauty is real! (In Royal Oak daily tribune, Apr. 1, 1969, p.22) Appl. ti.: Ad no.N-1733. © 1Apr69; KK211116.

For a gay St. Patrick's Day party, get your supplies at Frank's. (In Detroit free press, Mar. 7, 1969, p.4-C) Appl. ti.: Ad no.T-1702. © 7Mar69; KK211169.

Fruit tree special! (In Detroit news, Apr. 18, 1969, p.11-A) Appl. ti.: Ad no.N-1769. © 18Apr69; KK211135.

Get ready for a full summer of geraniums; less than 23¢ each. (In Detroit news, May 25, 1969, p.24-A) Appl. ti.: Ad no.N-1838. © 25May69; KK211494.

Greater savings; larger trees & evergreens; $6.99. (In Detroit news, May 23, 1969, p.20-A) Appl. ti.: Ad no.N-1834. © 23May69; KK211473.

Green is the name of the good lawn game. (In Detroit news, Apr. 16, 1969, p.16-A) Appl. ti.: Ad no.N-1782. © 16Apr69; KK211156.

Green lawns are beautiful! (In Detroit news, May 2, 1969, p.14-A) Appl. ti.: Ad no.N-1785. © 2May69; KK211111.

Have a better lawn with lawn products from Frank's. (In Birmingham eccentric, May 15, 1969, p.20) Appl. ti.: Ad no.N-1822. © 15May69; KK211487.

Have a better lawn with these products from Frank's; Wonder-gro green. (In Detroit news, May 22, 1969, p.4-B) Appl. ti.: Ad no.N-1830. © 22May69; KK211470.

Have beautiful everblooming roses this year. (In Midland daily news, Apr. 18, 1969, section 3, p.4) Appl. ti.: Ad no.N-1770. © 18Apr69; KK211134.

Here's a new way to grow & show! (In Detroit news, May 4, 1969, p.25-A) Appl. ti.: Ad no.N-1799. © 4May69; KK211144.

Huge mid-May sale days; our entire stock of roses 1/2 price. (In Detroit news, May 23, 1969, p.21-A) Appl. ti.: Ad no.N-1835. © 23May69; KK211492.

Huge savings at Frank's during our early bird sale of lawn products. (In Detroit news, Mar. 16, 1969, p.23-A) Appl. ti.: Ad no.N-1715. © 16Mar69; KK211139.

Instant beauty with trees. (In Detroit news, Apr. 27, 1969, p.23-A) Appl. ti.: Ad no.N-1775. © 27Apr69; KK211159.

Isle of beauty; white birch trees, from $5.99. (In Detroit shopping news, Apr. 28, 1969, p.4) Appl. ti.: Ad no.N-1791. © 28Apr69; KK211497.

Join the April war on weeds. (In Detroit news, Apr. 2, 1969, p.8-A) Appl. ti.: Ad no.N-1735. © 2Apr69; KK211115.

Keep your cool sale! (In Flint journal, Apr. 25, 1969, p.14) Appl. ti.: Ad no.N-1790. © 25Apr69; KK211108.

Landscape now for beauty & savings. (In Detroit news, May 2, 1969, p.13-A) Appl. ti.: Ad no.N-1796. © 2May69; KK211104.

Landscaping made easy at Frank's. (In Detroit news, Apr. 27, 1969, p.22-A) Appl. ti.: Ad no.N-1793. © 27Apr69; KK211106.

Let your old mower help buy a new one! (In Detroit news, May 9, 1969, p.12-A) Appl. ti.: Ad no.N-1808. © 9May69; KK211153.

Let's have a party, but first, get supplies from Frank's. (In Detroit free press, Apr. 18, 1969, p.4-C) Appl. ti.: Ad no.T-1772. © 18Apr69; KK211132.

Make your own Easter bonnet with millinery supplies from Frank's. (In Detroit news, Feb. 28, 1969, p.3-D) Appl. ti.: Ad no.T-1696. © 28Feb69; KK211171.

May sale means big savings; all roses 1/2 price. (In Detroit free press, May 23, 1969, p.11-A) Appl. ti.: Ad no.N-1836. © 23May69; KK211493.

More mowers at Frank's; 1969 Toro rotary mower. (In Birmingham eccentric, May 15, 1969, p.19) Appl. ti.: Ad no.N-1821. © 15May69; KK211486.

Mother's Day gift suggestions from Frank's. (In Detroit news, May 4, 1969, p.22-G) Appl. ti.: Ad no.T-1804. © 4May69; KK211127.

Mother's Day gift suggestions, save at Frank's. (In Detroit free press, May 2, 1969, p.4-C) Appl. ti.: Ad no.T-1803. © 2May69; KK211128.

Mother's Day is Sunday, May 11. (In Birmingham eccentric, May 8, 1969, p.16-F) Appl. ti.: Ad no.N-1811. © 8May69; KK211151.

Mother's Day, Sunday, May 11th, select her special gift at Frank's. (In Detroit news, May 9, 1969, p.10-A) Appl. ti.: Ad no.N-1807. © 9May69; KK211126.

1/2 price sale; fruit trees. (In Birmingham eccentric, May 15, 1969, p.18) Appl. ti.: Ad no.N-1820. © 15May69; KK211485.

1/2 price sale; small fruits and berries; 99¢. (In Detroit free press, May 16, 1969, p.10-A) Appl. ti.: Ad no.N-1823. © 16May69; KK211488.

1/2 price sale of paint-by-number & mosaic kits. (In Detroit news, Mar. 28, 1969, p.3-D) Appl. ti.: Ad no.T-1729. © 28Mar69; KK211117.

Only 7 days left, save during Frank's April sale. (In Detroit news, Apr. 24, 1969, p.12-A) Appl. ti.: Ad no.N-1781. © 24Apr69; KK211157.

Outdoor living in comfort, beauty; folding chaise, $7.99. (In Detroit news, May 25, 1969, p.25-A) Appl. ti.: Ad no.N-1839. © 25May69; KK211496.

Plant now for beautiful year-after-year blooms! (In Detroit news, Apr. 17, 1969, p.10-A) Appl. ti.: Ad no.N-1766. © 17Apr69; KK211137.

Planting time savings! (In Flint journal, Apr. 20, 1969, p.53) Appl. ti.: Ad no.N-1774. © 20Apr69; KK211160.

Premium turf food, unconditionally guaranteed. (In Detroit news, Mar. 16, 1969, p.6-D) Appl. ti.: Ad no.N-1717. © 16Mar69; KK211165.

Prepare now for outdoor living. (In Detroit news, Apr. 13, 1969, p.21-A) Appl. ti.: Ad no.N-1746. © 13Apr69; KK211124.

Prices are slashed at Frank's. (In Saginaw news, May 4, 1969, p.9-D) Appl. ti.: Ad no.N-1800. © 4May69; KK211130.

Privacy combined with beauty. (In Detroit news, Apr. 10, 1969, p.5-B) Appl. ti.: Ad no.N-1743. © 10Apr69; KK211112.

Rose sale! (In Birmingham eccentric, May 1, 1969, p.9-F) Appl. ti.: Ad no.N-1795. © 1May69; KK211105.

Sale, grass seed and Wonder-Gro lawn products. (In Detroit news, Apr. 17, 1969, p.11-A) Appl. ti.: Ad no.N-1783. © 17Apr69; KK211155.

Sale of craft supplies at Frank's. (In Detroit news, Apr. 4, 1969, p.3-D) Appl. ti.: Ad no.T-1737. © 4Apr69; KK211113.

Save during Frank's sale of Ortho lawn products. (In Detroit free press, Apr. 9, 1969, p.2-B) Appl. ti.: Ad no.N-1736. © 9Apr69; KK211114.

Save $4.00 on Wonder-Gro X-IT, controls crabgrass, feeds too! (In Detroit news, Mar. 7, 1969, p.6-A) Appl. ti.: Ad no.N-1707. © 7Mar69; KK211143.

Save on many craft supplies at Frank's. (In Detroit free press, Mar. 21, 1969, p.4-C) Appl. ti.: Ad no.T-1718. © 21Mar69; KK211164.

Selections of Easter supplies are greater at Frank's. (In Detroit free press, Mar. 14, 1969, p.4-C) Appl. ti.: Ad no.T-1709. © 14Mar69; KK211142.

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Sensational; roses, 1/2 price. (In Birmingham eccentric, May 22, 1969, p.6-F) Appl. ti.: Ad no.N-1828. © 22May69; KK211474.

Shop now, pay as you mow. (In Detroit news, Apr. 25, 1969, p.12-A) Appl. ti.: Ad no.N-1789. © 25Apr69; KK211109.

So much beauty at so little cost. (In Detroit news, Apr. 13, 1969, p.20-A) Appl. ti.: Ad no.N-1747. © 13Apr69; KK211123.

Special 5-day railroad car salvage sale. (In Detroit free press, May 7, 1969, p.15-C) Appl. ti.: Ad no.T-1816. © 7May69; KK211148.

Special 5-day sale; hybrid petunias. (In Mellus newspapers, May 14, 1969, p.5-B) Appl. ti.: Ad no.N-1819. © 14May69; KK211484.

Stop the spread of dandelions. (In Ann Arbor news, Apr. 19, 1969, p.5) Appl. ti.: Ad no.N-1780. © 19Apr69; KK211158.

Trees, beautiful and useful. (In Detroit news, Apr. 11, 1969, p.19-A) Appl. ti.: Ad no.N-1744. © 11Apr69; KK211119.

Triple leisure time with Paramount electric power tools ... the mower that manicures your lawn. (In Detroit news, Apr. 8, 1969, p.16E, 18E, 20E) Appl. ti.: Ad no.N-1742. © 8Apr69; KK211483.

2 fine quality roses in a package! (In Detroit free press, Apr. 11, 1969, p.4-A) Appl. ti.: Ad no.N-1756. © 11Apr69; KK211121.

A very special sale; dozens of varieties, perennials. (In Detroit news, May 16, 1969, p.15-A) Appl. ti.: Ad no.N-1831. © 16May69; KK211471.

Want a beautiful lawn this summer? (In Detroit news, Mar. 21, 1969, p.8-A) Appl. ti.: Ad no.N-1719. © 21Mar69; KK211163.

We guarantee, you must have a better lawn, free of weeds, or your money back. (In Detroit free press, May 9, 1969, p.8-A) Appl. ti.: Ad no.N-1809. © 9May69; KK211152.

We're reducing our inventory, our entire stock of tropical house plants 1/3 off! (In Detroit news, Mar. 7, 1969, p.7-A) Appl. ti.: Ad no.N-1703. © 7Mar69: KK211168.

Wicker, wicker everywhere! (In Detroit news, May 9, 1969, p.4-D) Appl. ti.: Ad no.T-1815. © 9May69; KK211149.

Wonder-Gro products for the finest lawn grasses! (In Detroit news, Apr. 22, 1969, p.8-A) Appl. ti.: Ad no.N-1784. © 22Apr69; KK211154.

You must have a better lawn with these or your money back; Scotts turf builder plus 2. (In Detroit free press, May 23, 1969, p.10-A) Appl. ti.: Ad no.N-1832. © 23May69; KK211472.

You'll be a rose expert with finest roses, supplies and expert cultural advice from Frank's. (In Detroit free press, Apr. 18, 1969, p.9-B) Appl. ti.: Ad no.N-1768. © 18Apr69; KK211136.

FRANZEN, GRETA.
Ernest Hemingway, a life story. See SCRIBNER'S (CHARLES) SONS.

FRESH DEODORANT, WTS-PHARMACRAFT. See WTS-PHARMACRAFT. FRESH DEODORANT.

FRIBERG, A.
Maintain the right. See NORTHWEST PAPER CO.
[Mountie visits with Eskimo girl patient in hospital] See NORTHWEST PAPER CO.

FUNTASTIC, INC.
How to make the silliest Silly Faces. Sheet. © Funtastic, division of KMS Industries, Inc.; 17Oct68; KK210220.

Pillow People. Sheet. © Funtastic, division of KMS Industries, Inc.; 18Oct68; KK210215.

Pillow People; no.2206. On wrapper. Appl. ti.: It's funny, friendly Pillow People. © Funtastic, division of KMS Industries, Inc.; 18Oct68; KK210219.

Score Four; complete rules for two players. Folder. © Funtastic, division of KMS Industries, Inc.; 22Aug67; KK210218.

Score Four; the fascinating new three dimensional family game; no.400. On wrapper. © Funtastic, division of KMS Industries, Inc.; 22Aug67; KK210221.

Silly Faces, with Funtastic Funhouse Mirror; no.600. On wrapper. © Funtastic, division of KMS Industries, Inc.; 17Oct68; KK210216.

Silly Sponge; no.1715. On wrapper. © Funtastic, division of KMS Industries, Inc.; 17Oct68; KK210222.

This is clean, non-toxic Silly Sponge; fun and funny. Sheet. © Funtastic, division of KMS Industries, Inc.; 17Oct68; KK210217.

G

GALLAGHER, JAMES P. See STUDIO 7, THEATRICAL STEREOPHONIC PRODUCTIONS.

GEIGY CHEMICAL CORP. ©
Dial-a-bug. Card. © 21Oct68; KK209648.

GENERAL DEVELOPMENT CORP. ©
Be our guests in the new Florida; 4 days, 3 nights. (In Chicago tribune, Jan. 19, 1969, section 7B) Appl. author: Leo Burnett Co., Inc. © 19Jan69; KK209568.

Come live where soft ocean breezes make January and July only a few degrees apart. (In The Washington post, May 11, 1969, insert) Appl. author: Leo Burnett Co., Inc. © 11May69; KK211024.

Don't get left out in the cold; find out about living in the new Florida. (In Chicago tribune, Jan. 19, 1969, section 7B) Appl. author: Leo Burnett Co., Inc. © 19Jan69; KK209569.

Find out how you can live like this, in the new Florida, sooner than you might think. (In Parade (Chicago Sunday sun times) Feb. 2, 1969, p.11C) Appl. author: Leo Burnett Co., Inc. © 2Feb69; KK209748.

Fly down and pick out your home in the new Florida. (In The Washington post, May 11, 1969, insert) Appl. author: Leo Burnett Co., Inc. © 11May69; KK211022.

For a man who loves fishing a wonderful investment opportunity in the new Florida. (In Field & stream, Oct. 1968, p.125) Appl. author: Leo Burnett Co., Inc. © 24Sep68; KK209492.

How to start investing in your future in the new Florida. (In Air Force times, Apr. 9, 1969, p.1X) Appl. author: Leo Burnett Co., Inc. © 9Apr69; KK210797.

Invest in the new Florida while you can. (In The Washington post, May 11, 1969, insert) Appl. author: Leo Burnett Co., Inc. © 11May69; KK211023.

Should a wife encourage her husband to invest in land in the new Florida? (In McCall's, Oct. 1968, p.154) Appl. author: Leo Burnett Co., Inc. © 20Sep68; KK209842.

That's what Port Charlotte, Florida is really like! (In Retirement life, Nov. 1968, p.9-11) Appl. author: Leo Burnett Co., Inc. © 1Nov68; KK209657.

GENERAL MOTORS CORP. NEW DEPARTURE-HYATT BEARINGS DIVISION. ©
The ballad of John Henry. (In Railway age, Jan. 20, 1969, p.16-17) © 20Jan69; KK210728.

Casey Jones, the brave engineer. (In Railway age, Apr. 14, 1969, p.20-21) © 14Apr69; KK211356.

I've been working on the railroad. (In Railway age, Oct. 21, 1968, p.26-27) © 21Oct68; KK209383.

Midnight special. (In Railway age, Dec. 16, 1968, p.10-11) © 16Dec68; KK209960.

The Rock Island Line. (In Railway age, June 17, 1968, p.14-15) © 17Jun68; KK211355.

The Wabash Cannonball. (In Railway age, Aug. 19, 1968, p.18-19) © 19Aug68; KK209658.

GENERAL TELEPHONE & ELECTRONICS. ©
General Telephone & who? (In The Wall Street journal, Feb. 20, 1969, p.13) Appl. author: Doyle Dane Bernbach, Inc. © 20Feb69; KK210364.

GERALDINE'S DESIGNS. ©
Hand painted sneakers, hand made all leather sandals. Sheet. © 25Jul68; KK209647.

GERMAIN'S, INC. ©
Home & patio insect spray; net wt. 1 lb. On wrapper. © 26Feb68 (in notice: 1967); KK209567.

Puppy puzzle. See BRADLEY (MILTON) CO.

25% DDT insect spray; net contents 1 pint. On wrapper. © 14Oct68; KK209566.

GIG.
Kitty puzzle. See BRADLEY (MILTON) CO.

GILLETTE CO. ©
Gillette introduces The Spoiler for injector shavers; Gillette super stainless steel injector blades. (In Los Angeles times, July 22, 1968, pt.3, p.5) Appl. author: Doyle Dane Bernbach, Inc. © 22Jul68; KK209498.

The Hot one, incredible new shaving cream turns steaming hot right out of the can; Gillette self heating shaving cream. (In Life, Aug. 2, 1968, p.R54) Appl. author: Doyle Dane Bernbach, Inc. © 31Jul68; KK209485.

If they're so wonderful, how come they're on sale. (In Daily news, New York, Feb. 10, 1969, p.72) Appl. author: Doyle Dane Bernbach, Inc. © 7Feb69; KK210137.

Once you start using Gillette Super Stainless injector blades it's very hard to stop. (In Look, May 13, 1969, p.14M) Appl. author: Doyle Dane Bernbach, Inc. © 10May69; KK211026.

Once you start using Gillette Super Stainless Injector Blades it's very hard to stop. (In Newsweek, Apr. 21, 1969, p.57) Appl. author: Doyle Dane Bernbach, Inc. © 18Apr69; KK210963.

Spoil the troops; Gillette super stainless steel blades. (In Military market, Apr. 1969, p.33) Appl. author: Doyle Dane Bernbach, Inc. © 29Mar69; KK210795.

30 days ago I couldn't whip my own shadow. [Endorsed by Wally Halucha] (In Leatherneck, Feb. 1969, p.5) Appl. author: Doyle Dane Bernbach, Inc. © 29Jan69; KK210049.

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GILLETTE CO.-Con.
30 days ago I couldn't whip my own shadow. [Endorsed by Wally Halucha] (In The Reader's digest, overseas military, Feb. 1969, p.A-6) Appl. author: Doyle Dane Bernbach, Inc. © 29Jan69; KK210162.

30 days ago I couldn't whip my own shadow, by Pfc. Wally Halucha; Gillette super stainless steel blade. (In American armed forces features, Feb. 1969, p.3 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 29Jan69; KK210794.

GILLETTE CO. COLTON CO. DIVISION.
See COLTON CO.

GINO'S JEWELRY & TROPHY MFGS. ©
Wholesale Jewelers and Trophy Mfgs; enter my order now. Folder. © 26Oct68; KK209387.

Wholesale Jewelers and Trophy Mfgs; enter my order now; engraving instructions. Folder. © 26Oct68; KK209386.

GODHOLD, INC. ©
GX-100 for wild quail; net weight 25 pounds. On box. © 15May69; KK211290.

GOLDBERGER DOLL MANUFACTURING CO., INC. ©
Posi Playmate, soft and cuddly foam body. On folding carton. © 20Dec67; KK210335.

GOLDSMITH CREATIVE SERVICE. ©
The living word series, every Sunday bulletins for 1968-1969. 1 v. © 10ct68; KK210406.

GOODRICH (B. F.) CO. ©
Our Radial vs. your O.E. tire. (In Automotive fleet, Dec. 1968, p.4-5) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 2Dec68; KK209453.

GORDON BREAD CO. ©
Toasterbake; net wt.16 oz. On bag. © 6Mar69; KK210486.

GORDY (HENRY) INC. ©
Double Takes toy jewelry; no.606. Card. © 1Mar69; KK210159.
Pretty Patty go-go watch; no.5500. Card. © 1Mar69; KK210160.

GRACE (W. R.) & CO. LEAF BRANDS DIVISION. ©
Penny candy store; net wt. candy & gum only 17 oz. On folding carton. © 1Nov68; KK209959.

GRAHAM HILL CO.
Impress your friends, pay less; King Charles Scotch. (In The New York times, Feb. 13, 1969, p.60) © Popper Morson Corp. d.b.a. Graham Hill Co.; 13Feb69; KK210270.

GRANITEVILLE CO. ©
Hangtags should be fun; so should the pants that wear them; Wear Beaters. Illus. signed: W. Steig. (In Men's wear, May, 1969, p.60-61) © 25Apr69; KK210792.

GRAPHICS INTERNATIONAL.
Pan Am introduces the incredible 747. [Matchbook cover] Appl. author: Ib Penick. © Graphics International & Atlas Match Corp.; 8Jan69; KK209533.

GREAT ATLANTIC & PACIFIC TEA CO., INC. ©
A bit more is what makes our white bread better! (In Jacksonville journal, Aug. 15, 1968, p.26) Appl. author: Gardner Advertising Co., Inc. © 15Aug68; KK209482.

D.Y.M.B.; know what it means? (In The Reporter dispatch, White Plains, N.Y., Nov. 25, 1968, p.37) Appl. author: Gardner Advertising Co., Inc. © 25Nov68; KK209455.

Do you have an extra mouth to feed? (In Jacksonville journal, June 20, 1968, p.26) Appl. author: Gardner Advertising Co., Inc. © 20Jun68; KK210269.

Frank talk about franks. (In The Florida times union, Jacksonville, July 11, 1968, p.F-4) Appl. author: Gardner Advertising Co., Inc. © 11Jul68; KK209475.

Is giving food a good gift idea? (In The Reporter dispatch, White Plains, N.Y., Dec. 11, 1968, p.58) Appl. author: Gardner Advertising Co., Inc. © 11Dec68; KK210169.

It takes an expert to grade beef. (In Chicago daily news, Feb. 6, 1969, p.32) Appl. author: Gardner Advertising Co., Inc. © 6Feb69; KK210192.

Merry Christmas and season's greeting to all. (In The Reporter dispatch, White Plains, N.Y., Dec. 23, 1968, p.29) Appl. author: Gardner Advertising Co., Inc. © 23Dec68; KK210254.

Most likely we bake more types of bread than anyone. (In The Reporter dispatch, White Plains, N.Y., Jan. 8, 1969, p.36) Appl. author: Gardner Advertising Co., Inc. © 8Jan69; KK210256.

A short story. (In The Scranton times, Oct. 9, 1968, p.51) Appl. author: Gardner Advertising Co., Inc. © 90ct68; KK209473.

69 good reasons to shop A&P in '69. (In The Reporter dispatch, White Plains, N.Y., Dec. 30, 1968, p.15) Appl. author: Gardner Advertising Co., Inc. © 30Dec68; KK210207.

This week we'll make and sell about 9 million donuts. (In The Reporter dispatch, White Plains, N.Y., Feb. 19, 1969, p.42) Appl. author: Gardner Advertising Co., Inc. © 19Feb69; KK210165.

Tips about apples! (In The Reporter dispatch, White Plains, N.Y., Oct. 30, 1968, p.34) Appl. author: Gardner Advertising Co., Inc. © 300ct68; KK209464.

What are you serving for Easter? Ham is a favorite. (In The Reporter dispatch, White Plains, N.Y., Apr. 2, 1969, p.34) Appl. author: Gardner Advertising Co., Inc. © 2Apr69; KK210822.

What do you think of a supermarket's own brands? (In The Scranton times, June 12, 1968, p.34) Appl. author: Gardner Advertising Co., Inc. © 12Jun68; KK209481.

What's so great about it? It's a Jane Parker fruit cake. (In The Reporter dispatch, White Plains, N.Y., Nov. 13, 1968, p.50) Appl. author: Gardner Advertising Co., Inc. © 13Nov68; KK209474.

Who is A&P? (In The Scranton times, Aug. 28, 1968, p.34) Appl. author: Gardner Advertising Co., Inc. © 28Aug68; KK209472.

Would a professional gardener use A&P premium lawn products? (In The Reporter dispatch, White Plains, N.Y., Mar. 19, 1969, p.50) Appl. author: Gardner Advertising Co., Inc. © 19Mar69; KK210820.

GREEN, FORREST. ©
Ranger; Sonny Powers. Sticker. © 5May69; KK211689.

GREEN GIANT CO. ©
The case of the jolly sweet potatoes. (In Progressive grocer, Nov. 1968, p.112) Appl. author: Leo Burnett Co., Inc. © 100ct68; KK209614.

Consider all the angles; Green Giant kitchen sliced green beans. (In Sunset, Aug. 1968, p.116) Appl. author: Leo Burnett Co., Inc. © 15Jul68; KK209629.

An explanation of the Green Giant's new butter sauce that clings ... vastly increased sales for you. (In IGA grocergram, Sept. 1968, p.22-23) Appl. author: Leo Burnett Co., Inc. © 15Aug68; KK209620.

Free; jolly Green Giant canpaign kit. (In Spartanburg herald journal, Aug. 25, 1968, comics section, p.1) Appl. author: Leo Burnett Co., Inc. © 25Aug68; KK209612.

From now on, those Green Giant vegetables frozen in butter sauce will taste better than ever. (In The Pittsburgh press, Oct. 6, 1968, p.18) Appl. author: Leo Burnett Co., Inc. © 60ct68; KK209615.

Green Giant enters race! Canpaigns for sales. (In IGA grocergram, Aug. 1968, p.40-41) Appl. author: Leo Burnett Co., Inc. © 10Jul68; KK210620.

The Green Giant's talkin' turkey, with a special $2.00 refund. (In Progressive grocer, Oct. 1968, p.92-93) Appl. author: Leo Burnett Co., Inc. © 10Sep68; KK209616.

Jolly new sauces make these good things even better; Green Giant green beans in mushroom sauce. (In Minneapolis tribune, Sept. 15, 1968, p.11) Appl. author: Leo Burnett Co., Inc. © 15Sep68; KK209621.

Just an old smoothie; Green Giant golden corn, cream style. (In The New Yorker, Dec. 7, 1968, p.101) Appl. author: Leo Burnett Co., Inc. © 7Dec68; KK209627.

New frozen Niblets corn-on-the-cob. (In Omaha world herald, Dec. 18, 1968, p.60) Appl. author: Leo Burnett Co., Inc. © 18Dec68; KK209617.

New Green Giant sweet potatoes; 7¢ off. (In Newsday, Nov. 6, 1968, p.53A) Appl. author: Leo Burnett Co., Inc. © 6Nov68; KK209623.

Now, Niblets corn frozen in its own sweet cream. (In Dallas times herald, Oct. 13, 1968, p.11) Appl. author: Leo Burnett Co., Inc. © 130ct68; KK209618.

Save $2.00 on your ho ho holiday turkey. (In Family circle, Nov. 1968, p.71) Appl. author: Leo Burnett Co., Inc. © 230ct68; KK209619.

The small difference between eating and dining; Le Sueur early peas. (In Sunset, Oct. 1968, p.221) Appl. author: Leo Burnett Co., Inc. © 17Sep68; KK209626.

Stalks are up; and the trend is tending; Green Giant green beans. (In The New Yorker, Nov. 16, 1968, p.167) Appl. author: Leo Burnett Co., Inc. © 16Nov68; KK209625.

A stupendous new film spectacular; shrinkpak. (In Food topics, Nov. 1968, p.44-45) Appl. author: Leo Burnett Co., Inc. © 200ct68; KK209622.

Sweetheart of a sweet pea; Green Giant sweet peas. (In Sunset, Dec. 1968, p.126) Appl. author: Leo Burnett Co., Inc. © 15Nov68; KK209628.

Tastes like corn-on-the-cob without the cob; Niblets golden corn. (In Sunset, Sept. 1968, p.137) Appl. author: Leo Burnett Co., Inc. © 15Aug68; KK209624.

Why the Giant does not choose to run. (In The New Yorker, Oct. 5, 1968, p.85) Appl. author: Leo Burnett Co., Inc. © 50ct68; KK209613.

GRIFFIN, GORDON S. ©
Talk of the town, Tia Juana; try my hot dog tamales. Sheet. © 160ct68; KK210247. (See also Griffin, Gordon S.; 9Dec68; KK209331)

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Talk of the town, try my Tia Juana hot dogs, a picnic on a stick. Sheet. © 9Dec68; KK209331. (See also Griffin, Gordon S.; 16Oct68; KK210247)

GUERLAIN, INC. ©
Extrait atomiseur; chant d'aromes. On folding carton. © 15Nov67; KK210088.

GUNTON CO. ©
Window pains; Pella Window Planning Center. Sheet. © 29Apr69; KK210894.

GUTHRIE, CLIFF, SR.
Chicken ticket.. Sheet. © C. Guthrie; 12Jan68; KK211685.

H

HAGEN, PAUL W. See NO TRUMPETS-NO DRUMS.

HAKE, DON. ©
Here's the business for you; Ye Fish 'n Chips. (In The Dallas morning news, Feb. 22, 1969, p.3B) Appl. author: Erle Racey. © 22Feb69; KK210275.

HAMM (THEODORE) BREWING CO. ©
A beer is a beer is a beer until you've tasted Hamm's. Poster. Appl. author: J. Walter Thompson Co. © 27Feb69; KK210739.

HANNAH'S OLDE TYME PIE SHOPPES, INC. ©
American as apple pie. (In The Wall Street journal, Nov. 13, 1968) Appl. ti.: Design of Hannah baking a pie. © 13Nov68; KK211593.

HARCLIFFE LABORATORIES, INC. ©
Answers to your questions on douching; StomAseptine douche powder. Folder. © 18Dec68; KK211298.
For feminine hygiene, StomAseptine douche powder; net wt. 15 oz. On folding carton. © 18Dec68; KK211299.

HARMER, WILBUR M. ©
The coolest thing in greeting cards; Roll-a-card. Sheet. © 2Jan69; KK209646.

HARNDEN-THORNTON & CO. ©
Bob Harnden talks about Cotoran plus. (In Delta farm press, Apr. 17, 1969, p.20) Appl. author: Bobert C. Harnden. © 17Apr69; KK210709.
Bob Harnden talks about Cotoran, the one and only. (In Delta farm press, Apr. 3, 1969, p.19) Appl. author: Robert C. Harnden. © 3Apr69; KK210552.
Bob Harnden talks about Double-X, the answer to control of grass, weeds & brush. (In Delta farm press, Apr. 10, 1969, p.18) Appl. author: Robert C. Harnden. © 10Apr69; KK210605.
Bob Harnden talks about Kalo products for soybeans. (In Delta farm press, May 1, 1969, p.14) Appl. author: Robert C. Harnden. © 1May69; KK210900.
Bob Harnden talks about Tenoran for clean soybeans. (In Delta farm press, Apr. 10, 1969, p.10) Appl. author: Robert C. Harnden. © 10Apr69; KK210604.
Cotoran plus equals Cotoran with MSMA plus surfactant. (In Delta farm press, June 12, 1969, p.21) Appl. author: Robert C. Harnden. © 12Jun69; KK211469.
Cotoran, serving the entire Mid-South. (In Delta farm press, Feb. 20, 1969) Appl. author: Robert C. Harnden. © 20Feb69; KK210026.
High performance, low cost Cotoran, the cotton preemergence herbicide that can go it alone. (In Delta farm press, Mar. 20, 1968, p.15) Appl. author: Robert C. Harnden. © 20Mar69; KK210476.
How to become number one; in cotton weed control, that is. (In Delta farm press, Mar. 6, 1969, p.46) Appl. author: Robert C. Harnden. © 6Mar69; KK210199.
Soybean growers, finish the job your preemergence starts; Tenoran. (In Delta farm press, Mar. 27, 1969, p.12) Appl. author: Robert C. Harnden. © 27Mar69; KK210519.

HARRINGTON & KING PERFORATING CO., INC. ©
H & K perforated pattern church grille; style HK 767. Sheet. © 15Apr69; KK210685.

HARRIS TRUST & SAVINGS BANK, CHICAGO. ©
How to make a sure $254.72 profit in just 12 months, that's Harris savvy. (In Chicago sun times, Dec. 23, 1968, p.17) Appl. author: Leo Burnett Co., Inc. © 23Dec68; KK209483.

HARTZ MOUNTAIN PRODUCTS CORP. ©
Aureomycin chlortetracycline for parakeets, canaries and other pet birds; no.408; net wt. 0.1 oz. avoir. Card. © 15Jul68; KK209969.
Cat play toy, with cat attracting scent; no.855. Card. © 30Dec68; KK210627.
Chicken flavored Pik'ns; net wt.1 oz. On wrapper. © 21Mar68; KK210025.
Dog Yummies, dog treat; net wt.3/4 oz. On folding carton. © 1Jul68; KK210201.
Gelatin drops; dog chewing candy; net wt.1.4 oz. Card. © 1Dec68; KK210626.
Hamster food; net wt. 17 oz. On folding carton. © 5Jul68; KK211406.
Mixed canary food; net wt.16 oz. On folding carton. © 24May68; KK210951.
90 day collar for cats; net wt.0.4 oz. On folding carton. © 3Feb69; KK211363.
No work, all pay, Hartz does all the work of servicing its pet racks! Sheet. © 3Feb69 (in notice: 1968); KK211174.
Parakeet gravel 'n grit; net wt. 30 oz.; no.206GN. On folding carton. © 24May68; KK211175.
Pet food covers. [Cat] Card. © 1Dec68; KK210058.
Pet food covers. [Dog] Card. © 1Dec68; KK210059.
Pussycat toys for pussycats; no.811. Card. © 30Dec68; KK210625.
Tie-out chain; 12 feet long. Card. © 5Aug68; KK209426.
Tropical fish food; net wt.1 1/8 oz. On folding carton. © 29Jul68; KK210202.
Turtle food; net wt. 3/8 oz. On folding carton. © 29Jul68; KK209425.
We've just begun to scratch the surface; 90 Day collar for dogs. (In Pet shop management, May 1969, p.68) © 1May69; KK211678.

HARVEY FAMOUS CARTOONS. ©
The tuff little ghost Spooky & Casper the friendly ghost devils-food sandwich; net wt. 12 ozs. On folding carton. © 16Oct68; KK209510.
Wendy's the good little witch fudge sand-witch; net wt. 12 ozs. On folding carton. © 16Oct68; KK209509.

HAWKINS MANUFACTURING, INC. ©
The Hawk replaceable blade. Folder. © 15Jan69; KK210287.

HAWKINSON (PAUL E.) CO. ©
Conventional treads for truck, 1" flange. Sheet. © 10Feb69; KK210667.
Cost chart for Hawkinson tread mileage. Folder. © 10Feb69; KK210669.
5-rib siped sawtooth wraparound design. Sheet. © 10Feb69; KK210668.
Passenger car treads; 5-rib siped sawtooth, wraparound & arctic. Sheet. © 10Jan69; KK209608.

HER MAJESTY THE QUEEN IN RIGHT OF CANADA. ©
Ookpik, with picture storybook; 13720:295. On box. © 22Jan68; KK210463.

HERCULES, INC. ©
Hercomix 1. Sheet. (Explosives technical data) Appl. author: J. J. O'Neill. © 9Dec68; KK209403.

HERRON-KIENZLE, INC. ©
Shop-Rite Royal Bingo. 2 cards. © 15Dec68; KK209966.

HESS, LILO. ©
The curious raccoons; story and photographs by Lilo Hess. Scribner. ([Book jacket] no.610) On wrapper. © 13Sep68; KK211541.

HEYER, INC. ©
Quality master units. Folder. © 20May69; KK211103.

HILLCREST ENTERPRISES. ©
Mystery adder. Card. Appl. author: David Robbins. © 12Sep68; KK211050.

HILLS BROS. COFFEE, INC. ©
Just slightly richer. [Man & woman sitting & drinking from cups] (In The New York times magazine, Oct. 6, 1968, p.120) Appl. author: Foote, Cone & Belding. © 60ct68; KK209668.
This'll get you flavor that's just slightly richer. (In Newark Sunday news, Oct. 20, 1968, p.45) Appl. author: Foote, Cone & Belding. © 200ct68; KK209669.
24 piece gift wrap pack. (In Sacramento union, Oct. 9, 1968, p.C-14) Appl. author: Foote, Cone & Belding. © 90ct68; KK209667.

HIRSH (S. A.) MANUFACTURING CO. ©
It's here, new decorator wall furniture by Hirsh. Folder. Appl. author: David Shulman. © 10ct68; KK210038.
Wall furniture. Sheet. Appl. author: David Shulman. © 20Jul68; KK210041.
Wall furniture; one 10" x 72". Sheet. Appl. author: David Shulman. © 10ct68; KK210036.
Wall furniture; one 12" x 36". Sheet. Appl. author: David Shulman. © 10ct68; KK210034.
Wall furniture; one 12" x 72". Sheet. Appl. author: David Shulman. © 10ct68; KK210035.
Wall furniture; one 12" x 72" shelf. Sheet. Appl. author: David Shulman. © 10ct68; KK210039.
Wall furniture; two 8" x 24". Sheet. Appl. author: David Shulman. © 10ct68; KK210040.
Wall furniture; three 8" x 36". Sheet. Appl. author: David Shulman. © 10ct68; KK210037.

HOLIDAY MAGIC, INC. ©
The skin drenchers are here. (In Vogue, Sept. 1, 1968, p.248) © 1Sep68; KK209865.

HORN, CODY. ©
J-Mark golf, lot 1001. On box. © 19Dec68; KK211280.

HOUDAILLE INDUSTRIES, INC. ©
Holed up; Strippit's 5" super 30/40's. (In Machine & tool blue book, Dec. 1968, p.284) © 1Dec68; KK210472.

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HOUSTON AMERICAN PRODUCTS & ASSN.
The original waterless floor wax remover; contents 1 gal. Sticker. © Houston American Products & Assn., solely owned by William Arnold Jenkins; 29May69; KK211241.
Waterless car wash; contents 16 oz. Sticker. © Houston-American Products & Assn., solely owned by William Arnold Jenkins; 1Jan69; KK209921.
Waterless shoe cleaner; contents 16 oz. Sticker. © Houston American Products & Assn., solely owned by William Arnold Jenkins; 16Jan69; KK210241.

HOW NOW DESIGNS, LTD. ©
Insticks. Folder. Appl. author: Charles H. Burton. © 21Nov68; KK210289.

HUDSON (H. D.) MANUFACTURING CO. ©
Backyard safari, or how to track down bugs and weeds. (In House beautiful's gardening & outdoor living annual, 1969, insert between p.36-37) © 20Feb69; KK211698.
Bugwiser 6220 sprayer; 3 U.S. gallons. Sticker. © 10ct63; KK209870.
Daylight savings team; power sprayers. (In Popular science, Apr. 1969, p.31) © 24Mar69; KK211695.
Get the bugs out; sprayers and dusters. (In Southern living, May 1969, p.139) © 17Apr69; KK211694.
A Hudson chain feeder is exactly what I wanted. [Endorsed by Robert Hartenbach] (In Beef, Mar. 1969, p.54) © 25Feb69; KK211704.
A Hudson feeder costs us less and it's simple. [Endorsed by Wally Siems] (In Doane's, May 1969, p.28) © 25Apr69; KK211700.
I only needed more chain to expand with a Hudson feeder. [Endorsed by Homer Pugh] (In Beef, May 1969, p.34) © 25Apr69; KK211703.
Looking for stronger free stalls? Profi-Matic dairy systems. (In Dairy herd management, Mar. 1969, p.45) © 25Feb69; KK211702.
My Hudson feeder fills a 160 ft. bunk, never hesitates. [Endorsed by Ralph Baker] (In Doane's, Mar. 1969, p.26N) © 25Feb69; KK211701.
Now I raise twice the pigs; Profi-Matic pig-to-pork systems. [Endorsed by Don Helmkemp] (In National hog farmer, Mar. 1969, p.32) © 20Feb69; KK211697.
Spray/dust headquarters makes $233.17 profit for you. (In Pest control, May 1969, insert between p.58 & 63) © 25Apr69; KK211696.
Stop weeds cold; sprayers and dusters. (In Sunset, Mar. 1969, p.239) © 25Feb69; KK211693.
Strong enough to pull a battleship, that's just one thing owners say about a Hudson chain feeder. [Endorsed by Cletus Reeves] (In Farm quarterly, spring 1969, p.48) © 20Mar69; KK211699.
Thirst aid; Profi-Matic stock waterers. (In Beef, Mar. 1969, p.52) © 25Feb69; KK211705.
We can help you on any spraying job; power sprayers. (In Weeds, trees and turf, Jan. 1969, p.36) © 5Jan69; KK211692.

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Championship horse racing. [Box top] © 14Dec68; KK209964.

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Enco extra alive with power. Poster. © 15Jun69; KK211707.
Who's winning all the prizes in the great gas gauge awards in the Tide-water area? Esso. (In Norfolk Virginian-pilot, Apr. 30, 1969, p.39) © 30Apr69; KK211594.

HUNT-WESSON FOODS, INC. ©
Hunt-Wesson Foods takes you on a tour of American cooking. 7 p. (In The Commercial appeal, Memphis, Tenn., Nov. 3, 1968, insert) Appl. author: Young & Rubicam, Inc. © 3Nov68; KK211448.

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Dear card player. Sheet. © 21Jun69; KK211677.

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Sport-Dek instructions. Sheet. Appl. author: W. L. Hutchins, Hutchins Co., Inc. © 29Jan69; KK209972.

I

IDAHO SUPREME POTATOES, INC. ©
Idaho Supreme mashed potatoes instantly; net wt. 32 oz. On bag. © 19Nov68; KK209868.

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Flatsy; adorable poseable doll; no.0200-6. © 2Jan69; KK209841.

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Accent designer spray; net wt. 13 oz. avdp. Sticker. © 8May64; KK209852.

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Don't let showroom fever cost you $135 extra. (In Illinois state journal, Apr. 25, 1969, p.28) Appl. author: Draper Daniels. © 25Apr69; KK211180.
15 minutes with INB can pay you $9.00 a minute. (In Illinois state journal, Apr. 28, 1969, p.13) Appl. author: Draper Daniels. © 28Apr69; KK211181.
INB wants to help you go to college. (In Illinois State journal-register, May 25, 1969, p.12) Appl. author: Draper Daniels. © 25May69; KK211688.

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Teeny Bouncers; four profit boosters. Sheet. © 8May69; KK211606.
Teeny bouncers; no.500. Card. © 2Apr69; KK211476.
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Teeny bouncers; 10¢. Card. © 2Apr69; KK211477.

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Instant hickory smoke; wt. 4 oz. or over. On bag. © 1Apr69; KK210825.

INDIAN STYLE WILD RICE. ©
Indian style wild rice; net wt.8 oz. On folding carton. Appl. author: Gene Connor. © 28Oct68; KK210245.

INTER-HAARKOSMETIK, INC. ©
Europe's famous hair treatment coming to the United States for the first time. (In Newark star ledger, Sept. 29, 1968, section 1, p.28) © 29Sep68; KK210858.

INTERNATIONAL FOODS.
The International House of Pancakes. 1 v. © International Foods, a division of International Industries, Inc.; 3Mar69; KK210260.

INTERNATIONAL PAPER CO. ©
America's surplus corn; how International Paper helps people get it. (In Life, Feb. 28, 1969, p.28-29) Appl. author: Ogilvy & Mather, Inc. © 28Feb69; KK210080.
How International Paper helps the chicken cross the road and get to the other side. (In Life, Apr. 25, 1969, p.10-11) Appl. author: Ogilvy & Mather, Inc. © 25Apr69; KK210829.
International Paper announces the tree that will orbit the earth. (In Life, Mar. 28, 1969, p.74-75) Appl. author: Ogilvy & Mather. © 28Mar69; KK210466.
International Paper Company presents the world's strongest cardboard. (In Life, Jan. 31, 1969, p.40-41) Appl. author: Ogilvy & Mather, Inc. © 31Jan69; KK209642.
International Paper has found a use for every part of the tree, except one. (In Life, Mar. 14, 1969, p.6-7) Appl. author: Ogilvy & Mather, Inc. © 14Mar69; KK210200.
A new idea for new people; the disposable environment. (In Life, Feb. 14, 1969, p.34-35) Appl. author: Ogilvy & Mather, Inc. © 14Feb69; KK210028.
One of International Paper's slicker ideas; the disposable raincoat. (In Life, Apr. 18, 1969, p.42-43) Appl. author: Ogilvy & Mather. © 18Apr69; KK210798.

ITKIN BROS., INC. ©
If your office is in this circle, we can plan it. Illus. signed: Warren A. Kass. (In The New York times, May 6, 1969, p.25) Appl. author: Smith/Greenland Co. © 6May69; KK210927.
If you've always wanted one of these over your couch, here's your chance. (In The New York times, Dec. 23, 1968, p.27) Appl. author: Smith/Greenland Co. © 23Dec68; KK209432.

J

JACK'S COOKIE CORP. ©
Coconut bars; net wt. 10 ozs. On wrapper. © 14Apr69; KK211276.

JACKSON (JOHN W. E.) SCHOOL OF HORSEMANSHIP. ©
School of horsemanship, Powell, Ohio. 1 v. Appl. author: John W. C. Jackson; 1Dec68; KK210433.

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Artjay wall to wall rug shampoo; contains 22 oz. Sticker. © 31Mar62; KK210541.

JAM, LTD. ©
Saucy mustard; 6 ounces. Sticker. © 14Nov68; KK209656.

JAMAICA TOURIST BOARD. ©
Calabash Bay is the best place to do one of the most exciting things you can do in Jamaica, nothing. (In Life, May 23, 1969, p.R-20) Appl. author: Doyle Dane Bernbach, Inc. © 20May69; KK211711.
Jamaica. Boy on a tree. (In Life, Nov. 8, 1968, p.R80) Appl. author: Doyle Dane Bernbach, Inc. © 5Nov68; KK210048.
Jamaica; discover Jamaican architecture. (In Life, Apr. 11, 1969, p.18-19) Appl. author: Doyle Dane Bernbach, Inc. © 8Apr69; KK210796.
Jamaica; in Port Antonio, you still hear about the feats of 3 local men. (In Life, May 2, 1969, p.6-7) Appl. author: Doyle Dane Bernbach, Inc. © 29Apr69; KK211332.
Jamaica's rent-a-villas come with cooks. (In Travel trade, May 12, 1969, cover) Appl. author: Doyle Dane Bernbach, Inc. © 9May69; KK211684.

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The 14kt. woman. 2 sheets. © 2Jun69; KK211665.

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PJ-1 plotter; navigation plotter. Item no.4414. [Envelope] © 10Mar66 (in notice: 1965); KK210910.

JET SPRAY CORP. ©
The salesman; people drink what they see. (In Cooking for profit, Mar. 1969) © 24Feb69; KK211518.

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Auto-Quet automatic rotating tourniquets for efficient treatment of pulmonary edema. Folder. © 14Feb69; KK211453.
For the prevention and management of pressure sores, Hydro-Float Flotation Bed, Wheelchair Cushion, Wheelchair Pad. Folder. © 2Jun69; KK211455.
Product news; Hydro-Float bed. Sheet. © 26May69; KK211452.
Product news; Hydro-Float Flotation Pad. Sheet. © 23May69; KK211454.

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Your tropical foliage plants. Sheet. Appl. author: Bob Scott. © 2Jun69; KK211368.

JOHNSON (S. C.) & SON, INC. ©
Bolt super ant & roach killer; net wt.15 1/2 oz. Sticker. © 29Apr69; KK210978.
Bolt super flying insect killer; net wt.15 oz. Sticker. © 29Apr69; KK210977.
Come clean industrial cleaner. 2 stickers. © 24Jul67; KK210897.
Crew bathroom power cleanser; net wt. 17 oz. On can. © 10Mar69; KK210659.
Edge, protective shave; net wt. 6 1/4 oz. On can. © 24Oct68; KK211294.
Favor, enriched furniture polish; net contents: 7 av. oz. On can. © 15Jun67; KK211449.
Forward cleaner; Permacare system product. 2 stickers. © 7Nov67; KK210901.
Golden Glade mist air freshener; net wt. 7 av. oz. Sticker. © 20Oct67; KK210838.
J/Wax chrome cleaner and polisher; net contents: 8.5 fl. oz. On can. © 5Jan67; KK211450.
J-Wax instant cleaner wax. On can. NM: revisions. © 26Mar67; KK211607.
J-wax kit; cleaner, wax; contents: 8 av. oz. On can. © 23Nov65; KK210549.
Jubilee kitchen wax; net contents 14 fl. ozs. Sticker. NM: revision. © 20Oct67; KK211297.
Klear floor wax; net 27 fl. oz. On can. © 14Apr69; KK211349.
Lemon Pledge; net contents 7 av. oz. On can. NM: revision. © 14Apr69; KK211292.
Off, pressurized insect repellent; net contents 6.5 av. oz. On can. NM: revision. © 25Jan67; KK211293.
Rugbee shampoo, foam shampoo for commercial carpeting. 2 stickers. NM: revision. © 3Dec68; KK211295.
Rugbee spray foam, cleaner for commercial carpeting; net wt. 24 oz. Sticker. NM: revision. © 17Jun68; KK211296.
Self-polishing Future acrylic floor finish; 27 fl. oz. 2 stickers. © 16Oct68; KK211426.
The Shiner; net wt. 6 oz. Sticker. © 13Mar69; KK211033.
Spray Jubilee kitchen wax; net contents: 10.5 av. oz. On can. © 29Nov67; KK211291.
Traffic wax liquid, heavy duty cleaning & polishing wax. 2 stickers. © 15May67; KK211043.

JOHNSTON, GRACE S.
18th century herb garden from Williamsburg, Virginia. See JOHNSTON, WALTER L.

JOHNSTON, GRACE S. See SALEM HOUSE.

JOHNSTON, WALTER L.
18th century herb garden from Williamsburg, Virginia. [Envelope] Appl. author: Salem House. © Walter L. Johnston & Grace S. Johnston; 4Mar69; KK210526.

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Both in one; chair/ladder. Sheet. © 30Apr69; KK210902.
Chair/ladder, concept illustration. Sheet. © 17Jun69; KK211557.

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Graduate a black belt; Jerome Mackey's Judo-Karate, Inc. Poster. © 1Mar69; KK210209.
Meet Jerome Mackey; bring the family, I'll give them 40% off. Poster. © 1Jan69; KK209458.
You can't always run. Poster. © 1Feb69; KK209864.

K

K & K ENTERPRISES.
Melody price list. Folder. © C. K. Kirkpatrick & Richard F. Kelley d.b.a. K & K Enterprises; 15Jul68; KK210290.

KMS INDUSTRIES, INC. FUNTASTIC DIVISION. See FUNTASTIC, INC.

KAESER & BLAIR, INC. ©
Prospectus, the mushrooming advertising specialty and printed business neccessities industry. 27 p. © 22Apr68; KK209585.

KAL KAN FOODS, INC. ©
Tuna & chicken parts; net wt.6 1/2 oz. Sticker. © 3Jan67; KK210420.

KAPPLIN & HOLEN ADVERTISING AGENCY, INC. ©
If you don't see the 1969 Dodges here, you'll miss something nice; Frank Goetzger's introductory price. (In The Washington post, Sept. 19, 1968, p.H-15) © 18Sep68; KK209584.

KASS, WARREN A.
If your office is in this circle, we can plan it. See ITKIN BROS., INC.

KASS MERCHANDISE CO., INC. ©
Colonial 3 minute egg timer; no.355. Card. © 16Dec68; KK210517.

KATHER, ALFRED. ©
Face type dial; mechanical electric calendar. Sheet. © 11Dec68; KK210622.
Heated chairs, bed, rockers. Sheet. NM: revisions. © 26Apr69; KK210840.
New; flag, steel, aluminum, metal, fiberglass. Sheet. © 21Apr69; KK210799.
Sleep bed suit. Sheet. © 14May69; KK210981.

KELLOGG CO. ©
Boys, girls, join the call to order for Kellogg's Banana Splits Club. (In Gold key, Robot fighter, May 1969, p.2 of cover) Appl. author: Leo Burnett Co., Inc. © 1Feb69; KK210465.
Corn-crisped chicken; cooking with Kellogg's. (In Ladies' home journal, Jan. 1969, p.105) Appl. author: Leo Burnett Co., Inc. © 31Dec68; KK210528.
Crunchy fudge sandwiches; cooking with Kellogg's. (In Ladies' home journal, Mar. 1969, p.124) Appl. author: Leo Burnett Co. © 28Feb69; KK210974.
Hot snack in a minute; Pop-Tarts. (In Seventeen, Feb. 1969, p.164) Appl. author: Leo Burnett Co., Inc. © 1Feb69; KK210527.
Iron up; save 7¢ store coupon; Kellogg's 40% bran flakes. (In The Detroit news, Mar. 12, 1969, p.5E) Appl. author: Leo Burnett Co., Inc. © 12Mar69; KK210975.
Kellogg's puts more in everyone's morning. (In Omaha world herald, Jan. 5, 1969, p.18-J) Appl. author: Leo Burnett Co., Inc. © 5Jan69; KK210529.

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Fireball; no.95. On folding carton. © 17Jan69 (in notice: 1968); KK209694.
Glo-Sticks, colors that glow in the dark. On folding carton. © 18Feb69; KK211521.
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See-a-show stereo viewer set, featuring Bozo the Clown; no.104-B. On folding carton. © 28Mar69; KK211522.
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See-a-show stereo viewer set, featuring Superman; no.104-S. On folding carton. © 28Mar69; KK211524.

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Song sparrow. See DROLL YANKEES, INC.

KIMBERLY-CLARK. ©
Remember how simple life used to be? Kotex tampons. (In Redbook, Aug. 1968, p.45) © 1Aug68; KK209944.

KING FEATURES SYNDICATE, INC. ©
Blondie trace and color; 6 books; 9813. Authorized ed. Saalfield Pub. Co. On wrapper. © 5Feb69 (in notice: 1968); KK210233.

KING KORN STAMP CO. ©
King Korn stamps salute America the bountiful. 81 p. © 30Jan69; KK210731.

KING-SEELEY THERMOS CO. ©
The all-purpose 100% safe catalytic safety heaters; model no.8511. Sheet. © 8Nov68; KK210120.
4-way floor, counter display for Thermos tandem pack; 24 no.6063/55D. Sheet. © 23Sep68; KK211397.
Holiday quart bottle special by Thermos; no.2471-H. Sheet. © 6Jan69; KK211396.
New colorful, rustproof polypropylene cased; vacuum bottles for promotional selling; no.5308. Sheet. © 13Jan69 (in notice: 1968); KK210185.
New concept in picnic jugs; Thermos dual jug; item no.7774. Sheet. © 31Jan69 (in notice: 1968); KK210187.
Snoopy dog house style school lunch kit; no.658. Sheet. © 19Mar69 (in notice: 1968); KK211359.
Thermos brand fall special; picnic kits. Sheet. © 10Jul68; KK209946.
Thermos brand 14K gold plated beverage server; no.1275/11(2266) Sheet. © 28Jan69; KK211077.

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Thermos chest divider; item no.7760. Sheet. © 31Jan69 (in notice: 1968); KK210186.
Thermos, foremost brand in outdoor living; no.8102/01. Sheet. Appl. ti.: Thermos brand premium page. © 8Apr69; KK210870.
Thermos full adult size sleeping bag. Sheet. Appl. ti.: Thermos brand sleeping bag label. © 17Oct68; KK211079.
Thermos picnic jugs, ice chests; 7753/01. Folder. © 8Nov68; KK210122.
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Thermos swinger; insulated lunch bag, bongo bags; no.4942. Sheet. © 19Mar69; KK211398.

KING-SIZE CO.
For your spring & summer pleasure; shoes & apparel for tall & big men. 119 p. © King-Size Co., div. Knapp Bros. Shoe Mfg. Corp.; 8Apr69; KK211282.
New styles, new colors; spring 1969. 1 v. © King Size Co., division Knapp Bros. Shoe Mfg. Corp.; 6Mar69; KK211007.

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Chairs that make a house a home. (In Reader's digest, Apr. 1969, p.257) © 25Mar69; KK210511.
Chairs that make a house a home; Reclina-Rocker and Continental La-Z-Lounger. (In Better homes & gardens, Mar. 1969, p.33) © 15Feb69; KK210130.
'Twas the night before Christmas when all through the house, not a creature was stirring, not even Santa Claus; irresistibly comfortable, Reclina-Rocker. (In McCall's, Dec. 1968, p.133) © 20Nov68; KK209638.

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Whipper Snapper. Card. © 80ct68; KK210991.

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FM modulation meter; type 205A. Sheet. (Bulletin no.26926) Appl. author: G. F. Lampkin. © 15Apr69; KK210681.

LANVIN-CHARLES OF THE RITZ, INC. See LANVIN PARFUMS.
NATE, JEAN.

LANVIN PARFUMS.
Once upon a time it was easy to tell the girls from the boys; My Sin. (In Glamour, Apr. 1969, p.67) © Lanvin Parfums solely owned by Lanvin-Charles of the Ritz, Inc.; 18Mar69; KK211053.

LEAF BRANDS DIVISION, W. R. GRACE & CO. See GRACE (W. R.) & CO. LEAF BRANDS DIVISION.

LEEMING DIVISION, CHARLES PFIZER & CO., INC. See PFIZER (CHARLES) & CO., INC. LEEMING DIVISION.

LEES CARPETS. ©
The housewives guide to fringed rugs. (In Redbook, May 1969, p.44-45) Appl. author: Doyle Dane Bernbach, Inc. © 23Apr69; KK211307.
Lees makes carpets that can take all this; soft/hard floors from Lees Carpets. (In Ladies' home journal, Mar. 1969, p.46-47) Appl. author: Doyle Dane Bernbach, Inc. © 26Feb69; KK210904.
Look who we got to air our carpets; Dean Martin. (In Home furnishings daily, Jan. 30, 1969, p.14-15) Appl. author: Doyle Dane Bernbach, Inc. © 30Jan69; KK210382.
Our standards for static protection. (In Home furnishings daily, Dec. 16, 1968, p.11) Appl. author: Doyle Dane Bernbach, Inc. © 16Dec68; KK209582.
The winner; Lees Carpets. (In Floor covering weekly, May 26, 1969, p.5-7) Appl. author: Doyle Dane Bernbach, Inc. © Lees Carpets, division of Burlington Industries (in notice: Lees Carpets); 26May69; KK211505.

LEHN & FINK PRODUCTS. ©
Hair isn't a social problem, it's a drain problem; Down the Drain. (In Newsday Long Island, Mar. 26, 1969, p.21A) Appl. author: Doyle Dane Bernbach, Inc. © 26Mar69; KK210721.
In independent laboratory tests Beacon wax made floors shine brighter than any other leading floor wax. (In Buffalo courier express, Apr. 9, 1969, p.20) Appl. author: Doyle Dane Bernbach, Inc. © 9Apr69; KK211690.
Presenting Glisade fabric finish, it makes something you washed and ironed look like something you just bought. (In Courier express, Apr. 2, 1969, p.36) Appl. author: Doyle Dane Bernbach, Inc. © 2Apr69; KK210943.
Take it from me, the world's most sensitive nose; Lysol. (In House & garden, Apr. 1969, p.32) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © Lehn & Fink Consumer Products, division of Sterling Drug, Inc. (in notice: Lehn & Fink Products); 17Mar69; KK210689.
We're taking 10¢ off so you can put whiter, brighter clothes on; Glis spray starch. (In The Sunday bulletin, Philadelphia, Mar. 23, 1969, p.3) Appl. author: Doyle Dane Bernbach, Inc. © 23Mar69; KK211709.

LE MANS, INC. ©
The lovers' search; Numero Uno. (In Cosmopolitan, Dec. 1968, p.11) Appl. author: Foote, Cone & Belding. © 25Nov68; KK211211.
The search for a man's cologne ends with Numero Uno. (In Playboy, May 1969, p.44) Appl. author: Foote, Cone & Belding. © 17Apr69; KK211225.
We're not called Numero Uno for nothing. (In Chain store age, drug managers ed., Apr. 1969, p.181) Appl. author: Foote, Cone & Belding. © 3Apr69; KK211227.

LEWIS, HERBERT.
[New Haitian] (In Hyde Park herald, Dec. 4, 1968, p.14) © Herbert Lewis & Mattie Lewis; 4Dec68; KK210747.

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[New Haitian] See LEWIS, HERBERT.

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Buttoning exercise; lesson 1; no.101. On wrapper. © 15Aug68; KK209416.
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Locks and latches; lesson 5; no.105. On wrapper. © 15Aug68; KK209420.
Snap fastening; lesson 2; no.102. On wrapper. Appl. ti.: Side 2, snap fastening. © 15Aug68; KK209417.
Zippering exercise; lesson 3; no.103. On wrapper. © 15Aug68; KK209418.

LITTON BUSINESS SYSTEMS, INC. MONROE INTERNATIONAL DIVISION.
In an age of electronic, integrated-circuit, micro-miniaturized calculators. (In Business week, Mar. 15, 1969, p.127) Appl. author: Scali, McCabe, Sloves, Inc. © Monroe International Div., Litton Business System, Inc. (in notice: Litton Business Systems, Inc.); 15Mar69; KK211328.
Some calculators come with booklets attached to them. (In Administrative management, Jan. 1969, p.2 of cover) Appl. author: Scali, McCabe, Sloves, Inc. © Monroe International Div., Litton Business System, Inc. (in notice: Litton Business Systems, Inc.); 25Dec68; KK211329.

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Dramatic test; Loctite minute-bond adhesive 312. Folder. © 16Jan69 (in notice: 1968); KK211082.
Klean n' prime; part no.525-56; contents 6 oz. Sticker. © 13Sep68; KK209671.
Locquic primer grade T speeds the cure of Loctite products; cat. no.47-56; contents 6 fluid ounces. Sticker. © 13Sep68; KK209670.
Methyl cyanoacrylate adhesive. Folder. © 14Feb69; KK211083.
Minute-bond adhesive 312. Folder. © 16Dec68; KK211084.
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Conformatic, a revolutionary new idea in doctoring. Sheet. Appl. author: Robert M. Abbott. © 22Jul68; KK209597.
Forget clogging. (In Industrial equipment news, Sept. 1968, p.8) Appl. author: Robert M. Abbott. © 1Sep68; KK209596.

LONG ISLAND MACARONI CO., INC. ©
Tic, tac, toe macaroni & spaghetti in tomato sauce; net wt. 15 oz. Sticker. © 6Aug68; KK209484.

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The cooler; Pepe Lopez tequila. [Bus poster] Appl. author: Botsford, Constantine & McCarty, Inc. © 15Jun68; KK209441.
Pepe Lopez tequila. [Bus poster] Appl. author: Botsford, Constantine & McCarty, Inc. © 1Apr68; KK209440.

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Stained glass kit; Glasglo leaded art glass; Card. © 24Aug68; KK211047.

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Hand a friend a True and watch him light up. (In Parade, Feb. 23, 1969, p.3) Appl. author: Foote, Cone & Belding. © 23Feb69; KK210119.
More and more people are taking to Kent. Illus. signed: Tomi Ungerer. (In Time, Asia ed., Mar. 21, 1969, p.4 of cover) Appl. author: Foote, Cone & Belding. © 18Mar69; KK211639.

LOUSIANA NATIONAL BANK, BATON ROUGE.
Do you need to shape up financially? (In State times, Baton Rouge, Apr. 1, 1969, p.7-A) Appl. author: Fitzgerald Advertising, Inc. © Louisiana National Bank; 1Apr69; KK210597.

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The Lord's supper, complete kit. [Envelope] © James E. Brecheisen d.b.a. Lowe-Breck Co.; 1Feb69; KK211102.

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Again Lucky will pay you to be a lucky buyer. (In Statesman, Salem, Or., May 15, 1969, section 11, p.22) © 15May69; KK211458.
Be a lucky buyer; Ferd Traverso, your Lucky manager, will pay you to be a lucky buyer. (In Statesman, Salem, Ore., May 1, 1969, p.44) © 1May69; KK210972.
Bigger savings with true discounting. (In Los Angeles times, Sept. 18, 1968, pt.6, p.27) © 12Sep68; KK209576.
The difference is in the savings, Lucky features top quality foods at discount prices. (In The Phoenix gazette, Mar. 20, 1969, section E, p.7) © 20Mar69; KK211460.
Don't take the bait, those free stamps and games cost hundreds of dollars a year. (In Los Angeles times, Feb. 20, 1969, pt.VI, p.23) © 20Feb69; KK210450.
Everybody talks discount. (In Los Angeles herald-examiner, Jan. 22, 1969, p.C-13) © 22Jan69; KK210448.
Everyone's a sure winner at Food Basket; big savings in every department with true discounting. (In The San Diego union, Oct. 10, 1968, p.B-8--B-9) © 10Oct68; KK209573.
Fill 'er up at Lucky. (In The Arizona republic, Phoenix, Mar. 6, 1969, p.D-7) © 6Mar69; KK210446.
Food Basket brings you savings you can measure everyday of the week with low discount prices. (In Daily times-advocate, Escondido, Calif., Nov. 13, 1968, p.B-5) © 13Nov68; KK209574.
Give your food budget more mileage with Lucky's low discount prices, your savings are in the bag. (In The Arizona republic, May 1, 1969, p.26) © 1May69; KK211459.
Haunting for greater savings? There are no tricks ... with Food Basket low discounting. (In Evening tribune, San Diego, Calif., Oct. 31, 1968, p.E-4--E-5) © 31Oct68; KK209578.
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Love those everyday low discount prices. (In Los Angeles times, Feb. 13, 1969, pt.VI, p.17) © 13Feb69; KK210444.
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Lucky bonded meat gives more good eating per pound. (In San Francisco chronicle, Feb. 12, 1969, p.48) © 12Feb69; KK210443.
Lucky bonded meats are the best on the block. (In Los Angeles times, Feb. 27, 1969, pt.VI, p.23) © 27Feb69; KK210452.
Lucky selects from the finest beef available. (In Los Angeles times, Oct. 17, 1968, pt.6, p.29) © 17Oct68; KK209579.
Merry Christmas to all of you from all of us; enjoy holiday feasting with discount savings. (In The Modesto bee, Dec. 18, 1968, p.C-22) © 18Dec68; KK211049.
Reducing your food costs is our business. (In San Francisco chronicle, Jan. 2, 1969, p.24) © 2Jan69; KK209856.
Simple arithmetic proves week after week Food Basket's quality adds up to greater everyday savings. (In Evening tribune, San Diego, Calif., Dec. 5, 1968, p.D-6--D-7) © 5Dec68; KK209572.
Smart shoppers rely on Lucky everyday. (In The Seattle times, Feb. 19, 1969, p.61) © 19Feb69; KK210445.
Sock it away, keep it in your pocket! (In San Francisco chronicle, Mar. 5, 1969, p.42) © 5Mar69; KK210449.
Stamps and games cost you money, don't be fooled. (In Valley advertiser/herald tribune, Jan. 16, 1969, p.254) © 16Jan69; KK210447.
Still in the dark about reducing your food costs? Then let Lucky turn on the light for you. (In The Seattle times, Apr. 23, 1969, p.41) © 23Apr69; KK210971.
Still the leader in discount pricing. (In San Francisco chronicle, Nov. 13, 1968, p.42) © 13Nov68; KK209854.
With all the claims of low price ... Food Basket's discount pricing means greater savings. (In The San Diego union, Oct. 3, 1968, p.F-10--F-11) © 30Oct68; KK209577.
With Christmas just around the corner save more with Food Basket's everyday discount pricing. (In Daily times-advocate, Calif., Dec. 11, 1968, p.B-9) © 11Dec68; KK209581.
You can't miss at Lucky, every department is a winner. (In The Phoenix gazette, Feb. 27, 1969, p.8) © 27Feb69; KK210451.

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Brand names, the easy way to build up an image; Tabasco. (In Hospitality, Feb. 1969, p.R-3) Appl. author: Fitzgerald Advertising, Inc. © 1Feb69; KK210540.
Millions of cooks add Tabasco to canned foods. (In Food product development, Feb.-Mar. 1969, p.19) Appl. author: Fitzgerald Advertising, Inc. © 1Feb69; KK210204.
New, free recipe booklet The moment of difference; Tabasco. (In Family circle, May 1969, p.10) Appl. author: Fitzgerald Advertising, Inc. © 1May69; KK211681.
Teach flavor in your classroom; colorful wall charts ... free from Tabasco brand pepper sauce. (In What's new in home economics, Sept. 1968, p.3 of cover) Appl. author: Fitzgerald Advertising, Inc. © 1Sep68; KK210161.
Try a red eye, the famous tomato juice drink with Tabasco. Slip. © 21May67; KK210533.

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Leg ulcerations, pathology and therapeutics. Folder. © D. C. McLintock; 4Mar69; KK210288.

MAGNETIC PORTA-SIGN DIVISION, ATLAS MARKETING CORP. See ATLAS MARKETING CORP. MAGNETIC PORTA-SIGN DIVISION.

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A new value in quality control; the ChemisTrol family. Artist: Paul Tedeschi. (In American journal of medical technology, Feb. 1969, p.27-28) © 1Feb69; KK210195.

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Brown Beauty bar-b-q beans; net wt. 15 oz. Sticker. © 19Nov68; KK209724.
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The only reason for saving at another bank now is that your mother works there; the Credit-ability Passbook account. (In The Wisconsin state journal, Mar. 23, 1969, p.9) © 23Mar69; KK210732.
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The fun of learning begins with Teach Key; Sum Times. (In This week, Nov. 24, 1968, p.6) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co.; 24Nov68; KK211341.
Gifts? Sasheen says it like it really is. (In Modern jeweler, June 1969, p.9-12) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co.; 25May69; KK211556.
Now there are 17 ways to enjoy a play-in; Bazaar. (In The New Yorker, Nov. 23, 1968, p.216) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co.; 23Nov68; KK211339.
Remember corkscrew curls? They're tape curls now with Scotch hair set tape. (In Modern beauty shop, Apr. 1969, p.15) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 20Mar69; KK211422.
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He: I just love 'em; Flings. (In Better homes & gardens, April 1969, p.132) Appl. author: McCann Erickson, Inc. © 13Mar69; KK211624.
She: I've really gone for these Shapies shells by Nabisco! (In Better homes & gardens, April 1969, p.132) Appl. author: McCann Erickson, Inc. © 13Mar69; KK211623.

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The newest way to apply Jean Nate. (In Beauty fashion, June 1969, p.22) © Jean Nate, solely owned by Lanvin-Charles of the Ritz, Inc.; 22May69; KK211345.

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Crunch, that's Premium saltines. (In Farm & home magazine, Mar. 1969) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit Co. (in notice: Nabisco); 3Mar69; KK210710.
Introducing a brilliant new idea: sparkling Toastettes from Nabisco. (In Better homes & gardens, Dec. 1968, p.46-47) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit Co.; 15Nov68; KK210328.
Make a Nabisco wreath; Sociables. (In Better homes & gardens, Dec. 1968, p.102-103) Appl. author: McCann Erickson, Inc. © Nabisco, trade name of National Biscuit Co.; 15Nov68; KK210327.

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Art, this time are you going to stick with your weekly resolution? (In The Daily news, Whittier, Calif., Dec. 19, 1968, p.7) © 19Dec68; KK210399.
Bill, you like to sleep-in Sunday mornings? (In The Daily news, Whittier, Calif., Dec. 11, 1968, p.2A) © 11Dec68; KK210396.
Dave; money, money, money, the church is always asking for money. (In The Daily news, Whittier, Calif., Dec. 16, 1968, p.10) © 16Dec68; KK210402.

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Doug; we can use a good singer like you. (In The Daily news, Whittier, Calif., Dec. 21, 1968, p.2) © 21Dec68; KK210393.

Hank, is your wife really happy as a Sunday golf widow? (In The Daily news, Whittier, Calif., Dec. 12, 1968, p.9) © 12Dec68; KK210397.

Jerry, we understand you've had your fill of committee work so you stopped going to church. (In The Daily news, Whittier, Calif., Dec. 10, 1968, p.2) © 10Dec68; KK210395.

Joan, remember when you used to sing in your church choir? (In The Daily news, Whittier, Calif., Dec. 9, 1968, p.2) © 9Dec68; KK210394.

Marge, we hear that you've been tied down by your new baby so you've stopped going to church. (In The Daily news, Whittier, Calif., Dec. 20, 1968, p.17) © 20Dec68; KK210398.

Mary, you don't like our brand of religion? (In The Daily news, Whittier, Calif., Dec. 13, 1968, p.2) © 13Dec68; KK210403.

Pam, do you find Sunday the longest, loneliest day of the week? (In The Daily news, Whittier, Calif., Dec. 30, 1968, p.9) © 30Dec68; KK210404.

Pat, are you looking for a church just like the one back home? (In The Daily news, Whittier, Calif., Dec. 31, 1968, p.12) © 31Dec68; KK210405.

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Adjustable space saver; 395/C. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68 (in notice: 1967); KK210852.

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Beauties drip-dry hangers; 433/12. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK209735.

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Butter warmer, stainless steel; 1804/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK209742.

Carving fork chrome plated; 167/C. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK210846.

Ceramic salt & pepper set with handles; 1704/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK209730.

Chocolate fondue set; 1645/GBX. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK209738.

Cutting board; 250/7/C/B. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK210845.

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Egg wedger; 172P/PLAS/BL. Card. © Nevco a.a.d.o Nevco Wood Products Co., Inc.; 29Dec68; KK210842.

French type salad server set; 268/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK210850.

Garlic and onion press; 1527/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK209731.

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Ice tray with cube ejector; 1615/PL10. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK209734.

Jam & jelly server with spoon, teakwood handles; 1802/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK209741.

Knife sharpener; 117/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK210847.

Lifelong guarantee; 106/C. Card. Appl. ti.: Mini kitchen block. © Nevco a.a.d.o Nevco Wood Products Co., Inc.; 29Dec68; KK210844.

Liquor pourers, set of 2; 1605/2/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK209733.

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Mixing spoons; 212/12-2/BL. Card. © Nevco a.a.d.o. Nevco Wood Products Co., Inc.; 29Dec68; KK210841.

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NEW DEPARTURE-HYATT BEARINGS DIVISION, GENERAL MOTORS CORP. See GENERAL MOTORS CORP. NEW DEPARTURE-HYATT BEARINGS DIVISION.

NEW RICHMOND FOODS.
Turkey roast with stuffing in gravy; net wt. 40 oz. On folding carton. Appl. author: Phillip E. Risinger. © New Richmond Foods, division of Doughboy Industries, Inc.; 6Mar69; KK210921.

Turkey slices in gravy; net wt. 28 oz. On folding carton. Appl. author: Phillip E. Risinger. © New Richmond Foods, division of Doughboy Industries, Inc.; 6Mar69; KK210920.

NEW YORK LIFE INSURANCE CO. © Should you be a forester? (In Senior scholastic, Mar. 28, 1969, p.2-3) © 28Mar69; KK210617.

NO TRUMPETS - NO DRUMS.
Handmade belts. (In Sailing, Oct. 1968, p.15) © Paul W. Hagen d.b.a. No Trumpets-No Drums; 15Oct68; KK209645.

Handmade belts. (In Sailing, Oct. 1968, p.15) © Paul W. Hagen d.b.a. No Trumpets-No Drums; 15Mar69; KK210477.

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The Norelco delegation; Norelco rechargeable Tripleheader 45CT. (In American Legion magazine, Aug. 1968, p.7) © 1Aug68; KK209928.

The only shaver you can use in the woods for 30 days; Norelco Cordless Speedshave 20B. (In Boys' life, Dec. 1968, p.25) © 25Nov68; KK209927.

The perfect gifts, you can't get any closer; Norelco. (In Esquire, Dec. 1968, p.28) © 7Nov68; KK211179.

NORTH AMERICAN PHILIPS CORP. © Norelco's new Instant Hair Curlers: they won't burn your fingers. (In House beautiful, May 1969, p.21) © 22Apr69; KK211619.

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New from Extra-Gro lawn, weed & feed plus insecticide; your weed'n feed business and profits just increased. (In Pacific coast nurseryman, Jan. 1, 1969, p.29) © 1Jan69; KK209716.

Why should the grass be greener in somebody else's lumber yard? (In Merchant, Jan. 1, 1969, p.5) © 1Jan69; KK209717.

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Are you ready for a new kind of summer? (In Sunday news, New York, May 11, 1969, p.17) Appl. author: Doyle Dane Bernbach, Inc. © 11May69; KK211337.

Don't give up your wildest dream. (In Sunday news, New York, Feb. 23, 1969, p.21) Appl. author: Doyle Dane Bernbach, Inc. © 23Feb69; KK210188.

Get started early; clearance. (In Daily news, N.Y., Jan. 8, 1969, p.13) Appl. author: Doyle Dane Bernbach, Inc. © 8Jan69; KK210226.

How, and how not, to wear pants. (In The New York times, Oct. 20, 1968, p.53) Appl. author: Doyle Dane Bernbach, Inc. © 20Oct68; KK209571.

How and how not to wear pants. (In The New York times, Oct. 20, 1968, p.L-53) Appl. author: Doyle Dane Bernbach, Inc. © 20Oct68; KK210671.

If you want it to be real, it can be. (In The New York times, Apr. 20, 1969, p.L-53) Appl. author: Doyle Dane Bernbach, Inc. © 20Apr69; KK210903.

It happens when you least expect it, prepare for it at Ohrbach's. (In Daily news, New York, Apr. 13, 1969, p.21) Appl. author: Doyle Dane Bernbach, Inc. © 13Apr69; KK210723.

Just going through the motions, are you? (In The New York times, Dec. 15, 1968, p.L-53) Appl. author: Doyle Dane Bernbach, Inc. © 15Dec68; KK209424.

Let us take you as far as you want to go. (In Sunday news, New York, Mar. 30, 1969, p.21) Appl. author: Doyle Dane Bernbach, Inc. © 30Mar69; KK210801.

Never stop looking for a place in the sun. (In Sunday news, New York, Apr. 27, 1969, p.17) Appl. author: Doyle Dane Bernbach, Inc. © 27Apr69; KK210962.

Ohrbach's presents the second reason for women to envy men; it's a return to elegance in men's fashions. (In The New York times, Mar. 9, 1969, p.L-51) Appl. author: Doyle Dane Bernbach, Inc. © 9Mar69; KK210954.

On June 15, show your father what love is all about; Ohrbach's for Father's day. (In Newark news, June 6, 1969, p.9) Appl. author: Doyle Dane Bernbach, Inc. © 6Jun69; KK211506.

Rome & Paris; Ohrbach's. (In The New York times, Mar. 23, 1969, p.L-53) Appl. author: Doyle Dane Bernbach, Inc. © 23Mar69; KK210803.

Rome & Paris 69. (In Sunday news, New York, Mar. 16, 1969, p.21) Appl. author: Doyle Dane Bernbach, Inc. © 16Mar69; KK210724.

Summer starts 27 days early at Ohrbach's. (In Newark Sunday news, May 25, 1969, p.28) Appl. author: Doyle Dane Bernbach, Inc. © 25May69; KK211507.

To mom, happy mother's day, love, Leonard; now that you're thirty, you ought to do better. (In Sunday news, New York, May 4, 1969, p.21) Appl. author: Doyle Dane Bernbach, Inc. © 4May69; KK210961.

Tomorrow the Far East will be nearer. Teahouse bazaar. (In The New York times, May 18, 1969, p.53L) Appl. author: Doyle Dane Bernbach, Inc. © 18May69; KK211308.

We're doing to prices what he did to the cherry tree. (In Daily news, New York, Feb. 20, 1969, p.17) Appl. author: Doyle Dane Bernbach, Inc. © 20Feb69; KK210189.

You may tell your master we are no longer in need of his services. (In The New York times, Dec. 8, 1968, p.L-53) Appl. author: Doyle Dane Bernbach, Inc. © 8Dec68; KK210052.

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Discotheque waxed bottle kit. On wrapper. © 5Nov68; KK209446.

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A Negro put the White House where it is today. (Ingenious Americans, Benjamin Banneker) (In Ebony, May 1969, p.40-41) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 16Apr69; KK210907.

A Negro started the most important bank in the world; Old Taylor Kentucky straight bourbon. (Ingenious Americans) (In Ebony, Nov. 1968, p.72-73) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 190ct68; KK209538.

OLD TOWN SHOE CO. DIVISION, PENOBSCOT SHOE CO. See PENOBSCOT SHOE CO. OLD TOWN SHOE CO. DIVISION.

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From Oneida with love. (In Bride's magazine, Mar. 1969, gatefold cover & p.1) Appl. author: Conklin, Labs & Bebee, Inc. © 7Feb69; KK210409.

New Capistrano, look again, it's stainless; solid stainless by Oneida. (In House beautiful, Mar. 1969, p.5) Appl. author: Conklin, Labs & Bebee, Inc. © 20Feb69; KK210072.

25¢ brings you one half of a great idea; 25¢ brings you ... Dover pattern. (In Modern screen, June 1969, p.4) Appl. author: Conklin, Labs & Bebee, Inc. © 5May69; KK210973.

We did it, Oneida introduces the Matchmakers, sterling with stainless to match. (In Glamour, Feb. 1969, p.7) Appl. author: Conklin, Labs & Bebee, Inc. © 20Jan69; KK210033.

When dad says he's weird 'cause he wears a beard, set it right with Oneida. (In Seventeen, May 1969, p.193) Appl. author: Conklin, Labs & Bebee, Inc. © 28Apr69; KK210855.

When he discovers the bill for the fender and grill. (In Ladies' home journal, May 1969, p.49) Appl. author: Conklin, Labs & Bebee, Inc. © 28Apr69; KK210918.

When you told him eight-thirty and he brings them at six; set it right with Oneida. (In Vogue, Mar. 15, 1969, p.41) Appl. author: Conklin, Labs & Bebee, Inc. © 10Mar69; KK210203.

Yours to have and to hold, 25¢; a lustrous, easy care stainless teaspoon from Oneida. (In McCall's, Feb. 1969, p.135) Appl. author: Conklin, Labs & Bebee, Inc. © 24Jan69; KK210408.

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A+ in deportment makes it head of the class; Osterizer. (In What's new in home economics, Apr. 1969, p.7) © 1Apr69; KK210816.

A blade for every breed with a clipping need, Oster animal clippers. (In Dog world, May 1969, p.12) © 1May69; KK211288.

Here's a premium idea that'll curl your hair; new instant Heat-'N-Curl set. (In Incentive marketing, Apr. 1969, p.108) © 1Apr69; KK211427.

New Oster appliances bring beauty plus utility to every home; Touch-A-Matic can opener/citrus juicer. (In Farm and home, Mar. 1969) © 1Mar69; KK210262.

Oster presents the new breed of barber instruments; model 230 latherservice. (In Professional barber, May 1969, p.18-19) © 1May69 (in notice: 1968); KK211040.

Oster presents the new breed of electric clippers. (In Professional barber, Apr. 1969, p.14-15) © 1Apr69 (in notice: 1968); KK210560.

Otto Armbruster has a new Oster Latherservice filled with new Oster Liquid Lather Concentrate. He likes it! (In Master barbers' & beauty culturists' bulletin, Dec. 1968, p.10) © 1Dec68; KK209505.

Products with the professional difference for every animal grooming need; model A-5 clipper. (In Pet shop management, May 1969, p.4) © 1May69; KK211289.

When you say Oster Electromatic model 23 clipper with adjustable blade, smile! (In Master barbers' & beauty culturists' bulletin, Dec. 1968, p.11) © 1Dec68; KK209506.

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Quality aluminum siding. Folder. © 13Jan69 (in notice: 1968); KK211060.

Sliding glass doors. Folder. © 13Jan69 (in notice: 1968); KK211065.

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Back in play, his cutaneous ulcer healed; Elase ointment. Folder. © 27Nov68; KK210696.
Back in play, his laceration healed; Elase ointment. Folder. © 31Oct68; KK210693.
Back in play, his laceration healed; Elase ointment. Folder. © 18Nov68; KK210694.
Comforting relief for discomforting cough, Benylin expectorant. Card. © 24Sep68; KK210701.
Her first anticonvulsant prescription; Dilantin. Folder. © 25Jul68; KK210698.
Her first anticonvulsant prescription, because her need may be lifelong; Dilantin. Folder. © 24Sep68; KK210708.
His first anticonvulsant prescription, because his need may be lifelong; Dilantin. Folder. © 16Aug68; KK210700.
The newly diagnosed epileptic; Dilantin. Folder. © 6Nov68; KK210692.
Pinworms at this ballet lesson; Povan. Card. © 11Nov68; KK210691.
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Treasured relief for inconvenient cough, Benylin expectorant. Card. © 26Oct68; KK210690.
Your moment of decision, will the anticonvulsant you prescribe today stand the test of time; Dilantin. Folder. © 4Sep68; KK210699.

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Situation 7; Parker Bros. space puzzle game; no.76. On wrapper. © 23Apr69; KK211461.
Soma, the world's finest cube puzzle game. On folding carton. © 24Mar69; KK210655.

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The sneaky Parker, or how to hide your company logo where everyone can see it. (In Incentive marketing, Apr. 1969, p.40) Appl. author: J. Walter Thompson Co. © 1Apr69; KK211273.
This year, television viewers will be seeing more Parker arrows than Indian arrows. (In Discount store news, Apr. 21, 1969, p.22) Appl. author: J. Walter Thompson Co. © 21Apr69; KK211274.

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Do your teams play dirty; engineering excellence in laundry equipment. (In Scholastic coach, Jan. 1969, p.49) © 27Dec68; KK209465.
Laundry $pace $aver; Milnor washer-extractors. (In Modern hospital, Feb. 1969, p.133) © 10Feb69; KK210070.
New; for hotel and motel laundries; engineering excellence in laundry equipment. (In Hotel-motel management, Feb. 1969, p.74) © 17Feb69; KK210069.
New, 600 lb. pacesetter, Milnor rapid load washer-extractor washes big loads faster, better. (In American laundry digest, Mar. 15, 1969, p.69) © 15Mar69; KK210509.
One for all; engineering excellence in laundry equipment. (In Linen supply news, Apr. 1969, p.12) © 15Apr69; KK211284.
Where dependability counts. (In Marine engineering/log, Jan. 1969, p.37) © 3Jan69; KK210363.

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Pellon, right in the middle of things. Subway scene. (In Femme-lines, Nov-Dec. 1968, p.4-5) © 18Nov68; KK210474.
Pellon shapes the shoe industry, with a few minor exceptions. (In American shoemaking, Nov. 13, 1968, p.20) © 13Nov68; KK209504.

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How to be boy watched; Cavaliers Pussyfoots. (In Glamour, Mar. 1969, p.99) © 20Feb69; KK210423.
I see a new romance; Trampeze. (In Cosmopolitan, Mar. 1969, p.29) © 25Feb69; KK210208.

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Leeming/Pacquin: leading the industry's growth. (In Progressive grocer, May 1969, p.186) © 1May69; KK211030.
Put back the softness you scrubbed away today. (In RN, May 1969, p.64) © 1May69; KK211014.

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An after shave for all seasons; Hai Karate. (In Drug topics, Jan. 6, 1969, p.9) © 6Jan69; KK210032.
Black belt; Black Belt after shave. (In Life, Nov. 29, 1968, faces p.14) © 25Nov68; KK210011.
Black Belt is made for men who don't have to prove anything to anybody. (In Life, Dec. 13, 1968, p.18 R) © 9Dec68; KK210107.
The Father's day gift we won't sell without a note from your mother; Hai Karate. (In Sport, June 1969, p.3 of cover) © 20May69; KK211500.
Getting your after shave for Father's Day can be an expensive proposition. (In Esquire, June 1969, p.16) © 15May69; KK211269.
If you're over 30 and haven't lost your hair, you've got trouble; High Time. (In California living, Dec.1, 1968, p.9) © 1Dec68; KK209962.
It's everything mistletoe wishes it were; Hai Karate. (In Esquire, Dec. 1968, p.89) © 7Nov68; KK209961.
A little kapow for the breath; Beam. (In The Daily cougar, Dec. 20, 1968, p.6) © 20Dec68; KK210104.
Rip up our instructions on self-defense; Hai Karate. (In Modern screen, Feb. 1969, p.4 of cover) © 5Jan69; KK209900.

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Ma-Nish-ta-naw; Peter Hagen cordials. (In American examiner, Mar. 6, 1969, p.19) © 6Mar69; KK210336.

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Select your own economical combination; Porta-Kamp, the portable building specialists. (In Engineering news record, Mar. 20, 1969, p.155) © 20Mar69; KK210536.
Ships to the most remote area. (In Engineering news-record, Dec. 12, 1968, p.57) © 12Dec68; KK209476.

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Play Winopoly; the fun game because everyone wins. Card. Appl. ti.: Winopoly card. © 7Mar69; KK210628.

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It's just chemistry. (In Time, May 30, 1969, p.92) © Pullman Bank & Trust Co.; 30May69; KK211302.
Pullman Bank now offers a new dimension in personal banking service. (In Chicago tribune, Mar. 2, 1969, section 10, p.13) © Pullman Bank & Trust Co.; 2Mar69; KK210462.
Thinking about 5% interest on your savings? (In South end reporter, May 21, 1969, p.3) © Pullman Bank & Trust Co.; 21May69; KK211301.

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Brahms, the Three piano quartets, op.25, 26 and 60; Artur Rubinstein, the Guarneri Quartet; LSC-6188. Record sleeve. © 30Apr69; KK211590.

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Yellow submarine; the Richard Wolfe Children's Chorus; CAS-1107. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 28Feb69; KK210577.

Yours faithfully, the Blackwood Brothers Quartet; LSP-4029. Record sleeve. © R.C.A. a.a.d.o. Radio Corp. of America; 30Sep68; KK209227.

RALSTON PURINA CO. ©
New, Ralston's hot cereal just for kids, The Great Goodstuff. (In The Spokesman-review, Feb. 16, 1969, comic section, p.3) © 16Feb69; KK211210.

Our top offer, we'll give you $1.00 for 5 Chex boxtops. (In Columbus evening dispatch, Feb. 19, 1969, p.30A) © 19Feb69; KK211216.

RANCH RESTAURANTS, INC. ©
The Ranch Restaurant. [Menu] Folder. © 12Apr68; KK209599.

RANDOLPH, GRACE. See SNOWSHOE & GRACE.

REE-TERN, INC. ©
Now you can have a green thumb. Folder. © 17Oct68; KK209489.

REGER, WILLIAM A. ©
Christian counseling crusade. Sheet. © 5Dec68; KK210729.

REID (DON) PRODUCTIONS, INC. ©
Dream house TV home game; no.4865. M. Bradley Co. On wrapper. © 1Sep68; KK209950.

REMER, FRED. See INDIAN NATION PRODUCTS CO.

REMER, MACKLENE. See INDIAN NATION PRODUCTS CO.

REMINGTON ELECTRIC SHAVER DIVISION, SPERRY RAND CORP. See SPERRY RAND CORP. REMINGTON ELECTRIC SHAVER DIVISION.

RENUZIT HOME PRODUCTS CO. ©
Lavender air freshner, Royal mist; net wt. 7 oz. On can. © 16Apr68; KK211036.

RESTONIC CORP. ©
Just a mattress it ain't; an Ortho-Tonic it is. Sheet. © 7Mar69; KK210875.

This is a dream beam; OrthoTonic. Sheet. © 7Mar69; KK210878.

This is a girder guard; OrthoTonic. Sheet. © 7Mar69; KK210877.

This is a marvelous middle; Ortho-Tonic. Sheet. © 7Mar69; KK210876.

This is one of the most important equations in your lifetime; Ortho-Tonic. Sheet. © 7Mar69; KK210874.

REVELL, INC. ©
Barn; T-9016:1.69. On box. © 1Jan59; KK211312.

F-100 C super sabre; authentic kit; H-236:89. On box. © 1Jan56; KK211309.

Freight station; T-9020:1.50. On box. © 1Jan60; KK211311.

McDonnell Phantom II; H-110. [Box top] © 1Jan65; KK210230.

Two-story farmhouse & privy; T-9009:129. On box. © 1Jan58; KK211310.

REVLON, INC. ©
Braggi, the boss gift. (In Variety, Nov. 20, 1968, p.3) © 20Nov68; KK209422.

REXALL DRUG & CHEMICAL CO. ©
Tupperware. 1 v. © 4Mar69; KK210464.

Tupperware. 53 p. NM: additions. © 28Sep67; KK211603.

Tupperware. 47 p. NM: additions. © 10ct68; KK211604.

REYNOLDS (R. J.) FOODS, INC. ©
Instant Saturday nights. (In Club executive, May 1969, p.33-34) Appl. author: Bauer, Tripp, Hening & Bressler, Inc. © 15May69; KK211032.

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REYNOLDS (R. J.) TOBACCO CO. ©
I'd walk a mile for a Camel. India scene. (In Argosy, May 1969, p.4 of cover) © 20Apr69; KK210868.
I'd walk a mile for a Camel. Puerto Rico scene. (In Argosy, Mar. 1969, p.4 of cover) © 20Feb69; KK209999.

RICHARDS MANUFACTURING CO., INC. ©
Benda ossicular finger vise; no.13-0542. Appl. author: John R. Treace. © 6Dec68 (in notice: 1969); KK210214.
Immobilization and Velpeau sling. Sheet. Appl. author: John R. Treace. © 1Mar69; KK210554.
Immobilization and Velpeau sling. Sheet. Appl. author: John R. Treace. © 1Mar69; KK211306.
Immobilization and Velpeau sling; 15-1505. Sheet. Appl. author: John R. Treace. © 1Mar69; KK210666.
M.G.H. concentric hip molds. Sheet. Appl. author: John R. Treace. © 1Jan69; KK210555.
Stewart cruciate ligament guide. Sheet. Appl. author: John R. Treace. © 3Nov68 (in notice: 1969); KK210213.

RICHARDSON-MERRELL, INC. ©
Join the Lavoris pucker power sweepstakes; join the march for Lavoris pucker power sweepstakes. 3 sheets. © 25Sep68; KK209444.
Pucker power; Lavoris. (In Reader's digest, Oct. 1968, p.69) © 25Sep68; KK209443.

RIDGEWAY (STAN) REALTY, INC. ©
Allentown Plaza, a new concept in commercial shopping centers. Folder. © 40ct68; KK210471.

RIEGEL PAPER CORP. ©
Panty hose one size fits all, OS-PH-1. On bag. © 5Jun69; KK211612.
Point d'esprit panti-hose; PD-PP-4. On bag. © 23Jul68; KK210261.
Stockings of Cantrece II; Cant.PB10. On folding carton. © 20Mar69 (in notice: 1968); KK210506.

ROBBINS FLOORING CO. ©
Lock-Tite floor system. 1969 ed. Folder. Appl. author: William L. Givens. © 2Jan69; KK209488.

ROBINS (A. H.) CO. MILLER-MORTON CO. SUBSIDIARY. See MILLER-MORTON CO.

ROBOT INDUSTRIES, INC. ©
Loop detector; model L - deluxe. Sheet. Appl. author: F. J. Osuch. © 24Dec68; KK210212.

ROGERS, WILLIAM DAVID. ©
Old Stage records, loads of entertainment. Sticker. © 6Mar69; KK211431.

ROLLS-ROYCE, INC. ©
The most personal Rolls-Royce of all. (In Commentary, Apr. 1969, p.14-15) © 1Apr69; KK211499.

ROSS LABORATORIES. ©
The antibiotic to begin with in pediatric patients; Pediamycin. Folder. © 11Feb69; KK211314.
Don't be left out in the cold; Vi-Daylin. Poster. © 29May69; KK211617.
Feeding your baby Similac with iron. Folder. © 2Dec68; KK209850.
For families on the go, Similac ready-to-feed. Poster. © 7May69; KK211618.
For the nursing mother, important news about your baby's vitamins; Vi-Daylin vitamin drops. Folder. © 29Jan69; KK209947.
Formula system meeting the hospital's need for a complete program of quality infant feedings. 1 v. © 27Dec68 (in notice: 1969); KK211428.
How to fix your baby's formula. 12 p. © 2Jan69; KK211464.
Now Ross formula system, introducing whole infant formula. Card. © 1May69; KK211338.
Pediamycin could become your antibiotic of choice. Folder. © 23May69; KK211616.
Pramilet FA, prenatal vitamin supplement. 1 v. © 24Feb69; KK211048.
Similac Isomil warrants your confidence. Folder. © 27Dec68; KK209948.
Taste sample order card for Vi-Daylin and Vi-Daylin plus iron Chewable 2's. © 15Apr69; KK211417.
There was this shower in Texas; Similac. Folder. © 10Apr69; KK211272.
This coupon worth 50¢ on your next purchase of Vi-Daylin or Vi-Daylin-M liquid vitamins. Slip. © 15Jan69; KK209949.
What's a 10 letter word for pediatric antibiotic of choice? Folder. © 250ct68; KK209901.

ROTHMAN (HARRY) INC. ©
Ah, what a sight to see! (In The New York times, May 19, 1969, p.42) © 19May69; KK211028.
All men are not created equal; Eldridge suits. (In The New York times, Nov. 14, 1968, p.26) © 14Nov68; KK209888.
Fashion explosion in Rothman country. (In The New York times, May 26, 1969, p.34) © 26May69; KK211191.
Hand-tailored Balmerino sport jackets; hand-woven of finest Scotch and English pedigreed tweeds. (In The New York times, Mar. 6, 1969, p.28) © 6Mar69; KK210164.
Heading south? Come to Rothman country first. (In The New York times, Feb. 25, 1969, p.20) © 25Feb69; KK210060.
How many salesmen in Rothman country? (In The New York Times, Apr. 10, 1969, p.32) © 10Apr69; KK210608.
Keep your cool in Rothman country. (In The New York times, June 2, 1969, p.39) © 2Jun69; KK211342.
Play the Rothman game, you ask for your summer wardrobe favorites. (In The New York times, May 5, 1969, p.44) © 5May69; KK210911.
Quality lives in Rothman country; take the high road to the newest spring-summer fashions. (In The New York times, Apr. 21, 1969, p.40) © 21Apr69; KK210787.
Rothman country won't fence you in; our vast clothing selections are only bounded by quality. (In The New York times, Apr. 28, 1969, p.32) © 28Apr69; KK210854.
Spring comes to Rothman country; come to Rothman country for British shape hand-tailored suits. (In The New York times, Mar. 13, 1969, p.24) © 13Mar69; KK210258.
Take the quality trail to Rothman country. (In The New York times, May 16, 1969, p.34) © 16May69; KK211544.
Well, what are you waiting for? (In The New York times, May 12, 1969, p.42) © 12May69; KK210965.

ROUBAL, JACK A. ©
Panty raid puzzle; it's a teaser. [Envelope] Appl. author: Alexander J. Roubal. © 7Jan69; KK209477.

RUBBERMAID COMMERCIAL PRODUCTS, INC. ©
The brute group in action, a total refuse disposal system from Rubbermaid. Folder. © 11Apr69; KK210924.
The brute group in action, a total refuse disposal system from Rubbermaid. Folder. © 11Apr69; KK210925.
Polyliner, the only disposable liners designed and sized to fit Rubbermaid containers. Folder. © 1Feb69 (in notice: 1968); KK210285.
Polyliner, the only disposable poly bags designed and sized to fit Rubbermaid containers. Folder. © 1Feb69; KK210286.
Product reference guide. 1 v. © 4Mar69; KK210680.

RUBBERMAID, INC. ©
April sale, Rubbermaid shelf liners; no.1613. (In Hardware retailer, Mar. 1969, p.175) © 1Mar69; KK210744.
April shelf liner sale. Sheet. © 13Jan69; KK209779.
Dinnerware rack; no.6211. Sheet. © 1May69; KK211008.
February sale, Rubbermaid dishpans; no.2951, 2970. (In Hardware age, Jan. 1, 1969, p.129) © 23Dec68; KK209782.
Interior decorator; soft plush carpet on vinyl. Folder. © 28Jan69; KK209968.
Interior decorator, tuff loop carpet on vinyl; no.1831. Folder. © 28Jan69; KK209816.
Interior decorators; soft plush carpet on vinyl; no.1840. Sheet. © 15Jan69; KK209784.
Interior decorators; the throw rugs that go anywhere, add beauty and protection; special introductory offer extra 10% discount. Folder. © 9Jan69; KK209773.
Interior decorators; tuff loop carpet on vinyl; no.1830. Sheet. © 15Jan69; KK209785.
Introducing a complete display program for merchandising Rubbermaid shelf liner; no.8313. Sheet. © 1May69; KK211010.
Introducing the new faucet twins, faucet fountain and faucet spray from Rubbermaid, extra 10% introductory discount. Folder. © 9Jan69; KK209775.
July, dish drainer & drainer tray sale. Sheet. © 17Mar69; KK210742.
July sale, Rubbermaid dish drainers & drainer trays. (In Housewares review, June 1969, p.53) © 2Jun69; KK211708.
June, Safti-Grip bathtub mat sale; no.7038. Sheet. © 17Mar69; KK210743.
June sale, Rubbermaid bathtub mats; no.7041. (In Housewares buyer, May 1969, p.3 of cover) © 2May69; KK211009.
March sale, Rubbermaid turntables. (In Hardware retailer, Feb. 1969, p.221) © 1Feb69; KK210283.
May sale, Rubbermaid cutlery trays and drawer organizers. (In Housewares review, Apr. 1969, p.27) © 1Apr69; KK210679.
More new products, Rubbermaid interior decorators; no.1831, 1841. (In Home furnishings daily, Jan. 13, 1969, p.21) © 13Jan69; KK209818.
New products, 3 Rubbermaid spacemakers; no.2353, 2354, 2355. (In Home furnishings daily, Jan. 13, 1969, p.19) © 13Jan69; KK209819.
A new way to sell more shelf liner; April shelf liner sale. Folder. © 13Jan69; KK209780.
99¢ sale starts May 1; no.2865. (In Hardware retailer, Apr. 1969, p.201) © 4Apr69; KK210678.

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99¢ specials; twist-pop ice cube tray, no.2865 & ice cube bin, no.2862. Sheet. © 3Feb69; KK209890.

Opaque vinyl, front, one piece; Lebaron; no.1770. Sticker. © 24Jan69; KK209789.

Opaque vinyl, front, twin set; Lebaron; no.8540. Sticker. © 24Jan69; KK209790.

Opaque vinyl, rear, one piece; Lebaron; no.1771. Sticker. © 24Jan69; KK209788.

Opaque vinyl rear twin set; LeBaron no.8541. Sticker. © 24Jan69; KK209781.

Patternique car mats. Sheet. © 18Feb69; KK210745.

Rubber, front, one piece; no.1419. Sticker. © 17Jan69; KK209794.

Rubber, front, twin set; no.8445. Sticker. © 17Jan69; KK209792.

Rubber, rear, one piece; no.1420. Sticker. © 17Jan69; KK209795.

Rubbermaid does its spring thing. Folder. © 17Feb69; KK210284.

Rubbermaid strikes gold with NHMA; 50th semi-annual National Housewares Exhibit. (In Housewares review, Jan. 1969, p.63) © 2Jan69; KK209820.

See-thru vinyl, front, one piece; Krystaliner; no.1711. Sticker. © 24Jan69; KK209791.

See-thru vinyl, front, twin set; Krystaliner; no.8531. Sticker. © 24Jan69; KK209793.

See-thru vinyl, rear, one piece; Krystaliner; no.1712. Sticker. © 24Jan69; KK209786.

See-thru vinyl, rear, twin set; Krystaliner; no.8533. Sticker. © 24Jan69; KK209787.

Spacemaker cabinet; no.2353. Sheet. © 9Jan69; KK209776.

Spacemaker canister; no.2354. Sheet. © 9Jan69; KK209777.

Spacemaker canister set; no.2355. Sheet. © 9Jan69; KK209778.

Spacemakers; turn waste space into a storage place. Sheet. © 13Jan69; KK209783.

Special introductory offer on 2 new exciting Rubbermaid products; bathtub appliques; item no.7085. Sheet. © 1May69; KK211011.

Spring special Rubbermaid Shelf-Kushion. Sheet. © 13Jan69; KK209774.

Still more new products, Rubbermaid faucet twins; no.2125, 2120. (In Home furnishings daily, Jan. 13, 1969, p.23) © 13Jan69; KK209817.

TKO (total kitchen organization) program for 1969. Sheet. © 13Jan69; KK209771.

3 new spacemakers in a continuing program for total kitchen organization; special introductory offer on 3 new Rubbermaid spacemakers; no.2353, 2354, 2355. Folder. © 9Jan69; KK209772.

Variety chain display program; display and free good assortments. Sheet. © 14May69; KK211281.

RUBBERMAID, INC. AUTOMOTIVE DIVISION. ©

LeBaron car mats; Rubbermaid Krystaliner car mats. Sheet. Appl. author: Wyse Advertising. © 10Feb69; KK210789.

The old Kar-Rug ain't what it used to be. (In Automotive chain store, Jan. 1969, p.31) Appl. author: Wyse Advertising, Inc. © Rubbermaid, Inc., Automotive Division (in notice: Rubbermaid, Inc.); 5Jan69; KK209974.

Picture these in red, blue, black, beige and green; now Rubbermaid's portable tape caddy comes in five bright colors; March 1969. Card. Appl. author: Wyse Advertising. © Rubbermaid, Inc., Automotive Division (in notice: Rubbermaid); 24Feb69; KK210788.

Rubber car mats; a totally new design for car owners. Sheet. Appl. author: Wyse Advertising. © 10Feb69; KK210790.

Stereo tape caddy; anybody who owns a stereo tape player. Sheet. Appl. author: Wyse Advertising. © 10Feb69; KK210791.

RUBINSTEIN (HELENA) INC. ©

The elegant eye, circa 1969; Long Lash. (In Glamour, Mar. 1969, p.9) © 18Feb69; KK210068.

Five things to know before you let another moisturizer touch your face; Skin Dew. (In McCall's, Apr. 1969, p.11) © 20Mar69; KK210600.

Hair does not belong on a pretty face; Nudit. (In Mademoiselle, Apr. 1969, p.86) © 27Mar69; KK210599.

It's the most radiant look in a month of sundays and the first truly coordinated look for your summer face, your summer mouth; Tint bronzer. (In Glamour, July 1969, p.22) © 19Jun69; KK211683.

The Mykonos look, they'll think you married Croesus. (In Glamour, Apr. 1969, p.24-25) © 18Mar69; KK210513.

One by one, we've done away with every reason you've ever had for not wearing false eyelashes; Minute Lashes. (In Mademoiselle, May 1969, p.36-37) © 29Apr69; KK210952.

One little, two little, quick little make-ups; or how to look great in less than a minute; Minute Make-Up Stick. (In Ladies' home journal, Apr. 1969, p.25) © 27Mar69; KK210883.

The soft liquid make-up that gives your face the look and feel of pure silk; Silk Fashion. (In Glamour, Apr. 1969, p.87) © 18Mar69; KK210512.

Your ritual of the bath; Herbessence bath collection. (In House beautiful, Mar. 1969, p.25) © 18Feb69; KK210132.

RUSS TOGS, INC. ©

Rrrrrrrrrrruss; Celanese Arnel, the luxury fiber. (In The New York Times magazine, Jan. 26, 1969, p.40) Appl. author: Altman, Stoller & Chalk. © 26Jan69; KK209958.

Rrrrrrrrrrrruss; dots with dash. (In The New York times magazine, Mar. 30, 1969, p.53) Appl. author: Altman, Stoller & Chalk. © 30Mar69; KK210559.

Rrrrrrrrrrrrruss; looking lovely. (In The New York times magazine, Feb. 9, 1969, p.3) Appl. author: Altman, Stoller & Chalk. © 9Feb69; KK210009.

RUSSELL, WILLIE LEROY, JR. ©

Big dart. Sheet. © 3Jan69; KK210748.

RUST-OLEUM CORP. ©

Light gray auto primer; 2081; contents 1 pound. On can. Appl. author: W. Raymond Arhberg. © 4Dec68 (in notice: 1969); KK210431.

Satin black; 7278; contents 1 pound. On can. Appl. author: W. Raymond Ahrberg. © 10Dec68 (in notice: 1969); KK210432.

S

SAF. See SYNDICATED AD FEATURES, INC.

SPI. See SYNDICATED PRODUCTIONS, INC.

SAALFIELD PUB. CO. ©

ABC flannel board; 6110. On wrapper. © 12Sep68; KK209804.

ABC stencils; 3 to 8 years; 9830. On wrapper. © 23Jan69 (in notice: 1968); KK210236.

All in one fun; 6 books; 9817. On wrapper. © 7Feb69 (in notice: 1968); KK210235.

Button sew on by number; 6070. On wrapper. © 17Apr69; KK211315.

Paper dolls with lace-on costumes; 6068. On wrapper. © 23Apr69; KK211316.

Paper dolls with lace-on costumes; 4 to 9 years; 9868. On wrapper. © 23Jan69 (in notice: 1968); KK210238.

Wet the brush and bring out the colors; 6 books and a brush; 9812. On wrapper. © 5Feb69 (in notice: 1968); KK210234.

The young magician's box of tricks; 7 to 11 years; 9831. On wrapper. © 22Jan69 (in notice: 1968); KK210237.

SALEM HOUSE.

18th Century flower garden from Williamsburg, Virginia. [Envelope] © Salem House, solely owned by Walter L. Johnston & Grace S. Johnston; 22Apr69; KK210944.

SAN JACINTO SAVINGS ASSN., HOUSTON.

Super saver; savings certificates earn 5.25%. (In Houston post, Feb. 17, 1969, p.2) © San Jacinto Savings Assn.; 17Feb69; KK210746.

SANFORD INK CO. See SANFORD'S.

SANFORD'S.

Expresso Floco-Tip pen; no.2900-C. Batter. Card. © Sanford Ink Co. d.b.a. Sanford's; 26Dec68; KK209978.

Expresso Floco-Tip pen; no.2900-C. Diver. Card. © Sanford Ink Co. d.b.a. Sanford's; 26Dec68; KK209975.

Expresso Floco-Tip pen; no.2900-C. Football passer. Card. © Sanford Ink Co. d.b.a. Sanford's; 26Dec68; KK209980.

Expresso Floco-Tip pen; no.2900-C. Golfer. Card. © Sanford Ink Co. d.b.a. Sanford's; 26Dec68; KK209979.

Expresso Floco-Tip pen; no.2900-C. Skater. Card. © Sanford Ink Co. d.b.a. Sanford's; 26Dec68; KK209977.

Expresso Floco-Tip pen; no.2900-C. Skier. Card. © Sanford Ink Co. d.b.a. Sanford's; 26Dec68; KK209976.

SAVNIK, VINCENT S. ©

Check-O, the first checker game; 9998. Saalfield Pub. Co. On wrapper. © 9Nov68; KK209844.

SAXON.

Making out your laundry list. See EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES.

What a crazy dream. See EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES.

SCANS ASSOCIATES, INC. ©

Master handling systems; bulletin 6357. Folder. © 13Jan69; KK209558.

SCHEIFFELIN & CO. See SCHIEFFELIN & CO.

SCHENLEY IMPORTS CO. ©

Dewar's, the Scotch in fashion with men in fashion; Nick Strauss. (In Gentlemen's quarterly, Nov. 1968, p.61) © 1Nov68; KK210770.

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SCHENLEY IMPORTS CO.-Con.
Dewar's, the Scotch in fashion with men in fashion; William & Irwin Grossman. (In Gentlemen's quarterly, Sept. 1968, p.52) © 1Sep68; KK210769.

Dewar's, the Scotch in fashion with young men in fashion. (In Campus & career, fall-winter 1968, p.116) © 15Aug68; KK209691.

Dewar's White Label Scotch whisky, the Scotch that never varies. (In Iowa liquor price list booklet for liquor licensees, July 1968, p.18) © 1Jul68; KK209693.

Give the Scotch that never varies; Dewar's White Label. (In Sports illustrated, Nov. 18, 1968, p.CH12) © 18Nov68; KK210768.

Imported Canadian MacNaughton Canadian whisky; 4/5 quart. On folding carton. © 18Oct67; KK210761.

Imported MacNaughton Canadian whisky; 6 years old. (In Iowa liquor price list booklet, July 1968, p.15) © 1Jul68; KK209692.

Oh sure, 6 years and 86.8 proof make Canadian MacNaughton more. (In Portsmouth herald, May 29, 1969, p.14) © 29May69; KK211389.

SCHICK SAFETY RAZOR CO.
Instamatic band cartridge; 10 edges. Card. © Eversharp, Inc. (in notice: Schick Safety Razor Co., division of Eversharp, Inc.); 11Feb69; KK210332.

Super chromium Krona-Chrome; item 724; 4 blades. Card. © Eversharp, Inc. (in notice: Schick Safety Razor Co., division of Eversharp, Inc.); 28Feb69; KK210124.

Super chromium Krona-Chrome injector; 89¢. Card. © Eversharp, Inc. (in notice: Schick Safety Razor Co., div. of Eversharp, Inc.); 25Apr69; KK211068.

SCHIEFFELIN & CO. ©
After he shows you his Monets, ask to see his Marie Brizards; Marie Brizard liqueurs. (In Saturday review, Dec. 14, 1968, p.49) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 10Dec68; KK209753.

Another great year for Ruffino; MCMLXV. (In Life, Oct. 25, 1968, p.94) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © Schieffelin & Co. (in notice: Scheiffelin & Co.); 21Oct68; KK209408.

Break the ice with Teacher's scotch. (In Saturday review, Feb. 15, 1969, p.32) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 11Feb69; KK209926.

Invite the Blue Nun for dinner; the one fine wine. (In Time, Sept. 20, 1968, p.NY5) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 17Sep68; KK209534.

Osez le verre vert; Chartreuse le drink glace. (In Saturday review, Oct. 26, 1968, p.21) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 22Oct68; KK209705.

The taste of success; Hennessy V.S.O.P. reserve cognac. [Endorsed by Richard Bertram] (In Newsweek, Sept. 9, 1968, p.LA1) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 3Sep68; KK209554.

They call it the coward's martini; Tio Pepe. (In Women's wear daily, Sept. 9, 1968, p.16) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 9Sep68; KK209530.

We're slowly phasing out our ashtrays; Cinzano Italian vermouth. (In Time, Sept. 20, 1968, p.R-14) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 17Sep68; KK209707.

What impressed me most about his schooner were the Marie Brizards below; Marie Brizard liqueurs. (In Saturday review, Jan. 25, 1969, p.22) Appl. author: Sullivan, Stauffer, Colwell & Bayles, Inc. © 21Jan69; KK209752.

SCHLABACH & CO.
Paisano Pups, hot dogs happily at home in a pizza setting; net weight 16 oz. Card. © Chris D. Schlabach d.b.a. Schlabach & Co.; 14Dec68; KK210741.

SCHLITZ (JOSEPH) BREWING CO. ©
Milwaukee's favorite son; Old Milwaukee. Poster. Appl. author: Cunningham & Walsh, Inc. © 23Jun68; KK210083.

Welcome to Old Milwaukee; America's light beer. Poster. Appl. author: Cunningham & Walsh, Inc. © 15Jul68; KK210084.

SCHULTZ CO.
Schultz-Instant spray and gro lawn and garden fertilizer; 1 lb. Sticker. © Schultz Co. a.a.d.o. Schultz Shoe Co., Inc.; 30Aug68; KK209895.

SCHWAIGER MANUFACTURING CO., INC. ©
Clamp lock nut; history of wheelwright. Slip. © 3Feb69; KK211041.

SCHWEPPES COCKTAIL MIXERS, LTD. ©
The perfect Bloody Mary is a wedding of impeccable ingredients. (In Newsweek, Apr. 14, 1969, p.121-B) Appl. author: Ogilvy & Mather, Inc. © 8Apr69; KK211313.

SCHWEPPES (U.S.A.) LTD. ©
Air warfare owes much to Lt. Orville Whitehead; bitter lemon. (In Gourmet, June 1969, p.55) Appl. author: Ogilvy & Mather, Inc. © 1Jun69; KK211188.

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40% shorter in axial length; new 750S seal; bulletin AS09. Folder. © 28Feb69; KK210129.

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Knotty idea from Sunset House. (In Los Angeles times, Dec. 13, 1968, p.31) Appl. author: Leonard Carlson. © 13Dec68; KK209563.

Locked-in idea. (In Los Angeles times, Oct. 25, 1968, pt.2, p.4) Appl. author: Leonard Carlson. © 25Oct68; KK209940.

Luminous idea from Sunset House. (In Los Angeles times, Dec. 20, 1968, p.24) Appl. author: Leonard Carlson. © 20Dec68; KK209562.

Presentable idea from Sunset House. (In Los Angeles times, Dec. 16, 1968, p.16) Appl. author: Leonard Carlson. © 16Dec68; KK209564.

Shapely idea from Sunset House; improve your figure. (In Los Angeles times, Mar. 7, 1969, p.6) Appl. author: Leonard Carlson. © 7Mar69; KK210887.

Sizzling idea from Sunset House; fry flat bacon strips. (In Los Angeles times, Feb. 28, 1969, p.18) Appl. author: Leonard Carlson. © 28Feb69; KK210886.

Sparkling idea from Sunset House; no more floor waxing for years. (In Los Angeles times, Apr. 11, 1969, p.6) Appl. author: Leonard Carlson. © 11Apr69; KK210890.

Twisty idea. (In Los Angeles times, Oct. 11, 1968, pt.1, p.10) Appl. author: Leonard Carlson. © 11Oct68; KK209937.

Yummy idea from Sunset House. (In Los Angeles times, Dec. 9, 1968, p.26) Appl. author: Leonard Carlson. © 9Dec68; KK209565.

SUPERSCOPE, INC. ©
Not for sale; Sony Superscope. (In Playboy, Oct. 1968, p.39) © 10Sep68; KK210407.

SURE OIL & CHEMICAL CORP.
Octane's what it's all about. Sheet. Appl. author: Robert M. Abbott. © Sure Power Centers, division of Sure Oil & Chemical Corp.; 19Sep68; KK209594.

SWIFT TEXTILES, INC. ©
Fall '69 swifticates. (In California men's stylist, Mar. 1969, p.117) © 4Mar69; KK210590.

Fall '69 Swifticates are even more Swifticated. (In Daily news record, Jan. 6, 1969, p.11) © 6Jan69; KK209713.

Guess you'd have to call them the undenims. (In Women's wear daily, Jan. 8, 1969, p.51) © 8Jan69; KK209712.

The spring '69 look in fashion denims from Swift, the new idea people in denims. (In Daily news record, Feb. 12, 1969, supplement) © 12Feb69; KK210596.

Swifglo for fall 1969, lighting up a whole new market in fancy denims. (In Teens' & boys' outfitter, Mar. 1969, p.34) © 1Mar69; KK210475.

Swift presents the greatest denim mixers of 1969. (In Women's wear daily, Feb. 5, 1969, p.51) © 5Feb69; KK210595.

Well Swifancie this, the new wear dated now line of fancy stretch denims for 1969. (In Women's wear daily, Apr. 22, 1969, between p.2-3) © 22Apr69; KK210826.

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A bird in the hand is worth two in the bush. 3 sheets. © SAF a.a.d.o. Syndicated Ad Features, Inc.; 16May68; KK209800.

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Hit the nail on the head. 4 sheets. © SPI a.a.d.o. Syndicated Productions, Inc.; 14Jun68; KK209802.

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TACO BELL, INC. ©
Shoppers report. 1 v. © 13Feb69; KK211327.

TAMMY LYNN PRODUCTS. ©
Old fashion maid pecan pralines; 12 pralines, net wt. 10 1/2 oz. Sticker. Appl. author: Doris Feuchtinger. © 12Apr69; KK211322.

TANGEN DRIVES, INC. ©
External tangen drives; precise intermittent motion; series S. 16 p. © 2Jan68; KK211042.

TEDESCHI, PAUL.
A new value in quality control. See METABOLIC RESEARCH FOUNDATION, INC.

TEETOR, HERMAN C. ©
Visual Mayday; instant recognition for rescue. Kit. © 8Mar69 (in notice: 1968); KK211615.

TENNANT (G. H.) CO. ©
5 ways Tennant sweeping helps keep your center clean for low cost. Sheet. © 17Oct68; KK210101.

420 urethane finish for concrete. Folder. © 9Jan69; KK210102.

New heavy duty sweeper handles industry's tough cleaning jobs, 42 HD power sweeper. Folder. © 12Feb69; KK210100.

92 power sweeper, introducing a new large-sized sweeper for industry. Folder. © 12Feb69; KK210103.

TENNISON BROS., INC. ©
Quick finder truss plate chart. Sheet. Appl. author: James E. Tennison. © 26Mar69; KK210727.

TEXAS BARBELL. ©
10 minute barbell course. Sheet. Appl. author: John J. Word, Jr. © 18Jun69; KK211686.

THEFT CONTROL PRODUCTS, INC. ©
What else will you lose when they steal your car? (In New York motorist, Mar. 1969, p.6) Appl. author: Griswold-Eshleman Co. © 1Mar69; KK210461.

THETA INSTRUMENT CORP. ©
Data monitor, model DM-1; bulletin 67-12A. Sheet. Appl. author: Stanley Handelman. © 27Jan69; KK209824.

Decitrak command communications system, model DM-3; bulletin 67-14A. Sheet. Appl. author: Stanley Handelman. © 27Jan69; KK209823.

THOMAS (S. B.) INC. ©
Everybody knows that butter and Thomas' English muffins have been going together for years. (In Life, Jan. 24, 1969, p.R) Appl. author: Rumrill Hoyt, Inc. © 24Jan69; KK210271.

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New display concept; Swinger display tube hook. Sheet. © 25Sep68; KK209659.

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TIMKEN ROLLER BEARING CO. ©
TQIT bearings for high speed mills; engineering bulletin no.8. 15 p. © 30Nov68; KK210863.

TINNIN, MARGUERITE A. See BELLEVUE RESEARCH.

TIPALDO, JOSEPH. ©
Lucky lepreghaun [sic] seat marker. On bag. © 7Apr69; KK210906.

TRANSGRAPHIC ASSOCIATES. ©
It is not only fine feathers that make fine birds. Folder. Appl. author: Diana C. Whittle. © 19Feb69; KK210389.

TRANS INTERNATIONAL ENTERPRISES, INC. MELLOW-YELLOW. ©
Mellow-yellow frozen banana; net wt.3 1/2 oz. On bag. © 1Jun68; KK210007.

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Hirte, wasch sie rein (Shepherd, wash them clean) Die Lieder von Mary Baker Eddy. Record sleeve. © 2Apr69; KK210589.

TSUETAKI (GEORGE) ©
A great step forward; Crescent-Seg fused bifocal contacts. Folder. Appl. ti.: Crescent-Seg no-jump fused bifocal. © 24Jun68; KK211605.

TUTELMAN, MARK S. ©
Motorist's emergency safety kit. Folder. © 14Jan69; KK209500.

TWENTIETH CENTURY-FOX FILM CORP. ©
Fantastic voyage game; no.4931. M. Bradley Co. On wrapper. © 15Dec68; KK209954.

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UNGERER, TOMI.
More and more people are taking to Kent. See LORILLARD CORP.

UNION SPECIAL MACHINE CO. ©
All weather sunshine or raincoats; bulletin no.249. Folder. Appl. author: Arthur James Feigel. © 3Jan69; KK209487.

For sewing drapes & curtains; Union Special industrial sewing machines; bulletin 273. Folder. Appl. author: Arthur James Feigel. © 3Jan69; KK209486.

UNIROYAL, INC. ©
Dyanap, kills annual weeds and grasses in peanuts and soybeans; one liquid gallon. Sticker. NM: revision. © 29Nov68; KK209437.

Falone, kills annual weeds and grasses; one liquid gallon. Sticker. Appl. ti.: Herbicide label. © 14Feb69; KK210652.

Mor-Cran, pre-emergence weed killer; net 50 pounds. On bag. Appl. ti.: Herbicide label. © 24Mar69; KK210726.

Omite 30W, an agricultural miticide; net wt. 5 lbs. On bag. © 20May69; KK211370.

Royal Slo-Gro; growth retardant. Sticker. © 3Jun69; KK211680.

Solo herbicide; one liquid gallon. Sticker. © 9May69; KK211350.

UNITED CHEMICAL CO. ©
Hair spray by Härmonique; fragrance 66; 13 oz. net weight. Sticker. © 26Sep68; KK210550.

Half Tyme professional hair control for men; 13 oz. net weight. Sticker. © 26Sep68; KK210551.

UNITED CONSUMERS PRODUCTS, INC. ©
Plantation Acres spray on liquid hickory smoke; net weight 7 oz. Sticker. © 31Mar69 (in notice: 1968); KK210616.

V

VAILLETTE, RONALD A.
Announcing the newest in personal safety aids. (In St. Paul Sunday pioneer press, Feb. 9, 1969, supplement p.31) NM: revision & addition. © R. A. Vaillette d.b.a. Wisconsin's Idea Leadership Co.; 8Feb69 (in notice: 1968); KK210556.

The perfect gift, $1.99 could save your life. Sheet. © R. A. Vaillette d.b.a. Wisconsin's Idea Leadership Co.; 17Oct68; KK210557.

VALMOR HAIR STYLES. ©
Hair glory, 100% human hair; shorty style. (In Tan, Feb. 1969, p.37) Appl. author: Morton G. Neumann. © 15Jan69; KK211552.

100% human hair, full cap; $12.99. (In Tan, Feb. 1969, p.25) Appl. author: Morton G. Neumann. © 15Jan69; KK211554.

100% human hair, full cap wig sale. (In Tan, Feb. 1969, p.12) Appl. author: Morton G. Neumann. © 15Jan69; KK211553.

100% human hair, full cap wig sale; $9.99. (In Tan, Feb. 1969, p.17) Appl. author: Morton G. Neumann. © 15Jan69; KK211555.

VALWAY, DONALD A. See DEDSA ASSOCIATES OF HOPKINTON.

VAN BRODE MILLING CO., INC. ©
Sweet-Zit low calorie sweetener. [Envelope] © 25Oct68; KK211351.

VAN VYNCKT, MRS. JOHN, JR. ©
Instructions for a label file, refund form file and cash-off coupon file. (In The Firefly reporter, Apr. 1969, p.6) © 14Mar69; KK210467.

VARSITY HOUSE, INC. ©
Buyers guide to printed sportswear; 1969. 1 v. Appl. author: Norman L. Traeger. © 23Oct68; KK209922.

VEL CO. ©
Certificate of trust; no.1655. Sheet. © 27Dec68; KK209494.

Money order; no.1645. Sheet. © 27Dec68; KK209496.

Store money order; no.1650. Sheet. © 27Dec68; KK209495.

VENEZIA ITALIAN FOODS. ©
Rice milanese; fresh frozen; net wt.18 oz. Card. Appl. author: Leo A. Pollano. © 4Dec68; KK209452.

VOLKSWAGEN INDUSTRIAL ENGINES. See VOLKSWAGEN NORTH CENTRAL DISTRIBUTOR, INC.

VOLKSWAGEN NORTH CENTRAL DISTRIBUTOR, INC.
Volkswagen announces the end of the great compromise. (In Implement & tractor red book, Jan. 31, 1969, p.A-93) Appl. author: Adler, Schwartz, Inc. © Volkswagen Industrial Engines, solely owned by Volkswagen North Central Distributor, Inc.; 31Jan69; KK210006.

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The big one is on the left. (In Life, Mar. 28, 1969, p.90) Appl. author: Doyle Dane Bernbach, Inc. © 25Mar69; KK210836.

Can you spot the druggist from Toledo; Karmann Ghia. (In U.S. news & world report, Apr. 28, 1969, p.24) Appl. author: Doyle Dane Bernbach, Inc. © 25Apr69; KK210958.

The house that Volkswagen built. (In Field & stream, Apr. 1969, p.47) Appl. author: Doyle Dane Bernbach, Inc. © 29Mar69; KK210916.

How to be a tourist in Europe without being too obvious about it. (In Scholastic teacher, Apr. 18, 1969, p.17) Appl. author: Doyle Dane Bernbach, Inc. © 15Apr69; KK210960.

If a VW salesman tells you it was only driven to church on Sunday ... you can believe him. (In True, Apr. 1969, p.12) Appl. author: Doyle Dane Bernbach, Inc. © 29Mar69; KK210831.

In 5 minutes it had better turn into a station wagon. (In Better camping, Feb. 1969, p.35) Appl. author: Doyle Dane Bernbach, Inc. © 29Jan69; KK210133.

Instead of a second car, get a second house. (In Field & stream, Mar. 1969, p.31) Appl. author: Doyle Dane Bernbach, Inc. © 26Feb69; KK210917.

Is somebody learning how to fix Volkswagens on your Volkswagen? (In Life, Feb. 14, 1969, p.18F) Appl. author: Doyle Dane Bernbach, Inc. © 11Feb69; KK210136.

It can manage the whole team. (In Life, Apr. 4, 1969, p.2 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 1Apr69; KK210835.

It looks beautiful because Volkswagen doesn't build it. (In Harper's, Apr. 1969, p.25) Appl. author: Doyle Dane Bernbach, Inc. © 29Mar69; KK210915.

It'll take you places in Europe a tour bus won't. (In Scholastic teacher, Mar. 7, 1969, p.27) Appl. author: Doyle Dane Bernbach, Inc. © 4Mar69; KK210832.

No other station wagon can carry this tune. (In Time, Feb. 21, 1969, p.2 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 18Feb69; KK210376.

Pick up a good second car from Volkswagen. (In True, Mar. 1969, p.12) Appl. author: Doyle Dane Bernbach, Inc. © 26Feb69; KK210134.

The sports car that's just as reliable as a Volkswagen; Karmann Ghia. (In Newsweek, Feb. 17, 1969, p.26) Appl. author: Doyle Dane Bernbach, Inc. © 14Feb69; KK210377.

Volkswagen announces an automatic way to see Europe. (In Scholastic teacher, Jan. 17, 1969, p.25) Appl. author: Doyle Dane Bernbach, Inc. © 14Jan69; KK210044.

A Volkswagen dealer will stake his reputation on it. (In Argosy, Nov. 1968, p.3) Appl. author: Doyle Dane Bernbach, Inc. © 29Oct68; KK209423.

Volkswagen has plans for a luxury car. (In Esquire, May 1969, p.219) Appl. author: Doyle Dane Bernbach, Inc. © 28Apr69; KK210913.

We finally came up with a beautiful picture of a Volkswagen. (In Sports illustrated, Feb. 17, 1969, p.9) Appl. author: Doyle Dane Bernbach, Inc. © 14Feb69; KK210378.

When luxury cars are gathered together, one stands out. (In Esquire, Apr. 1969, p.45) Appl. author: Doyle Dane Bernbach, Inc. © 29Mar69; KK210912.

While in Europe, pick up an ugly European. (In Scholastic teacher, Feb. 14, 1969, p.5) Appl. author: Doyle Dane Bernbach, Inc. © 11Feb69; KK210135.

You no longer have to face it in a Volkswagen. (In McCall's, Apr. 1969, p.61) Appl. author: Doyle Dane Bernbach, Inc. © 29Mar69; KK210914.

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June Bug. (In Los Angeles times, June 13, 1969, section 3, p.20) © 13Jun69; KK211679.

Pick from the low priced three. (In Graham County guardian, May 21, 1969, p.11) © 21May69; KK211286.

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Try a little tenderness. [3 children playing] (In Chicago daily defender, June 6, 1968, p.12) © 6Jun68; KK209382.

WTS-PHARMACRAFT. FRESH DEODORANT. ©
For girls only; Fresh. (In Redbook, Apr. 1969, p.155) Appl. author: Doyle Dane Bernbach, Inc. © 23Mar69; KK211502.

WAITE, HELEN W. ©
Enlightenment notes. Sheet. © 4Dec68; KK209891.

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The confident ones choose Walker's DeLuxe, the elegant 8 year old bourbon. (In Look, Nov. 12, 1968, p.3 of cover) © 12Nov68; KK209543.

The confident ones choose Walker's Deluxe, the elegant 8 year old bourbon. (In Look, Dec. 10, 1968, p.T63) © 10Dec68; KK209829.

The confident ones give Walker's DeLuxe, the elegant 8 year old bourbon. (In Esquire, Jan. 1969, p.47) © 1Jan69 (in notice: 1968); KK210002.

WALKER (HIRAM) IMPORTERS, INC. ©
On August 14, 1968, we sank a case of Canadian Club on Australia's Great Barrier Reef. (In Look, Apr. 1, 1969, p.42-43) © 18Mar69; KK210535.

WALTER (JIM) CORP. ©
Jim Walter Corporation; brochure no.1. 1 v. © 20Oct68; KK209450.

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The perfect cup of coffee, new Cuppa freeze dried coffee. Folder. © 18Sep68; KK209512.

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U.L. listed and labeled extension ladder line by Werner; 1969. Sheet. © 6Feb68; KK211415.

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All star all-in-one school ensemble; no.29-6210. On wrapper. © 11Dec68; KK210023.

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Dots school ensemble; no.29-4054. On wrapper. © 11Dec68; KK210022.

The leather look school ensemble; no.29-4064. On wrapper. © 11Dec68; KK210024.

Scholar set, all-in-one school ensemble; no.9105. On wrapper. © 11Dec68; KK210019.

Schoolmate all-in-one school ensemble; no.29-3004. On wrapper. © 11Dec68; KK210017.

Stripes school ensemble; no.29-2022. On wrapper. © 11Dec68; KK210020.

Varsity all-in-one school ensemble; no.20-4010. On wrapper. © 11Dec68; KK210018.

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Stationary refuse packers. Folder. © 24May69; KK211545.

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Now, at WPNB, you need only $500 to earn today's top interest rate; start a new WPNB 5% Growth Account. Poster. © Western Pennsylvania National Bank; 26Jan69; KK210610.

Now WPNB introduces Double-Your-Money-Growth Bonds. Poster. © Western Pennsylvania National Bank; 26Jan69; KK210611.

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Animal rummy card game; K-4493. Whitman. On box. © 27Feb69; KK210774.

Crazy eights card game; K-4495. Whitman. On box. © 27Feb69; KK210772.

Creative artist paints; 4301-350. Whitman. On wrapper. © 21Nov68; KK210778.

Hearts card game; K-4494. Whitman. On box. © 27Feb69; KK210773.

Old maid card game; K-4492. Whitman. On box. © 27Feb69; KK210776.

6 take along games; no.4802. Whitman. On wrapper. © 27Feb69; KK210777.

Snap card game; K-4461. Whitman. On box. © 27Feb69; KK210775.

The tiny golden library; 24 books; 15582. Golden Press. On box. NM: additions. © 26Sep68; KK209379.

WEYERHAEUSER CO. ©
Registered Homes; design D-532. Sheet. © 5Jun69; KK211706.

WRH design D-246; 4 double bedrooms. Sheet. Appl. ti.: Weyerhaeuser registered home plan design D-246. © 10Feb69; KK210064.

WHAM-O MANUFACTURING CO. ©
Fun fountain, mixes 15 flavors automatically; stock no.6632. Sheet. © 22Nov68; KK210985.

Golfer's driving range; stock no.116. Card. © 18Apr69 (in notice: 1968); KK210987.

Junior Hula Hoops; stock no.1504. Sheet. © 2Feb69; KK210983.

Master Frisbee; stock no.632. Folder. © 4Dec68; KK210922.

Mini Frisbee; stock no.671. Poster. © Wham-O Manufacturing Co., Inc.; 14Oct68; KK210986.

Mini Frisbee; stock no.671. Sheet. © 10Mar68; KK209894.

Mini Frisbee, regular tournament set; stock no.6712. Sheet. © 15Jan69 (in notice: 1968); KK210984.

Pro Frisbee; stock no.261. Sheet. © 15Jan69 (in notice: 1968); KK210982.

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Stored sunshine, golden french fries cooked to order. Appl. ti.: Napkin holder cover. © 28Feb69; KK210253.

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Millie mats. Sheet. © 22Nov66; KK210546. (See also Whiting (Lisbeth) Co., Inc.; 22Nov68 (in notice: 1966); KK208787)

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Go-line service bulletin, how to avoid recleaning stained durable press garments. Card. © 16Apr69; KK210682.

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Grass shears; no.T5240. Card. © 13Dec68; KK209513.

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When you consider how important investment ideas are, you can understand why Dean Witter & Co. works so intently to find good ones for you. (In Forbes, Dec. 1, 1968, p.72) Appl. author: J. Walter Thompson Co. © 1Dec68; KK209754.

WOLVERINE WORLD WIDE, INC. ©
There's a lot this boot won't do; Durables. (In Family weekly, Apr. 20, 1969, p.17) © 19Apr69; KK210684.

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Long time romance; golden Exploded-Tip brush; get in step with the pace setters, Wooster MagiKoter. (In Spotlights, Feb. 1969, p.3 of cover) Appl. author: Ralph H. Jones Co. © 1Feb69; KK209825.

The world's quietest standing ovation. (In Hardware retailer, May 1969, p.307) Appl. author: Ralph H. Jones Co. © 1May69; KK210929.

WOOSTER PRODUCTS, INC. ©
The complete line of safety stair and walkway products. Folder. Appl. author: R. W. Loos, Sr. © 6Jan69 (in notice: 1968); KK210547.

Fun facts; Thomas Stevens in 1884 made the first bicycle trip around the world. (In Chicago Sunday tribune, Dec. 29, 1968, comic section, p.3) © 29Dec68; KK209970.

Super Stairmaster safety treads. Folder. Appl. author: R. W. Loos, Sr. © 22Jan69; KK210548.

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We put our money where your mouth is cash in advance. (In Specialty salesman & franchise opportunities, June 1969, p.35) © 18May69; KK211634.

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Little bit of luck. On box. © 3Sep68; KK211277.

WRIGLEY (WILLIAM) JR. CO. ©
Fun facts, fun things to know and tell. Ants. (In Chicago tribune, Jan. 19, 1969, comic section 8, p.3) © 19Jan69; KK210030.

Fun facts, fun things to know and tell. Bald eagle's nest. (In Chicago Sunday tribune, Dec. 22, 1968, comic section 8, p.3) © 22Dec68; KK209838.

Fun facts, fun things to know and tell. Beaver. (In Chicago tribune, Dec. 1, 1968, comic section 8, p.3) © 1Dec68; KK209696.

Fun facts, fun things to know and tell. Bird house. (In Chicago tribune, Feb. 2, 1969, comic section 8, p.3) © 2Feb69; KK210057.

Fun facts, fun things to know and tell. Cake. (In Chicago tribune, Dec. 8, 1968, comic section 8, p.3) © 8Dec68; KK209697.

Fun facts, fun things to know and tell. Dinosaur. (In Chicago tribune, comic section 8, p.3) © 9Feb69; KK210075.

Fun facts, fun things to know and tell. First skywriting message. (In Chicago Sunday tribune, Dec. 15, 1968, comic section 8, p.3) © 15Dec68; KK209839.

Fun facts, fun things to know and tell. Gold. (In Chicago tribune, Jan. 12, 1969, comic section 8, p.3) © 12Jan69; KK210031.

Fun facts, fun things to know and tell. Rowboat. (In Chicago tribune, Jan. 26, 1969, comic section 8, p.3) © 26Jan69; KK210056.

Fun facts, in 1900, Johann Huslinger walked on his hands from Vienna to Paris. (In Sunday tribune, Chicago, comic section 8, p.3) © 24Nov68; KK209639.

Fun facts, the first parachute wedding was performed August 25, 1940. (In Sunday tribune, Chicago, comic section 8, p.3) © 17Nov68; KK209640.

Fun facts, the first traveling sidewalk was built at the 1893 Columbian Exposition in Chicago. (In Chicago Sunday tribune, Jan. 5, 1969, comic section 8, p.3) © 5Jan69; KK209971.

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ADAMS, H. R.
Arkansas delta cotton. See AGRICULTURAL COUNCIL OF ARKANSAS, WEST MEMPHIS.

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Arkansas delta cotton. Author of renewable matter: H. R. Adams. © 23Aug41; KK8682. Agricultural Council of Arkansas (PWH); 9May69; R461800.

BALDWIN LOCOMOTIVE WORKS.
The Haskell gun bore straightness indicator. See SATEC SYSTEMS, INC.
The Whittemore strain gage. See SATEC SYSTEMS, INC.

GENERAL HOST CORP.
Enriched Bond bread. Author of renewable matter: A. Waldron Stone. © 1Jun41; KK6702. General Host Corp. (PWH); 19Mar69; R457902.

The Whittemore strain gage, by Baldwin Locomotive Works. © 5Sep41; KK15832. Satec Systems, Inc. (PWH); 14Apr69; R459584.

SATEC SYSTEMS, INC.
The Haskell gun bore straightness indicator; bulletin 168. By Baldwin Locomotive Works. © 17Sep41; KK12998. Satec Systems, Inc. (PWH); 14Apr69; R459583.

HILLS BROS. COFFEE, INC.
Blue can brand, coffee. By Herbert Gray Hills. © 15May41; KK6713. Hills Bros. Coffee, Inc. (PWH); 9Jan69; R452214.

GREEN GIANT CO.
Niblets brand Mexicorn. © 21Dec41; KK22257. Green Giant Co. (PWH); 26Feb69; R455971.

HILLS, HERBERT GRAY.
Blue can brand, coffee. See HILLS BROS. COFFEE, INC.

Niblets whole kernel corn. © 15Nov41; KK22256. Green Giant Co. (PWH); 26Feb69; R455970.

STONE, A. WALDRON.
Enriched Bond bread. See GENERAL HOST CORP.

SQUIRT CO.
Merry Christmas, happy new year. © 19Dec41; KK13421. Squirt Co. (PWH); 30Jan69; R454700.
The sparkling tart-sweet fruit drink Squirt takes your thirst away. © 10Nov41; KK12547. Squirt Co. (PWH); 30Jan69; R454699.
Squirt. © 30Dec41; KK3910. Squirt Co. (PWH); 30Jan69; R454701.
There's no limit to sales when America goes for a drink. © 1Nov41; KK10873. Squirt Co. (PWH); 30Jan69; R454698.
Treat your thirst to Squirt. © 28Nov41; KK10872. Squirt Co. (PWH); 30Jan69; R454697.

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Catalog of Copyright Entries: *Third Series*
Volume 23, Part 11B, Number 2

Commercial Prints and Labels

July–December
1969

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L.C. card 6—35347

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Preface

The CATALOG OF COPYRIGHT ENTRIES is published by authority of sections 210 and 211 of Title 17 of the *United States Code*. Section 210 provides in part: "The current catalog of copyright entries and the index volumes herein provided for shall be admitted in any court as prima facie evidence of the facts stated therein as regards any copyright registration."

The *Catalog* is subdivided into parts corresponding to the classes of material listed in section 5 of Title 17 of the *United States Code*. The table at the end of this preface shows the organization of the *Catalog*, the symbols used with the registration numbers to identify the classes, and the prices of the semiannual issues.

The record of each copyright registration listed in the *Catalog* includes a description of the work copyrighted and data relating to the copyright claim (the name of the copyright claimant as given in the application for registration, the copyright date, the copyright registration number, etc.).

Information as to changes of copyright ownership is not included in the *Catalog*, but a search of the Copyright Office Assignments and Related Documents Indexes may be requested from the Register of Copyrights. A fee for the search and report will be estimated at the statutory rate of $5 per hour.

For each registration listed, except for renewals, there has been deposited a copy or copies of the work in accordance with the provisions contained in sections 12, 13, 14, or 215 of Title 17 of the *United States Code*.

For a more complete description of the contents of this issue of the *Catalog* see p. vii.

Orders, payable in advance, for all parts of the *Catalog of Copyright Entries* should be sent to the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Orders may be placed for individual issues, as subscriptions for one or more parts, or for the complete *Catalog* at $50 a year, and for periods of one, two, or three years. All orders should state clearly the title and the inclusive dates of the part wanted. Checks or money orders should be made payable to the Superintendent of Documents.

The Copyright Office welcomes inquiries, suggestions, and comments on the content and organization of the *Catalog*. Such communications should be addressed to the Chief of the Cataloging Division, Copyright Office, Library of Congress, Washington, D.C. 20540.

Organization of Parts

Each part listed in the following table records all current registrations in the class or classes indicated by the alphabetical symbols. Renewal registrations are listed separately at the end of each related part. Some parts also contain registrations made under symbols other than those listed for the particular part, if the subject matter or type of material is similar to that generally included in the part.

The first letter of the symbol is that of the class under which registration is made. Second and third letters, if any, that follow the initial letter are added by the Copyright Office for the purpose of statistical analysis. Their significance is as follows:

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F Published foreign works. In the case of books and periodicals, it designates works manufactured outside the United States (except those registered for ad interim copyright). In all other classes to which it applies, it designates works first published outside the United States, the authors of which are neither citizens nor domiciliaries of the United States. (AF, EF)

I Books and periodicals registered for ad interim copyright. (AI, BI)

O Published works of foreign origin registered under the waiver-of-fee provision (section 215 of Title 17 of the *United States Code*). (BIO, GFO)

P Domestic published works in classes for which registration is possible for either published or unpublished works. (EP, JP)

U Unpublished works in classes for which registration is possible for either published or unpublished works. (DU, EU)

	Price per semiannual issue
Part 1 Books and Pamphlets, Including Serials and Contributions to Periodicals (In 2 sections)	$7.50
A Books	
BB Contributions to periodicals	
R Renewal registrations	
Part 2 Periodicals (Annual issue)	5.00
B Periodicals	
R Renewal registrations	
Parts 3–4 Dramas and Works Prepared for Oral Delivery	2.50
C Lectures and other works prepared for oral delivery	
D Dramatic or dramatico-musical works	
R Renewal registrations	
Part 5 Music (In 2 sections)	7.50
E Musical compositions	
R Renewal registrations	
Part 6 Maps and Atlases	2.50
F Maps	
R Renewal registrations	

	Price per semiannual issue
Parts 7–11A Works of Art, Reproductions of Works of Art, Scientific and Technical Drawings, Photographic Works, Prints and Pictorial Illustrations	$2.50
G Works of art and models or designs for works of art	
H Reproductions of works of art	
I Drawings or sculptural works of a scientific or technical character	
J Photographs	
K Prints and pictorial illustrations	
R Renewal registrations	
Part 11B Commercial Prints and Labels	2.50
KK Commercial prints and labels	
R Renewal registrations	
Parts 12–13 Motion Pictures and Filmstrips	2.50
L Motion-picture photoplays	
M Motion pictures other than photoplays	
R Renewal registrations	

Subscription price: Complete *Catalog* for the year $50.00; $12.50 additional for foreign mailing. Orders, accompanied by remittances, should be addressed to the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.

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Introduction

PART 11B lists domestic and foreign prints and labels published in connection with the sale or advertisement of articles of merchandise or of services, which were registered in class K under the symbol KK. Works for which the copyright has been renewed are listed separately in the Renewal Registrations section.

Arrangement is alphabetical under the name of the copyright claimant. Each work is described in a main entry which includes information pertinent to the copyright claim. References lead from the names of joint claimants and authors and from variant forms of names. The copyright symbol © following the name under which the entry is listed signifies that the form of name used is that appearing on the application as claimant. The name is not repeated following the copyright symbol © in the entry proper unless it is necessary to record additional information from the application not included in the heading; e.g.,

FARRELL, JAMES EDWARD. ©
Bowl a word, a fascinating word game. © 20Sep69; KK212000.

FRANKONIA PRODUCTS, INC.
Rambler Classic station wagon. (License-plated model cars) © Frankonia, a.a.d.o. Frankonia Products, Inc.; 8Oct69; KK212300.

Each main entry for currently registered works includes, in addition to the claimant's name under which it is filed, the following items of information if available and applicable:

1) Title, amplified if necessary by a brief description of the pictorial content of the work, and followed by any variant title.
2) Names of contributors to the work.
3) Physical description, consisting of the number of pages or other terms descriptive of the work.
4) Series statement.
5) Special descriptive data, limited to registrations which appeared in a newspaper or periodical, giving the name and issue date of the publication, the number of the page on which the item will be found, and the place of publication if published abroad.
6) Names of authors given in the application which do not appear elsewhere in the entry.
7) Name of the employer in the case of a work made for hire, if so named in the application.
8) Information contained in the application which relates to the registration of an earlier version of the work.
9) Brief statement of the new matter on which copyright is claimed, preceded by the abbreviation NM, if this information is given in the application and is not indicated elsewhere in the entry.
10) Copyright symbol ©.

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11) Name of the copyright claimant when it is necessary to record information given in the application which is not included in the heading.
12) Date of publication as given in the application.
13) Registration number.

Whenever it is necessary to indicate a variation between the information given in the application and in the copy of the work with respect to the claimant's name or the date of publication, the data from the application is given first, followed by the phrase "in notice" and the data given in the work; e.g., © Richard Roe & Co.; 8Aug69 (in notice: 1968); KK211750.

For renewal registrations, the main entry includes, in addition to the claimant's name under which it is filed, the following items of information if available and applicable:

1) Title.
2) Copyright symbol ©.
3) Date of original copyright.
4) Original registration number.
5) Name of the renewal claimant followed by a statement in parentheses, usually abbreviated, giving the basis of the renewal claim as supplied by the applicant, e.g., "John Doe & Co. (PWH)" indicates that renewal of copyright is claimed by John Doe & Co. as proprietor of copyright in a work made for hire.
6) Date of receipt of the renewal application or the fee, whichever is later.
7) Renewal registration number.

Abbreviations and Symbols

The following list includes abbreviations and symbols used in this catalog with specific copyright or bibliographic meanings.

(A)	author(s)
a.a.d.o.	accepted alternative designation of
a.k.a.	also known as
Adm. c.t.a.	Administrator(s) cum testamento annexo
Adm. d.b.n. c.t.a.	Administrator(s) de bonis non cum testamento annexo
appl.	application
©	copyright symbol
(C)	child or children of the deceased author
d.b.a.	doing business as
(E)	executor(s) of the author
NK	next of kin of the deceased author
NM	new matter
p.	page, pages
(PCB)	proprietor of copyright in a work copyrighted by a corporate body otherwise than as assignee or licensee of the author
(PCW)	proprietor of copyright in a composite work
(PPW)	proprietor of copyright in a posthumous work
(PWH)	proprietor of copyright in a work made for hire
prev.	previous, previously
pseud.	pseudonym
pub.	published, publishing
reg.	registered, registration
rev.	revised
t.a.	trading as
v., vol.	volume, volumes
(W)	widow of the author
(Wr)	widower of the author

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Registrations July–December 1969

Domestic published commercial prints and labels	2,226
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These figures represent the number of registrations for commercial prints and labels for July–December 1969, but do not necessarily represent the exact number of entries in this issue of the *Catalog of Copyright Entries*. Registration figures for other classes of material may be found in the respective parts.

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COMMERCIAL PRINTS AND LABELS

CURRENT REGISTRATIONS

A list of prints and labels published in connection with the sale or advertisement of articles of merchandise or of services, registered during the period covered by this issue. Arrangement is alphabetical under the name of the copyright claimant. References from the names of joint claimants and authors and from variant forms of names are interfiled.

A

A.H. STANDARD CO. ©
Brisk-Set products for high fashion at low cost; Brisk-Set rhinestone setter. Card. Appl. author: Sam Briskin. © 2Sep69; KK212562.

A. W. L. ADVERTISING AGENCY, INC. ©
The pricemaker's full price sale; '70 Dart two door hardtop. (In Baltimore news American, Oct. 20, 1969, p.7A) © 20Oct69; KK213310.

ABSOLUTELY EVERYTHING, INC. ©
Put your old lady on a power trip; Ford. Poster. Appl. author: Dorothy J. Kirsch. © 8Jul69; KK211945.

ACCU-RULE INSTRUMENTS, INC. ©
New Dutch rule; sets and checks grade with greater accuracy. Folder. Appl. author: Dallas L. Cook. © 21Apr69; KK212569.

ADNIC PRODUCTS.
Power pack pedestal. © Anne Nickola d.b.a. Adnic Products; 5Jun68; KK211727.

AEROQUIP CORP. ©
Important installation instructions for Bendable refrigerant line sets; bulletin 5046. Sheet. © 13Jul69; KK213136.

AGET MANUFACTURING CO. ©
Dustkop after filters; bulletin no.731-1. Sheet. NM: additions. © 29Apr69; KK212887.

Dustkop universal hoppers and stands; bulletin 732. Sheet. NM: additions. © 29Apr69; KK212888.

AJAX DISTRIBUTORS, INC. ©
Garson's gin; one quart. 2 stickers. Appl. author: St. Louis Lithographing. © 27Oct69; KK213496.

Kismet vodka; one quart. 2 stickers. Appl. author: St. Louis Lithographing. © 27Oct69; KK213497.

Raffles blended Scotch whisky; one quart. 3 stickers. Appl. author: St. Louis Lithographing. © 27Oct69; KK213498.

ALARMS.
The seeing eyes for blind doors. Folder. Appl. ti.: Seeing eye. © Edwin Smith Bromberg d.b.a. Alarms; 20May69; KK212813.

ALBERTO-CULVER CO. ©
Announcing another Tresemme triumph; wig spray. (In American hairdresser, May 1969, p.96) Appl. author: J. Walter Thompson Co. © 20Apr69; KK212370.

Axion and Biz can take hours, the Stain Fighter knocks stains out in seconds. (In Boston evening globe, May 14, 1969, p.44) Appl. author: N. W. Ayer & Son, Inc. © 14May69; KK212004.

Free funflower fashion pin with Alberto Light Touch body deodorant. (In Redbook, July 1969, p.128) Appl. author: J. Walter Thompson Co. © 24Jun69; KK212675.

New Beyond Belief wig color. (In American hairdresser, July 1969, p.7) Appl. author: J. Walter Thompson Co. © 20Jun69; KK212672.

The now sound of profit, Consort's barbershop quartet. (In Men's hairstylist and barber's journal, May 1969, p.8) Appl. author: J. Walter Thompson Co. © 25Apr69; KK212368.

Progress; our city grows. (In Commerce, Mar. 1969, p.57) Appl. author: J. Walter Thompson Co. © 15Mar69; KK212505.

The shampoo for people who have better things to do than shampoo; VO5 Shampoo. (In Teen, Sept. 1969, p.63) Appl. author: J. Walter Thompson Co. © 11Aug69; KK212674.

There's just one difference between sugar and SugarTwin. (In Record American, Boston, Sept. 25, 1969, p.49) Appl. author: N. W. Ayer & Son, Inc. © 25Sep69; KK213373.

We gave America's neglected brunettes the first hair color they could call their own; For Brunettes Only. (In Supermarket news, June 23, 1969, p.40-41) Appl. author: J. Walter Thompson Co. © 23Jun69; KK212676.

We want your body to be protected here; Alberto Light Touch. (In Cosmopolitan, Aug. 1969, p.49) Appl. author: J. Walter Thompson Co. © 24Jul69; KK212673.

We wouldn't have called it Beyond Belief if it wasn't. (In American hairdresser, July 1969, p.5) Appl. author: J. Walter Thompson Co. © 20Jun69; KK212671.

When the name of the game is great grooming, the name of the line is Command. (In Playboy, June 1969, p.55) Appl. author: J. Walter Thompson Co. © 15May69; KK212366.

Who gave the deodorant market a big spurt with the first aerosol antiperspirant; Calm. (In Chain store age, supermarket executives ed., June 1969, p.18-19) Appl. author: J. Walter Thompson Co. © 30May69; KK212369.

Why do we call Consort grooming aids the professionals? (In Men's hairstylist and barber's journal, July 1969, p.8) Appl. author: J. Walter Thompson Co. © 25Jun69; KK212670.

ALCO ELECTRONIC PRODUCTS, INC. ©
One great switch deserves another. (In Electronic news, Mar. 24, 1969, p.114) © 24Mar69; KK213023.

ALDENS, INC. ©
Gamble Aldens stereo 3-in-1 home entertainment center. Sheet. © 1Nov69; KK213606.

Gold seal value; Douglas 7 pc. dinette in decorator avocado. Folder. © 10Oct69; KK213457.

Lowest price of year on Black & Decker; professional quality 7 1/4" builder's saw. Folder. © 1Sep69; KK212769.

17-pc. coordinated wardrobe; only $4 monthly gets you all this. Sheet. © 1Sep69; KK212768.

ALDERMAN STUDIOS, INC. ©
HF/TV commercial no.53-1, GAF-Luran. Sheet. © 19Jul68; KK211782.

HF-TV commercial no.53-2, GAF-Ruberoid vinyl asbestos. Sheet. © 19Jul68; KK211783.

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ALEXANDER SALES CORP. ©
Let me show you in one month how my special Miss Sweden lotion can help you discover new beauty. (In Modern love stories, Oct. 1969, p.3 of cover) © 20Aug69; KK213458.

ALLEN-A CO.
Allen-A all weather comfort. On box. © Allen-A Co., division of Atlas Underwear Corp.; 25Jun69; KK212144.
Athletic shirt, continental rib with wide shoulder; Dittos; 805. On bag. © Allen-A Co., division of Atlas Underwear Corp.; 5May69; KK213118.
Athletic shirt with tailored wide shoulder; Dittos; 807. On bag. © Allen-A Co., division of Atlas Underwear Corp.; 5May69; KK213117.
Bi-Ply 2 layer thermal underwear. On bag. © Allen-A Co., division of Atlas Underwear Corp.; 25Jun69; KK212140.
Boxer shorts; Dittos; 949. On bag. © Allen-A Co., division of Atlas Underwear Corp.; 5May69; KK213113.
Briefs; Dittos; J-5. On bag. © Allen-A Co., division of Atlas Underwear Corp.; 5May69; KK213109.
Briefs with double seat; Dittos; J-7. On bag. © Allen-A Co., division of Atlas Underwear Corp.; 5May69; KK213114.
Hi-neck T-shirt; Strutters; 9045. On bag. © Allen-A Co., division of Atlas Underwear Corp.; 5May69; KK213115.
Insulaire, the original thermal underwear. On bag. © Allen-A Co., division of Atlas Underwear Corp.; 25Jun69; KK212143.
T-shirt with contour shoulder; Dittos; 9005. On bag. © Allen-A Co., division of Atlas Underwear Corp.; 5May69; KK213116.
T-shirt with contour shoulder; Dittos; 9007. On bag. © Allen-A Co., division of Atlas Undewear Corp.; 5May69; KK213111.
Triple Insulaire; 3-layer thermal underwear. On bag. © Allen-A Co., division of Atlas Underwear Corp.; 25Jun69; KK212142.
Two layer underskiwear. On bag. © Allen-A Co., division of Atlas Underwear Corp.; 25Jun69; KK212141.
V-neck T-shirt with contour shoulder; Dittos; 9003. On bag. © Allen-A Co., division of Atlas Underwear Corp.; 5May69; KK213110.
Walkers, they don't ride; W-11. On bag. © Allen-A Co., division of Atlas Underwear Corp.; 5May69; KK213112.

ALLIED DOLL & TOY CORP. ©
Baby Pam; drinks and wets; no.800. On folding carton. © 1Mar68; KK211967.

ALLIED MILLS, INC. ©
Wayne feeder pig starter; specially formulated; net weight 50 lbs. On bag. © 10Jan69 (in notice: 1968); KK212017.
Wayne Tail Curler Junior for baby pigs; net weight 50 lbs. On bag. © 3Jan69 (in notice: 1968); KK212019.
Wayne Tail Curler pig starter; net weight 50 lbs. On bag. © 2Jan69 (in notice: 1968); KK212020.
Wayne Tail Curler Rockets; net weight 50 lbs. On bag. © 4Jan69 (in notice: 1968); KK212018.

ALLIED MINERAL PRODUCTS, INC. ©
Ask for the Minro family of ramming and patching mixes. Card. Appl. states prev. pub. KK200828. NM: additions. © 12Aug69; KK212485.

ALPERIN, ARTHUR. ©
The picture story of your party; a Memory Montage by Gallery Court Photo. Sheet. © 15Aug69; KK212679.

ALVIN CO.
Alvin speaks in beautiful accents; Avila. (In House & garden, Oct. 1969, p.169) © Alvin a.a.d. for Alvin Co., Gorham Division of Textron, Inc.; 17Sep69; KK213703.
Alvin speaks in beautiful accents; Spring Bud. (In House beautiful, March 1969, p.30) © Alvin a.a.d. for Alvin Co., Gorham Division of Textron, Inc.; 20Feb69; KK213702.
Sterling; presenting Avila. Folder. © Alvin a.a.d. for Alvin Co., division of Textron, Inc.; 28May69; KK213338.
Who can guarantee a lifetime of love? Avila. (In Modern bride, Oct./Nov. 1969, p.26) © Alvin a.a.d. for Alvin Co., Gorham Division of Textron, Inc.; 2Sep69; KK213700.
Who can guarantee a lifetime of love? Spring Bud. (In Modern bride, April/May 1969, p.70) © Alvin a.a.d. for Alvin Co., Gorham Division of Textron, Inc.; 3Mar69; KK213701.

AMCO ENGINEERING CO. ©
Amco aluminum enclosure system for non-standard size requirements or special high-strength applications, catalog 203. 15 p. © 1Jun69; KK212093.

AMELLA, LOUIS. ©
United moon colonies of space. Sheet. © 23Sep69; KK212838.

AMERBRIT INTERNATIONAL, INC. ©
Animal inn; Amerbrit International. Sheet. Appl. author: Howard G. Morrell. © 1May69; KK211844.

AMERICAN CHIROPRACTIC ASSN. ©
Bobby and Sue visit the doctor of chiropractic. 1 v. © 1Apr69; KK211755.

AMERICAN COLLOID CO. ©
Acco Flo Pads assure discharge of molding sands and sand additives from bins and hoppers. Sheet. © 1Sep69 (in notice: 1968); KK213876.
Control surface defects with Five Star wood flour. Sheet. © 15Oct69 (in notice: 1968); KK213875.
Enjoy the savings of combination carlots, southern bentonite. Sheet. © 1Sep69; KK213873.
Five Star wood flour for phenomenal results. Sheet. © American Colloid Co. (in notice: American Colloid); 1Nov69; KK213874.
New, the Additroller for automatic, accurate bond and sand additive additions. Sheet. © 10Oct69; KK213877.
Quality, Volclay, highest quality western bentonite, no.200. Sheet. © 15Sep69; KK213871.
There must always be one standout, there is, Volclay; no.200. Sheet. © 15Sep69; KK213872.

AMERICAN FLANGE & MANUFACTURING CO., INC. ©
Caution; are you losing profits for your company? Specify Tri-Sure plugs, flanges, gaskets and seals. Folder. © 23Sep69; KK212939.
Go with a winner; specify Tri-Sure seals, flanges, gaskets and plugs. Folder. © 30Sep69; KK212938.
Rip Cap has sales pull. Folder. © 17Oct69; KK213371.
Stop wasting your money; specify Tri-Sure flanges, gaskets, plugs & seals. Folder. © 16Sep69; KK212937.

AMERICAN FUNERAL HOMES, INC. ©
An important message to the funeral home owner. Sheet. © 10Jul69; KK212272.

AMERICAN HARVEST.
Presenting the first edition of The American harvest. [Envelope] Appl. author: Robert D. Hodes. © Hodes-Daniel Co., Inc./The Farm Journal, a joint venture d.b.a. American Harvest; 15Jul68; KK213465.

AMERICAN POTATO CO. ©
Magic instant, vitamin C added, mashed potato; net wt. 6 lbs. Sticker. NM: additions & revisions. Appl. author: Frank Colvan. © 6Mar69; KK213464.

AMERICAN SAINT GOBAIN CORP.
Lift the flap to see an out-of-the-ordinary wall of ASG patterned glass. (In Contract, Apr. 1969, p.15) © American Saint Gobain; 1Apr69; KK213517.
Small windows spoil a view, don't let them spoil a sale. (In House & Home, Aug. 1969, p.103-105) © American Saint Gobain; 15Aug69; KK212766.
The sunfighters; bronze and gray plate glasses by ASG. (In Architectural record, Aug. 1969, p.167-169) © American Saint Gobain a.a.d.o. American Saint Gobain Corp.; 1Aug69; KK213516.
A wall is a wall is pretty much a wall, unless; unless it's a working wall of ASG patterned glass. (In Contract, Sept. 1969, p.27) © American Saint Gobain; 15Sep69; KK212767.

AMERICAN-STANDARD. ©
Church announces the divorce of the century; exclusive from Church, world's first toilet seats with 10 second convertible tops. (In Home furnishings daily, July 14, 1969, between p.34-35) Appl. author: Foote, Cone & Belding. © 14Jul69; KK212841.
Gives any bathroom a custom look; new from American-Standard, the Ultra lavatory. (In The Journal of plumbing, heating & air conditioning, Aug. 1969, p.7) Appl. author: Foote, Cone & Belding. © 2Aug69; KK212396.
Introducing the bath that has everything; Spectra 70. (In Plumbing-heating-cooling business, June 1969, p.12-13) Appl. author: Foote, Cone & Belding. © 1Jun69; KK213274.

AMERICAN STERILIZER CO. ©
AMSCO medallion ethylene oxide gas aerator. Sheet. Appl. author: Richard W. Glass. © 29May69; KK212302.
AMSCO Uni-Matic II, completely automatic surgical scrub station. Sheet. Appl. author: Richard W. Glass. © 22Oct69; KK213628.

AMERICAN TOBACCO CO. ©
Now. Get behind an A&C Grenadier. Grandfather, father & son with train. (In Newsweek, June 2, 1969, p.4) Appl. author: Gardner Advertising Co., Inc. © 27May69; KK211972.

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AMERICAN TOURISTER. ©
How far do you think you'd get on looks alone? (In Cosmopolitan, Sept. 1969, p.73) Appl. author: Doyle Dane Bernbach, Inc. © 28Aug69; KK212886.

Now available as a suitcase. (In Time, May 30, 1969, p.7) Appl. author: Doyle Dane Bernbach, Inc. © 2May69; KK212564.

AMETEK, INC. ©
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The round tire is mile-ier; Atlas Plycron. (In Mechanix illustrated, Mar. 1968, p.33) © 22Feb68; KK212070.

The round tire is ply-ier; Atlas Plycron. (In Time, Mar. 1, 1968, p.27) © 26Feb68; KK212071.

The round tire is rugged-ier; Atlas Plycron. (In Newsweek, Mar. 18, 1968, p.24) © 11Mar68; KK212069.

The round tire is tread-ier; Atlas Plycron. (In Life, Feb. 23, 1968, p.60) © 19Feb68; KK212072.

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After shaves from Avon for men; the Swinger. (In Sports illustrated, Sept. 29, 1969, p.60) Appl. author: Dreher Advertising, Inc. © 25Sep69; KK213596.

Avon announces Protem, the protein system for beautiful hair. (In Good housekeeping, July 1969, p.9) Appl. author: Dreher Advertising, Inc. © 20Jun69; KK213599.

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Avon has eyes only for you; Avon cosmetics. (In Good housekeeping, Feb. 1969, p.148) Appl. author: Dreher Advertising, Inc. © 20Jan69; KK211849.

Avon has eyes only for you; Avon cosmetics. (In Seventeen, Feb. 1969, p.102) Appl. author: Dreher Advertising, Inc. © 1Feb69; KK211855.

The Avon representative could be the world's most low-pressure salesperson; Avon cosmetics. (In Fortune, May 15, 1969, p.256-257) Appl. author: Dreher Advertising, Inc. © 15May69; KK211854.

Bird of Paradise, by Avon. (In Good housekeeping, June 1969, p.67) Appl. author: Dreher Advertising, Inc. © 20May69; KK211851.

Cut out; Freddie the frog soap dish. (In Good housekeeping, Oct. 1969, p.231) Appl. author: Dreher Advertising, Inc. © 20Sep69; KK213597.

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It's Christmas and there are ten men in my life; Avon for men after shaves and colognes. (In Look, Nov. 4, 1969, p.77) Appl. author: Dreher Advertising, Inc. © 21Oct69; KK213593.

Merry ding dong, happy Avon for everybody; cosmetics. (In Glamour, Nov. 1969, p.88-89) Appl. author: Dreher Advertising, Inc. © 20Oct69; KK213598.

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Man-on-the-spot in Amsterdam and St. Paul. (In Business week, June 21, 1969, p.150-151) Appl. author: D'Arcy Advertising Co. © Bank of America, National Trust & Savings Assn.; 21Jun69; KK211781.

Men-on-the-spot now have a new world headquarters building. (In Business week, Nov. 8, 1969, p.82-83) Appl. author: D'Arcy Advertising Co. Appl. ti.: Man-on-the-spot. © Bank of America National Trust & Savings Assn.; 8Nov69; KK213591.

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There was considerable throat clearing at certain clubs when it was learned that we invested a pension fund 100% in common stocks. (In American banker, May 19, 1969, p.11) Appl. author: Doyle Dane Bernbach, Inc. © Bankers Trust Co.; 19May69; KK211715.

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Mello-Toasted ground onion; net weight 25 lbs. Sticker. © 23Apr69 (in notice: 1968); KK212976.
Mello-Toasted minced onion; net weight 20 lbs. Sticker. © 23Apr69 (in notice: 1968); KK212992.
Mello-Toasted powdered onion. Sticker. © 23Apr69 (in notice: 1968); KK212991.
Mello-Toasted powdered onion; net weight 25 lbs. Sticker. © 23Apr69 (in notice: 1968); KK212990.
Mello-Toasted sliced onion; net weight 7 lbs. Sticker. © 23Apr69 (in notice: 1968); KK212989.

BAUMRITTER CORP. ©
All new, 358-page home decorating book, yours free at your Ethan Allen Gallery. (In Better homes & gardens, Nov. 1969, p.51) Appl. author: Rockwell, Quinn & Wall, Inc. © 27Oct69; KK213514.

BEAR ARCHERY.
Fred Bear instant archery. Folder. © Bear Archery, division of Victor Comptometer Corp.; 9Jun69; KK212636.

BEAR MANUFACTURING CO. ©
Bear ball joint checker, model no.55. Sheet. NM: rev. © 4Jan69; KK213816.
1965 official standards as furnished by automobile and truck manufacturers; issued Nov. 15, 1964. Sheet. © 15Nov64; KK213811.
1966 official standards as furnished by automobile and truck manufacturers; issued Dec. 1965. Sheet. © 15Dec65; KK213815.
1967 official standards as furnished by automobile and truck manufacturers; issued Dec. 1966. Sheet. © 15Dec66; KK213814.
1968 official standards as furnished by automobile and truck manufacturers; issued Dec. 1967. Sheet. © 8Dec67; KK213813.
1969 official standards as furnished by automobile and truck manufacturers; issued Dec. 1968. Sheet. © 9Dec68; KK213812.

BEATRICE FOODS CO. CHOCOLATE CO. OF AMERICA DIVISION. See CHOCOLATE CO. OF AMERICA.

BECTON, DICKINSON & CO.
No matter what brand of water you drink, it can't help you keep going the way Sportade can. (In Ottumwa courier, Aug. 20, 1969, p.5) Appl. author: Rockwell, Quinn & Wall, Inc. © Becton, Dickinson & Co. (in notice: Becton-Dickinson, division of Becton, Dickinson & Co.); 20Aug69; KK213544.
Sportade, for when the mind is willing but the body is reluctant. (In Ottumwa courier, Aug. 13, 1969, p.5) Appl. author: Rockwell, Quinn & Wall, Inc. © Becton, Dickinson & Co. (in notice: Becton-Dickinson, division of Becton, Dickinson & Co.); 13Aug69; KK213545.
Sportade, it gives the body a little encouragement to go on. (In Ottumwa courier, Aug. 6, 1969, p.6-7) Appl. author: Rockwell, Quinn & Wall, Inc. © Becton, Dickinson & Co. (in notice: Becton-Dickinson, division of Becton, Dickinson & Co.); 6Aug69; KK213543.

BEGAY, HARRISON. ©
A hogan for the bluebird, by Ann Crowell; illustrated by Harrison Begay. [Book jacket] 812. On wrapper. © 15Sep69; KK213037.

BEGO ENTERPRISES, INC. ©
Alegria con los Gorriones; BGLP-1054. Record sleeve. © 17Jul69; KK212099.
El indio Isidro Lopez, la sensacion del momento; BG-1055. Record sleeve. © 17Jul69; KK212097.
Palomas que Andan Volando; mundo miranda; BGLP-1052. Record sleeve. © 17Jul69; KK212098.
Sueno de amor; Carlos Guerrero; EPLP-1006. Record sleeve. © 17Jul69; KK212095.
Tu retratito; los fantasticos Hermanos Banda; BG-1060. Record sleeve. © 17Jul69; KK212096.
Ya perdi la mujer; los Mananeros; BGLP-1053. Record sleeve. © 12Aug69; KK212414.

BERG (CHARLES F.) INC. ©
[Christmas box] On folding carton. © 8Nov69; KK213515.

BERKLINE CORP. ©
Hip-Tex, high impact polystyrene. Card. © 16May69; KK211740.

BERNS, HAROLD. ©
Sign-a-tie! On wrapper. © 21Feb69; KK211856.

BIG DRUM, INC. ©
Lov-e-lee, 12 cake cups; net wt. 1 3/4 oz. On folding carton. © 23Jun65; KK213656.
Lov-e-lee, 12 color cake cups; net wt. 1 3/4 oz. On folding carton. © 23Jun65; KK213658.
Lov-e-lee, 12 color cones; net wt. 1 3/4 oz. On folding carton. © 23Jun65; KK213655.
Lov-e-lee, 12 krunchy old fashioned sugar cones; net wt. 3 1/2 oz. On folding carton. © 23Jun65; KK213657.
Lov-e-lee 24 color cake cups; net wt. 3 1/2 oz. On folding carton. © 23Jun65; KK213671.
Marsh-ee Malt; 6 cups, 6 fl. oz. each. On folding carton. © 15Jan69 (in notice: 1968); KK213654.
6 sundae Twist; a medley of frozen flavors; 6 cups, 6 fl. oz. each. On folding carton. © 23May69; KK213659.

BLACK (M.) MANUFACTURING CO. ©
Pit-stop light; 25 ft. trouble light. On folding carton. © 28Mar69; KK211725.

BLAIR & CO.
Drink Nutri-Cola; 10 fluid ounces. Sticker. © Pasquale Scarlato d.b.a. Blair & Co.; 1Jul69; KK212435.

BLAST ENTERPRISES. ©
Grenade, perfect liquid detergent; 64 fl. oz. On bottle. © 24Feb69; KK211716.

BLECKEN HOUSE.
Blecken lights home decorator kit. Two sheets. Appl. author: Robert O. & Ann DeWar Blecken. © Blecken House, solely owned by Robert O. & Ann DeWar Blecken; 1May69; KK213802.

BLOCK DRUG CO., INC. ©
Blox puzzle; Sensodyne toothpaste. 6 folding cartons. © 22Aug69; KK213499.

BLUE BELL, INC. ©
How to recognize a real Wrangler when you see one. (In Seventeen, Feb. 1968) © 30Jan68; KK212731.
Jeanie. (In Seventeen, Feb. 1968) © 30Jan68; KK212730.
Lady Wrangler makes clothes for the wild West, like Westchester. (In Seventeen, Feb. 1968) © 30Jan68; KK212729.

BLUE BELL PRINT CO.
Triangle puzzles. Sheet. Appl. author: Chester Baker. © Blue Bell Print. Co., solely owned by Chester Baker; 7Apr69; KK212358.
Triangle 28 puzzle. Appl. author: Chester Baker. © Blue Bell Print. Co., solely owned by Chester Baker; 7Apr69; KK212357.

BLUE-BOOK PUBLISHERS. ©
The quiet campaign to rewrite the Constitution. Sheet. Appl. author: Leon Davidson. © 23Jun69; KK212030.

BOARD OF COMMERCE, LTD. ©
Hob-E-Doo Seed-O-Rama, nature's wildest palette, by Belle. Sticker. © 130ct69; KK213911.

BOBLITT, DWAYNE. See DALAN CO.

BOB'S BIG BOY, INC.
Bob's, home of the nationally famous original double-deck hamburger; Big Boy. Folder. © Marriott Corp. (in notice: Bob's Big Boy, Inc., division of Marriott Corp.); 28Jul69; KK212773.

BOISE CASCADE CORP. ©
Cascade base bark, the big job small-price bark. Sheet. © 27Oct69; KK213691.
Cascade chunk bark, covers dirt beautifully. Sheet. © 27Oct69; KK213690.
Cascade Soil-aid, makes the good earth better. Sheet. © 27Oct69; KK213689.
Soil-aid chunk bark base bark. Folder. © 27Oct69; KK213688.
Urgency; free enterprise never had greater opportunity to help people achieve a sense of significance. (In Business week, Sept. 13, 1969, p.88) © 13Sep69; KK212884.

BORDEN CO. ©
Now, drink more good coffee with less coffee kickback; Kava. (In The Reader's digest, Mar. 1968, p.81) Appl. author: Ross Roy of New York, Inc. NM: revisions. © 25Feb68 (in notice: 1967); KK212506.

BORDEN, INC. FOODS DIVISION. REALEMON FOODS. ©
Save all this work and 10¢ too; Jingle Jell. (In the Grand Rapids press, Oct. 7, 1969, p.9-C) © 70ct69; KK213365.

BOYLE-MIDWAY, INC. ©
Bathroom Wizard air freshener; WAFB-2; net wt. 9 av. ozs. On can. © 31Mar67; KK212422.
Evergreen Wizard air freshener; WAFE-2; net wt. 9 av. ozs. On can. © 31Mar67; KK212425.

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Kitchen control Wizard air freshener; WAFK-1; net wt. 9 av. ozs. On can. © 1Aug67; KK212430.

Lilac mist Wizard air freshener; WAFL-2; net wt. 9 av. ozs. On can. © 6Sep67; KK212426.

Spice Wizard air freshener; WAFS-2; net wt. 9 av. ozs. On can. © 3Apr67; KK212427.

Spring bouquet Wizard air freshener; WAFSB-2; net wt. 9 av. ozs. On can. © 31Mar67; KK212428.

Tall timber Wizard air freshener; WAFTT-1; net wt. 9 ozs. On can. © 9Aug68; KK212424.

Unscented Wizard air freshener; WAFU-1; net wt. 9 av. ozs. On can. © 13Apr67; KK212423.

Wizard nursery spray air sanitizing formula; net wt. 9 oz.; WNS-7B. On can. © 3Mar69 (in notice: 1968); KK212429.

BRADBURY, RAY. ©
The hour of ghosts, a short story by Ray Bradbury; AT & T. (In Psychology today, Nov. 1, 1969, p.40-41) Appl. ti.: The hour of the ghosts. © 1Nov69; KK213748.

BRADLEY (MILTON) CO. ©
Official baseball; the realistic baseball game for two players; 4930. [Box top] © 15Mar69; KK212111.

Presidents of the United States; nearly 1000 pieces; round jigsaw puzzle; 4998. On wrapper. © 15Mar69; KK212110.

Strategy poker; a great poker game for 4, 3 or 2; no.4960. On wrapper. © 15Dec68; KK212107.

BRAT & BRAU, INC. ©
Coming soon. (In The Capital times, Sept. 1, 1969, p.4) Appl. author: Alfred Hiebing. © 1Sep69; KK212726.

BRAUN, GILLES. ©
Mon Ami, dental repair kit. Trousse de soins dentaires. Folder & slip. English & French. © 8Nov69; KK213709.

BRECK (JOHN H.) INC. ©
Anatomy of a beauty sweepstakes; Breck Creme Rinse. (In Glamour, Feb. 1969, p.69) Appl. author: Young & Rubicam, Inc. © 20Jan69; KK211866.

Beautiful hair is a girl's crowning glory; Breck. Illus. signed: Ralph William Williams. (In America's Junior Miss Pageant program, 1969, p.17) Appl. author: Young & Rubicam, Inc. © 6May69; KK211836.

Breck shampoo takes care of your hair the way beauty soap takes care of your skin. Brown hair, floral dress. Illus. signed: Ralph William Williams. (In TV guide, Feb. 8, 1969, p.5) Appl. author: Young & Rubicam, Inc. © 5Feb69 (in notice: 1968); KK211835.

Guess who's behind the Breck beautiful hair beautiful downtown Burbank Laugh-In sweepstakes? (In Glamour, Sept. 1969, p.122-123) © 19Aug69; KK213474.

Miss Debi Faubion, America's Junior Miss, 1968, and Breck invite you to see her successor crowned. Illus. signed: Ralph William Williams. (In TV guide, Apr. 12, 1969, p.20-21) Appl. author: Young & Rubicam, Inc. © 9Apr69; KK211837.

BRIDGEPOINT PLAYING CARD CO. ©
Zodiac playing cards. On box. © 7Nov56; KK213772.

Zodiac playing cards; all-plastic playing cards. Sheet. © 7Nov56; KK213773.

BRISTOL-MYERS CO. ©
Agony ecstasy; Ammens powder. Card. Appl. author: Ogilvy & Mather, Inc. © Bristol-Myers Co. (in notice: Bristol-Myers); 15Jun69; KK212279.

Don't sleep through it; NoDoz. (In New York post, Nov. 18, 1969, p.110) Appl. author: Ogilvy & Mather, Inc. © 18Nov69; KK213672.

Free for arthritis sufferers; Excedrin. (In The Denver post, Sept. 8, 1969, p.23) Appl. author: Young & Rubicam, Inc. © 8Sep69; KK213390.

Free $2.98 personalized stationery; Softique beauty bath oil. (In The New York times magazine, Sept. 14, 1969, p.113) Appl. author: Doyle Dane Bernbach, Inc. © 14Sep69; KK213485.

Give your comb something to sink its teeth into; Dynalife. (In Sports illustrated, June 9, 1969, p.TM1) Appl. author: Young & Rubicam, Inc. © 5Jun69; KK212412.

You don't have your father's head; Vitalis. (In Esquire, April 1969, p.46-47) Appl. author: Young & Rubicam, Inc. © 13Mar69; KK211868.

Your period is not a simple headache; Excedrin. (In Redbook, June 1969, p.118) Appl. author: Young & Rubicam, Inc. © 20May69; KK211864.

BRITISH FISH & CHIPS, LTD.
British Fish & Chips, Ltd., a successful, authentic import. Folder. © British Fish & Chips, Ltd., a partnership consisting of Tate Hall & J. R. Camm; 1Feb68; KK211808.

BRITISH WEST INDIAN AIRWAYS, LTD. See BWIA INTERNATIONAL.

BROMBERG, EDWIN SMITH. See ALARMS.

BROTHER-IN-LAW MOON DUST CO.
Moon dust; remember July 20, 1969. Sticker. © Johnnie Huddleston, d.b.a. Brother-In-Law Moon Dust Co.; 31Jul69; KK212156.

BROWN (JOHN CLARK) INC. ©
Flex-blade turner; no.165. Card. © 16Sep69; KK213314.

Serve-all tongs; no.183. Card. © 14Oct69; KK213313.

Super V skewers; no.108. Card. © 19Feb68; KK213312.

Super V skewers; no.110. Card. © 19Feb68; KK213311.

BROWN (L. S.) CO. ©
Sports-Master marine products, 1970. 31 p. © 18Sep69; KK213608.

BROWN, MARCIA. ©
How, Hippo. [Book jacket] 3060. © 2Apr69; KK211983.

BROWN (MARY) CORP. ©
Mary Brown's Farm Kitchen; fried chicken. On folding carton. © 11Sep69; KK213470.

BROWN & WILLIAMSON TOBACCO CORP. ©
A barrel of flavor, Viceroy's good taste never quits. (In Akron beacon journal, June 3, 1969, p.A2) Appl. author: Ted Bates & Co., Inc. © 3Jun69; KK212574.

Brimming over with flavor; Viceroy's good taste never quits. (In Akron beacon journal, June 9, 1969, p.A2) Appl. author: Ted Bates & Co., Inc. © 9Jun69; KK212579.

Cool catch, come all the way up to Kool. [Pack of cigarettes in baseball glove] (In The Evening bulletin, Philadelphia, June 9, 1969, p.G25) Appl. author: Ted Bates & Co., Inc. © 9Jun69; KK212575.

The cooler; come all the way up to Kool. (In The Louisville times, June 4, 1969, p.A3) Appl. author: Ted Bates & Co., Inc. © 4Jun69; KK212585.

Don't settle for some of the taste some of the time; Viceroy. Audition. (In Sports illustrated, Oct. 6, 1969, p.84) Appl. author: Ted Bates & Co., Inc. © 20Oct69; KK213512.

Fade-proof flavor, Viceroy's good taste never quits. [Garment on clothesline] (In The Cleveland press, July 7, 1969, p.A4) Appl. author: Ted Bates & Co., Inc. © 7Jul169; KK212576.

Fresh catch; come all the way up to Kool. [Fish net] (In The Evening bulletin, Philadelphia, June 25, 1969, p.B65) Appl. author: Ted Bates Co., Inc. © 25Jun69; KK212586.

Freshen up; Kool filter kings. (In U.S. news & world report, Aug. 4, 1969, p.4 of cover) Appl. author: Ted Bates & Co., Inc. © 28Jul69; KK212577.

Freshness anyone? Come all the way up to Kool; Kool filter kings. [Tennis racket] (In The Evening bulletin, Philadelphia, June 3, 1969, p.B53) Appl. author: Ted Bates & Co., Inc. © 3Jun69; KK212581.

Great taste on a grand scale, Vicercy longs. (In Life magazine, Nov. 7, 1969, p.74) Appl. author: Ted Bates & Co., Inc. © 3Nov69; KK213823.

Had it with hot taste? Kool. (In Popular science, June 1969, p.2 of cover) Appl. author: Ted Bates & Co., Inc. © 26May69; KK212496.

Hung up over dry taste? Kool. (In Life, Apr. 18, 1969, p.R-1) Appl. author: Ted Bates & Co., Inc. © 14Apr69; KK212494.

Kool is longing for you; Kool filter longs. (In Philadelphia daily news, June 11, 1969, p.76) Appl. author: Ted Bates & Co., Inc. © 11Jun69; KK212582.

A long Kool summer; come all the way up to Kool. (In The Philadelphia inquirer, June 23, 1969, p.2) Appl. author: Ted Bates & Co., Inc. © 23Jun69; KK212584.

Measurably long, immeasurably cool; Kool. (In Look, Sept. 9, 1969, p.4 of cover) Appl. author: Ted Bates & Co., Inc. © 26Aug69; KK213234.

Rough taste rub you wrong? Kool. (In Life, May 9, 1969, p.52) Appl. author: Ted Bates & Co., Inc. © 5May69; KK212491.

Seeing red over hot taste? Come up to the Kool taste. (In U.S. news & world report, Sept. 1, 1969, p.4 of cover) Appl. author: Ted Bates & Co., Inc. © 25Aug69; KK212716.

Strike it fresh; come all the way up to Kool; Kool filter kings. [Bowling ball] (In The Evening bulletin, Philadelphia, June 17, 1969, p.B51) Appl. author: Ted Bates & Co., Inc. © 17Jun69; KK212583.

Viceroy always delivers the goods; Viceroy's good taste never quits. (In Akron beacon journal, June 4, 1969, p.A2) Appl. author: Ted Bates & Co., Inc. © 4Jun69; KK212588.

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We never forget to taste good; Viceroy's good taste never quits. (In Akron beacon journal, June 11, 1969, p.A2) Appl. author: Ted Bates & Co., Inc. © 11Jun69; KK212580.

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It's an Old Forester kind of day. [Couple sitting at bar] (In Ebony, June 1969, p.3 of cover) Appl. author: Gardner Advertising Co., Inc. © 29May69; KK212040.

It's an Old Forester kind of day. (In Time, June 13, 1969, p.37) Appl. author: Gardner Advertising Co., Inc. © 10Jun69; KK211842.

BRUA (GERRY) CUSTOM SCREEN PRINT. ©
Clearwater; 6/690. [License plate] Appl. author: Gerry Brua. © 29Aug69; KK212595.

Florida; 1/690. [License plate] Appl. author: Gerry Brua. © 29Aug69; KK212597.

Florida; 2/690. [License plate] Appl. author: Gerry Brua. © 29Aug69; KK212591.

Florida; 7/690. [License plate] Appl. author: Gerry Brua. © 29Aug69; KK212596.

St. Petersburg; 5/690. [License plate] Appl. author: Gerry Brua. © 29Aug69; KK212594.

Tampa; port of the Americas; 3/690. [License plate] Appl. author: Gerry Brua. © 29Aug69; KK212592.

Welcome to Florida; 4/690. [License plate] Appl. author: Gerry Brua. © 29Aug69; KK212593.

BRUBAKER GROUP. ©
Ugly Sticks, revelant stick-on love letters; spell it like it is. Card. Appl. author: Curtis M. Brubaker. © 27Aug69; KK213332.

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BrucePly African chestnut hardwood paneling. Folder. © 15May69; KK212114.

BRULIN & CO., INC. ©
Hair net must be worn before starting work. Sticker. Appl. author: Drennan W. Hart Advertising. © 3Dec69; KK213733.

BRUNER, GEORGE-ANN. See WEST COAST CLEANCRAFT.

BRUNER, KENNETH V. See WEST COAST CLEANCRAFT.

BUDGET RENT-A-CAR CORP. OF AMERICA. ©
Here's how to lower the boom on soaring car rental costs. (In Forbes, Oct. 15, 1969, p.43) © 15Oct69; KK213808.

BULOVA WATCH CO., INC. ©
Only a freak can be as accurate as Accutron. (In U.S. news & world report, Oct. 6, 1969, p.9) Appl. author: Doyle Dane Bernbach, Inc. © 27Sep69; KK213239.

This watch could kill you; Bulova Oceanographer. (In New Yorker, May 24, 1969, p.72) Appl. author: Young & Rubicam, Inc. © 22May69; KK211865.

Until now we were merely the most accurate watch in the world. (In The New York times, July 25, 1969, p.L51) Appl. author: Doyle Dane Bernbach, Inc. © Bulova Watch, Inc. (in notice: Bulova Watch Co., Inc.); 25Jul69; KK212628.

BUNN (B. H.) CO. ©
One of the great books for profit minded lettershops; send for it free. (In Direct marketing, May 1969, p.28) Appl. author: Robertson Advertising, Inc. © 22Apr69; KK211999.

BURDINE'S SUNSHINE FRUITS. ©
Golden treasures. 15 p. Appl. author: Buford Vaughan, Vaughan Printers, Inc. © 10Oct69; KK213431.

BURKE, WILLIAM. ©
Burke pharmacy, Inc. Appl. ti.: Pharmaceutical label. © 31May69; KK212610.

BUSKE INDUSTRIES, INC.
Aligner and accessories have many uses; no.243. Poster. © Buske a.a.d.o. Buske Industries, Inc.; 2Jun69; KK212484.

Buske calipers. Sheet. © Buske a.a.d.o. Buske Industries, Inc.; 1Jul69; KK213840.

Installation instructions for the Buske Concealed Anchor Pots. Sheet. © Buske a.a.d.o. Buske Industries, Inc.; 20Dec69; KK213892.

BUSSARD (R. D.) & SON, INC. ©
Spooled pants pocketing. Sheet. © 12Feb69; KK212340.

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EDN info-cards. 1 v. © 24Feb69; KK212153.

CALIFORNIA RAISIN ADVISORY BOARD. ©
California raisins. Card. © 21Dec67; KK213401.

CALVERT DISTILLERS CO. ©
Anybody can make a light whiskey, a soft whiskey is something else. (In Anderson daily mail, June 10, 1969, p.3) Appl. author: Doyle Dane Bernbach, Inc. © 10Jun69; KK212041.

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Tred-Lite, the best popular priced boat shoes. Folder. © 15Aug69; KK212529.

CAMM, J. R. See BRITISH FISH & CHIPS, LTD.

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The chaparral; 727 two-man thermal storm tent. Folder. Appl. author: Jack C. Abert. © 27Oct69; KK213402.

The Freighter uniquely designed for heavy loads. Sheet. Appl. author: Jack C. Abert. © 30Oct69; KK213607.

The poncho, no.851. On wrapper. Appl. author: Jack C. Abert. © 30Sep69; KK213462.

Smile at miles with the Mile Master, the hiking aid. Sheet. Appl. author: Jack C. Abert. © 1Aug69; KK212827.

CANALCO, INC. ©
New developments make Disc Electrophoresis more convenient and productive. (In Science, May 23, 1969) Appl. ti.: New developments in Disc Electrophoresis. © 1May69; KK211754.

CAROUSEL CRAFTS.
Paint 'n paste patterns, by Jean. Folder. Appl. author: Jean P. Dittlinger. © Morris R. Dittlinger d.b.a. Carousel Crafts; 31Aug69; KK213455.

CARRICK, DONALD. ©
Tor, Wyoming bighorn, by Ernestine N. Byrd; illustrated by Donald Carrick. ([Book jacket] 1014) © 2Apr69; KK211944.

CASTLE & COOKE, INC. BUMBLE BEE SEAFOODS DIVISION. See BUMBLE BEE SEAFOODS.

CAYTON, HYATT E. ©
Twist-o-rings, make these beautiful rings. Card. © 20Nov69; KK213782.

CENTRI-SPRAY CORP. ©
Surface conditioning. Folder. (In Vectors, Aug. 26, 1968, insert) NM: additions. © 26Aug68; KK212509.

CENTURY ENGINEERING CORP. ©
How to figure spray pump required. Wall chart. © 90ct69; KK213287.

CERNA, MARY. ©
Pepe Mexican foods; hot sauce; enchilada sauce. Sheet. © 16Aug68; KK211968.

CHANUKAH BUSH & MENORAH TREE CORP. ©
Chanukah Bush - the modern ceremonial symbol to celebrate the ancient festival of Chanukah. Folder. Appl. authors: Irving J. Mandel & Martin B. Bloom. © 4Apr69; KK212087.

CHASE MANHATTAN BANK, N.A., NEW YORK.
Second best is a luxury I can't afford; so you don't have to settle for second best; Uni-Card. (In Daily news, New York, Nov. 12, 1969, p.61) Appl. author: Ted Bates & Co., Inc. © Chase Manhattan Bank, N.A.; 12Nov69; KK213822.

Second best is a luxury I can't afford; Uni-Card. (In The New York times, Sept. 2, 1969, p.L 33) Appl. author: Ted Bates & Co., Inc. © Chase Manhattan Bank, N.A.; 2Sep69; KK213506.

Second best is a luxury I can't afford; Uni-Card, a new retail charge card. (In Democrat chronicle, Rochester, N.Y., Oct. 29, 1969, p.12A) Appl. author: Ted Bates & Co., Inc. © Chase Manhattan Bank, N.A.; 29Oct69; KK213825.

Who says you have to settle for second best; Uni-Card. (In Daily news, New York, Oct. 28, 1969, p.38) Appl. author: Ted Bates & Co., Inc. © Chase Manhattan Bank, N.A.; 28Oct69; KK213824.

CHICKEN ETCETERA, INC. ©
Specialists in chicken and beef. Folder. Appl. ti.: Chicken and cow. © 20Oct69; KK213592.

CHOCOLATE CO. OF AMERICA.
Famous gourmet chocolate covered almonds; net wt. 7 oz. On box. © Chocolate Co. of America, division of Beatrice Foods Co.; 1Aug69; KK213801.

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Hymns of comfort and healing. Card. © 13Nov69; KK213749.

Hymns of comfort and healing; record album no.9. © 13Nov69; KK213750.

CLAIROL, INC. ©
Are mothers getting younger, or do they just look that way? Miss Clairol color makes it happen. (In The Reader's digest, Aug. 1969, p.27) Appl. author: Foote, Cone & Belding. © 25Jul69; KK212391.

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A beautiful thing happens with the quiet color of Loving Care, a beautiful thing happens to your hair. (In The Reader's digest, Sept. 1969, p.10-11) Appl. author: Foote, Cone & Belding. © 25Aug69; KK212389.

Body for sale; Clairol calls it Great Body. (In Modern beauty shop, May 1969, p.70-71) Appl. author: Doyle Dane Bernbach, Inc. © 28Apr69; KK211953.

Can brown hair really look that exciting? Try Miss Clairol. [Endorsed by Mary Pitt] (In The Reader's digest, Aug. 1969, p.32-33) Appl. author: Foote, Cone & Belding. © 25Jul69; KK212395.

Can coloring away gray hair really turn back the clock? [Endorsed by Susan Radin] (In The Reader's digest, Aug. 1969, p.30-31) Appl. author: Foote, Cone & Belding. © 25Jul69; KK212393.

The Carmen International for when you need an instant hairsetter most. (In Vogue, Nov. 15, 1969, p.19) Appl. author: Doyle Dane Bernbach, Inc. © 12Nov69; KK213917.

Claircare, the most expensive minute you ever spent on your hair. (In Vogue, Feb. 15, 1969, p.10) Appl. author: Norman, Craig & Kummel, Inc. © 15Feb69; KK213558.

Clairol helps keep America beautiful; buy a Kindness instant hairsetter. (In TV guide, Sept. 20-26, 1969, p.3) Appl. author: Foote, Cone & Belding. © 17Sep69; KK213272.

Clairol helps keep America beautiful; buy a Kindness instant hairsetter or True-to-Light mirror. (In The Reader's digest, Sept. 1969, p.193) Appl. author: Foote, Cone & Belding. © 25Aug69; KK212390.

Clairol is spending almost five million dollars to get people to buy these products; True-To-Light mirror. (In Home furnishings daily, Aug. 20, 1969, p.10-11) Appl. author: Doyle Dane Bernbach, Inc. © 20Aug69; KK213375.

Clean shine; for both of you; Hair So New. (In American girl, Sept. 1969, p.12) Appl. author: Foote, Cone & Belding. © 30Aug69; KK213267.

Clean shine, it takes more than a clean head of hair; Hair So New. (In Mademoiselle, July 1969, p.1) Appl. author: Foote, Cone & Belding. © 29Jun69; KK212392.

Does she or doesn't she? Miss Clairol shampoo formula. [Woman & little girl] Poster. Appl. author: Foote, Cone & Belding. © 12May69; KK211762.

Does she, or doesn't she? More women than ever before will use Miss Clairol. (In American druggist, July 14, 1969, p.19-20) Appl. author: Foote, Cone & Belding. © 14Jul69; KK212398.

Does she or doesn't she? More women use Miss Clairol than any other hair color. (In The Reader's digest, Aug. 1969, p.34) Appl. author: Foote, Cone & Belding. © 25Jul69; KK212394.

Free Clairol color charts; 4 new color charts free with 2 of the Clairol May deals; Naturally Blonde. (In American hairdresser, May 1969, p.16) Appl. author: Foote, Cone & Belding. © 21Apr69; KK212321.

Get rid of the gray gradually, the way you got it; Great Day. (In Jock, Oct. 1969, p.36) Appl. author: Doyle Dane Bernbach, Inc. © 28Sep69; KK213913.

Give her Clairol's new 7th Stage lightener. (In American hairdresser, Sept. 1969, p.19) Appl. author: Doyle Dane Bernbach, Inc. © 29Aug69; KK213377.

Great Body builds body in the time it takes to dry your hair. (In Seventeen, Oct. 1969, p.3 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 28Sep69; KK213495.

Hair, if it's timid it's not today; Born Blonde. (In Seventeen, June 1969, p.73) Appl. author: Doyle Dane Bernbach, Inc. © 29May69; KK211905.

Hair, if it's timid it's not today; Born Blonde. (In Seventeen, Sept. 1969, p.225) Appl. author: Doyle Dane Bernbach, Inc. © 29Aug69; KK213484.

How to build any woman up in just sixty seconds; Great Body. (In American hairdresser, Nov. 1969, p.83) Appl. author: Doyle Dane Bernbach, Inc. © 29Oct69; KK213914.

If you can't beat 'em, join 'em; the 32 Clairol Creme Toner blondes. (In The New Yorker, May 17, 1969, p.70) Appl. author: Doyle Dane Bernbach, Inc. © 14May69; KK211952.

Innocent Blonde; were you a blonde baby who grew a little less blonde? (In Ladies home journal, April 1968, p.23) Appl. author: Foote, Cone & Belding. © 26Mar68; KK213754.

Introducing the girl with the shimmerful mouth; Extra-Frosted lipcolors. (In McCall's, Mar. 1968, p.35) Appl. author: Foote, Cone & Belding. © 20Feb68; KK212401.

Is there really a difference between haircoloring products? Miss Clairol. [Endorsed by Sharon Davis] (In The Reader's digest, Aug. 1969, p.28-29) Appl. author: Foote, Cone & Belding. © 25Jul69; KK212400.

It's time to update your color curriculum; Clairol's all new educational filmstrip course. (In National beauty school journal, Sept. 1969, p.6-7) Appl. author: Foote, Cone & Belding. © 1Sep69; KK213275.

Look good for nothing; Great Day. (In The New York times, Sept. 29, 1969, p.62L) Appl. author: Doyle Dane Bernbach, Inc. © 29Sep69; KK213483.

Looking good; that's what Clairol is all about; the Clairol family of fine products for your family. (In Ebony, July 1969, p.78-79) Appl. author: Foote, Cone & Belding. © 17Jun69; KK211859.

Nab 'em with 8 winners in the '69 N.A.B. promotion; Clairol haircoloring. (In Chain store age, general merchandise exec. ed., Jan. 1969, p.136-137) Appl. author: Foote, Cone & Belding. © 3Jan69; KK211828.

New! Black Azure, up to now you had to be born with it; Miss Clairol Hair Color Bath. (In Ebony, June 1969, p.169) Appl. author: Foote, Cone & Belding. © 15May69; KK211862.

Now, a whole new feel, a great new look for your hair, the Quiet Touch, new lotion conditioner from Clairol. (In Ladies' home journal, July 1969, p.T1) Appl. author: Foote, Cone & Belding. © 24Jun69; KK212402.

Now, your hair young again with new life, new lights, new color; Miss Clairol. (In American guide to infant & child care, 1969, p.316-317) Appl. author: Foote, Cone & Belding. © 1Jun69; KK211827.

One of the little old ladies who use Silk & Silver. [Endorsed by Kathy Jacobs] (In Ladies' home journal, Aug. 1969, p.92) Appl. author: Foote, Cone & Belding. © 29Jul69; KK212388.

The secret to setting my kind of hair is Kindness; Madelyn Sanders. (In Ebony, May 1969, p.129) Appl. author: Foote, Cone & Belding. © 20Apr69; KK211860.

Which versatile hair color can keep these restless patrons happy? Clairol technician Hazel Johnson says, Be the hairdresser who knows for sure. (In Salon owner, Aug. 1969, p.3 of cover) Appl. author: Foote, Cone & Belding. © 25Jul69; KK212397.

Women are three-faced; True-to-Light Mirror. (In Drug topics, Apr. 28, 1969, p.9) Appl. author: Doyle Dane Bernbach, Inc. © 25Apr69; KK211900.

You get more gals with Kindness; Clairol Instant Hairsetters. (In Housewares review show shopper, Jan. 1969, p.34-35) Appl. author: Foote, Cone & Belding. © 23Dec68 (in notice: 1969); KK211863.

CLARK GRAVE VAULT CO.
The American funeral, useless tradition for the dead. (In Parade, Oct. 1969, p.15) Appl. author: Ranald S. West. © Clark a.a.d.o. Clark Grave Vault Co.; 50ct69; KK213605.

CLARK PAPER CONVERTING CORP. ©
Paper toilet seat covers. Sheet. Appl. author: Louis Clark. © 10ct69; KK213481.

CLAYTON (A. C.) PRINT. CO. ©
Biscayne East Europa collection; fine footwear. On 2 wrappers. © 25Apr69; KK211736.

Young Mr. Chipp. On wrapper. © 26Mar69; KK212341.

CLEAN AIR CONTROL, INC. ©
Vacu-Mist controls air pollution. Sheet. Appl. author: C. Ruth McKechnie. © 1Apr69; KK212417.

CLEANAMATION, INC. ©
Forse-Cleanamation recommended introductory service and parts inventory. Sheet. Appl. ti.: Distributor parts inventory recommendations. © 12Nov69; KK213743.

Here is your Forse Cleanamation owners' manual and warranty. [Envelope] & 3 sheets. Appl. ti.: Owners' envelope and contents. © 12Nov69; KK213742.

Introducing the new Mr. Finisher. Sheet. © 10Sep69; KK213604.

CLINIQUE LABORATORIES, INC. ©
The Clinique computer is one year old this month, and it's still the best beauty brain in the business. (In Women's wear daily, Sept. 26, 1969, p.3) © 26Sep69; KK213359.

Clinique has two kinds of soap to change your mind about soap. (In Women's wear daily, Apr. 3, 1969, p.3) © 3Apr69; KK213352.

Clinique is one year old today, and there is still nothing like it. (In Women's wear daily, Sept. 12, 1969, p.11) © 12Sep69; KK213358.

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CLINIQUE LABORATORIES, INC.-Con.

Clinique, this minute, is where all beauty will be twenty years from now. (In Women's wear daily, Mar. 26, 1969, p.11) © 26Mar69; KK213350.

Eye makeup; you need it if you are makeup-sensitive. (In Women's wear daily, Apr. 11, 1969, p.7) © 11Apr69; KK213353.

Gels, today, are the next generation of makeup. (In Women's wear daily, May 9, 1969, p.3) © 9May69; KK213355.

In just eight months, Clinique has changed a basic trait in women. (In Women's wear daily, May 2, 1969, p.11) © 2May69; KK213354.

Once a woman starts on Clinique, there's just no stopping her. (In Women's wear daily, June 6, 1969, p.9) © 6Jun69; KK213356.

7th day scrub cream, if your face doesn't need it your body does. (In Women's wear daily, June 13, 1969, p.3) © 13Jun69; KK213357.

There are four basic skin types, Clinique is good for all of them. (In Women's wear daily, Apr. 1, 1969, p.9) © 1Apr69; KK213351.

CLOROX CO. ©

Maytag's bleach dispenser and Clorox; they work together automatically! (In San Francisco examiner and chronicle, California living, June 15, 1969, p.25) Appl. author: Honig-Cooper & Harrington. © 15May69; KK211777.

CLOSE/PLENUM PRODUCTIONS, INC. ©

How ready-to-go training programs can bring you more sales. 1 v. © 10Oct69; KK213232.

COCA-COLA CO. ©

Buy Coke in half-quarts. Poster. Appl. author: McCann-Erickson, Inc. © 1Feb69; KK213094.

Coca-Cola makes 95 million people smile every day. (In American girl, May 1969, p.4 of cover) Appl. author: McCann Erickson, Inc. © 25Apr69; KK213884.

Coca-Cola to go; take along Coke in lift top cans. Walking can. Poster. Appl. author: McCann-Erickson, Inc. © 1Mar69; KK213091.

Discover Fanta flavors; Fanta flavors taste so good it's fun to be thirsty. (In Corpus Christi times, May 1, 1969, p.3A) Appl. author: Marschalk Co., Inc. © 1May69; KK212882.

Edgar W. Hopper, Jr., publishing executive who's helping people find careers in advertising. (In Ebony, June 1969, p.17) Appl. author: McCann-Erickson, Inc. © 15May69; KK212753.

Enjoy frozen Coca-Cola. Character with invitation. Sticker. Appl. author: Jack Smith. © 9Jul69; KK212073.

Fresca tastes like Fresca is, different; special offer. (In New York daily news, May 28, 1969, p.81) Appl. author: Marschalk Co., Inc. © 28May69; KK212355.

The great outdoor life goes even greater with ice-cold Coca-Cola; things go better with Coke. (In Life, Aug. 23, 1968, p.4 of cover) © 19Aug68; KK212090.

The great shape is also in no-deposit, no-return bottles. Poster. Appl. author: McCann Erickson, Inc. © 1Mar69; KK213092.

Is it or isn't it? It's the real thing, Coke. (In Family (Army times) Aug. 6, 1969, p.16) Appl. author: McCann-Erickson, Inc. © 6Aug69; KK212306.

It's the real thing, Coke. (In Life, Oct. 24, 1969, p.10-11) Appl. author: McCann Erickson, Inc. © 200ct69; KK213880.

Shirley Jordan, designing woman; things go better with Coke. (In Ebony, May 1969, p.17) Appl. author: McCann Erickson, Inc. © 15Apr69; KK212812.

Shirley Jordan designing woman; things go better with Coke. (In Tuesday, May, 1969, p.34) Appl. author: McCann Erickson, Inc. © 21Apr69; KK213879.

Stay in his mind, be a mindsticker; Tab. (In Woman's day, Mar. 1969, p.88) Appl. author: Marschalk Co., Inc. © 18Feb69; KK212116.

Super bottle; large size, re-seal quarts. Poster. Appl. author: McCann Erickson, Inc. © 1Feb69; KK212894.

Things would have gone better with Coke. (In Hot rod, Feb. 1969, p.3 of cover) Appl. author: McCann-Erickson, Inc. © 15Jan69; KK212750.

Things would have gone better with Coke. [Mutiny on the bounty] (In Hot rod, May 1969, p.4 of cover) Appl. author: McCann Erickson, Inc. © 25Apr69; KK213883.

Things would have gone better with Coke; on the Ides of March, 44 B.C. (In Hot rod, Feb. 1969, p.3 of cover) Appl. author: McCann Erickson, Inc. © 25Jan69; KK213882.

Things would have gone better with Coke; tout serait alle mieux avec Coke. (In Hot rod, Aug. 1969, p.4 of cover) Appl. author: McCann Erickson, Inc. © 27Jul69; KK213881.

Thirst goes better with Coke. Poster. Appl. author: McCann-Erickson, Inc. © 1Apr69; KK213093.

Win up to $500 in the shape-stakes for Tab! (In Life, Rochester, Apr. 11, 1969) Appl. author: Marschalk Co., Inc. © 7Apr69; KK212115.

COLBY'S. ©

Christmas caper, save 20 to 50%; Colby's...to get you the new furniture you need. (In Chicago daily news, Nov. 27, 1969, p.9) Appl. author: Rink Wells & Associates. © 27Nov69; KK213765.

Christmas caper, save 20 to 50%; mission: capture a good deal on a good night's sleep before Christmas. (In Chicago daily news, Nov. 28, 1969, p.15) Appl. author: Rink Wells & Associates. © 28Nov69; KK213767.

Christmas caper, save 20 to 50%; mission: capture a new sofa or chair before Christmas and save $68 to $238. (In Chicago daily news, Nov. 28, 1969, p.10) Appl. author: Rink Wells & Associates. © 28Nov69; KK213769.

Christmas caper, save 20 to 50%; mission: secure a place for grandma to sleep this Christmas and save $63 to $238. (In Chicago daily news, Dec. 1, 1969, p.9) Appl. author: Rink Wells & Associates. © 1Dec69; KK213766.

Christmas caper, save 20 to 50%; mission: secure the installation of new carpeting while saving $5.00 a sq. yd. (In Chicago daily news, Nov. 28, 1969, p.8) Appl. author: Rink Wells & Associates. © 28Nov69; KK213768.

Christmas caper, save 20 to 50%; mission: seize a new living room table for the holidays while saving $13 to $100. (In Chicago daily news, Nov. 28, 1969, p.20) Appl. author: Rink Wells & Associates. © 28Nov69; KK213770.

COLGATE PALMOLIVE CO. ©

The advanced fluoride has been accepted; Colgate. (In The New York times, Oct. 12, 1969, p.E 7) Appl. author: Ted Bates & Co., Inc. © 120ct69; KK213513.

11 reasons to try Pruf. (In Denver post, May 14, 1969, p.49) Appl. author: Ted Bates & Co., Inc. © 14May69; KK213508.

Free sample gone? Use this coupon and save on the superior fluoride toothpaste. (In The Shreveport times, May 15, 1969, p.4D) Appl. author: Ted Bates & Co., Inc. © 15May69; KK212495.

Save 10¢ and get Hour after Hour protection. (In Gary post tribune, Oct. 8, 1969, p.C4) Appl. author: Ted Bates & Co., Inc. © 80ct69; KK213505.

We're giving away over one million dollars in gold, here's your share; Palmolive Gold hexachlorophene deodorant soap. (In McCall's, Jan. 1968, p.19) Appl. author: Ted Bates & Co., Inc. © 20Dec67; KK212578.

COLGEMS RECORDS, INC. ©

The southern star; COSO-5009. Record sleeve. © 30May69; KK211882.

COLLEGIATE MARKETING UNLIMITED. ©

1969 summer jobs are waiting for your application. Card. Appl. author: Robert Schneider. © 5Aug68; KK211969.

COLTON CO.

Something happens to a girl on an island; My Islands colognes. (In Teen, Nov. 1969, p.84) Appl. author: Doyle Dane Bernbach, Inc. © Colton Co. Division, essences imported, a subsidiary of Gillette Co.; 290ct69; KK213895.

COMPUTERIZED ELECTRONIC EDUCATION, INC. ©

Optional equipment for models DC1542 and DC1544, high speed cassette duplicators. Sheet. © 1Jun69; KK211726.

CON-STAN INDUSTRIES, INC. ©

Sculptress all lace bra; style 523. On bag. © 25Aug69; KK213799.

CON-TONE ARTS.

Tulips from the secret garden; PLT-3-00-B. Slip. Appl. author: E. C. Trapnehis. © Con-Tone Arts, solely owned by Anthony Trapnehis; 12Sep69; KK213142.

CONCORDE CONFECTIONS.

Cabaret; net wt.1.3 oz. On wrapper. © Concorde Confections, a division of Sunline, Inc.; 19Aug69; KK213141.

Christy bar, refreshing French nougat confection; 24 bars. On folding carton. © Sunline, Inc. d.b.a. Concorde Confections; 10Apr69; KK211907.

CONSOLIDATED FOODS CORP. ELECTROLUX DIVISION. See ELECTROLUX.

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CONTINENTAL ILLINOIS NATIONAL BANK & TRUST CO. OF CHICAGO. ©
Open a 5% Golden pacesetter and get a golden opportunity vacation. (In Chicago tribune, June 22, 1969, p.16) © 22Jun69; KK213151.

Open a 5% shrink-proof savings certificate. (In Chicago tribune, June 23, 1969, p.28) © 23Jun69; KK213149.

Open either account and choose your golden opportunity vacation. (In Chicago tribune, June 29, 1969, insert) © 29Jun69; KK213150.

CONTINENTAL OIL CO. ©
Stop cement failures with Ruff-Cote. Folder. © 1Sep68; KK212627.

COOK INDUSTRIES, INC. ©
New Bruce Crestwood flooring. Folder. Appl. author: John C. Fleming. © 24Oct69; KK213404.

COOPER (WILLIAM) & NEPHEWS, INC. See PULVEX.

CORNWELL, W. W. ©
Follow tom to Cornwell's Turkey House. Sheet. © 24Jul69; KK212047.

CORRY JAMESTOWN CORP. ©
Desks, modulars, credenzas, bookcases, and accessories. 19 p. Appl. author: Jack E. Osman. Appl. ti.: CJ desks ... accessories. © 15Oct69; KK213441.

Filing cabinets and express purpose equipment. 23 p. Appl. author: Jack E. Osman. © 15Oct69; KK213442.

COSMAIR, INC. ©
The world's most elegant women rely on L'Oreal colour, rely on their salon. (In McCall's, April 1967, p.47) © 20Apr68 (in notice: 1967); KK212878.

COURIER TERMINAL SYSTEMS, INC. ©
Courier announces Executerm I designed for the time sharing computer user. (In Computer world, Sept. 10, 1969, p.10) © 10Sep69; KK212956.

COVENTRY (SARAH) INC. ©
Evening elegance ... Crystal snowflakes. (In Glamour, Oct. 1969, p.84) Appl. author: Rumrill-Hoyt, Inc. © 20Sep69; KK213364.

Lov-links, Sarah fashions Romanesque, a super 3 piece ensemble of light 'n bright silvery chains to wear as you will. (In Seventeen, Aug. 1969, p.432) Appl. author: Rumrill-Hoyt, Inc. © 1Aug69; KK212715.

Maharani jewelry for the daring. (In McCall's, July 1969, p.104) Appl. author: Rumrill-Hoyt, Inc. © 24Jun69; KK212050.

Silvery sunburst; Sarah fashions a sun of simulated pearl with swirling rays of silvery light. (In Farm journal, May 1969, p.54) Appl. author: Rumrill-Hoyt, Inc. © 12Apr69; KK211724.

Wheel of fashion. (In Redbook, Aug. 1969, p.55) Appl. author: Rumrill-Hoyt, Inc. © 24Jul69; KK212608.

COWLES, HALCYON.
Self-defense for women kit. See COWLES, ORION.

COWLES, ORION.
Self-defense for women kit. Wall chart. Appl. authors: Orion Cowles & Halcyon Cowles. © Orion Cowles & Halcyon Cowles; 25Sep67; KK212571.

CRAFTEX PRODUCTS CO. ©
Instant wall art, by the numbers. [Box top] © 27Aug69; KK212680.

CREST-LINE SPECIALTY PRODUCTS. ©
Great new idea, metal lifetime social security card. Sheet. Appl. author: Antonio Giampietro. © 3Jun69; KK212379.

CRISPELL, EDDIE.
Hair Fix; net wt. 13 oz. On wrapper. © Eddie Crispell & Nick Mitchell; 31Dec68; KK212940.

CROSS (A. T.) CO. ©
Trotamundos. (In Life en Espanol, May 5, 1969, p.6) Appl. author: Potter Hazlehurst, Inc. © 28Apr69; KK211778.

CROWELL, ANN.
A hogan for the bluebird. See BEGAY, HARRISON.

CROWER CAMS & EQUIPMENT CO. ©
He can hardly wait to get into it; the world's fastest cams for the world's quickest cars. (In Hot rod, Sept. 1969, p.23) Appl. author: Robert D. Fall. © 28Aug69; KK212605.

Hot, lookin' strong, or stock. (In Hot rod, May 1969, p.127) Appl. author: Robert D. Fall. © 28Apr69; KK211733.

Monarch cams have more muscle. (In Hot rod, June 1969, p.29) Appl. author: Robert D. Fall. © 28May69; KK211734.

Wild, punchy, tough, lopey, trick, big, strong & mean; Crower Monarch cams. (In Hot rod, Aug. 1969, p.41) Appl. author: Robert D. Fall. © 28Jul69; KK212606.

CUNNINGHAM-LIMP CO. ©
Babcock & Wilcox bridges the generation gap with nuclear power. (In Fortune, July 1969, p.10J-10K) © 24Jun69; KK212009.

Coordination, your key to facility expansion. (In The Wall Street journal, Sept. 17, 1969, p.8) © 17Sep69; KK213231.

Make sure your next plant is an efficient working tool. (In Wall Street journal, July 22, 1969, p.3) © 22Jul69; KK212290.

Where integrated skills produce top ten performance. (In Modern manufacturing, May 1, 1969, p.111-114) © 1May69; KK212877.

CURL RITE CORP. ©
Introducing the new Magic styling caddy. Sheet. Appl. author: Curl Rite Corp., employer for hire of Michael Roy De Voss. © 15May69; KK212727.

D

DAKOTA INDUSTRIES, INC. ©
Tiger Sand, track proof cat litter; net wt. 5 lbs. On bag. © 1Jun69; KK212737.

DALAN CO.
Up-Tight, the game that combines fun, action, and skill. On folding carton. Appl. authors: Alan Hughes & David Hughes. © Dalan Co., a partnership composed of Dwayne Boblitt, Alan Hughes & David Hughes; 6Oct69; KK213406.

DALINE ASSOCIATES. ©
Introducing the litter-critter Tidy Tim, litter control systems. Sheet. Appl. author: Gordon Daline. © 20Jun69; KK213870.

DANIEL (JACK) DISTILLERY, LEM MOTLOW, PROP., INC. ©
Folks don't always agree on the best way to drink Jack Daniel's. (In Playboy, Apr. 1969, p.203) Appl. author: Gardner Advertising Co., Inc. © 18Mar69; KK211913.

Folks often ask who takes the pictures for Jack Daniel's. (In The Wall Street journal, Oct. 20, 1969, p.6) Appl. author: Gardner Advertising Co., Inc. © 20Oct69; KK213416.

A friend from New York calls our whiskey the Tennessee cognac. (In Playboy, Nov. 1969, p.M15) Appl. author: Gardner Advertising Co., Inc. © 14Oct69; KK213609.

Here's where Jack Daniel's gets the extra blessing that sets it apart from all other whiskey. (In Playboy, military ed., Sept. 1969, p.M13) Appl. author: Gardner Advertising Co., Inc. © 14Aug69; KK212748.

It seems most everyone who tours our distillery likes his picture snapped alongside Jack Daniel. (In The Wall Street journal, July 2, 1969, p.2) Appl. author: Gardner Advertising Co., Inc. © 2Jul69; KK212742.

Jack Daniel's ducks have found a quiet home in the hollow. (In Playboy, military ed., Oct. 1969, p.M15) Appl. author: Gardner Advertising Co., Inc. © 16Sep69; KK213429.

Jack Daniel's miller checks the grain as it comes to the Hollow; Tennessee whiskey. (In The Wall Street journal, May 26, 1969, p.4) Appl. author: Gardner Advertising Co., Inc. © 26May69; KK212772.

Jack Daniel's Tennessee whiskey is made just like it was over a century ago. (In The Wall Street journal, June 16, 1969, p.12) Appl. author: Gardner Advertising Co., Inc. © 16Jun69; KK211843.

Jack Daniel's Tennessee whiskey is made just like it was over a century ago. (In The Wall Street journal, June 16, 1969, p.12) Appl. author: Gardner Advertising Co., Inc. © 16Jun69; KK212744.

The Lynchburg Cornet Band; Tennessee sour mash whiskey. (In Albuquerque Little Theatre program, Oct. 16-Oct. 26, 1969) Appl. author: Gardner Advertising Co., Inc. © 16Oct69; KK213705.

Our rickers can move right quick when need be. (In The Wall Street journal, July 14, 1969, p.2) Appl. author: Gardner Advertising Co., Inc. © 14Jul69; KK212740.

There's no other charcoal grinder like the one at Jack Daniel's. (In The Wall Street journal, Aug. 13, 1969, p.5) Appl. author: Gardner Advertising Co., Inc. © 13Aug69; KK212743.

When a truckload of hard maple arrives at Jack Daniel's, the boys in our rickyard go to work. (In The Wall Street journal, Sept. 3, 1969, p.4) Appl. author: Gardner Advertising Co., Inc. © 3Sep69; KK212741.

DANLY MACHINE CORP. ©
Transfer feed presses. 7 p. Appl. author: James W. Dolan. © 1Aug68; KK212810.

DART INDUSTRIES, INC. ©
Answer our eight beauty questions and your beauty problems are half solved; Vanda Beauty Counselor. (In Vogue, Oct. 1, 1969, p.122-123) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 10Oct69; KK213753.

Anybody who offers you something exactly like Tupperware's lock on freshness must think you have bad eyes. (In Good housekeeping, Oct. 1969, p.89) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 18Sep69; KK213707.

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DART INDUSTRIES, INC.-Con.
Haven't you always wanted to try makeup on your face instead of your wrist? (In Good housekeeping, Nov. 1969) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 160ct69; KK213752.

Nothing locks in freshness and keeps it there like Tupperware. (In Good housekeeping, Sept. 1969, p.188) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 19Aug69; KK213706.

Tupperware's lock on freshness comes in oddly shaped, delicate, and much too big. (In Good housekeeping, Nov. 1969, p.175) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 160ct69; KK213751.

DATATERM, INC. ©
Alpha-numeric mechanical keyboards. Sheet. Appl. author: John B. Craft. © 14May69; KK212479.

Keyboard subassemblies. Sheet. Appl. author: John B. Craft. © 14May69; KK212478.

DAVLIN PAINT CO.
Quality products, seamless floor and wall covering finish coat; net contents one U.S. gallon. Sticker. Appl. author: David De Ruiter. © David De Ruiter d.b.a. Davlin Paint Co.; 27Mar69; KK212497.

DAYTON HOME FURNISHINGS. ©
2 great stores, complete departments with large selections. Folder. © 9Jun69; KK211906.

DEJUR AMSCO CORP. ©
Eldorado; model 84F, dual 8 mm. projector. Sheet. © 1Jun69; KK212514.

Spectator 300 film editor & viewer. Sheet. © 1Jun69; KK212515.

Spectator 500 film editor & viewer. Sheet. © 1Jun69; KK212516.

Stenorette Electramatic dictating/transcribing system service manual. 1 v. © 1Nov69; KK213732.

Stenorette, Embassy, the proven dictating system. Folder. © 1Nov69; KK213530.

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New-Secure-the deodorant that helps keep your clothes smelling clean. (In Good housekeeping, Oct. 1969, p.258-A) Appl. author: Draper Daniels. © Derby Foods, Inc. (New Products Div.); 18Sep69; KK212919.

DE RUITER, DAVID. See DAVLIN PAINT CO.

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Want'a carpet scratch posts; bulletin no.320. Sticker. Appl. author: Gerald J. Kowal. © 27Aug69; KK212653.

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Mosquito control in camps, parks and recreational areas. Sheet. Appl. author: John J. Dill. © 15Aug69; KK212817.

Most common reasons for failure of fogging to give good mosquito control in camps. Sheet. Appl. author: John J. Dill. © 15Aug69; KK212815.

Requirements for excellent mosquito control ... with the Dyna-Fog 150 or London Fog 25 or 50. Sheet. Appl. author: John J. Dill. © 15Aug69; KK212816.

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Chic 'n Take, take-outs to delight. Sheet. Appl. author: Camden Norris. © Camden Norris d.b.a. Dill & Norris; 16Nov67; KK212499.

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To the teachers of engineering graphics interested in and following new developments in that science. Folder. Appl. author: Gregory S. Dolgorukov. © Gregory S. Dolgorukov d.b.a. Dolgorukov Manufacturing Co.; 25Apr69; KK212488.

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All the pieces fell into place when Dow Jones reported the story; Dow Jones News Service. (In U. S. news & world report, July 21, 1969, p.15) Appl. author: T. E. Callis. © 21Jul69; KK212025.

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You can believe it; I got it from the Dow Jones broad tape; Dow Jones news service. (In U.S. news & world report, June 23, 1969, p.5) Appl. author: T. E. Callis. © 23Jun69; KK212101.

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Scrubbing floors will never get you down again; O-Cedar. (In Good housekeeping, Oct. 1969, p.285) Appl. author: Young & Rubicam, Inc. © 18Sep69; KK213389.

We're easy to push around; O Cedar. (In Good housekeeping, Oct. 1968, p.4) Appl. author: Young & Rubicam, Inc. © 19Sep68; KK211831.

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1969 national championship; begins April 7th, ends Sept. 20th. Poster. Appl. author: Michael M. Rudner. © 7Apr69; KK212289.

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Vita-Lite in hospitals: for general lighting, to aid visual diagnosis. Sheet. Appl. author: Michael M. Rudner. © 14Jul69; KK212286.

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1970; Caterpillar Tractor Co. [Wall calendar] Appl. ti.: Planning for progress. © 15Oct69 (in notice: 1970); KK213771.

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Handbook of electrochemical marking; 9th ed. 20 p. Appl. author: Bruce W. Mayer. © 5May69; KK213124.

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Alpha-numeric electronic solid state keyboards. Sheet. Appl. author: John B. Craft. © 14May69; KK212105.

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I'm glad you asked that question; Equitable's joint life policy. [Endorsed by Roy P. Huddleston] (In Ebony, Sept. 1969, p.99) Appl. author: Foote, Cone & Belding. © 19Aug69; KK213266.
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Involved at 6; will he drop out at 16? (In Saturday review, Oct. 18, 1969, p.21) Appl. author: Foote, Cone & Belding. © 14Oct69; KK213271.
The signs are all around us. (In The MBA, Apr.-May 1969, p.57) Appl. author: Foote, Cone & Belding. © 1Apr69; KK211826.
Who cares if these boys have good homes to grow up in? Equitable cares. (In The Atlantic, Oct. 1969, p.19) Appl. author: Foote, Cone & Belding. © 30Sep69; KK213269.

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Apartment communications mailboxes. Folder. Appl. author: Robert A. Shriberg. © 11Sep69; KK212719.

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Estee Lauder created Azuree, a new wardrobe of extraordinary baths, (In Vogue, Aug. 1, 1969, p.30-31) © 29Jul69; KK213283.
Estee Lauder defines a new eye for fashion with her 1970 collection of ready-to-wear eye makeup. (In Vogue, Sept. 1, 1969, p.19-23) © 28Aug69; KK213282.
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This summer, don't hide from the sun, tame it with ... Ultra-Violet Screening Creme. (In Women's wear daily, June 27, 1969, p.3) © 27Jun69; KK212044.

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Breakthrough; Etherea, a major breakthrough in cosmetic science. (In Women's wear daily, June 18, 1969, p.3) © 18Jun69; KK212361.
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Breakthrough; the white room; a room with a viewpoint. (In Women's wear daily, May 8, 1969, p.9) © 8May69; KK213305.
A major breakthrough in cosmetic science. (In Women's wear daily, May 2, 1969, p.6-7) © 2May69; KK213308.
Talk, talk, talk; everybody's talking about Etherea. (In Women's wear daily, May 6, 1969, p.7) © 6May69; KK213309.

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F

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Facelle introduces Royale bathroom tissue. (In Life, San Francisco ed., Oct. 3, 1969, p.R) Appl. author: Ted Bates & Co., Inc. © Facelle Co., division of International Paper Co.; 29Sep69; KK213510.
Facelle introduces Royale facial tissue. (In Life, San Francisco ed., Oct. 3, 1969, p.R) Appl. author: Ted Bates & Co., Inc. © Facelle Co., division of International Paper Co.; 29Sep69; KK213511.
Facelle introduces Royale napkins. (In Life, San Francisco ed., Oct. 3, 1969, p.R) Appl. author: Ted Bates & Co., Inc. © Facelle Co., division of International Paper Co.; 29Sep69; KK213509.
Facelle introduces Royale towels. (In Life, San Francisco ed., Oct. 3, 1969, p.R) Appl. author: Ted Bates & Co., Inc. © Facelle Co., division of International Paper Co.; 29Sep69; KK213507.
Introduce your baby to the soft life with soft new Flushabyes; the disposable diaper that even replaces cloth. (In The American baby, Aug. 1969, p.33-34) Appl. author: Ted Bates & Co., Inc. © 20Jul69; KK212587.
Just arrived; yes, Flushabyes disposable diapers are coming to California. (In Grocery bulletin, June 6, 1969, insert) Appl. author: Ted Bates & Co., Inc. © 6Jun69; KK212003.
Welcome to the soft life from Facelle; Facelle introduces Royale, the new name in paper. (In San Francisco examiner, Sept. 24, 1969, p.34) Appl. author: Ted Bates & Co., Inc. © Facelle Co., division of International Paper Co., Inc.; 24Sep69; KK213233.

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There are only two places you can get real draft beer; one's your home. (In The Evening bulletin, Providence, R.I., May 9, 1969, p.43) © 9May69; KK211763.

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Instant-chrome, giant custom chrome strip self-sticking metallic plastic tape; model TA-20C. Card. © 18Nov69 (in notice: 1968); KK213651.
Lectro-Lite, the electric push button cigarette lighter; model CIG-110. Card. © 7Aug69 (in notice: 1968); KK212307.
Lite-O-Matic automatic closet light; model CL-110. Card. © 10Nov69; KK213547.
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Lighten your work, liven your table; the deluxe 3-speed Master Craft portable electric mixer. Sheet. © 26Jun69; KK212254.
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Fireball records. Sticker. Appl. author: Bob Davis. © 28May69; KK212081.

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The credit card you won't go berserk with; BankAmericard. (In The Atlanta journal, May 27, 1968, p.24-B) Appl. author: Marschalk Co., Inc. © 27May68; KK211794.

The credit card you won't go berserk with; down with fat wallets! (In The Atlanta journal and constitution, May 26, 1968, p.16-F) Appl. author: The Marschalk Co., Inc. © 26May68; KK211795.

The credit card you won't go berserk with; why does a $40,000 a year executive need a BankAmericard. (In The Atlanta journal, May 28, 1968, p.24-C) Appl. author: Marschalk Co., Inc. © 28May68; KK211796.

The credit card you won't go berserk with; why does a 26 year old tree surgeon need a BankAmericard. (In The Atlanta journal & constitution, June 2, 1968, p.16-F) Appl. author: The Marschalk Co., Inc. © 2Jun68; KK211798.

The credit card you won't go berserk with; why does a young mother with three kids need a BankAmericard. (In The Atlanta journal, June 3, 1968, p.22-B) Appl. author: Marschalk Co., Inc. © 3Jun68; KK211797.

FIRST NATIONAL BANK OF LOCKPORT, ILL.
Interest compounded continuously. (In The Southwest graphic, Nov. 5, 1969, p.14) © First National Bank of Lockport; 5Nov69; KK213546.

U.S. securities counseling service. (In The Southwest graphic, Oct. 29, 1969, p.20) © First National Bank of Lockport; 290ct69; KK213527.

FLEER CORP. ©
Dubble Bubble smilepak, 30 pieces; net wt. 5 3/4 ozs. On folding carton. © 20Mar69; KK212465.

FLEXNIT CO., INC. ©
No Roll panty girdle. On folding carton. © 14Jul69; KK212042.

FLOETHE, RICHARD. ©
Blueberry pie; story by Louise Lee Floethe, pictures by Richard Floethe. ([Book jacket] 510) © 19Mar62; KK211937.

FLOSSO-HORNMANN MAGIC CO.
Houdini Trick of the Month Club; gift certificate. Sheet. Appl. author: Jack Flosso. © Jack Flosso d.b.a. Flosso Hornmann Magic Co. (in notice: Flosso-Hornmann Co.); 28Apr69; KK212733.

FOSTER, GENEVIEVE. ©
Year of the Pilgrims, 1620. Scribners. ([Book jacket] no.711) © on illus.; 290ct69; KK213383.

FOTOMAT CORP. ©
We're developing fast; drive thru film & processing. Sheet. © 21Jul69; KK212117.

FRANCIS (FAYE) OF FLORIDA. ©
Beach bikinis. [Tag] Appl. author: Faye Francis. Appl. ti.: Mermaid. © 21Mar69; KK212728.

FRANK'S NURSERY SALES, INC. ©
All evergreens now 1/2 price; now is your chance to plant a whole landscape. (In The Bay City times, Oct. 24, 1969, p.17-A) Appl. ti.: Ad no.N-2092. © 240ct69; KK213741.

All evergreens, shade and ornamental trees 1/2 price. (In Detroit shopping news, June 30, 1969, p.16) Appl. ti.: Ad no.N-1890. © 30Jun69; KK212539.

Annual July bullseye sale, featuring a big power mower special. (In The Birmingham eccentric, July 10, 1969, p.12-A) Appl. ti.: Ad no.N-1910. © 10Jul69; KK212545.

Annual August value fiesta; all barbecue accessories. (In The Detroit news, Aug. 10, 1969, p.23-A) Appl. ti.: Ad no.N-1948. © 10Aug69; KK213045.

Any lawn will be better with Turf Builder; with Cope Plus. (In Detroit news, June 8, 1969, p.22-A) Appl. ti.: Ad no.N-1862. © 8Jun69; KK212276.

Are you bugged by a bad lawn? (In Detroit news, Sept. 5, 1969, p.11-A) Appl. ti.: Ad no.N-1993. © 5Sep69; KK213207.

At Frank's, you buy Scotts products. (In The Grand Rapids press, Oct. 2, 1969, p.7-A) Appl. ti.: Ad no.N-2036. © 20ct69; KK213585.

Beautiful mixed color daffs. (In The Grand Rapids press, Oct. 9, 1969, p.12-A) Appl. ti.: Ad no.N-2052. © 90ct69; KK213579.

Beautiful Tiffany styled stained glass fixtures in kit form. (In Detroit free press, June 6, 1969, p.2-C) Appl. ti.: Ad no.T-1877. © 6Jun69; KK212173.

Beauty indoors and out. (In Detroit news, Sept. 7, 1969, p.19-A) Appl. ti.: Ad no.N-1994. © 7Sep69; KK213208.

Beauty that duplicates nature. (In Detroit news, Aug. 31, 1969, p.8-A) Appl. ti.: Ad no.N-1973. © 31Aug69; KK213198.

Beauty that duplicates nature now at Frank's. (In Detroit news, Sept. 5, 1969, p.2-C) Appl. ti.: Ad no.T-2009. © 5Sep69; KK213215.

Best blooming sale of the season; save nearly half. (In Detroit free press, June 6, 1969, p.9-A) Appl. ti.: Ad no.N-1857. © 6Jun69; KK212183.

Better landscape supplies; evergreens, trees & shrubs. (In Birmingham eccentric, June 19, 1969, p.13-A) Appl. ti.: Ad no.N-1879. © 19Jun69; KK212176.

A better spring landscape starts today. (In Birmingham eccentric, Sept. 18, 1969, p.11-A) Appl. ti.: Ad no.N-2014. © 18Sep69; KK213195.

Big, big, big sale at all Frank's on things to make lawns green. (In The Detroit news, Mar. 21, 1969, p.7-A) Appl. ti.: Ad no.N-1725. © 21Mar69; KK211730.

Big 6 day sale of craft items at all five Frank's; Trims. (In Detroit free press, Aug. 29, 1969, p.2-C) Appl. ti.: Ad no.T-1971. © 29Aug69; KK213183.

Big summer savings event; finer evergreens. (In The Eccentric, Birmingham, Aug. 7, 1969, p.13-A) Appl. ti.: Ad no.N-1941. © 7Aug69; KK213050.

Big weekend savings event; Frank's pre-season sale of Christmas cards. (In The Detroit news, Aub. 22, 1969, p.15-A) Appl. ti.: Ad no.N-1960. © 22Aug69; KK213061.

Bigger and better buys; annual August value fiesta. (In The Detroit news, Aug. 8, 1969, p.9-A) Appl. ti.: Ad no.N-1944. © 8Aug69; KK213048.

Brighten a corner with a giant planter. (In The Detroit news, Oct. 12, 1969, p.22-A) Appl. ti.: Ad no.N-2059. © 120ct69; KK213573.

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FRANK'S NURSERY SALES, INC.-Con.

Buy and plant evergreen. (In Detroit news, Sept. 19, 1969, p.14-A) Appl. ti.: Ad no.N-2011. © 19Sep69; KK213213.

Choice of 3 chairs, were priced to 6.99 each. (In The Detroit news, July 20, 1969, p.19-A) Appl. ti.: Ad no.N-1916. © 20Jul69; KK212550.

Christmas ornament kits. (In Detroit free press, Oct. 31, 1969, p.10-A) Appl. ti.: Ad no.N-2099. © 31Oct69; KK213735.

Costs you less at Frank's now; entire stock of evergreens, ornamental & shade trees 1/2 price. (In The Detroit news, June 27, 1969, p.11-A) Appl. ti.: Ad no.N-1888. © 27Jun69; KK212541.

Craft teaching seminar, Saturday, July 19; decoupage purse basket. (In The State journal, Lansing, Michigan, July 18, 1969, p.A-13) Appl. ti.: Ad no.N-1921. © 18Jul69; KK212553.

Craft teaching seminar, Saturday, July 26; decoupage purse basket. (In The Saginaw news, July 25, 1969, p.3-C) Appl. ti.: Ad no.N-1931. © 25Jul69; KK213084.

Decorate a house or a hat with things you'll find at Frank's Trims. (In Detroit free press, July 11, 1969, p.4-C) Appl. ti.: Ad no.T-1904. © 11Jul69; KK213069.

Decoupage; everything you'll need is at Frank's Trims. (In Detroit news, June 20, 1969, p.3-D) Appl. ti.: Ad no.T-1885. © 20Jun69; KK212171.

Do your thing to keep Michigan beautiful; improve your yard and garden now! (In The Detroit news, Mar. 28, 1969, p.11-A) Appl. ti.: Ad no.N-1727. © 28Mar69; KK211821.

Door busters for 4 days only. (In Saginaw news, June 6, 1969, p.A-4) Appl. ti.: Ad no.N-1865. © 6Jun69; KK212157.

Door busters, hibachi. (In Saginaw news, June 6, 1969, p.A-5) Appl. ti.: Ad no.N-1866. © 6Jun69; KK212158.

Enjoy 4 months of continuous bloom. (In Detroit shopping news, Oct. 13, 1969, p.31) Appl. ti.: Ad no.N-2058. © 13Oct69; KK213574.

Enjoy outdoor living more; flowering annuals. (In Detroit news, June 8, 1969, p.23-A) Appl. ti.: Ad no.N-1861. © 8Jun69; KK212275.

Enjoy the outdoors sale at 20 Frank's. (In Detroit shopping news, Sept. 2, 1969, p.3) Appl. ti.: Ad no.N-1972. © 2Sep69; KK213182.

Entire stock of evergreens at 1/2 off. (In The Detroit news, July 3, 1969, p.9-A) Appl. ti.: Ad no.N-1898. © 3Jul69; KK212561.

Evergreen; spreading, globe & upright yews. (In Birmingham eccentric, Sept. 25, 1969, p.14-A) Appl. ti.: Ad no.N-2024. © 25Sep69; KK213190.

Evergreen sale. (In Detroit shopping news, Sept. 29, 1969, p.16) Appl. ti.: Ad no.N-2029. © 29Sep69; KK213587.

Everything for do-it-yourselfers now at Frank's Trims. (In Detroit news, Sept. 19, 1969, p.2-C) Appl. ti.: Ad no.T-2019. © 19Sep69; KK213191.

Everything for outdoor living; choice at one low price. (In The Detroit news, June 27, 1969, p.10-A) Appl. ti.: Ad no.N-1889. © 27Jun69; KK212540.

Exciting bead-drapes; Trims. (In The Detroit news, Aug. 1, 1969, p.3-C) Appl. ti.: Ad no.T-1933. © 1Aug69; KK213077.

Exciting specials from Frank's Trims; sale of candles. (In The Detroit news, Oct. 10, 1969, p.3-D) Appl. ti.: Ad no.T-2060. © 10Oct69; KK213572.

Fall landscape needs. (In The Saginaw news, Oct. 10, 1969, section C, p.7) Appl. ti.: Ad no.N-2056. © 10Oct69; KK213575.

Fall landscaping features at Frank's. (In Detroit news, Sept. 14, 1969, p.21-A) Appl. ti.: Ad no.N-2001. © 14Sep69; KK213222.

Father's Day gifts from Frank's Trims; ceramic beer mugs. (In Detroit news, June 6, 1969, p.4-C) Appl. ti.: Ad no.T-1856. © 6Jun69; KK212184.

Father's Day specials on sale while they last. (In Farmington shopper, June 9, 1969, p.5) Appl. ti.: Ad no.N-1864. © 9Jun69; KK212278.

Fertilize 10,000 sq. ft. of lawn for one cent. (In Birmingham eccentric, Aug. 28, 1969, p.20-A) Appl. ti.: Ad no.N-1978. © 28Aug69; KK213200.

Flats of hybrid petunias; geranium plants; all roses now 1/2 price. (In Pontiac press, May 26, 1969, p.A-5) Appl. ti.: Ad no.N-1842. © 26May69; KK212169.

Floral beauty was never more carefree; feather flowers. (In The Detroit news, Aug. 22, 1969, p.14-A) Appl. ti.: Ad no.N-1962. © 22Aug69; KK213062.

Frank's features fun at the fabulous Trims; plastic molds. (In The Detroit news, Aug. 8, 1969, p.3-C) Appl. ti.: Ad no.T-1942. © 8Aug69; KK213049.

Frank's is really two big stores in one; Trims. (In The Grand Rapids press, Sept. 17, 1969, p.10-A) Appl. ti.: Ad no.N-1980. © 17Sep69; KK213225.

Frank's recipes for a better lawn; turf builder. (In Detroit news, June 15, 1969, p.20-A) Appl. ti.: Ad no.N-1876. © 15Jun69; KK212178.

Frank's surprise! Sale of rugs. (In The Ann Arbor news, Mar. 2, 1969, p.8) Appl. ti.: Ad no.N-1695. © 2Mar69; KK211822.

Free planting service at Frank's; 24 inch philodendron pertussum. (In The Eccentric, Birmingham, Aug. 7, 1969, p.12-A) Appl. ti.: Ad no.N-1946. © 7Aug69; KK213047.

Get outdoors and live better; redwood patio sets. (In Detroit news, June 22, 1969, p.22-A) Appl. ti.: Ad no.N-1883. © 22Jun69; KK212181.

Get $30 in trade for any old power mower on these 3 Yardman mowers. (In The Detroit news, July 23, 1969, p.12-A) Appl. ti.: Ad no.N-1928. © 23Jul69; KK213073.

Giant plants rival nature. (In The Grand Rapids press, Oct. 2, 1969, p.9-A) Appl. ti.: Ad no.N-2035. © 20ct69; KK213586.

Gigantic 1/2 price sale; special purchase of make-believe flowers. (In The Detroit news, Oct. 26, 1969, p.20-A) Appl. ti.: Ad no.N-2093. © 260ct69; KK213739.

Good landscaping combines both evergreens & bulbs. (In The Eccentric, Birmingham, Oct. 9, 1969, p.15-A) Appl. ti.: Ad no.N-2053. © 90ct69; KK213578.

Grand opening sale; Frank's Nursery and Trims. (In The Grand Rapids press, Sept. 17, 1969, p.12-A) Appl. ti.: Ad no.N-1982. © 17Sep69; KK213227.

Great annual August value fiesta; beautiful broadleaf Pyracantha Monrovia. (In The Eccentric, Birmingham, July 31, 1969, p.13-A) Appl. ti.: Ad no.N-1934. © 31Jul69; KK213078.

Great annual July bullseye sale; get $30 in trade on your choice of these power mowers. (In The Detroit news, July 3, 1969, p.7-A) Appl. ti.: Ad no.N-1899. © 3Jul69; KK212560.

Great annual July bullseye sale; redwood special. (In Detroit free press, July 4, 1969, p.8-A) Appl. ti.: Ad no.N-1896. © 4Jul69; KK212534.

Great summer savings; unusual landscape beauty. (In The Detroit news, Aug. 1, 1969, p.9-A) Appl. ti.: Ad no.N-1935. © 1Aug69; KK213079.

Great summer savings; unusual landscape beauty. (In The State journal, Lansing, Mich., Aug. 1, 1969, p.A-13) Appl. ti.: Ad no.N-1940. © 1Aug69; KK213067.

Greater savings on indoor-outdoor decor. (In The Detroit news, July 29, 1969, p.6-A) Appl. ti.: Ad no.N-1932. © 29Jul69; KK213076.

A greener lawn in 7 days with turf builder or your money back at Frank's. (In Detroit free press, Sept. 12, 1969, p.9-A) Appl. ti.: Ad no.N-1999. © 12Sep69; KK213212.

A greener lawn without weeds in 7 days or your money back at Frank's. (In The State journal, Lansing, Mich., Aug. 13, 1969, p.G-16) Appl. ti.: Ad no.N-1967. © 13Aug69; KK213066.

Here now, Frank's Nursery and Trims. (In The Grand Rapids press, Sept. 17, 1969, p.9-A) Appl. ti.: Ad no.N-1979. © 17Sep69; KK213224.

Here's another great annual July bullseye special; 1/2 off sale. (In Detroit shopping news, July 21, 1969, p.17) Appl. ti.: Ad no.N-1917. © 21Jul69; KK212551.

Huge savings at Frank's during our early bird sale of lawn products! (In The Detroit news, March 9, 1969, p.18-A) Appl. ti.: Ad no.N.1708. © 9Mar69; KK211789.

Huge savings during our big annual July bullseye sale; buy make-believe flowers by the dozen. (In Detroit shopping news, July 14, 1969, p.12) Appl. ti.: Ad no.N-1909. © 14Jul69; KK212544.

Huge savings during our great annual July bullseye sale; flowering annuals. (In Detroit shopping news, July 7, 1969, p.21) Appl. ti.: Ad no.N-1900. © 7Jul69; KK212559.

Huge savings on things for outdoor living fun during our annual July bullseye sale; exciting chair specials. (In The Birmingham eccentric, July 10, 1969, p.13-A) Appl. ti.: Ad no.N-1905. © 10Jul69; KK212556.

Huge savings on things for outdoor living fun during our annual July bullseye sale; 63¢ sale. (In The Detroit news, July 11, 1969, p.11-A) Appl. ti.: Ad no.N-1906. © 11Jul69; KK212555.

If it's a Christmas trim item, you'll find it now at any Frank's Trims! (In The Grand Rapids press, Oct. 31, 1969, p.12-A) Appl. ti.: Ad no.N-2098. © 31Oct69; KK213736.

Improve your home, plant evergreens now. (In The Detroit news, Oct. 5, 1969, p.22-A) Appl. ti.: Ad no.N-2046. © 50ct69; KK213571.

Improve your lot in life this weekend. (In Detroit free press, Sept. 26, 1969, p.10-A) Appl. ti.: Ad no.N-2026. © 26Sep69; KK213188.

The in things for outdoor living; umbrella. (In Detroit news, June 1, 1969, p.18-A) Appl. ti.: Ad no.N-1851. © 1Jun69; KK212164.

Instant beauty; magnolias; white birches. (In The Detroit news, April 23, 1969, p.8-A) Appl. ti.: Ad no.N-1777. © 23Apr69; KK211787.

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It's nature's planting time. (In Birmingham eccentric, Sept. 4, 1969, p.12-A) Appl. ti.: Ad no.N-1988. © 4Sep69; KK213203.

It's summer savings time; wood minities. (In Detroit free press, Aug. 15, 1969, p.8-A) Appl. ti.: Ad no.N-1954. © 15Aug69; KK213040.

It's time to plant Holland grown spring flowering bulbs. (In Detroit shopping news, Sept. 22, 1969, p.10) Appl. ti.: Ad no.N-2015. © 22Sep69; KK213194.

Just arrived from Holland, flowering bulbs. (In Birmingham eccentric, Sept. 11, 1969, p.12-A) Appl. ti.: Ad no.N-1998. © 11Sep69; KK213211.

Just for fun; croquet set for 6 players. (In The Detroit news, Aug. 3, 1969, p.21-A) Appl. ti.: Ad no.N-1936. © 3Aug69; KK213080.

Keep your lawn greener this fall and next spring with Greenfield Winter Green. (In The Grand Rapids press, Sept. 21, 1969, p.15-A) Appl. ti.: Ad no.N-1987. © 21Sep69; KK213202.

Landscape now at big savings. (In The Grand Rapids press, Sept. 25, 1969, p.6-B) Appl. ti.: Ad no.N-2003. © 25Sep69; KK213220.

Landscape super special; entire stock of evergreens, ornamental & shade trees 1/2 price. (In The Birmingham eccentric, June 26, 1969, p.13-A) Appl. ti.: Ad no.N-1887. © 26Jun69; KK212542.

Landscaping sale; colorful arrangements from our huge collection. (In The Eccentric, Birmingham, Aug. 14, 1969, p.12-A) Appl. ti.: Ad no.N-1951. © 14Aug69; KK213043.

Lawn care, 3-day specials; deluxe Melnor traveling sprinkler. (In Detroit shopping news, Aug. 25, 1969, p.8) Appl. ti.: Ad no.N-1964. © 25Aug69; KK213064.

Leisure living supplies; deluxe folding furniture. (In Detroit news, June 20, 1969, p.11-A) Appl. ti.: Ad no.N-1881. © 20Jun69; KK212191.

Let's have a patio party; make it lots more fun with supplies from Frank's. (In Detroit news, May 30, 1969, p.3-D) Appl. ti.: Ad no.T-1847. © 30May69; KK212166.

Let's make a rug, choose yours from Frank's Trims. (In The Detroit news, Aug. 22, 1969, p.3-C) Appl. ti.: Ad no.T-1963. © 22Aug69; KK213063.

Make your home more beautiful, evergreen extravaganza. (In The Grand Rapids press, Sept. 26, 1969, p.8-A) Appl. ti.: Ad no.N-2007. © 26Sep69; KK213217.

Make your own dried flower arrangement with materials from Frank's Trims. (In The Detroit news, July 18, 1969, p.3-D) Appl. ti.: Ad no.1912. © 18Jul69; KK212546.

Make your own handbag, it's fun; Jeweltone deluxe applique. (In The Ann Arbor news, July 25, 1969, p.22) Appl. ti.: Ad no.N-1930. © 25Jul69; KK213075.

Make your own handbag, it's fun and you save at Frank's Trims. (In Detroit free press, July 25, 1969, p.2-C) Appl. ti.: Ad no.T-1924. © 25Jul69; KK213070.

Memorial Day rose sale; earliest & best. (In Detroit free press, May 30, 1969, p.5-A) Appl. ti.: Ad no.N-1849. © 30May69; KK212172.

Memorial Day rose sale; save on landscape evergreens. (In Detroit news, May 30, 1969, p.5-A) Appl. ti.: Ad no.N-1850. © 30May69; KK212165.

Memorial Day sale; flowering annuals; geraniums. (In Detroit news, May 29, 1969, p.16-A) Appl. ti.: Ad no.N-1843. © 29May69; KK212170.

Memorial Day sale; magnolias; birch clumps. (In Detroit news, May 29, 1969, p.17-A) Appl. ti.: Ad no.N-1844. © 29May69; KK212168.

More August specials; a seed for every need. (In The Detroit news, Aug. 19, 1969, p.11-A) Appl. ti.: Ad no.N-1959. © 19Aug69; KK213060.

More do-it-yourself specials at Frank's Trims. (In Detroit news, Sept. 12, 1969, p.3-C) Appl. ti.: Ad no.T-2002. © 12Sep69; KK213221.

More of everything you want; entire stock of evergreens, ornamental & shade trees. (In The Detroit news, June 29, 1969, p.24-A) Appl. ti.: Ad no.N-1892. © 29Jun69; KK212537.

More savings; annual July bullseye sale; umbrella table cover. (In The Detroit news, July 27, 1969, p.20-A) Appl. ti.: Ad no.N-1929. © 27Jul69; KK213074.

Need help with lawn problems? Attend Frank's lawn clinic. (In The Eccentric, Birmingham, April 10, 1969, p.12-E) Appl. ti.: Ad no.N-1758. © 10Apr69; KK211788.

Now all evergreens 1/2 price; tremendous selections at all stores. (In Detroit shopping news, Oct. 27, 1969, p.10) Appl. ti.: Ad no.N-2091. © 27Oct69; KK213740.

Now is the time to plant evergreens. (In The Grand Rapids press, Oct. 5, 1969, p.7-B) Appl. ti.: Ad no.N-2039. © 5Oct69; KK213565.

1/2 price sale of all plastic lawn ornaments. (In The Birmingham eccentric, July 17, 1969, p.13-A) Appl. ti.: Ad no.N-1913. © 17Jul69; KK212547.

1/2 price sale of all plastic lawn ornaments. (In The Detroit news, July 18, 1969, p.5-A) Appl. ti.: Ad no.N-1914. © 18Jul69; KK212548.

1/2 price sale while stocks last. (In Detroit news, Aug. 29, 1969, p.8-A) Appl. ti.: Ad no.N-1969. © 29Aug69; KK213185.

1/2 price sale while stocks last. (In Saginaw news, Aug. 29, 1969, p.A-4) Appl. ti.: Ad no.N-1970. © 29Aug69; KK213184.

1/3 off sale, including all alum. furniture. (In The Detroit news, Aug. 8, 1969, p.8-A) Appl. ti.: Ad no.N-1950. © 8Aug69; KK213044.

Only at Frank's Trims Ferndale store, a sensational 1/2 price sale. (In The Daily tribune, Royal Oak, Mich., Sept. 12, 1969, p.16) Appl. ti.: Ad no.T-2010. © 12Sep69; KK213223.

Or landscaping, shop at Frank's; values. (In Detroit news, June 6, 1969, p.5-A) Appl. ti.: Ad no.N-1859. © 6Jun69; KK212188.

Ornamental tree special; choice of container grown sunburst locust. (In The Detroit news, July 13, 1969, p.20-A) Appl. ti.: Ad no.N-1907. © 13Jul69; KK212554.

Ornamental tree special; sunburst locust. (In Detroit shopping news, July 28, 1969, p.16) Appl. ti.: Ad no.N-1927. © 28Jul69; KK213072.

Our great annual July bullseye sale; flowering annuals. (In The Detroit news, July 6, 1969, p.10-A) Appl. ti.: Ad no.N-1901. © 6Jul69; KK212558.

Our greatest evergreen sale. (In Birmingham eccentric, Sept. 11, 1969, p.13-A) Appl. ti.: Ad no.N-1997. © 11Sep69; KK213210.

Our greatest evergreen sale. (In Detroit shopping news, Sept. 15, 1969, p.10) Appl. ti.: Ad no.N-2000. © 15Sep69; KK213201.

Our new Gd. Rapids store, Frank's Nursery and Trims. (In The Grand Rapids press, Sept. 17, 1969, p.11-A) Appl. ti.: Ad no.N-1981. © 17Sep69; KK213226.

Our new Gd. Rapids store; Frank's Nursery and Trims. (In The Grand Rapids press, Sept. 19, 1969, p.13-A) Appl. ti.: Ad no.N-1986. © 19Sep69; KK213230.

Outdoor living is better with sun lounger. (In Detroit free press, May 30, 1969, p.6-A) Appl. ti.: Ad no.N-1854. © 30May69; KK212186.

Patio & parlor plants have never been more carefree & inexpensive. (In Detroit shopping news, Sept. 8, 1969, p.4) Appl. ti.: Ad no.N-1992. © 8Sep69; KK213206.

Plan now for months of bloom. (In The Grand Rapids press, Sept. 25, 1969, p.7-B) Appl. ti.: Ad no.N-2004. © 25Sep69; KK213219.

Plan now for months of bloom. (In The Grand Rapids press, Sept. 25, 1969, p.8-B) Appl. ti.: Ad no. N-2005. © 25Sep69; KK213218.

Plant now at savings. (In Detroit news, Aug. 29, 1969, p.9-A) Appl. ti.: Ad no.N-1968. © 29Aug69; KK213186.

Plant now for next spring beauty. (In Detroit news, Sept. 21, 1969, p.23-A) Appl. ti.: Ad no.N-2016. © 21Sep69; KK213193.

Plant now to enjoy up to 4 months of beautiful and colorful spring blooms. (In The Grand Rapids press, Oct. 3, 1969, p.11-A) Appl. ti.: Ad no.N-2038. © 30Oct69; KK213583.

Power-full mower sale; Garden King. (In Detroit news, May 30, 1969, p.4-A) Appl. ti.: Ad no.N-1853. © 30May69; KK212163.

Pyramid yews 1/3 off. (In The Grand Rapids press, Oct. 9, 1969, p.13-A) Appl. ti.: Ad no.N-2051. © 90ct69; KK213580.

Redwood sale; umbrella. (In Detroit shopping news, June 9, 1969, p.18) Appl. ti.: Ad no.N-1860. © 9Jun69; KK212187.

Rose sale; entire stock of roses. (In Detroit shopping news, June 2, 1969, p.16) Appl. ti.: Ad no. N-1848. © 2Jun69; KK212167.

Rotary mower big fall specials. (In The Grand Rapids press, Sept. 19, 1969, p.12-A) Appl. ti.: Ad no.N-1985. © 19Sep69; KK213229.

Sale, evergreens & shrubs, your choice of 28 varieties. (In The Birmingham eccentric, July 17, 1969, p.12-A) Appl. ti.: Ad no.N-1920. © 17Jul69; KK212552.

Sale, evergreens and shrubs, your choice of 28 varieties. (In The Detroit news, July 18, 1969, p.4-A) Appl. ti.: Ad no.N-1915. © 18Jul69; KK212549.

Sale, hardy evergreen azaleas for less than the price of geraniums. (In Detroit shopping news, June 16, 1969, p.2) Appl. ti.: Ad no.N-1873. © 16Jun69; KK212179.

Sale of evergreens. (In The Detroit news, Oct. 10, 1969, p.9-A) Appl. ti.: Ad no.N-2054. © 100ct69; KK213577.

Sale of taken-in-trade power mowers. (In The Daily tribune, Royal Oak, Mich., Aug. 29, 1969, p.24) Appl. ti.: Ad no.N-1975. © 29Aug69; KK213199.

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FRANK'S NURSERY SALES, INC.-Con.

Save during our big 4 day sale. (In Detroit news, Sept. 19, 1969, p.13-A) Appl. ti.: Ad no.N-2018. © 19Sep69; KK213192.

Save on beads, ceramics and more at Frank's Trims. (In Detroit free press, Aug. 15, 1969, p.2-C) Appl. ti.: Ad no.T-1953. © 15Aug69; KK213041.

Save on everything to enjoy the outdoors more; our annual July bullseye sale. (In The Detroit news, July 13, 1969, p.21-A) Appl. ti.: Ad no.N-1908. © 13Jul69; KK212543.

Save on items of all kinds now, lawn & garden accessories. (In The Grand Rapids press, Sept. 26, 1969, p.9-A) Appl. ti.: Ad no.N-2008. © 26Sep69; KK213216.

Save on landscape plants, too; flowering annuals. (In Birmingham eccentric, June 12, 1969, p.13-A) Appl. ti.: Ad no.N-1869. © 12Jun69; KK212161.

Save on landscape plants, too; sale of evergreens and ornamental trees. (In Detroit news, June 13, 1969, p.15-A) Appl. ti.: Ad no.N-1871. © 13Jun69; KK212182.

Save on make-believe flowers, now at Frank's Trims. (In The Bay City times, June 27, 1969, p.3-A) Appl. ti.: Ad no.T-1893. © 27Jun69; KK212536.

Save on Scotts at Frank's. (In The Eccentric, Birmingham, Aug. 14, 1969, p.13-A) Appl. ti.: Ad no.N-1952. © 14Aug69; KK213042.

Savings every season at all Frank's; spring flowering bulbs. (In Detroit free press, Oct. 3, 1969, p.9-A) Appl. ti.: Ad no.N-2044. © 30Oct69; KK213570.

Savings on everything for more outdoor living fun; July bullseye special. (In The Eccentric, Birmingham, July 24, 1969, p.12-A) Alpl. ti.: Ad no.N-1926. © 24Jul69; KK213071.

Savings on fresh trees & plants; evergreens & shrubs. (In The Eccentric, Birmingham, July 24, 1969, p.13-A) Appl. ti.: Ad no.N-1925. © 24Jul69; KK213068.

Sensation; over 1 1/2 ft. spreading ... pyramid yews. (In Birmingham eccentric, Sept. 25, 1969, p.15-A) Appl. ti.: Ad no.N-2025. © 25Sep69; KK213189.

September savings. (In Farmington shopper, Sept. 15, 1969) Appl. ti.: Ad no.N-2017. © 15Sep69; KK213197.

Shop all day July 4th, 9 to 9; redwood outdoor furniture sale. (In The Detroit news, July 3, 1969, p.8-A) Appl. ti.: Ad no.N-1897. © 3Jul69; KK212533

Shop Frank's today for 24-inch grill. (In The Detroit news, Aug. 1, 1969, p.8-A) Appl. ti.: Ad no.N-1939. © 1Aug69; KK213083.

Showing and sale of beautifully hand cast and hand finished museum and antique statuary reproductions. (In Detroit free press, June 13, 1969, p.2-C) Appl. ti.: Ad no. T-1867. © 13Jun69; KK212159.

Sizzling summer specials; picnic table set. (In Saginaw news, June 8, 1969, p.D-3) Appl. ti.: Ad no.N-1863. © 8Jun69; KK212277.

Spare change bargains at Frank's; all spring flowering bulbs; entire stock of evergreens. (In The Grand Rapids press, Oct. 29, 1969, p.5-C) Appl. ti.: Ad no.N-2096. © 29Oct69; KK213738.

Special prices for 5 days only; deluxe post leg style furniture. (In Birmingham eccentric, June 12, 1969, p.12-A) Appl. ti.: Ad no.N-1868. © 12Jun69; KK212160.

Special prices for 5 days only; flowering annuals. (In Detroit news, June 13, 1969, p.14-A) Appl. ti.: Ad no.N-1870. © 13Jun69; KK212162.

Special prices for 5 days only; special purchase of patented roses. (In Detroit news, June 13, 1969, p.13-A) Appl. ti.: Ad no.N-1872. © 13Jun69; KK212175.

Special prices for 3 days only; evergreen & ornamental tree sale. (In Detroit news, June 15, 1969, p.21-A) Appl. ti.: Ad no.N-1875. © 15Jun69; KK212177.

Special prices on craft materials are a specialty at Frank's Trims. (In Detroit free press, Sept. 26, 1969, p.4-C) Appl. ti.: Ad no.T-2027. © 26Sep69; KK213187.

Special purchase & sale; folding aluminum furniture priced way-way down. (In The Detroit news, Aug. 24, 1969, p.21-A) Appl. ti.: Ad no.N-1965. © 24Aug69; KK213065.

Special purchase of evergreens. (In The Eccentric, Birmingham, Oct. 2, 1969, p.15-A) Appl. ti.: Ad no.N-2041. © 20Oct69; KK213567.

Special purchase sale of deluxe redwood furniture 1/3 off. (In The Birmingham eccentric, July 3, 1969, p.13-A) Appl. ti.: Ad no.N-1902. © 3Jul69; KK212557.

Special sale; a huge selection of evergreens, trees and shrubs. (In Detroit shopping news, June 23, 1969, p.7) Appl. ti.: Ad no.N-1882. © 23Jun69; KK212192.

Special sale of leisure living. (In Birmingham eccentric, June 19, 1969, p.12-A) Appl. ti.: Ad no.N-1878. © 19Jun69; KK212174.

Special selling of landscape & evergreens, trees and shrubs. (In Detroit news, June 20, 1969, p.10-A) Appl. ti.: Ad no.N-1880. © 20Jun69; KK212190.

Specimens this weekend; white pine. (In Detroit news, Sept. 19, 1969, p.15-A) Appl. ti.: Ad no.N-2012. © 19Sep69; KK213214.

Spectacular savings; 22 varieties of evergreens and shrubs. (In The Eccentric, Birmingham, July 31, 1969, p.12-A) Appl. ti.: Ad no.N-1938. © 31Jul69; KK213082.

Spring beauty starts with Holland grown bulbs. (In The Detroit news, Sept. 28, 1969, p.24-A) Appl. ti.: Ad no.N-2030. © 28Sep69; KK213589.

Spring into bloom with fall planted bulbs. (In The Detroit news, Oct. 5, 1969, p.23-A) Appl. ti.: Ad no.N-2047. © 50ct69; KK213581.

Start holiday projects now; Christmas ornament kits. (In The Grand Rapids press, Oct. 29, 1969, p.4-C) Appl. ti.: Ad no.N-2097. © 290ct69; KK213737.

Stop the spread of dandelions with Scotts products. (In The Detroit news, Apr. 18, 1969, p.9-A) Appl. ti.: Ad no.N-1779. © 18Apr69; KK211732.

Summer furniture and accessories 1/2 off. (In Detroit news, Aug. 31, 1969, p.9-A) Appl. ti.: Ad no.N-1996. © 31Aug69; KK213209.

Summer furniture prices slashed 1/3 to 1/2 and more. (In The Detroit news, Aug. 17, 1969, p.23-A) Appl. ti.: Ad no.N-1957. © 17Aug69; KK213059.

Surrounded by natural beauty; sale; evergreens, trees, shrubs. (In Detroit news, June 22, 1969, p.23-A) Appl. ti.: Ad no.N-1884. © 22Jun69; KK212180.

The sweet magnolias will blossom at everybody's door; deluxe planter. (In Detroit shopping news, Aug. 4, 1969, p.18) Appl. ti.: Ad no.N-1937. © 4Aug69; KK213081.

These are nature's finest. (In The Grand Rapids press, Oct. 2, 1969, p.8-A) Appl. ti.: Ad no.N-2034. © 20ct69; KK213582.

These big buys from Frank's; Mt. Fuji Kamado covered grill. (In Detroit free press, May 30, 1969, p.7-A) Appl. ti.: Ad no.N-1855. © 30May69; KK212185.

Think spring! Time to think about planting trees. (In The Detroit news, Mar. 21, 1969, p.8-A) Appl. ti.: Ad no.N-1721. © 21Mar69; KK211823.

Time to plant, time to save. (In Detroit free press, Sept. 5, 1969, p.10-A) Appl. ti.: Ad no.N-1991. © 5Sep69; KK213205.

To enjoy outdoor living more, deluxe aluminum folding chairs. (In The Detroit news, June 29, 1969, p.25-A) Appl. ti.: Ad no.N-1891. © 29Jun69; KK212538.

25% off all floor model power mowers. (In Birmingham eccentric, Sept. 4, 1969, p.13-A) Appl. ti.: Ad no.N-1990. © 4Sep69; KK213204.

Up to 1/2 off on lawn & patio items; round bird bath. (In Detroit shopping news, Aug. 18, 1969, p.3) Appl. ti.: Ad no.N-1955. © 18Aug69; KK213051.

We are batting 1000% in the better lawn league. (In Detroit news, Sept. 19, 1969, p.12-A) Appl. ti.: Ad no.N-2013. © 19Sep69; KK213196.

We are batting 1000% in the better lawn league. (In The Grand Rapids press, Sept. 19, 1969, p.11-A) Appl. ti.: Ad no.N-1984. © 19Sep69; KK213228.

We'll sell you a lawn for less. (In The Detroit news, Aug. 17, 1969, p.22-A) Appl. ti.: Ad no.N-1956. © 17Aug69; KK213052.

We're blasting prices with red tag specials; make-believe flowers. (In The Detroit news, July 3, 1969, p.3-D) Appl. ti.: Ad no.T-1895. © 3Jul69; KK212535.

We're making room for the greatest array of Christmas merchandise we've ever had. (In The Eccentric, Birmingham, Oct. 2, 1969, p.14-A) Appl. ti.: Ad no.N-2040. © 20Oct69; KK213566.

We're number 1 because we tried harder; Scotts turf builder. (In Detroit free press, Oct. 3, 1969, p.8-A) Appl. ti.: Ad no.N-2043. © 30Oct69; KK213569.

When you're lunching, lounging. (In Detroit news, June 6, 1969, p.4-A) Appl. ti.: Ad no.N-1858. © 6Jun69; KK212189.

Wide choice of colorful arrangements from Frank's. (In Detroit shopping news, Aug. 11, 1969, p.2) Appl. ti.: Ad no.N-1947. © 11Aug69; KK213046.

With fall planting. (In The Detroit news, Sept. 28, 1969, p.25-A) Appl. ti.: Ad no.N-2031. © 28Sep69; KK213588.

A wonderland of crafts. (In The Grand Rapids press, Oct. 3, 1969, p.10-A) Appl. ti.: Ad no.N-2037. © 30Oct69; KK213584.

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You can have roses like this with Ortho. (In Midland daily news, Apr. 19, 1969, p.14) Appl. ti.: Ad no.N-1749. © 19Apr69; KK211731.

You'll always find something new at Frank's Trims. (In The Detroit news, Oct. 3, 1969, p.3-D) Appl. ti.: Ad no.T-2042. © 30Oct69; KK213568.

You'll get up to 4 months of bloom with spring flowering bulbs. (In The Detroit news, Oct. 10, 1969, p.8-A) Appl. ti.: Ad no.N-2055. © 10Oct69; KK213576.

FREED (A.) NOVELTY, INC. ©
Phone-y ring. On box. © 29Aug68; KK212106.

FRITO-LAY, INC. ©
803 great prizes for the 803 best Frito Bandito Halloween disguises. (In Omaha world-herald, Oct. 19, 1969, section H, pt.1) Appl. author: Foote, Cone & Belding. © 19Oct69; KK213273.

FUN FRIES, INC. ©
Butter Fun Fries. On folding carton. Appl. ti.: Pictorial package for butter Fun Fries. © 11Oct68; KK212266.

Cheese Fun Fries. On folding carton. Appl. ti.: Pictorial package for cheese Fun Fries. © 11Oct68; KK212267.

Onion Fun Fries; net wt. 12 oz. On folding carton. Appl. ti.: Pictorial package for onion Fun Fries. © 11Oct68; KK211743.

Pizza Fun Fries. On folding carton. Appl. ti.: Pictorial package for pizza Fun Fries. © 11Oct68; KK212268.

G

GARDEN STATE BRICKFACE CO. ©
Custom designs in masonry surfacing; beauty, durability, economy. Folder. Appl. author: Lawrence Goldberger. © 19May69; KK211751.

GAYLORD, CHARLES, JR. ©
Coast to coast; AAMCO transmissions. Card. © 13Aug69; KK212895.

GENERAL DEVELOPMENT CORP. ©
Have extra cash? Sock it away for a future filled with good friends, golf and fishing, year 'round. (In Army times, Aug. 13, 1969, insert) Appl. author: Leo Burnett Co., Inc. © 13Aug69; KK212350.

Make a fresh start where everything's fresh; the new Florida. (In This week, Chicago daily news, July 20, 1969, p.11C) Appl. ti.: Ad no.657. © 19Jul69; KK212573.

The new Florida, where else can you live like you're rich? (In Parade (Chicago sun times) Oct. 5, 1969, p.13c) Appl. author: Leo Burnett Co., Inc. © 50ct69; KK213102.

Sample a slice of life in the new Florida. (In Chicago tribune, Sept. 14, 1969, section 7G) Appl. author: Leo Burnett Co., Inc. © 14Sep69; KK213021.

Where else can you live like you're rich without being rich and enrich your life doing it? (In Chicago tribune, Sept. 14, 1969, section 7G) Appl. author: Leo Burnett Co., Inc. © 14Sep69; KK213022.

GENERAL MOTORS CORP. NEW DEPARTURE-HYATT BEARINGS DIVISION. ©
The ballad of John Henry. (In Railway age, Jan. 20, 1969, p.16-17) NM: new pictorial & textual material. © 20Jan69; KK210728.

The rumble and the roar; CSS762. Record sleeve. Appl. author: General Motors Corp. Appl. states prev. pub. NM: cover, compilation & art work. © 1Sep69; KK213818.

GENERAL TELEPHONE & ELECTRONICS. ©
None of these people ever made a phone call but they own a communications satellite station. (In The Wall Street journal, May 8, 1969, p.21) Appl. author: Doyle Dane Bernbach, Inc. © 8May69; KK211931.

3 flops and 1 wild success from GT&E research. (In Life, Apr. 25, 1969, p.6-7) Appl. author: Doyle Dane Bernbach, Inc. © 22Apr69; KK211932.

A warning to people who make obscene phone calls. (In Life, May 23, 1969, p.24-25) Appl. author: Doyle Dane Bernbach, Inc. © 20May69; KK213660.

GERMAIN'S, INC. ©
Cutworm and lawn moth spray; net contents 16 fl. oz. Sticker. © 25Aug69; KK212918.

Dichondra & ornamental weed control; net wt. 18 oz. Sticker. © 25Aug69; KK213717.

Iron Plus, contains chelated iron, zinc, manganese, copper & sulfur; net contents 16 fl. oz. Sticker. © 19Sep69; KK212917.

74% chlordane spray; net contents 1 pt. Sticker. © 4Mar69; KK213718.

GIFTWOOD, INC. ©
Walnut finished canister set; no.1263. Card. © 1Apr69; KK213325.

Walnut finished letter and key holder; no.1403. Card. © 1Apr69; KK213323.

Walnut finished letter holder; no.1265. Card. © 1Apr69; KK213324.

Walnut finished napkin holder; no.1258/Wal. Card. © 1Apr69; KK213327.

Walnut finished recipe box; no.1260. Card. © 1Apr69; KK213326.

GILLETTE CO. ©
Before, after, all it adds is the natural sheen of a healthy animal; Heads Up. (In Newsweek, July 7, 1969, p.6) © 7Jul69; KK212757.

The best selling razor in America is now selling for nothing; for the next few weeks, the Gillette Techmatic razor can be yours free. (In The New York times, July 14, 1969, p.41) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 14Jul69; KK212386.

The Gillette Techmatic; no rhinestones, no frills, no tug, no pull. (In Good housekeeping, April 1969, p.22) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 20Mar69; KK211757.

The Gillette Techmatic for men; it'll never be a lady killer. (In Mademoiselle, April 1969, p.129) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 1Apr69; KK211760.

If our TV commercials didn't get you to try the Spoiler, maybe our coupon will. (In Daily news, New York, June 12, 1969, p.112) Appl. author: Doyle Dane Bernbach, Inc. © 12Jun69; KK211714.

Meet Baby Face Brock; Gillette Techmatic. (In Leatherneck, April 1969, p.7) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 5Mar69; KK211759.

Meet Baby Face Butkus; Gillette Techmatic. (In Exchange & commissary news, March 1969, p.5) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 1Mar69; KK211758.

Once you start using Gillette super stainless injector blades it's very hard to stop. Chinaman. (In Look, July 29, 1969, p. 11-M) Appl. author: Doyle Dane Bernbach, Inc. © 26Jul69; KK212353.

Once you start using Gillette Super Stainless injector blades, it's very hard to stop. Philosopher. (In Newsweek, June 30, 1969, p.41) Appl. author: Doyle Dane Bernbach, Inc. © 27Jun69; KK213143.

One way or another, you get spoiled. (In Army times group, Europe & Pacific editions, May 21, 1969, p.21) Appl. author: Doyle Dane Bernbach, Inc. © 21May69; KK211713.

Parade of new products; Platinum-Plus. Folder. © 4Dec69; KK213894.

Shower with a friend; Gillette Techmatic. (In Seventeen, April 1969, p.136) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 27Mar69; KK211761.

Try a little tenderness; the adjustable Techmatic by Gillette. (In Glamour, April 1969, p.88) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 23Mar69; KK211756.

20 million men in America are nuts; the Gillette nuts. (In Discount store news, Oct. 6, 1969, p.34-35) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 60ct69; KK213699.

GILLETTE CO. COLTON CO. DIVISION.
See COLTON CO.

GLENMORE DISTILLERIES CO. ©
The Kentucky Tavern captain's quart; when we say merry Christmas, we mean business. (In Colorado beverage analyst, Nov. 1968) Appl. author: Post-Keyes-Gardner, Inc. © 2Nov68; KK209889.

GLIDDEN-DURKEE DIVISION, SCM CORP. See SCM CORP. GLIDDEN-DURKEE DIVISION.

GODBOLD, INC. ©
GX-100 for wild quail. Folder. © 15May69; KK211959.

GOLAN IMPORTS CO. ©
Lang's 9 astrological mating guide Card. Appl. author: Richter Mracky & Bates Adv. © 14Mar69; KK211998.

GOLDSMITH CREATIVE SERVICE. ©
The living word series, every Sunday bulletins, 1969-70. Folder. © 10ct69; KK213285.

GOODMAN (HENRY M.) FURNITURE CO.
Astronomical savings. (In Chicago tribune, Jan. 19, 1969, p.11) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 19Jan69; KK213624.

August begins today. (In Chicago tribune, July 27, 1969, p.11) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 27Jul69; KK213622.

Don't sleep through this one; Simmons twin size mattress. (In Chicago tribune, Sept. 7, 1969, p.11) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 7Sep69; KK213177.

Down with everything. (In Chicago tribune, May 18, 1969, p.15) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 18May69; KK213623.

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GOLDMAN (HENRY M.) FURNITURE CO.-Con.

Here today, gone tomorrow. (In Chicago tribune, Feb. 28, 1969, p.9) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 28Feb69; KK213626.

The impossible dream; you are looking at the El Grande bedroom. (In Chicago tribune, Oct. 12, 1969, p.15) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 12Oct69; KK213279.

It's now or never. (In Chicago tribune, Aug. 17, 1969, p.9) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 17Aug69; KK212879.

A sofa for the future at a price from the past. (In Chicago daily news, Nov. 21, 1969, p.11) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co.; 21Nov69; KK213763.

Specialty of the house; sale priced dining rooms served with free table pads. (In Chicago tribune, Sept. 28, 1969, p.11) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 28Sep69; KK213179.

There's money in furniture here this month. (In Chicago tribune, Aug. 3, 1969, p.6) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 3Aug69; KK213178.

What a difference a day makes. (In Chicago tribune, Aug. 29, 1968, p.6) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co. (in notice: H. M. Goodman); 29Aug68; KK213625.

When company comes, and when company stays; a certain sofa we know. (In Chicago daily news, Nov. 30, 1969, p.6) © H. M. Goodman d.b.a. Henry M. Goodman Furniture Co.; 30Nov69; KK213764.

GOODRICH (B. F.) FOOTWEAR CO.

Jack Purcell windjammer. [Box top] © B. F. Goodrich Footwear Co., a division of the B. F. Goodrich Co.; 2Jun69; KK213134.

GOODWOOD CO.

6 paper airplanes. [Envelope] © Goodwood Co., Dennis Luther Hommel, sole proprietor; 30Jul69; KK212113.

GORHAM.

All of a sudden, you're supposed to be a silver expert. (In Ingenue, v.11, no.5, p.5) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 29Apr69; KK212780.

All of a sudden, you're supposed to be a silver expert; do you own a Gorham sterling original? (In Bride's magazine, Feb. 1969, p.78-79) © Gorham, a division of Textron, Inc.; 3Jan69; KK213276.

Do you own a Gorham sterling original? (In Glamour, Apr. 1969, p.63) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 18Mar69; KK212777.

Beautiful tables, how to coordinate sterling, china, crystal. 7 p. Appl. states prev. pub. 18Mar67. NM: revision. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 15Feb69; KK212568.

Gift certificate; Trilogy sterling. Folder. © Gorham a.a.d. for Gorham, division of Textron, Inc.; 10Apr69; KK212406.

A Gorham sterling fork is more than just a pretty pattern on top and tines at the bottom. (In Seventeen, May 1969, p.197) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 29Apr69; KK212778.

A new Gorham original; Trilogy, the sterling for the neo-romantic. (In The New Yorker, v.45, no.17, p.15) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 11Jun69; KK212781.

The newest Gorham original, Trilogy; Gorham sterling. 1 v. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 25Apr69; KK212567.

Place setting sale; sterling. Folder. © Gorham a.a.d. for Gorham, division of Textron, Inc.; 18Mar69; KK212404.

Remember when all silver looked alike? (In Scholastic magazine, class of '69 graduation issue, p.10) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 15Apr69; KK212779.

Save by the set; sterling. Folder. © Gorham a.a.d. for Gorham, division of Textron, Inc.; 12Jun69; KK212403.

Save-by-the set; sterling. Folder. © Gorham a.a.d. for Gorham, division of Textron, Inc.; 12Jun69; KK212405.

Seventy-five years ago Gorham designed the latest thing in sterling, Chantilly. (In The New Yorker, Mar. 8, 1969, p.105) © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 5Mar69; KK212782.

Sterling; annual made-to-order program. Folder. © Gorham, division of Textron, Inc.; 16Sep69; KK213339.

Sterling; effective January 13, 1969. 1 v. © Gorham a.a.d. for Gorham, a division of Textron, Inc.; 13Jan69; KK212438.

Sterling place-setting sale; save $8.00. Folder. © Gorham a.a.d.o. Gorham, a division of Textron, Inc.; 24Mar69; KK212682.

GRAPEVINE INDUSTRIES, INC. ©

Grapevine, word of mouth thru out the South. Card. © 15Nov68 (in notice: 1969); KK212503.

GREAT WESTERN SUGAR CO. ©

GW Pre-Beta-2 liquid; net contents 5 U.S. gallons. Sticker. © 29Jul69; KK213085.

GW Pre-Beta-2 10% granules; a preplant herbicide; net wt. 50 lbs. Sticker. © 1Sep69; KK213056.

GREEN, N.

GT school ensemble. See WESTAB, INC.

GREEN (RUSS) ASSOCIATES.

Here's a key, it's yours to try free. Folder. © Russell A. Green d.b.a. Russ Green Associates; 30Jul69; KK213119.

GREEN GIANT CO. ©

Games giants play. (In The New Yorker, Feb. 1, 1969, p.12) Appl. author: Leo Burnett Co., Inc. © 1Feb69; KK212445.

How to fly a giant; free giant kite. (In Lima news, Feb. 16, 1969, p.3) Appl. author: Leo Burnett Co., Inc. © 16Feb69; KK212450.

Pack a giant in your picnic basket, Green Giant brown-sugared pork & beans and Ovencrock beans. (In The Arizona republic, May 21, 1969, p.58) Appl. author: Leo Burnett Co. © 21May69; KK212446.

Send for the Jolly Green Giant's footlong beach towel. (In The Greenville news, May 25, 1969, p.6) Appl. author: Leo Burnett Co., Inc. © 25May69; KK212452.

7 new vegetable casseroles. (In Erie times, Apr. 30, 1969, p.25) Appl. author: Leo Burnett Co., Inc. © 30Apr69; KK212447.

Step up sales with the Green Giant's beach towel promotion. (In Quick frozen foods, Apr. 1969, p.12-13) Appl. author: Leo Burnett Co., Inc. © 5Apr69; KK212451.

Watch the birdie and say peas. (In The New Yorker, Jan. 18, 1969, p.77) Appl. author: Leo Burnett Co., Inc. © 18Jan69; KK212448.

Why Green Giant corn is today's best vegetable buy. (In Food & equipment product news, Jan./Feb. 1969, p.13) Appl. author: Leo Burnett Co., Inc. © 5Jan69; KK212449.

GRIDTRONICS, INC. ©

CATV diversity concept. 1 v. © 18Jun69; KK213315.

GRIFFIN, GORDON S. ©

A picnic on a stick; Drink Mate Tamales. Card. © 8Jul69; KK211951.

GULF DEVELOPMENT, INC. ©

Dyna-Lite guide for letter styles and sizes. Folder. © 30Nov67; KK213018.

Globall stylized pictorials offer maximum advertising value; pictorial catalog. Folder. © 30Nov67; KK213020.

Layout sheet. © 13May69; KK213019.

H

H & H ENTERPRISES, INC. ©

Trip-Trix fun capers; games, jokes, puzzles. On bag. Appl. author: Keith Robinson. © 28Apr69; KK212346.

HAIDA HIDE, INC. ©

Homes & chalets, a new concept in modern living. 1 v. © 5May69; KK212000.

HALL (ROBERT) CLOTHES, INC. ©

The Hallworthy household. (In The New York times, Aug. 11, 1969, p.12) © 10Aug69; KK212371.

The Hallworthy household. [Boy with football] (In The New York times, Sept. 22, 1969, p.6) © 21Sep69; KK213261.

The Hallworthy household. [Girl bowling] (In The New York times, Sept. 15, 1969, p.6) © 14Sep69; KK213262.

The Hallworthy household. [Girl talking on phone] (In The Boston globe, Aug. 25, 1969, p.36) © 25Aug69; KK213256.

The Hallworthy household; Hay-U, the Hallworthy dog. (In The New York times, Aug. 18, 1969, p.6) © 17Aug69; KK213099.

The Hallworthy household; Heather Hallworthy in her Miss Robin blouse and jumper. (In The Detroit news, Sept. 22, 1969, p.17-A) © 22Sep69; KK213438.

The Hallworthy household; Henry Hallworthy displays a masterful putting stance in his Hall-Prest jacket. (In The New York times, Sept. 8, 1969, p.12) © 7Sep69; KK213281.

The Hallworthy household; Hubie Hallworthy draws all eyes. (In The New York times, Aug. 25, 1969, p.12) © 24Aug69; KK212477.

The Hallworthy household; when the Hallworthy cost of living hit a new high. (In The New York times, Aug. 18, 1969, p.12) © 17Aug69; KK213098.

HALL, TATE. See BRITISH FISH & CHIPS, LTD.

HALSTED & CO. ©

Death is not the end. (In San Francisco chronicle, Nov. 12, 1969, p.6) © 12Nov69; KK213708.

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HARPER (I. W.) DISTILLING CO. ©
For outstanding service in the air; Gold Medal I. W. Harper Kentucky straight bourbon whiskey. (In Air transport world, Apr. 1969, p.51) © 1Apr69; KK212154.

HARTZ MOUNTAIN PRODUCTS CORP. ©
Get into the big disappearing act with Hartz Mountain dog bath. (In Pet shop management, May 1969, p.47) © 5May69; KK212955.

Master canary food; net wt. 14 oz.; no.200. On folding carton. © 24May68; KK211996.

N.F. cod liver oil for dogs of all breeds, cats and birds; net 3 fl. oz. On folding carton. © 23Apr69; KK212954.

90 Day collar for dogs; no.565. On folding carton. © 3Feb69; KK211995.

One Spot tie-out stake; no.561. Slip. © 60ct69; KK213286.

Tremendous 3 product, 3 million dollar TV promotion for '69; 90 Day collar. Folder. © 1Apr69; KK213010.

HAWKEYE STEEL PRODUCTS, INC. ©
Pride of the Farm; brand your beef with the profit name. (In Farm journal, Sept. 1969, p.B-33) Appl. author: Cramer-Krasselt Co. © 1Sep69; KK212723.

Pride of the Farm cast iron pours on the profit. (In National hog farmer, Sept. 1969, p.4) Appl. author: Cramer-Krasselt Co. © 1Sep69; KK212724.

HAWKINSON (PAUL E.) CO. ©
Buffing rasp hub. Sheet. © 1Aug69; KK212297.

Constant air self sealing buffer assembly unit. Sheet. © 1Aug69; KK212301.

Conventional treads for truck-1" flange. Sheet. © 1Aug69; KK212300.

Curing tables. Sheet. © 1Aug69; KK212299.

Five-rib siped sawtooth wrap-around design for truck. Sheet. © 1Aug69; KK212298.

Parts for burring tires; socket head wrench for small and large hub. Sheet. © 1Aug69; KK212296.

Steam trap assembly & dial thermometer. Sheet. © 1Aug69; KK212293.

Taper-lok rubber rivets; no.1-4, 1132, 932. Sheet. © 1Aug69; KK212294.

Taper-lok rubber rivets; no.8 earth-mover type; no.8, 3, 2 angle head type. Sheet. © 1Aug69; KK212295.

Tire truing and buffing machine; model R&E-15-E. Sheet. © 1Aug69; KK212292.

HAZELTON, ELIZABETH BALDWIN.
Sammy, the crow who remembered. See ATWOOD, ANN.

HEALTHWAYS. ©
1969 skin & scuba diving. 23 p © 15Jan69; KK212519.

HERRON-KIENZLE, INC. ©
Wildcat, the oil well game; program no.71. Slip. © 20May69; KK213682.

HERTZ SYSTEM, INC. ©
It took years of careful planning to make American cities so easy to get lost in. (In U.S. news & world report, Feb. 26, 1968, p.9) Appl. author: Carl Ally, Inc. © 19Feb68; KK212973.

HESS, LILO. ©
The misunderstood skunk; story and photographs by Lilo Hess. [Dust jacket] 610. © 29Sep69; KK213253.

HILLS BROS. COFFEE, INC. ©
Christmas bargain from Hills Bros. Coffee! 24 piece gift wrap pack. Sheet. © 16Sep68; KK211989.

Head for the Hills. [Hillside] Card. © 1Jul69; KK212408.

Head for the Hills. [Women pushing cart] Card. © 1Jul69; KK212409.

Hills Bros. Coffee is more than 10% richer than other leading coffees; head for the richer Hills. Sheet. © 15Apr68; KK211990.

Regular grind coffee. Sheet. © 16Sep68; KK211992.

Special offer from Hills Bros. Coffee; Lady Vanity electric can opener with knife sharpener. [Can opener] Card. © 1Jul69; KK212410.

Special offer from Hills Bros. Coffee; Lady Vanity electric can opener with knife sharpener. [Woman & can opener] Card. © 1Jul69; KK212411.

Special offer from Hills Bros. Coffee! Samsonite electric can opener. Card. © 17Mar69; KK211988.

Special offer from Hills Bros. Coffee! Samsonite electric can opener. [Woman, can & can opener] Sheet. © 17Mar69; KK211993.

Your best buy. Card. © 16Sep68; KK211994.

Your best buy in an instant coffee; instant Hills Bros. Card. © 16Sep68; KK211991.

HIRSH CO. ©
Bright-line; is yours a no-car garage; new look in steel storage shelving. Sheet. Appl. author: David Shulman. © 1Feb69; KK213805.

Deluxe trend bookshelf/room divider, model W473. Sheet. Appl. author: David Shulman. © 1Mar69; KK213804.

Door 'n wall shelves; prices effective April 1, 1969. Sheet. Appl. author: David Shulman. © 10Apr69; KK213806.

Shelv-it-all Bright-line, model B676. Sheet. Appl. author: David Shulman. © 1Mar69; KK213803.

HODES-DANIEL CO., INC. See AMERICAN HARVEST.

HOGROGIAN, NONNY. ©
The three sparrows and other nursery poems by Christian Morgenstern; translated by Max Knight; pictures by Nonny Hogrogian. [Book jacket] 306. © 10ct68; KK211984.

HOGUE, WALTER. ©
Genuine Nevada pay dirt. On wrapper. © 3Feb69; KK213908.

HOLD UP, INC. ©
Hold Up for stockings, anklets; net weight 5 oz. Sticker. © 1Sep68; KK212880.

HOLST, ARTHUR J.
The challenge of a pro. See PROMOTIVATION, INC.

HOME TOWN FOODS, INC. ©
Farmbest Go-Lo fortified low fat milk. On folding carton. © 1Feb69; KK213153.

HOMMEL, DENNIS LUTHER. See GOODWOOD CO.

HONIGMAN, MARIAN.
Three boys and space. See SCRIBNER'S (CHARLES) SONS.

HOPP PRESS, INC. ©
Big value. Card. © 310ct69; KK213677.
Finest quality. Card. © 310ct69; KK213678.
Garden fresh. Card. © 310ct69; KK213679.
Priced right. Card. © 310ct69; KK213676.

HUDDLESTON, JOHNNIE. See BROTHER-IN-LAW MOON DUST CO.

HUDNUT, RICHARD. ©
Keep your face on longer; Lasting Beauty Makeup Finish. (In Redbook, Oct. 1969, p.66) Appl. author: J. Walter Thompson Co. © 27Sep69; KK213367.

HUDSON (H. D.) MANUFACTURING CO. ©
Special offer from a friend, lucky ladybug daisy pin from the makers of Hudson sprayers and dusters. (In Woman's day, Aug. 1969, p.8) © 22Jul69; KK212928.

Working together for the day when malaria and yellow fever will be found here; Hudson sprayers and dusters. (In Mosquito news, June 1969, p.X) © 20Jun69; KK212929.

HUGHES, ALAN. See DALAN CO.

HUGHES, DAVID. See DALAN CO.

HUMBLE OIL & REFINING CO. ©
Enco extra; alive with power. Poster. © 19Aug69; KK212464.

Play Great moments in American history; Esso. (In The Hartford times, July 2, 1969, p.16C) © 2Jul69; KK211949.

Think Enco get extra. Poster. © 1Dec68; KK211858.

Where you get all the extras. Poster. © 10Jul69; KK212360.

HUMBLE TRAVEL CLUB, INC. ©
Bail bond service. Folder. © 15May69; KK213086.

I

I-BALL VIEWERS, INC. ©
Oregon Territory presents the speed demon, the sensational new Oregon chain. On folding carton. Appl. author: Robert Lee Martin. Appl. ti.: Omark Oregon Territory presents. © 21Jan69; KK213135.

ICE CAPADES, INC. ©
Ice capades flannel board play; 6095. Saalfield Pub. Co. Sheet. © 29Apr69; KK211811.

IDEAL BRUSHES, INC. ©
Chef all purpose BBQ pastry brush; 100% white nylon. Card. © 24Jun66; KK212439.

Classic Colors; permanent colors in oil. Card. © 19Dec68; KK212442.

Journeyman professional painter's tool; lifetime guarantee. Folder. © 27Jun68; KK212441.

[Label for chemical sundry art materials] 10 stickers. © 24Mar69; KK212454.

Multi-purpose spray adhesive; M148; net wt. 14 oz. & 4 others. 5 stickers. Appl. ti.: Label for aerosol art materials. © 7Apr69; KK212467.

New Era acrylic polymer emulsion artists' colors. Card. © 19Dec68; KK212440.

Newsprint tablet; 50 sheets. Sheet. Appl. ti.: Montage paper tablet cover. © 20Dec68; KK212468.

[Paper labeling insert] 8 stickers. © 9Dec68; KK212510.

Quality Ideal abrasives; assorted flint sandpaper. [Envelope] © 31Aug68; KK212469.

Rocket 4 piece paint brush set; no.567. On bag. © 9Nov65; KK212444.

ILLINOIS NATIONAL BANK OF SPRINGFIELD. ©
Don't let showroom fever cost you $135 extra. (In Illinois State register, Aug. 25, 1969, p.3) Appl. author: Draper Daniels. © 25Aug69; KK213125.

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ILLINOIS NATIONAL BANK OF SPRINGFIELD.-Con.

15 minutes with INB can pay you $9.00 a minute. (In Illinois State register, Aug. 28, 1969, p.37) Appl. author: Draper Daniels. © 28Aug69; KK213126.

New at INB, Golden Bee bonds. (In Illinois State journal, Nov. 5, 1969, p.9) Appl. author: Draper Daniels. © 5Nov69; KK213590.

ILLINOIS POWER CO. ©
Straight talk about electric heat; the new heat wave is electric. (In Herald, Decatur, Ill., Jan. 5, 1969, p.22) Appl. author: John W. Harpham. © 5Jan69; KK211780.

INDUSTRIAL LABEL CORP. ©
At last, instant labels. Folder. NM: rev. © 5Nov69; KK213482.

Industrial Label Corporation invite you to the first public showing of Sprint stickers. Sheet. © 25Aug69; KK213611.

INDUSTRIAL MAGNETICS, INC. ©
Hydro-dynamic welding model 100 product bulletin. Folder. © 8Jul69; KK212026.

INDUSTRIAL PRODUCTS DIVISION, SINGER CO. See SINGER CO.

INFOTON, INC. ©
The Infomaniac Society. Card. Appl. author: Alan Maslow. © 150ct69; KK213680.

The Infomaniac Society. Sheet. Appl. author: Alan Maslow. © 150ct69; KK213681.

INSIDE UPSIDE DOWN STREET CO.
Instant sex. Sticker. Appl. author: J. Bruce Neighbor. © J. Bruce Neighbor d.b.a. Inside Upside Down Street Co.; 28Sep69; KK212943.

INTERNATIONAL CREDIT CARD BUREAU, INC. ©
Card-carrying Americans awake! (In The Nashville Tennessean, Apr. 7, 1969, p.25) © 7Apr69; KK211960.

INTERNATIONAL PAPER CO. ©
How International Paper helps the chicken cross the road and get to the other side. (In Look, Oct. 21, 1969, p.110-111) Appl. author: Ogilvy & Mather. © 70ct69; KK213503.

The paper surfboard, a sample of International Paper's inflexible thinking. (In Reader's digest, Aug. 1969, p.18-19) Appl. author: Ogilvy & Mather, Inc. © 25Jul69; KK212334.

The radial tire: why they needed International Paper to make its guts. (In Look, Dec. 2, 1969, p.72-73) Appl. author: Ogilvy & Mather, Inc. © 18Nov69; KK213901.

Story of a breakthrough, or how to make permanent press fabrics a lot more permanent. (In Look, Nov. 4, 1969, p.68-69) Appl. author: Ogilvy & Mather, Inc. © 210ct69; KK213502.

INTERNATIONAL PAPER CO. FACELLE CO. DIVISION. See FACELLE CO.

INTERNATIONAL PAPER CO., INC. FACELLE CO. DIVISION. See FACELLE CO.

INTERNATIONAL PLAYTEX CORP. ©
It's the last run of the afternoon; Tampon. (In McCall's, Jan. 1968, p.R-1) © 2Jan68; KK212739.

INTERSTATE ENGINEERING.
Fire authorities state the elements of fire are oxygen, fuel, heat. Sheet. © Interstate Engineering, division of Automatic Sprinkler Corp. of America; 1Apr69; KK213472.

ITASCA TERRACE, INC. ©
O'Hare Itasca town house apts. (In O'Hare illustrated, Oct. 1963, p.8) © 10ct63; KK178029.

IVES (SYBIL) INC. ©
Freshest idea in instant conditioning; order a dozen eggs from Sybil Ives. (In American hairdresser, Dec. 1968, p.26) Appl. author: Foote, Cone & Belding. © 20Nov68; KK211829.

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J & L PRESS. ©
The in-look in stationery. Sheet. © 16Jul69; KK212304.

Zodiac stationery in full color. Sheet. © 16Jul69; KK212305.

JAMAICA TOURIST BOARD. ©
In Jamaica, it's to market to market to buy a fat hen. (In Life, Oct. 3, 1969, p.24-25) Appl. author: Doyle Dane Bernbach, Inc. © 10ct69; KK213494.

In Jamaica, you'll find Black Rivers, Red Hills. (In Life, Oct. 24, 1969, p.R, near p.21) Appl. author: Doyle Dane Bernbach, Inc. © 220ct69; KK213649.

JAMCO, INC. ©
5 year 50,000 mile vapor energizer tune up policy; Magic-Power service policy. Folder. Appl. authors: Roy Hamilton & A. D. Wilkinson. © 4Aug69; KK212419.

JAMES & JONATHAN, INC. ©
Box of books for happy children; 5855. On box. © 24May68; KK212413.

JERI (ANDREW) CO., INC. ©
Making a quick watercolor or a masterpiece? Art Maskoid, artist's masking liquid. (In Artists' guide, Aug. 1969, insert) © 1Jul69; KK212032.

JET SAW CO.
Jetsaw. Slip. © John J. Word, Jr. d.b.a. Jet Saw Co.; 17Mar69; KK212883.

JOBST INSTITUTE, INC. ©
Instructions for operation; intermittent compression units, hospital model -05. 10 p. © 30ct68; KK212501.

Instructions for use; hydro-float wheel chair cushion. Folder. © 25Sep68; KK212502.

Product news, Anti-Em anti-embolism Thigh-Hi elastic stockings. Sheet. © 26Aug69; KK212524.

Product news, stasis pads. Sheet. © 24Jun69; KK211889.

JOHNSON (S. C.) & SON, INC. ©
The finish for care-free floor care; Complete for floors. Folder. © 27Aug69; KK212654.

Glade evergreen; air freshener; net wt. 7 oz. On can. NM: revision. © 18Nov68; KK212022.

Glade floral sachet air freshener; net wt. 7 oz. On can. NM: revision. © 7Nov68; KK212336.

Glory concentrated spot remover for rugs; 2 1/2 fl. oz. Sticker. © 18Jun69; KK212007.

Glory spray foam rug cleaner; net wt. 24 oz. On can. NM: revision. © 19Jan68; KK212280.

Go-getter, the working foam bowl cleaner; 1 gallon. On wrapper. NM: revision. © 7Mar67; KK212291.

Step-Ahead. Sticker. NM: revision. © 28Apr69; KK212005.

Sun Country air freshener; coral isle; net wt. 9 av. oz. On can. © 29Nov67; KK212066.

Super kleen floor wax remover; net contents 1 quart. On bottle. © 270ct66; KK212281.

To seal concrete and terrazzo floors completely and effectively; Fortify; Johnson wax. Sheet. © 12Aug69; KK213744.

Virex disinfectant spray; net wt. 8 oz. Sticker. © 17Nov69; KK213704.

JOHNSON CITY PUB. CO., INC. ©
Tractor grip for football, soccer, baseball. Sticker. © 30Jun69; KK212630.

JORDAN, BILL. ©
How to maintain your hair style; Jordano's, the house of handsome hair styles. Folder. © 28Jun67; KK212911.

JOSLYN MANUFACTURING & SUPPLY CO. ©
Post top luminaires for residential and commercial lighting; catalog 612-69. 8 p. © 15Apr69; KK212486.

Post top luminaires for roadway and area lighting; catalog 611-69. 8 p. NM: revisions. © 15Apr69; KK212487.

JUNA. ©
Cigar band baby announcements. On bag & sticker. Appl. author: Lawrence R. Turilli. © 8Aug69; KK212898.

K

K-LAN CO., INC. ©
Rojo Root-Rid-Er prevents roots in sewer line; net wt. 2 1/2 lbs. Sticker. © 90ct69; KK213563.

KASCO AVIATION. ©
Rates and data. Folder. Appl. author: David E. Carter. © 10ct69; KK213610.

KATHER, ALFRED. ©
Copyright's. 5 l. NM: revision & additions. © 24Jun69; KK212972.

Custom U.S. flag; Steel-flag. Sheet. Appl. ti.: U.S. custom flag, others. © 6Aug69; KK212193.

Int'l electric Carpet Rug heater. Sheet. © 21Aug69; KK213144.

3 more for the record. Sheet. NM: compilations & additions. © 22Dec69; KK213904.

World int'l aluminum fiberglass organizational custom flags flaghouse. Sheet. Appl. ti.: World int'l fiberglass steel aluminum metal flags. © 21Aug69; KK213145.

KELLOGG CO. ©
Gnew from Kellogg's; Kombos. (In The Midland reporter-telegram, June 19, 1969, p.5B) Appl. author: Leo Burnett Co., Inc. © 19Jun69; KK212068.

High potency flakes; Kellogg's Product 19. (In Chicago today magazine, May 11, 1969, p.6) Appl. author: Leo Burnett Co., Inc. © 11May69; KK211857.

Kellogg's puts more in your morning; corn flakes. (In Chicago daily news, June 12, 1969, section 3, p.23) Appl. author: Leo Burnett Co., Inc. © 12Jun69; KK212067.

Lemon freeze; you make the no-bake crust with Kellogg's cornflake crumbs and the no-cook filling with ReaLemon lemon juice. (In The Reader's digest, July 1969, recipe section, p.183) Appl. author: Leo Burnett Co., Inc. © 25Jun69; KK213101.

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Less than 240 calories; 99% fat-free; 100% delicious; Special K. (In National geographic magazine, May 1969, p.4 of cover) Appl. author: Leo Burnett Co., Inc. © 21Apr69; KK211774.

More raisins; raisin bran. (In The Oregon statesman, July 13, 1969, magazine section, p.18) Appl. author: Leo Burnett Co., Inc. © 13Jul169 (in notice: 1968); KK213100.

Pick a pack, get 10¢ back; Kellogg's Variety. (In Family weekly (Kankakee Sunday journal) June 15, 1969, p.3) Appl. author: Leo Burnett Co., Inc. © 15Jun69; KK212902.

Shrimp ahoy; Kellogg's Croutettes. (In McCall's, June 1969, p.119) Appl. author: Leo Burnett Co., Inc. © 20May69; KK212899.

Take the simmer out of summer with no-bake summertime treats; Kellogg's Rice Krispies. (In Family circle, June 1969, p.20) Appl. author: Leo Burnett Co., Inc. © 20May69; KK211773.

We'll give you 50¢ for the fruit, when you buy the cereal; Kellogg's fruit 'n cereal time. (In Family weekly (Kankakee Sunday journal) June 8, 1969, p.3) Appl. author: Leo Burnett Co., Inc. © 8Jun69; KK212900.

We're watching your weight with the Special K breakfast. (In Look, Aug. 12, 1969, p.45) Appl. author: Leo Burnett Co., Inc. © 29Jul69; KK212901.

KENNER PRODUCTS CO. ©
[Betty Crocker mixes] 8 folding cartons & card. © 15May69; KK213603.

Dune Buggy; no.3401. On folding carton. © 26Sep69; KK213929.

Knock-off action toy; no.2240. On box. © 9Jun69; KK212303.

Light Beam Car; no.3002. On folding carton. © 24Sep69; KK213923.

Light 'n Go Puppy; no.4401. On folding carton. © 29Sep69; KK213928.

New Betty Crocker model Easy-Bake oven; no.1500. On folding carton. © 1Jul69; KK212638.

New Hop 'N Stomp; exciting indoor game with outdoor action; no.2920. On folding carton. © 14Jul69; KK212637.

Ornithopter Mark I; exciting new flying bird; no.5400. On box. © 26May69; KK212385.

Peek-A-View; no.340. On folding carton. © 12Sep68 (in notice: 1969); KK213927.

Play n' Show phono-projector; no.2601. On folding carton. © 10Sep69; KK213922.

Push-a-Show T.V.; no.350. On folding carton. © 29Sep69; KK213921.

Say it, play it, automatic cartridge tape recorder; no.1080. On folding carton. © 9Sep68; KK213926.

Spiroman; no.432. On folding carton. © 12Sep68; KK213924.

KIM, KEN.
CC rides again. See RICHARDS, DEKE.

KIMBERLY-CLARK. ©
Remember how simple life used to be? Kotex tampons. (In TV guide, June 28-July 4, 1969, p.22) © 28Jun69; KK212322.

Remember how simple life used to be? Kotex tampons. (In TV guide, July 19-25, 1969, p.3 of cover) © 19Jul69; KK212399.

Remember how simple life used to be? Simplify yours; Kotex tampons. (In TV guide, July 5-11, 1969, p.37) © 5Jul69; KK212566.

KING FEATURES SYNDICATE, INC. ©
Blondie flannel board, full color kitchen scene; 6094. Saalfield Pub. Co. Sheet. © 28Apr69; KK211810.

Blondie trace and color; 6 books; 9813:129. Saalfield Pub. Co. On wrapper. © 5Feb69 (in notice: 1968); KK211820.

KINGS COUNTY (N.Y.) LAFAYETTE TRUST CO., INC.
The prime rate and you and us. (In Flatbush life, June 28, 1969, p.28) Appl. author: David Hill. © Kings County Lafayette Trust Co., Inc.; 28Jun69; KK212048.

KINMAN, RALPH F. ©
Ozark Pride apple candy; contents 17 oz. On wrapper. © 11Oct69; KK213897.

KIRK (C. F.) LABORATORIES, INC. ©
Constipated? Over 40? (In The Trentonian, July 29, 1969, p.9) © 29Jul69; KK213255.

Feeling tired? Amazing new pep-pill gives you fast pickup. (In The Trentonian, July 29, 1969, p.9) © 29Jul69; KK213254.

KLEER-SITE CORP. ©
Miracle Dot slick shine lens polisher for eyeglasses. Card. Appl. author: Franklin Lamb. © 15Jan65; KK213466.

Miracle Dot slick shine lens polisher for eyeglasses; 2.75. Card. Appl. author: Franklin Lamb. © 15Jan65; KK213467.

KORATRON CO., INC. ©
We don't know who invented the wheel, but we do know who invented and perfected permanent press; Koratron did. (In Ebony, June 1968, p.121) © 1Jun68; KK213557.

L

LA-Z-BOY CHAIR CO. ©
Blends comfortably with any setting; the Continental La-Z-Lounger available with new Scotchgard ESD fabric protector. (In House & garden, Nov. 1969, p.159) © 17Oct69; KK213906.

Give the gift dad will enjoy; Continental La-Z-Lounger. (In Woman's day, May 1969, p.70) © 15Apr69; KK212118.

Styled for family comfort, La-Z-Boy Reclina-Rocker; style 871. (In Good housekeeping, Oct. 1969, p.204) © 20Sep69; KK213907.

Your invitation to beauty, comfort and value; La-Z-Boy Reclina-Rocker. (In Ladies' home journal, Aug. 1969, p.2) © 29Jul69; KK212473.

LADY LENNOX CO., INC. ©
With Lady Lennox gray hair is your secret. (In Ebony, June 1968, p.52) Appl. author: Eugene Harding, Harding & Robinson Adv. Agency. © 20May68; KK213333.

LAE, LEE. See PIXIECRAFT.

LAMAR, RICHARD. ©
Music memory board. Card. © 12Dec69; KK213865.

LANTZ (WALTER) PRODUCTIONS, INC. ©
Walter Lantz Funorama; paint palette, brush, paint by number; 6084:129. Saalfield Pub. Co. On wrapper. © 10Apr69; KK211816.

Walter Lantz rub-a-pencil; Woody Woodpecker; 6 books and a pencil; 5016:129. Authorized ed. Saalfield Pub. Co. On wrapper. © 8Apr69; KK211812.

LANVIN-CHARLES OF THE RITZ, INC. See NATE, JEAN.

LANVIN-CHARLES OF THE RITZ, INC., JEAN NATE DIVISION. See NATE (JEAN) INC.

LAUDER (ESTEE) INC. See ESTEE LAUDER, INC.

LEEMING DIVISION, CHARLES PFIZER & CO., INC. See PFIZER (CHARLES) & CO., INC. LEEMING DIVISION.

LEES CARPETS. ©
Civilized shag is the only shag with a haircut and set. (In Better homes and gardens, Mar. 1968, p.133) Appl. author: Doyle Dane Bernbach, Inc. © 27Feb68; KK213487.

LIBERTY MARKING TAG CO. ©
Here's the lot control system you've waited for! Card. © 14Oct69; KK213263.

LIEBA, INC. ©
Fabulous fashionette scarf clip. Folder. Appl. authors: Elaine Latham & Page Whittenberg. NM: revisions. © 23Sep69; KK213095.

Scarfette, the jewelry clip for all your scarfs. Folder. Appl. authors: Elaine Latham & Page Whittenberg. NM: revisions. © 23Sep69; KK213096.

LIGGETT & MYERS, INC. ©
There is a cigarette for the two of you; L & M. (In Life, Sept. 5, 1969, p.4 of cover) Appl. author: Young & Rubicam, Inc. © 1Sep69; KK213393.

LITTLE LEARNERS, INC. ©
Snap fastening; no.102. On wrapper. (Hand & finger dexterity series, lesson 2) © 15Aug68; KK212681.

LOCKWOOD, LLOYD K. ©
Tomorrow's siding today; Armr-Tuff siding. Sticker. © 25Jun69; KK212763.

LOCTITE CORP. ©
Anaerobic sealing resins. Card. © 19Jun69; KK211936.

Continental Machines, Inc., drops soldering for bonding. Folder. (Application case history, no.855) © 15Apr69; KK211934.

Locking, sealing, mounting, gasketing, retaining compounds. Folder. © 23May69; KK211933.

New minute bond adhesive 312 sells fast, bonds fast. Sheet. (Newsletter, no.1) © 2May69; KK211935.

LONGLIFE FISH FOOD PRODUCTS.
Bite 'a Bits, freeze dried fish food, 24 tablets; net wt. 1/4 oz. On can. © Longlife Fish Food Products, division of Sternco Industries, Inc.; 1May69; KK212953.

A continuous supply of life brine shrimp can quickly and easily be hatched; brine shrimp hatchery. (In Pet dealer, Feb. 1969) © Longlife Fish Food Products, division of Sternco Industries, Inc.; 3Feb69; KK212946.

It occurred to us that fish might enjoy a between meals treat; Bite 'a Bits. (In Pet shop management, May 1969, p.45) © Longlife Fish Food Products, division of Sternco Industries, Inc.; 1May69; KK212945.

Longlife freezes two hot items; Shrimpsicle/Cyclops. (In The Pet dealer, Apr. 1969, p.23) © Longlife Fish Food Products, division of Sternco Industries, Inc.; 1Apr69; KK213331.

Not spun glass, or spun anything that can splinter in your hands; Longlife Filter Fibre. (In Pet shop management, Mar. 1969, back of p.22) © Longlife Fish Food Products, division of Sternco Industries, Inc.; 3Mar69; KK213140.

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LONGLIFE FISH FOOD PRODUCTS.-Con.
Snail dead, controls snails in aquariums; contents, 6 tablets, net wt. 0.1 oz. Folder. © Long-Life Fish Food Products, division of Sternco Industries, Inc.; 21Mar69; KK212951.
Stop gassing the fish; Longlife activated charcoal. (In Pet shop management, Apr. 1969, back of p.76) © Longlife Fish Food Products, division of Sternco Industries, Inc.; 1Apr69; KK213139.
There's more than one big difference in Biorell fish flakes, there are 7; Longlife Biorell. (In Pet shop management, Apr. 1969, back of p.66) © Longlife Fish Food Products, division of Sternco Industries, Inc.; 1Apr69; KK213138.
What formula to feed the baby? Fosterfry baby fish food. (In Pet shop management, Feb. 1969, p.35) © Longlife Fish Food Products, division of Sternco Industries, Inc.; 3Feb69; KK213006.
You'll pass every test with the new Longlife pH kit. (In Pet shop management, Aug. 1969, p.81) © Longlife Fish Food Products, division of Sternco Industries, Inc.; 4Aug69; KK213453.

LORD.
Development digest; applications to business management. On box. © Lord, division of C.R.E.D.R. Corp.; 2Jul69; KK212668.

LORILLARD. ©
More people enjoy True than any other reduced tar and nicotine cigarette. (In The Atlanta journal & constitution magazine, Oct. 19, 1969, p.13) Appl. author: Foote, Cone & Belding. © 19Oct69; KK213265.

LORILLARD CORP. ©
What a good time; what a good taste; what a good time for a Kent. (In Newsweek, Oct. 6, 1969, p.53) Appl. author: Foote, Cone & Belding. © 30Sep69; KK213268.

LOVE, DONALD E. ©
Gold; this gold-bearing sand taken from a ranch in the western United States contains collodial gold. Card. © 1Dec69; KK213745.

LOWE (E. S.) CO., INC. ©
Deluxe Scribbage; no.949. On wrapper. © 30May69; KK212599.
Magnetic Chess; no.815. Sticker. © 17Apr69 (in notice: 1968); KK212598.
100 poker chips; no.711. On wrapper. © 22Apr69 (in notice: 1968); KK212600.
Scribbage; no.948. On wrapper. © 15Apr69 (in notice: 1968); KK212602.
Tournament chess & checkers; no.123. On wrapper. © 1May69; KK212601.
Tournament Chessmen; no.810. On wrapper. © 10Apr69 (in notice: 1968); KK212603.

LUBIN.
Monteverdi. See RCA RECORDS.

LUCKY STORES, INC. ©
Coming unhinged over weekly food bills? Pull yourself together at Lucky anyday! (In Oakland tribune, Nov. 19, 1969, p.8A) © 19Nov69; KK213821.
Does your food budget have you over a barrel? (In Oakland tribune, July 16, 1969, p.9-A) © 16Jul69; KK212934.
Food budget off key? (In San Francisco chronicle, Oct. 22, 1969, p.42) © 220ct69; KK213439.
Get on the bandwagon, over 9,000 discounted items. (In Oakland tribune, Nov. 5, 1969, p.7A) © 5Nov69; KK213820.
The leader in discount pricing. (In San Francisco chronicle, Aug. 13, 1969, p.44) © 13Aug69; KK212933.
Over 9,000 items discounted; take home more. (In The Seattle times, Apr. 16, 1969, p.63) © 16Apr69; KK212759.
Take home more for a whole lot less everyday. (In San Francisco examiner, Mar. 19, 1969, p.32) © 19Mar69; KK212758.
10 good reasons for shopping Lucky. (In Oakland tribune, Sept. 10, 1969, p.11-A) © 10Sep69; KK213440.
You will like the savings you can sock away everyday. (In San Francisco chronicle, Mar. 12, 1969, p.11W) © 12Mar69; KK212002.

LUXOR LIGHTING PRODUCTS, INC. ©
Luxor presents Color-Matcher 50 and Color-Matcher 75 fluorescent lamps. Sheet. © 21Aug69; KK212530.
Schedule of prices & specifications; effective June 30, 1969. 23 p. © 27Jun69; KK212635.

M

MDL PRODUCTS, INC. ©
Apollo twirler. Card. © 14Jun69; KK212008.

MCCORMICK & CO., INC. ©
Garlic & onion party dip; net wt. 1 1/4 ozs. [Envelope] © 28Jul69; KK213330.
Imitation butter flavored salt; 5 1/2 ozs. net wt. Sticker. © 26Aug69; KK212612.
Onion burger seasoning mix; 1 oz. net wt. On bag. © 12Jun69; KK211961.
Swiss steak seasoning mix; net wt. 1 oz. [Envelope] © 26Aug69; KK212613.

MCDONALD SALES CORP. ©
The tubeless wonder; CTC-40, RCA's solid state color chassis. (In The Times-picayune, New Orleans, July 18, 1969, section 1, p.13) Appl. author: Trahey/Wolf Advertising, Inc. © 18Jul69; KK212732.

MCGRAW-EDISON CO. SPEED QUEEN DIVISION. See SPEED QUEEN.

MCILHENNY CO. ©
Around the world; a restaurant is known by the condiments it keeps; Tabasco. (In Service world international, July/Aug. 1969, p.4 of cover) Appl. author: Fitzgerald Advertising, Inc. © 1Jul69; KK213372.
Around the world; Tabasco. (In Service world international, July-Aug. 1969, p.4 of cover) Appl. author: Fitzgerald Advertising, Inc. © 1Jul69; KK212147.
Get-away fun food; Tabasco. (In Family circle, June 1969, p.6) Appl. author: Fitzgerald Advertising, Inc. © 1Jun69; KK211962.
The moment of difference, an exciting collection of new ways to prepare and serve your favorite canned foods; Tabasco. 21 p. Appl. author: Fitzgerald Adv. Agency. © 6May69; KK212327.
Teach food flavor; Tabasco. (In What's new in home economics, Sept. 1969, p.87) Appl. author: Fitzgerald Advertising, Inc. © 1Sep69; KK212663.

MCINTYRE, KEVIN. ©
The wild and free, by Thomas Devlin; illustrated by Kevin McIntyre. [Book jacket] 1014. On wrapper. © 22Sep69; KK213039.

MACKENZIE, GARRY. ©
Here come the bees, by Alice E. Goudey; illustrated by Garry MacKenzie. ([Book jacket] 610) © 3Jun60; KK211943.

MCMANUS, ALBERT E. ©
We can help; Bankameras. Folder. © 16Jan65; KK213147.

MAGNAVOX CO. SELMER DIVISION. See SELMER.

MAICO HEARING INSTRUMENTS. ©
Better living through better hearing with your Direction Ear LF at the ear hearing aid. 15 p. © 10Oct69; KK213296.
New slim hearing glasses with extra power. Folder. © 10Oct69; KK213298.
A new world of better hearing for you; Audiomatic II, model CF; owner's manual. 1 v. © 10Oct69; KK213449.
A new world of better hearing for you; SecretEar II, model CG; owner's manual. 1 v. © 10Oct69; KK213447.
A new world of better hearing for you; Vega, model CH; owner's manual. 1 v. © 10Oct69; KK213448.
A new world of better hearing for you; Vista hearing glasses; owners manual. 1 v. © 10Oct69; KK213297.
A new world of sound, hidden behind your ear! Folder. © 10Oct69; KK213299.
Our SecretEar was so good, we made it even better; SecretEar II. Folder. © 10Oct69; KK213445.
Sam Stewart answers hearing aid questions. 1 v. © 10Oct69; KK213295.
You never heard it so good; Audiomatic II. Folder. © 10Oct69; KK213446.

MAIDENFORM, INC. ©
Shouldn't your second skin be as lovely as your first? The Sea Dream collection by Maidenform. (In Vogue, Sept. 1, 1969, p.323) Appl. author: Norman, Craig & Kummel, Inc. © 25Aug69; KK213559.

MAJESTIC DRUG CO., INC. ©
Youthair works by itself; this fabulous hair dressing guarantees no more gray hair. Sheet. © 9May69; KK212086.

MAJOR LEAGUE PLAYERS ASSN. ©
Official Baseball game; for ages 8 to adult; 4930. Milton Bradley Co. On wrapper. © 15Mar69; KK212109.

MAMA TINO, INC.
To introduce 99 different spaghetti dishes; Mama Tino's match-maker spaghetti menu. (In Hollywood sun tattler, Jan. 17, 1969, p.16B) © 17Jan69; KK212437.

MARGHAB (EMILE) INC. ©
Cocktails by Marghab, introducing Renaissance. Sheet. © 19Sep69; KK212867.
Cocktails by Marghab, Lantern. Sheet. © 19Sep69; KK212871.
Cord and tassel by Marghab. Sheet. © 19Sep69; KK212875.
Handkerchiefs by Marghab, Lily of the valley. Sheet. © 19Sep69; KK212868.
Handkerchiefs by Marghab, Stars. Sheet. © 19Sep69; KK212870.
7-7-7 by Marghab. Sheet. © 19Sep69; KK212874.

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Simplicity by Marghab. Sheet. © 19Sep69; KK212872.

Towels by Marghab, Concha. Sheet. © 19Sep69; KK212866.

Towels by Marghab, Petunia. Sheet. © 19Sep69; KK212873.

Various articles by Marghab, Geranium tray set. Sheet. © 19Sep69; KK212869.

MARINE DESIGN CO.
Heel-O-Meter, decorative and functional meter for measuring angle of heel of your sail boat. Sheet. Appl. author: James A. Veronica, Jr. © James A. Veronica, Jr. d.b.a. Marine Design Co.; 17Oct69; KK213612.

MARRIOTT CORP. BOB'S BIG BOY, INC. DIVISION. See BOB'S BIG BOY, INC.

MARSH, BETTY.
All about furniture. See SOUTHERN FURNITURE MANUFACTURERS' ASSN.

MASAL CO., INC. ©
Countdown watch rocket club set; M57. Card. Appl. author: Sohni & Co. © 30Oct69; KK213456.

MATNEY, ARTHUR. See ARTMATIC.

MATTEL, INC. ©
Hot wheels; pop-up speedway race action set. Stock No.5141. On folding carton. © 22Jun68; KK213826.

Kiddle komedy theatre, starring the Kiddle komedians. On box. © 1Jun69 (in notice: 1968); KK212864.

Snap-Happy furniture; 6 pieces of bedroom furniture. On box & sheet. (Liddle Kiddles) © 2May69 (in notice: 1968); KK212860.

Snap-Happy furniture; 7 piece complete set of patio furniture. On box & sheet. (Liddle Kiddles) © 2May69 (in notice: 1968); KK212861.

Snap Happy furniture; 8 piece complete set of living room furniture. On box & sheet. (Liddle Kiddles) © 2May69 (in notice: 1968); KK212862.

Space bubble, Major Matt Mason. On box. © 21Apr69 (in notice: 1968); KK212863.

Uni-Tred space hauler; stock no.6346. On box & sheet. © 9May69 (in notice: 1968); KK213684.

MEAD, JAMES E. See MEAD-WILBERT CO.

MEAD-WILBERT CO.
The foremost name in burial vaults. Folder. Appl. states prev. reg. as Enduring protection, KK192834. NM: additions. © James E. Mead d.b.a. Mead-Wilbert Co.; 18Jun69; KK213349.

MERCURY RING CORP. ©
Ear-Resistible 14K white or yellow gold earring mountings for diamonds. Sheet. © 12Jun69; KK212372.

Ear-Resistible 14K white or yellow gold earring mountings for diamonds. Sheet. © 12Jun69; KK212375.

14 karat gold Linde Stars; elegant Ear-Resistible earrings. Sheet. © 12Jun69; KK212377.

14 karat gold Linde Stars; style twins of the nationally preferred Ear-Resistible earrings. Sheet. © 12Jun69; KK212376.

14K white or yellow gold diamond pendant mountings. Sheet. © 12Jun69; KK212374.

14K white or yellow gold diamond tie-tac mountings. Sheet. © 12Jun69; KK212373.

MERRIAM (G. & C.) CO. ©
Meet big red, Merriam-Webster's prophet of profit. (In Publishers' weekly, Aug. 18, 1969, p.21) © 14Aug69; KK212749.

More students buy this answer book because the $6.95 investment pays off; Webster's seventh new collegiate dictionary. (In Reader's digest, Sept. 1969, p.81) © 20Aug69; KK213137.

METAL BELLOWS CORP. ©
A well balanced product line; Off-The-Shelf bellows. (In Research/development, June 1969, p.89) © 1Jun69; KK212659.

METZLER (W. E.) CO.
Blo-Off Duster. Sheet. Appl. author: Wilbur E. Metzler. © Wilbur E. Metzler d.b.a. W. E. Metzler Co.; 16Jul69; KK212958.

Blo-Off Duster; net wt. 15 oz. Sticker. Appl. author: Wilbur E. Metzler. © Wilbur E. Metzler d.b.a. W. E. Metzler Co.; 16Jul69; KK212957.

Spray-Freeze; net wt. 15 oz. Sticker. Appl. author: Wilbur E. Metzler. NM: additions. © Wilbur E. Metzler d.b.a. W. E. Metzler Co.; 21Oct69; KK213433.

MIDLAND-ROSS CORP. ELECTRICAL PRODUCTS DIVISION. ©
New Steel City liquid-tight connectors; bulletin 6992. Sheet. © 27Oct69; KK213417.

MIDWEST MAID, INC. ©
A reward for the working girl. Folder. © 14Jan69; KK212489.

MILLER, ROBERT P. See PEN MATE CO.

MILLER BREWING CO. ©
Miller makes it right; make your move to Miller. (In True, Dec. 1969, p.17) Appl. author: C. A. Mathisson. © 24Nov69; KK213864.

MILLER-MORTON CO.
The first-line defense against fleas; Sergeant's flea & tick spray. (In McCall's, June 1969, p.46) Appl. author: N. W. Ayer & Son, Inc. © Miller-Morton Co., a subsidiary of A. H. Robins Co.; 20May69; KK213696.

How to worm your way out of big trouble; Sergeant's Worm-Away. (In Life, March 21, 1969, p.12) Appl. author: N. W. Ayer & Son, Inc. © Miller-Morton Co., a subsidiary of A. H. Robins Co.; 17Mar69; KK213695.

Sergeant's Sentry collar is practically eliminating the American flea. (In TV guide, July 5, 1969, p.5) Appl. author: N. W. Ayer & Son, Inc. © Miller-Morton Co., a subsidiary of A. H. Robins Co.; 2Jul69; KK213692.

Sergeant's Sentry collar: the no.1 enemy of the American flea. (In Life, June 6, 1969, p.78) Appl. author: N. W. Ayer & Son, Inc. © Miller-Morton Co., a subsidiary of A. H. Robins Co.; 2Jun69; KK213694.

Worm symptoms; Sergeant's Puppy Caps gets rid of worms. (In Field & stream, April 1969, p.219) Appl. author: N. W. Ayer & Son, Inc. © Miller-Morton Co., a subsidiary of A. H. Robins Co.; 24Mar69; KK213693.

Worm symptoms; Sergeant's Sure Shot gets rid of worms. (In Argosy, Apr. 1969, p.78) Appl. author: N. W. Ayer & Son, Inc. © Miller-Morton Co., a subsidiary of the A. H. Robins Co.; 20Mar69; KK211717.

MINNESOTA MINING & MANUFACTURING CO.
At last a tape created for hair; Scotch hair set tape. (In Seventeen, July 1969, p.127) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co.; 1Jul69; KK212125.

Hairoscope, Scotch hair set tape. Sheet. Illus. signed: Ron Rae. © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 13Jun69; KK212010.

How to be a feudal king, without losing your humility; Feudal. (In Sunset, Dec. 1969, p.88) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 25Nov69; KK213719.

How to be a sports pro without losing your amateur standing; when you play the line-up of 3M Sports Games. (In Esquire, Dec. 1969, p.278) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 6Nov69; KK213661.

Kicky buckets; from pail to colorful with Scotch plastic tape. (In Hairdo and beauty, May 1969, p.18) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co.; 24Apr69; KK212119.

Remember the cheek curl? It's the tape curl now with Scotch hair set tape. (In Modern beauty shop, June 1969, p.35) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co.; 21May69; KK212121.

Remember the finger wave? It's the tape wave now with Scotch hair set tape. (In American hairdresser, June 1969, p.11) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co.; 20May69; KK212122.

Remember the gamin set? It's the tape set now with Scotch hair set tape. (In Beauty trade, Apr. 1969, p.8) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co.; 10Apr69; KK212123.

Remember the shaped nape? It's the taped nape now with Scotch hair set tape. (In Salon owner, June 1969, p.2) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co.; 20May69; KK212120.

Some kids would rather play games than learn how to read and spell; now they can do both with Teach Key. (In Parade, Nov. 30, 1969, p.8) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 30Nov69; KK213720.

Special offer for autumn outings, Thermos stadium kit. (In Life, Aug. 15, 1969, p.53) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co. (in notice: 3M Co.); 11Aug69; KK212418.

This toolbox on a spool patches ... Scotch brand plastic tape. (In American home, June 1969, p.79) © 3M Co. a.a.d.o. Minnesota Mining & Manufacturing Co.; 22May69; KK212124.

MRS. LELAND'S KITCHENS. ©
Any group can raise $50 ... chocolate Pollywogs. Sheet. © 20Dec68 (in notice: 1969); KK212617.

If your group needs money, you can raise ... and more with Mrs. Leland's old-fashioned Christmas gift candies. Sheet. © 19Jul68; KK212618.

If your group needs money, you can raise $50; chocolate mint melt-a-ways. Sheet. © 20Dec68 (in notice: 1969); KK212615.

If your group needs money, you can raise $50 ... Easter gift candies. Sheet. © 20Dec68 (in notice: 1969); KK212619.

Raise money for your group; large gift tin chocolate Pollywogs. Sheet. © 20Dec68 (in notice: 1969); KK212616.

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Hair Fix. See CRISPELL, EDDIE.

MITCHELL TACKLE, INC. ©
Use Mitchell Slip-X. Sticker.
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MIZUMURA, KAZUE. ©
Sumi & the goat & the Tokyo Express, by Yoshiko Uchida; pictures by Kazue Mizumura. Scribners. ([Book jacket] no.509) © on illus.; 220ct69; KK213381.

MOEN.
The faucet that turns people on, with style. (In Sweet's, June 1969, insert) © Moen, a division of Standard Screw Co.; 1Jun69; KK212921.

MOLL, PHIL. ©
Little Beaver, ready to serve you; ostomy supplies. Three sheets & [envelope] © 30Jun69; KK213776.

MONCRIEF, RALPH M. See RAVOL ENTERPRISE.

MONICO, INC. ©
The skinny dip, every body needs it; SiBon dry skin bath oil. Sheet.
© 200ct67; KK213120.

MONTEVIDEO AWNING CO. ©
Fun-Craft, family fun. Sheet.
© 26Jun69 (in notice: 1968); KK213554.
Fun-Craft, fun for all ages. Sheet.
© 16Nov68; KK213553.

MOONAR, JULIA.
Fiedler, Boston Pops. See RCA RECORDS.

MOTLOID CO., INC. ©
No-slide, non-slide eyeglass comfort. Slip. Appl. author: Alexander B. Pickands. © 10Jul69; KK212335.

MUELLER (C. F.) CO. ©
Golden rich egg noodles; net wt. 10 oz. On bag. © 10Sep69; KK213405.
Rigatoni; enriched macaroni product; net wt. 16 oz. On folding carton.
© 10ct69; KK213403.
Sea-shells; enriched macaroni; net wt. 16 oz. On folding carton.
© 14Jul69; KK213400.

N

NCR. See NATIONAL CAR RENTAL SYSTEM.

NABISCO. See NATIONAL BISCUIT CO.

NASH ENGINEERING CO. ©
Principle of operation or how whirling water and eccentrically rotating blades combine; bulletin no.473-A. Folder. Appl. author: Arthur B. Ward. © 2Jul69; KK211948.

NATE, JEAN.
The Jean Nate bath line is so successful, it went to our head; Jean Nate soft shampoo. (In Beauty fashion, July 1969, p.39) © Jean Nate, solely owned by Lanvin-Charles of the Ritz, Inc.; 23Jun69; KK212765.

NATE (JEAN) INC.
After my bath all I need is you; Friction pour le Bain. (In Beauty fashion, April 1964, p.52-53) Appl. author: Zlowe Co. © Lanvin-Charles of the Ritz, Inc., Jean Nate Division (in notice: Jean Nate, Inc., a division of Lanvin-Charles of the Ritz); 1Apr64; KK179987.

NATIONAL BISCUIT CO.
All you need is Ritz. (In The Reader's digest, May 1969, p.266) Appl. author: McCann-Erickson, Inc. © Nabisco, trade name for National Biscuit (in notice: Nabisco); 25Apr69; KK212752.

America's favorites. (In Good housekeeping, Feb. 1969, p.46-47) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit; 21Jan69; KK211980.

Creator of your favorite cookies; Fig Newtons. (In McCall's, Mar. 1969, p.144) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit; 20Feb69; KK211974.

Crunch, that's Premium saltines. [Little boy with milk & crackers] (In Redbook, Mar. 1969, p.122) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit Co. (in notice: Nabisco); 20Feb69; KK212089.

Crunch, that's Premium saltines; so crunchy you won't believe your ears. (In The Baltimore Afro-American, Apr. 15, 1969, p.10) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit; 15Apr69; KK211978.

Introducing Korkers corn chips. (In The Dallas times herald, June 15, 1969, Sunday magazine, p.5) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit (in notice: Nabisco); 15Jun69; KK212811.

Nabisco gives you more of what you love a cookie for. (In Better homes & gardens, July 1969, p.6-7) Appl. author: McCann-Erickson, Inc. © Nabisco, trade name for National Biscuit (in notice: Nabisco); 17Jun69; KK212751.

No matter how hard you try you just can't disguise the unique taste of Ritz. (In McCall's, Feb. 1969, p.122) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit; 24Jan69; KK211973.

What's in a name? It pays to promote Nabisco. (In Progressive grocer, Feb. 1969, p.110) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit; 1Feb69; KK211979.

Your favorite chocolate chip cookie; Chips Ahoy. (In McCall's, Mar. 1969, p.149) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit; 20Feb69; KK211975.

Your favorite sandwich cookie; Oreo. (In McCall's, Mar. 1969, p.147) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit; 20Feb69; KK211976.

Your favorite shortbread; Lorna Doone. (In McCall's, Mar. 1969, p.146) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit; 20Feb69; KK211981.

Your favorite sugar wafer; Biscos Sugar Wafers. (In McCall's, Mar. 1969, p.145) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit; 20Feb69; KK211982.

Your favorite vanilla wafer; Nilla Vanilla Wafers. (In McCall's, Mar. 1969, p.148) Appl. author: McCann Erickson, Inc. © Nabisco, trade name for National Biscuit; 20Feb69; KK211977.

NATIONAL BUREAU OF CREDIT CONTROL. ©
Beat the high cost of collections, NBCC code T.Q. Folder. Appl. author: Janet B. Taggart.
© 18Dec69; KK213910.

NATIONAL CAR RENTAL SYSTEM. ©
National Car announces the first ... tell 'em Max sent you. (In Newsweek, May 5, 1969, p.18-19) © National Car Rental System (in notice: NCR); 5May69; KK211958.

You can now get a confirmed & guaranteed car reservation from National Car Rental in less than a minute. (In Time, May 16, 1969, p.20)
© 24May69; KK212504.

NATIONAL FLAVOR LABS., INC. ©
Erly Morn, a delightful blend of orange, apricot and apple; 64 fl. oz. On folding carton.
© 1Apr69; KK211738.
Frosty Zip, a delightful blend of grapefruit, lemon and lime; 64 fl. oz. On folding carton. © 1Apr69; KK211739.

NEFF ATHLETIC LETTERING CO.
Now, exclusively from Neff, the first washable chenille award letter. Sheet. © Neff a.a.d.o. Neff Athletic Lettering Co.; 7Jul69; KK212669.

NEIGHBOR, J. BRUCE. See INSIDE UPSIDE DOWN STREET CO.

NEIMAN-MARCUS CO.
The Lilly pad. (In The Houston post, May 9, 1969, section 3, p.22)
© Neiman-Marcus Co. (in notice: Neiman-Marcus); 9May69; KK211946.

NESS, EVALINE. ©
Long, Broad & Quickeye; adapted and illustrated by Evaline Ness. [Book jacket] 610. © 2Apr69; KK211985.

NEUMAN, ROBERT. ©
Carol; someone told us you are an angel. (In The Daily news, Whittier, Calif., Dec. 6, 1968, p.3) © 6Dec68; KK211802.
Chuck; we heard you stopped going to church. (In The Daily news, Whittier, Calif., Nov. 27, 1968, p.5) © 27Nov68; KK211801.
Danny; you probably think we're pretty square. (In The Daily news, Whittier, Calif., Dec. 3, 1968, p.16) © 3Dec68; KK211804.
Frank; you're old enough to know what you're doing. (In The Daily news, Whittier, Calif., Nov. 29, 1968, p.3) © 29Nov68; KK211805.
Helen; face up to facts. (In The Daily news, Whittier, Calif., Nov. 26, 1968, p.3) © 26Nov68; KK211807.
James; we'd like to get to know you. (In The Daily news, Whittier, Calif., Dec. 5, 1968, p.6) © 5Dec68; KK211799.
Jane, is something missing from your life? (In The Daily news, Whittier, Calif., Dec. 2, 1968, p.2)
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Kathy, what about the kids? (In The Daily news, Whittier, Calif., Nov. 28, 1968, p.3A) © 28Nov68; KK211806.
Paul; your mother and father gave you the name of one of the Bible greats. (In The Daily news, Whittier, Calif., Dec. 4, 1968, p.6A) © 4Dec68; KK211803.

NEW DEPARTURE-HYATT BEARINGS DIVISION, GENERAL MOTORS CORP. See GENERAL MOTORS CORP. NEW DEPARTURE-HYATT BEARINGS DIVISION.

NEW YORK LIFE INSURANCE CO. ©
Should you be a news reporter? (In Senior scholastic, Sept. 29, 1969, p.2-3) © 29Sep69; KK213236.

NICKOLA, ANNE. See ADNIC PRODUCTS.

NORRIS, CAMDEN. See DILL & NORRIS.

NORTH AMERICAN PHILIPS CORP. ©
The little green shaver you can save a lot of green on; Norelco. (In Lowry airman, Apr. 17, 1969, p.3)
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One charge gives you 3 weeks of active duty; Norelco. (In Fort Gordon rambler, Feb. 19, 1969, p.5)
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Are you afraid to have your boyfriend meet your roommate? (In New York news, Sept. 14, 1969, p.21) Appl. author: Doyle Dane Bernbach, Inc. © 14Sep69; KK213319.

At 9:45 tomorrow morning, the following prices will come true; Ohrbach's Newark family shopping day. (In The Star-ledger, Nov. 10, 1969, p.3) Appl. author: Doyle Dane Bernbach, Inc. © 10Nov69; KK213889.

The bigger your Christmas list the more you need Ohrbach's. (In The New York times, Dec. 7, 1969, p.L-53) Appl. author: Doyle Dane Bernbach, Inc. © 7Dec69; KK213885.

Did you ever meet your husband's secretary? What a little money can do at Ohrbach's. (In Sunday news, New York, Aug. 17, 1969, p.15) Appl. author: Doyle Dane Bernbach, Inc. © 17Aug69; KK212563.

Does your baby sitter look better coming in, than you do going out? (In New York news, Aug. 24, 1969, p.17) Appl. author: Doyle Dane Bernbach, Inc. © 24Aug69; KK212652.

How to use your new Ohrbach's-Willowbrook. (In The Herald-news, Oct. 8, 1969, p.5) Appl. author: Doyle Dane Bernbach, Inc. © 80ct69; KK213491.

In Paris and Rome any length goes and Ohrbach's has them all. (In New York news, Sept. 21, 1969, p.15) Appl. author: Doyle Dane Bernbach, Inc. © 21Sep69; KK213321.

Introducing pret a porter. (In The New York times, Oct. 5, 1969, p.L-53) Appl. author: Doyle Dane Bernbach, Inc. © 50ct69; KK213492.

Men watch men for a change. (In Daily news, New York, Sept. 4, 1969, p.17) Appl. author: Doyle Dane Bernbach, Inc. © 4Sep69; KK212745.

Ohrbach's anniversary starts tomorrow. (In The New York times, Oct. 19, 1969, p.53) Appl. author: Doyle Dane Bernbach, Inc. © 190ct69; KK213493.

Ohrbach's has it; the best of Paris and Rome. (In The New York times, Sept. 28, 1969, p.L-51) Appl. author: Doyle Dane Bernbach, Inc. © 28Sep69; KK213318.

An Ohrbach's opens in Willowbrook Sept. 24; that's Wednesday. (In Newark news, Sept. 21, 1969, p.21) Appl. author: Doyle Dane Bernbach, Inc. © 21Sep69; KK213317.

An Ohrbach's opens in Willowbrook Sept. 24. What's an Ohrbach's? (In Paterson call, Sept. 17, 1969, p.46) Appl. author: Doyle Dane Bernbach, Inc. © 17Sep69; KK213463.

An Ohrbach's opens in Willowbrook Wednesday, Sept. 24; what's an Ohrbach's? (In Paterson call, Sept. 19, 1969, p.7) Appl. author: Doyle Dane Bernbach, Inc. © 19Sep69; KK213322.

Ohrbach's-Willowbrook opens today. (In Paterson call, Sept. 24, 1969, p.45) Appl. author: Doyle Dane Bernbach, Inc. © 24Sep69; KK213316.

Ohrbach's-Willowbrook opens Wednesday at 10 A.M.; that's tomorrow. (In The Morning call, Paterson, N. J., Sept. 23, 1969, p.3) Appl. author: Doyle Dane Bernbach, Inc. © 23Sept69; KK213774.

She's just another girl in the typing pool ... what a little money can do at Ohrbach's. (In New York news, Aug. 31, 1969, p.13) Appl. author: Doyle Dane Bernbach, Inc. © 31Aug69; KK212651.

Watch out for that new kid in the mail room. (In New York news, Sept. 7, 1969, p.17) Appl. author: Doyle Dane Bernbach, Inc. © 7Sep69; KK213320.

What do you really want to be? (In Sunday news, New York, Mar 2, 1969, p.21) Appl. author: Doyle Dane Bernbach, Inc. © 2Mar69; KK210804.

Your husband keeps saying she's just one of the boys. (In The New York times, Nov. 9, 1969, p.L-53) Appl. author: Doyle Dane Bernbach, Inc. © 9Nov69; KK213667.

Your summer wardrobe shouldn't cost you your summer vacation; Ohrbach's summer clearance starts Monday. (In Newsday, June 27, 1969, p.8) Appl. author: Doyle Dane Bernbach, Inc. © 27Jun69; KK212650.

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If you want a great bourbon, you just have to wait for it; Old Charter. (In Life, Sept. 26, 1969) © 26Sep69; KK213176.

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This holiday give a gift that waited 7 years; Old Charter, Kentucky's finest bourbon. (In Columbus citizen journal, Nov. 26, 1969, p.16) © 26Nov69; KK213756.

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Plop plop Ploppie; story & pictures by Elizabeth Olds. ([Book jacket] 408) © 16Apr62; KK211938.

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Zodiac incense sticks; contents: 12 sticks [each] 12 stickers. © Olfactory Corp. (in notice: Olfactory); 9Aug69.
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Dover; a new pattern in both luxurious sterling and carefree stainless. (In Ingenue, Oct. 1969, p.22) Appl. author: Conklin, Labs & Bebee, Inc. © 16Sep69; KK213055.

Ember Glow; look again, it's stainless. (In House & garden, Oct. 1969, p.67) Appl. author: Conklin, Labs & Bebee, Inc. © 17Sep69; KK213471.

If Rubaiyat in solid sterling at $448 isn't rich enough. (In Town & Country, Oct. 1969, p.24) Appl. author: Conklin, Labs & Bebee, Inc. © 10ct69; KK213264.

Sample a great new idea for only 25¢. (In House beautiful, Nov. 1969, p.96) Appl. author: Conklin, Labs & Bebee, Inc. © 210ct69; KK213797.

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Will 'o' wisp; a new pattern in both luxurious sterling and carefree stainless. (In Ingenue, Oct. 1969, p.23) Appl. author: Conklin, Labs & Bebee, Inc. © 16Sep69; KK213054.

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Tosh formula; hair can be crowned, wrinkles can be ward off. Tokyo. Sheet. © 15May69; KK211914.

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Sav-A-Spot for Old Hickory; shelf space remains open and accessible. Sheet. © 4Jun69; KK213284.

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U-Haul truck selection guide. See ARCOA, INC.

ORIL CO. ©
First Federal/Alexandria's This day to remember; today is July 21st. (In Alexandria daily town talk, July 21, 1969, p.B10) Appl. author: William A. Cook. © 21Jul69; KK212420.

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A colorful I do! From Oster; Osterizer pulse-matic. (In Modern bride, Aug.-Sept. 1969, p.83) © 1Aug69; KK211847.

Easy do appliances for gourmet homemakers; Osterizer blender. (In Farm and home magazine, Oct. 1969) © 10ct69; KK213289.

Join the push for more dash in the diet; Osterizer. (In Today's health, Aug. 1969, p.10) © 1Aug69; KK212195.

New Steam Wand wrinkle remover by Oster. (In Incentive marketing, Sept. 1969, p.139) © 1Sep69; KK212722.

Out of the mouths of babes; Osterizer. (In Baby care manual, 3rd quarter, 1969, p.23) © 1Aug69; KK212196.

Put your finger on perfection; Osterizer liquefier-blender. (In Ebony, Sept. 1969, p.152) © 1Sep69; KK212720.

We, too, hope to see less of you in the future; here's how an Osterizer liquefier-blender can help. (In Weight watchers, Sept. 1969, p.16) © 1Sep69; KK212721.

Work is the curse of the drinking class, so bless you; Osterizer bar mixer. (In Playboy, Nov. 1969, p.88) © 1Nov69; KK213288.

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Creative engineering, expert installation, coast to coast service, full responsibility. 19 p. © 15Dec68; KK212310.

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Panty hose; LBPH-1. On bag. © 17Sep69; KK213479.

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Luna doll. Folder. Appl. author: Pansy Ellen Essman. © Pansy Ellen Essman d.b.a. Pansy Ellen Products; 120ct67 (in notice: 1966); KK212364.

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Pamperette infant bath aid. On bag. Appl. author: Pansy Ellen Essman. © Pansy Ellen Essman d.b.a. Pansy Ellen Products; 14Sep67 (in notice: 1966); KK212432.

PANT RACK, LTD. ©
The Pant Rack; levis. (In Greely tribune, Sept. 10, 1969, p.28) © 10Sep69; KK212718.

PAPER NOVELTY MANUFACTURING CO. ©
Honeycomb paper bells; 4 bells. On bag. © 1Mar66; KK213343.

Star Dust, flameproof cotton; 32" x 40". On bag. © 1Mar66; KK213344.

Tinsel garland; 12 feet long. On folding carton. © 1Mar68; KK213347.

Tinsel garland, extra heavy; 25 feet long, 4 inches wide. On folding carton. © 1Mar68; KK213348.

Tree drape; 450 strands, 5 feet long. On folding carton. © 1Mar68; KK213346.

Tree top. On folding carton. © 1Mar66; KK213345.

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Keeping the party going since 1851; Park & Tilford, the party spirits. (In Life, May 2, 1969, p.4R) © 2May69; KK212265.

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Crown Red; no.87. On wrapper. © 20Jun69; KK211909.

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Funny Bones, a game for people who love to laugh; no.40. On wrapper. © 23Dec68; KK211742.

One of the best-known, best selling card games ever. Rook. Card. © 5Aug69; KK212640.

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Click; we'll send you a free Window Jotter if you send us the coupon below. [England] (In International management, English ed.-Asia/Australasia, May 1969, p.48e) Appl. author: J. Walter Thompson Co. © 15Apr69; KK213809.

He who gives, gets. (In The Reader's digest, overseas military ed., July 1969, p.234) Appl. author: J. Walter Thompson Co. © 25Jun69; KK212367.

If the calendar doesn't tell him he's getting something special, the Parker arrow will. (In Incentive marketing, May 1969, p.42) Appl. author: J. Walter Thompson Co. © 1May69; KK212678.

Maybe other prestigious pen and pencil sets can come close to us in looks. (In Jewelers' circular-keystone, Aug. 1969, p.187) Appl. author: J. Walter Thompson Co. © 1Aug69; KK213810.

Our revolutionary new pencil cartridge with a rather good-looking Parker case around it. (In Drug topics, July 7, 1969, p.8) Appl. author: J. Walter Thompson Co. © 7Jul69; KK212677.

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Double duty; special options make a Milnor washer-extractor best. (In American drycleaner, Nov. 1969, p.127) © 5Nov69; KK213675.

How Milnor reduces cross contamination in hospital laundries. (In Modern hospital, Oct. 1969, p.167) © 10Oct69; KK213436.

Now automation costs less; Milnor introduces the new C4M for a fully automatic school laundry. (In Athletic journal, Oct. 1969, p.17) © 10Oct69; KK213437.

There's big money in a bank of Milnors; engineering excellence in laundry equipment. (In Coin-op, Oct. 1969, p.42-43) © 10Oct69; KK213366.

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Enter the light age ... new featherweight all-bias Pellon. (In Seventeen, July 1969, p.12) © 1Jul69; KK212824.

If it will do all these things in your hands, think what Pellon will do in your shoes. (In Boot & shoe recorder, June 1969, p.88) © 15May69; KK211997.

Luggage bounces right back when there's Pellon in the middle. (In Luggage and leather goods, Apr. 1969, p.54) © 6Apr69; KK212490.

Switch on the light age, it's on the way. (In McCall's piece goods, yarn and notions merchandiser, July-Aug. 1969, p.18) © 1Jul69; KK212328.

PEN MATE CO.
A boomerang letter for you & some other folks. Appl. author: Robert P. Miller. Appl. ti.: Boomerang envelope & boomerang insert. © Robert P. Miller d.b.a. Pen Mate Co.; 29Aug69; KK212609.

PENNWALT CORP. PHARMACRAFT DIVISION.
Hayfever reliever; Allerest. Wall chart. Appl. author: Rumrill-Hoyt, Inc. © Pharmacraft, Penwalt Corp. (in notice: Pharmacraft Division, Pennwalt Corp.); 19Aug69; KK212826.

Here's 25 cents to prove you don't have to take a cold lying down; Coldene cough & cold. (In Ebony, Nov. 1969, p.16) Appl. author: Rumrill-Hoyt, Inc. © Pharmacraft, Pen[n]walt Corp. (in notice: Pharmacraft Division, Pennwalt Corp.); 24Oct69; KK213668.

Now an allergy treatment made only for children; Allerest. (In The Times-union, Aug. 28, 1969, p.2-c) Appl. author: Rumrill-Hoyt, Inc. © Pharmacraft, Penwalt Corp. (in notice: Pharmacraft Division, Pennwalt Corp.); 27Aug69; KK212839.

Your child's allergy needs an allergy specialist, so we made a chewable one; Allerest. (In The Times-union, Sept. 2, 1969, p.16-A) Appl. author: Rumrill-Hoyt, Inc. © Pharmacraft, Penwalt Corp. (in notice: Pharmacraft Division, Pennwalt Corp.); 1Sep69; KK212840.

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Creative genius at work; Trampeze Maine Aires. (In Glamour, Aug. 1969, p.78) © 20Jul69; KK212274.

PENTA COMPUTER ASSOCIATES, INC. ©
Generation gap; KeyLogic. (In Newsweek, Sept. 22, 1969, p.51) Appl. author: Kight Cowman Abram, Inc. © 19Sep69; KK213469.

The most important data processing product since System/360. (In The Wall Street journal, July 16, 1969, p.15) Appl. author: Kight Cowman Abram, Inc. © 16Jul69; KK212433.

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Security is the new Peterson 360 alarm system. Folder. Appl. author: Ronald C. Peterson. © 25Aug69; KK212474.

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How old do red eyes make you look? Visine eye drops. (In The Reader's digest, June 1969, p.43) Appl. author: Ted Bates & Co., Inc. © 25May69; KK212493.

I didn't know what a blitz was until I splashed on your after shave; Hai Karate. Illus. signed: Yohe. (In Jock, Sept. 25, 1969, p.3 of cover) © 25Sep69; KK213531.

Two ways to look at Visine; eye drops. (In Pharmacist's management, Apr. 1969, p.4 of cover) Appl. author: Ted Bates & Co., Inc. © 14Apr69; KK212381.

We're first, twice; Ben-Gay. (In Pharmacist's management, July 1969, p.4 of cover) © 1Jul69; KK212771.

Would you believe some outlets still don't handle the biggest selling highest profit eye medication? Visine. (In Supermarketing, May 1969, p.6) Appl. author: Ted Bates & Co., Inc. © 5May69; KK212492.

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Chances are, your new baby will get diaper rash. Will you know what to do? (In My baby, July 1969, p.11) © 25Jun69; KK212920.

Dragster? No. It's my getaway car if I splash on too much after shave; Hai Karate-be careful how you use it. (In Mechanix illustrated, July 1969, p.1) © 25Jun69; KK212623.

I warned you about that after shave; Hai Karate. (In Motor trend, July 1969, p.14) © 1Jul69; KK212897.

I'll never make 17 feet wearing your after shave; Karate. (In Motor trend, July 1969, p.113) © 1Jul69; KK212948.

I'm a masochist. I threw away my instructions on self-defense. (In Rutgers daily Targum, Apr. 10, 1969, p.5) © 10Apr69; KK212625.

I'm sorry about your parade, sir. I guess I splashed on too much after shave. (In Meridian, Mar. 28, 1969, p.7) © 28Mar69; KK212624.

Those after-shave gift sets have really livened up commencement; Hai Karate-be careful how you use it. (In Esquire, June 1969, p.58) © 15May69; KK212611.

What did you say your name was? (In Daily Orange, Apr. 25, 1969, p.17) © 25Apr69; KK212626.

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Acadian candles. Sticker. © 15Mar69; KK212365.

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The best in Indian River fruit. Folder. Appl. author: Buford Vaughan, Vaughan Printers, Inc. © 90ct69; KK213432.

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Guidelines to profitable machine shop operation. 20 p. Appl. author: Applegate Advertising Agency, Inc. © 15Dec68; KK212339.

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Pixieboot, Pixiepup, Pixiekitty; Christmas stockings for pets, or people. Folder. Appl. author: Lee Lae. © Lee Lae d.b.a. Pixiecraft; 10ct69; KK213012.

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Opportunity for you. Folder. Appl. ti.: Prospective franchise envelope stuffer. © 30Jul69; KK213337.
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Installation instructions; Exciter Model 12 N; silicon capacitive discharge ignition. Sheet. © 9Jul69; KK212270.
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We'll chip in for a crunchy picnic with fresh, unbroken potato chips! Pringle's newfangled potato chips. (In Parade, Evansville, Ind. test market ed., Aug. 24, 1969, p.11) Appl. author: Tatham-Laird & Kudner. © 24Aug69; KK212607.

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The challenge of a prc; Art Holst. Record sleeve. © 28Jul69; KK212472.

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Psychoteaze, the almost impossible puzzle; no.206. On wrapper. Appl. author: Emil Horowitz. © 20May69; KK211728.

PULLMAN BANK & TRUST CO., CHICAGO.
Free; 4-piece Imperial fine china place setting. (In The Calumet index, Sept. 24, 1969, p.12) © Pullman Bank & Trust Co.; 24Sep69; KK213058.
Never before, the highest savings interest in our history. (In The Pointer, June 26, 1969, p.10) © Pullman Bank & Trust Co.; 26Jun69; KK211970.
Who says all banks pay the same interest? (In South End reporter, July 9, 1969, p.3) © Pullman Bank & Trust Co.; 9Jul69; KK212049.
You'll be the richer for it; 5% interest on only $100.00 deposit. (In The Calumet index, Oct. 1, 1969, p.3) © Pullman Bank & Trust Co.; 10ct69; KK213277.

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Outdoor Shun; net contents 8 ozs. Sticker. © Pulvex a.a.d.o. William Cooper & Nephews, Inc.; 5Dec68; KK211749.

PUNCH-LOK CO. ©
Clamp cutter; D-550. Looseleaf. © 30Apr69; KK212436.

PURE DETERGENT CO.
Pure detergent; contents: 3 U.S. fl. oz. Sticker. Appl. author: James R. Schunk. © Pure Detergent Co., solely owned by James R. Schunk; 10Sep69; KK213454.

PUTT TRAC GOLF, INC. ©
Captured, the secret of perfect putting. (In Golf digest, 1968, p.34) © 1Apr68; KK211911.

Q

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Choo-Choo Charlie game; Good and Plenty; 4934. Milton Bradley Co. On wrapper. © 15Dec68; KK212108.

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The fresh one in bread is Sunbeam. (In The Daily banner, Cambridge, Md., Apr. 17, 1969, p.11) © 17Apr69; KK212806.
No matter how you slice it, Sunbeam has the edge on freshness. (In The Daily banner, Cambridge, Md., Apr. 24, 1969, p.3) © 24Apr69; KK212808.
Signs of freshness; Sunbeam. (In The Times-picayune, New Orleans, Mar. 4, 1969, p.18) © 4Mar69; KK212380.
We've added something to Sunbeam. (In The Daily times, Salisbury, Md., Nov. 5, 1969, p.44) © 5Nov69; KK213686.
Whipping makes lots of things better, including bread; Sunbeam. (In The Daily banner, Cambridge, Md., May 15, 1969, p.11) © 15May69; KK212807.

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Spectrumite, brick-stone. Folder. © 1Feb68; KK212604.

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Alexander Kipnis; Russian arias and songs; VIC-1434. Record sleeve. (Immortal performances) © 30May69; KK211881.
Always, always; Porter Wagoner and Dolly Parton; LSP-4186. Record sleeve. © 30Jun69; KK212791.
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Barney Bigard, 8 rare recordings with small Ellington units; Albert Nicholas, 8 rare recordings with the Little Ramblers, Freddy Jenkins and Bernard Addison; LPV-566. Record sleeve. (Vintage series) © 30May69; KK211875.
Beethoven symphonies nos.9 and 5; Schoenberg, A survivor from Warsaw, op.46; Boston Symphony, Erich Leinsdorf; LSC-7055. Record sleeve. © 31Jul69; KK213032.
Beethoven, Symphony no.6, Pastoral; Boston Symphony; LSC-3074. Record sleeve. © 30May69; KK211873.
Berlioz, Symphonie fantastique; Georges Pretre, Boston Symphony Orchestra; LSC-3096. Record sleeve. © 31Jul69; KK213251.
The best of Anthony Newley; LSP-4163. Record sleeve. © 30Jun69; KK212785.
The best of Jim Reeves, volume 3; LSP-4187. Record sleeve. © 30Jun69; KK212792.
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Boccherini, Vivaldi, Vivaldi-Bach, Cello concertos; Antonio Janigro; VICS-1433. Record sleeve. © 30May69; KK211883.
Bonnie Dobson; LSP-4219. Record sleeve. © 31Jul69; KK212843.
Bonnie Guitar; Night train to Memphis; CAS-2339. Record sleeve. © 1Sep69; KK213158.
Boston Symphony, Erich Leinsdorf, Prokofieff Piano concerto no.5; John Browning, pianist; LSC-3121. Record sleeve. © 31Jul69; KK213029.
Boy named Sue and his other country songs; Shel Silverstein; LSP-4192. Record sleeve. © 30Jun69; KK212794.
Brahms, A German requiem, op.45; Montserrat Caballe, soprano; LSC-7054. Record sleeve. © 31Jul69; KK213031.
C. P. E. Bach, four Hamburg symphonies; Collegium Aureum; VICS-1453. Record sleeve. © 31Jul69; KK213036.
Canadian Pacific; George Hamilton IV; LSP-4164. Record sleeve. © 30May69; KK211879.
Canned wheat packed by The Guess Who; LSP-4157. Record sleeve. © 1Sep69; KK213156.
Caruso; Immortal performances 1904-1906; VIC-1430. Record sleeve. © 30May69; KK211886.
Caviar and chitlins; the Exciters; LSP-4211. Record sleeve. © 31Jul69; KK212853.
Charlie Barnet, vol.II; LPV-567. Record sleeve. (Vintage series) © 31Jul69; KK213246.
Chet picks on the pops; Chet Atkins; LSC-3104. Record sleeve. © 31Jul69; KK213030.
The Children's Playhouse presents The wizard of Oz; CAS-1109. Record sleeve. © 31Jul69; KK212848.
Choo Choo Charlie and his family sing Casey Jones; CAS-1110. Record sleeve. © 1Sep69; KK213157.
Country-folk; Waylon Jennings and the Kimberlys; LSP-4180. Record sleeve. © 31Jul69; KK212851.
Doin' his thing; Wild Bill Davis; LSP-4139. Record sleeve. © 30May69; KK211876.
Don Gibson sings all-time country gold; LSP-4169. Record sleeve. © 30Jun69; KK212788.
Dottie sings Eddy; Dottie West; LSP-4154. Record sleeve. © 30May69; KK211878.
Earl Wild, pianist; Boston Symphony, Erich Leinsdorf; Scharwenka, concerto no.1, op.32; LSC-3080. Record sleeve. © 31Jul69; KK213248.
Eddy Arnold, Bobby Bare, Don Gibson, Hank Snow, Porter Wagoner sing popular country songs; CAS-2333. Record sleeve. © 31Jul69; KK213026.
Fargo; I see it now; LSP-4178. Record sleeve. © 30Jun69; KK212790.
Feliciano; 10 to 23; LSP-4185. Record sleeve. © 30Jun69; KK212797.
Fiedler, Boston Pops; Orpheus in Hades and other Offenbach favorites; VICS-1466. Record sleeve. Illus. signed: Julia Moonar. © 1Sep69; KK213171.
Francois Couperin, Le grand; Lecons de ténebres (Lamentations of Jeremiah); Alfred Deller, Philip Todd, Michel Chapuis; VICS-1431. Record sleeve. © 30May69; KK211885.
Gluck, Orfeo ed Euridice; Rome Opera House Orchestra, Monteux; VICS-1435. Record sleeve. © 31Jul69; KK213033.
Handel, Sonatas for recorder, op.1; VICS-1429. Record sleeve. © 30May69; KK211887.
Hank Locklin Lookin' back; LSP-4191. Record sleeve. © 31Jul69; KK212844.

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R.C.A. RECORDS.-Con.

Happy tracks; Kenny Price; LSP-4224. Record sleeve. © 1Sep69; KK213166.

Haydn, Symphony no.60 in C (Il distratto); Cherubini, Symphony in D; Chamber Symphony of Philadelphia; LSC-3088. Record sleeve. © 30May69; KK211871.

Herb Nitke and Fanfare Films Productions, Inc., present Wild wheels; LSO-1156. Record sleeve. © 31Jul69; KK212842.

Highly distinct; the Friends of Distinction; LSP-4212. Record sleeve. © 1Sep69; KK213165.

Hits covered by snow; Hank Snow; LSP-4166. Record sleeve. © 30Jun69; KK212787.

I believe, I believe, I believe; George Beverly Shea; LSP-4208. Record sleeve. © 1Sep69; KK213164.

The impossible dream; Living Voices; CAS-2322. Record sleeve. © 30Jun69; KK212798.

Jack Jones; A time for us; LSP-4209. Record sleeve. © 31Jul69; KK212852.

James Blackwood sings his favorite Gospel solos; LSP-4165. Record sleeve. © 30Jun69; KK212786.

Jean-Philippe Rameau; ballet suite from the opera Les Indes galantes, collegium aureum; VICS-1456. Record sleeve. © 1Sep69; KK213168.

Jerry Reed explores guitar country; LSP-4204. Record sleeve. © 1Sep69; KK213162.

Jim Ed sings the Browns; Jim Ed Brown; LSP-4175. Record sleeve. © 31Jul69; KK212854.

John Denver; Rhymes & reasons; LSP-4207. Record sleeve. © 1Sep69; KK213163.

The joy of Christmas; Living Guitars; CAS-2332. Record sleeve. © 31Jul69; KK212847.

Living Marimbas plus strings play the Glen Campbell hit Galveston and other hits; CAS-2329. Record sleeve. © 30Jun69; KK212845.

Love theme from Romeo and Juliet; Living Trio; CAS-2340. Record sleeve. © 1Sep69; KK213172.

Love trip; Peter Nero; LSP-4205. Record sleeve. © 30Jun69; KK212796.

Mario Lanza; Memories; LSC-3102(e). Record sleeve. © 30May69; KK211877.

Mario Lanza; Speak to me of love; LSC-3103(e). Record sleeve. © 30May69; KK211888.

Mario Lanza in opera; LSC-3101(e). Record sleeve. © 30May69; KK211869.

Maryfrances; Skeeter Davis; LSP-4200. Record sleeve. © 1Sep69; KK213161.

The Match, a new light; LSP-4206. Record sleeve. © 31Jul69; KK213245.

Max Morath at the turn of the century; LSO-1159. Record sleeve. © 30Jun69; KK212783.

Me and my boys, Porter Wagoner featuring Big Wing; LSP-4181. Record sleeve. © 31Jul69; KK213477.

Monteverdi; Deller consort; VICS-1438. Record sleeve. Illus. signed: Lubin. © 1Sep69; KK213169.

Moog Espana; LSP-4195. Record sleeve. © 30Jun69; KK212795.

Moog power; Hugo Montenegro; LSP-4170. Record sleeve. © 30May69; KK211880.

Mozart, Symphonies nos.36 (Linz) and 39; Boston Symphony, Erich Leinsdorf, conductor; LSC-3097. Record sleeve. © 31Jul69; KK213252.

Music from The graduate and other Simon and Garfunkel hits; Living Brass; CAS-2323. Record sleeve. © 30Jun69; KK212846.

Myrth; LSP-4210. Record sleeve. © 31Jul69; KK213250.

A new sound from the Japanese Bach scene; VICS-1458; Koto Shakuhachi. Record sleeve. © 31Jul69; KK213027.

Orchestral suites from Baroque operas; Lully, Amadis; Purcell, King Arthur; Collegium Aureum; VICS-1432. Record sleeve. © 30May69; KK211884.

Poe through the Glass Prism; LSP-4201. Record sleeve. © 31Jul69; KK213476.

Polka dots; Frank Yankovic; LSP-4182. Record sleeve. © 31Jul69; KK212850.

Rimsky-Korsakoff Scheherazade; Symphony Orchestra conducted by Morton Gould; VICS-1444. Record sleeve. © 31Jul69; KK213028.

Schumann, Symphony no.1, Spring; Schubert, Symphony no.2; Munch, Boston Symphony; VIC-1436. Record sleeve. © 31Jul69; KK213034.

Sincerely; Paul Anka; LSP-4203. Record sleeve. © 31Jul69; KK213244.

Smetana, the moldau; Slovak Philharmonic of Bratislava, Ladislav Slovak, Ludovit Rajter; VICS-1442. Record sleeve. © 31Jul69; KK213035.

The Sons of the Pioneers visit the South Seas; LSP-4194. Record sleeve. © 31Jul69; KK213243.

Soul portrait; Willie Hutch; LSP-4213. Record sleeve. © 31Jul69; KK213249.

Spiritual reflections of Jake Hess; LSP-4198. Record sleeve. © 1Sep69; KK213159.

Strauss, Le bourgeois gentilhomme, suite; Wolf, Italian serenade; Chamber Symphony of Philadelphia; LSC-3087. Record sleeve. © 30May69; KK211872.

Traces of love; Jane Morgan; LSP-4171. Record sleeve. © 30Jun69; KK212789.

2525, exodium & terminus; Zager & Evans; LSP-4214. Record sleeve. © 31Jul69; KK213247.

Unforgettable voices in unforgotten performances from the German operatic repertoire; Eleanor Steber; VICS-1455. Record sleeve. (Immortal performances) © 1Sep69; KK213170.

The velvet touch of Lenny Breau, live; LSP-4199. Record sleeve. © 1Sep69; KK213160.

Walking on new grass; Kenny Price; LSP-4225. Record sleeve. © 1Sep69; KK213167.

Weissenberg plays Debussy; LSC-3090. Record sleeve. © 30May69; KK211870.

The windmills of your mind and other Academy Award winners; CAS-2319. Record sleeve. © 30May69; KK211874.

Young love; Connie Smith & Nat Stuckey; LSP-4190. Record sleeve. © 31Jul69; KK212849.

RAE, RON.
Hairoscope, Scotch hair set tape. See MINNESOTA MINING & MANUFACTURING CO.

RAVOL ENTERPRISE.
Don't spank. Sticker. © Ralph M. Moncrief d.b.a. RaVol Enterprise; 1Jun69; KK212012.

REALEMON FOODS, FOODS DIVISION, BORDEN, INC. See BORDEN, INC. FOODS DIVISION. REALEMON FOODS.

REDDEN, GRANT O. ©
Insert re-weaving. 2 l. © 26Jun69; KK212634.

REDDI-WIP, INC. ©
Win a purple cow that gives green money. (In Good housekeeping, Nov. 1969, p.249) © 18Oct69; KK213434.

RENAUD, VERNER J.
Sketches of an airline. See RENAUD ENTERPRISES.

RENAUD ENTERPRISES. ©
Sketches of an airline by Vern Renaud (Verner J. Renaud) 1 v. © 25Mar69; KK212112.

REPUBLIC ENGINEERING & MANUFACTURING CO. ©
Sears tread saver report; tread saver front-end check. Sheet. Appl. author: Hubert Calmus Moog. © 15Jun69; KK212091.

This is not tire trouble, it's parts trouble; Sears. Poster. Appl. author: Hubert Calmus Moog. © 15Jun69; KK212088.

RESTONIC CORP. ©
1970 living bedrooms. Folder. © 21Jul69; KK212518.

The price is right, pick your size; Restonic spring-tonic supreme sale. Sheet. © 10Oct69 (in notice: 1970); KK213528.

REVLON, INC. ©
Amazing Revlon discovery makes nail enamel wear up to 3 times longer; Wonder Wear basecoat invented by Revlon. (In Mademoiselle, Sept. 1969, p.28) © 28Aug69; KK213129.

Blush-On invented by Revlon. (In Redbook, Oct. 1969, p.2) © 23Sep69; KK213540.

Brownettes, you are now entering blondesville; new Colorsilk Ultra-Soft Blonde. (In Glamour, Aug. 1969, p.31) © 18Jul69; KK212907.

The Goldspun nailfrosts by Revlon. (In Seventeen, July 1969, p.21-22) © 1Jul69; KK212725.

How to be the girl who can do anything with her hair; new Flex body firming lotion. (In Seventeen, Aug. 1969, p.1) © 1Aug69; KK212906.

The Ice-Quakes cometh; natural wonder Un-Lipsticks by Revlon. (In Mademoiselle, Aug. 1969, p.60) © 29Jul69; KK212820.

The Ice-Quakes cometh; Natural Wonder Un-Lipsticks by Revlon. (In Seventeen, July 1969, p.14-15) © 1Jul69; KK212909.

Introducing Translucent wrinkle lotion. (In The New Yorker, Sept. 6, 1969, p.3) © 6Sep69; KK213130.

Introducing transparent blushing gel; Ultima II. (In Women's wear daily, Aug. 5, 1969, p.3) © 5Aug69; KK212822.

Introducing transparent wrinkle cream for hands; Ultima II. (In The New Yorker, Oct. 18, 1969, p.7) © 15Oct69; KK213541.

Naked perfume; from the Moon Drops fragrance collection by Revlon. (In Ladies' home journal, Oct. 1969, p.11) © 25Sep69; KK213534.

Natural wonder Blotting Blusher; Natural wonder Un-Lipstick by Revlon. (In Seventeen, Sept. 1969, p.6-7) © 1Sep69; KK213180.

Natural Wonder eye makeup; Natural Wonder Un-Lipsticks by Revlon. (In Glamour, Aug. 1969, p.8-9) © 18Jul69; KK212908.

New from Ultima II, introducing the skin-care tanning plan. (In Women's wear daily, June 10, 1969, p.3) © 10Jun69; KK212363.

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Our own little sea of tranquility; Moon Drops for the bath by Revlon. (In Women's wear daily, July 25, 1969, p.11) © 25Jul69; KK212818.

The perfect makeup; Ultima II. (In The New Yorker, Sept. 13, 1969, p.5) © 10Sep69; KK213537.

Revlon creates luminesque skinglow; Moon Drops. (In Glamour, Nov. 1969, p.15) © 160ct69; KK213533.

Revlon invents action-now skincare; Moon Drops demi facecare by Revlon. (In Cosmopolitan, Aug. 1969, p.2 of cover & p.1) © 24Jul69; KK212821.

Revlon invents fearless frosting; new Frost & Glow by Revlon. (In Seventeen, Sept. 1969, p.19) © 1Sep69; KK213181.

Revlon invents the first transparent glowing powder; new Touch & Glow. (In Glamour, Aug. 1969, p.33) © 18Jul69; KK212904.

Revlon invents the makeup that is and isn't; Moon Drops. (In Cosmopolitan, Sept. 1969, p.5) © 26Aug69; KK213303.

Revlon sees it ... the Fleshcolored Frostlings by Revlon. (In Seventeen, Oct. 1969, p.6-7) © 30Sep69; KK213542.

This luxurious liquid make-up moisturizes and gives you the delicious dewy-look. (In McCall's, Oct. 1961, p.7) Appl. author: Warwick & Legler, Inc. © 10ct63 (in notice: 1961); KK173741.

3-minute foaming facial; Ultima II. (In Mademoiselle, Oct. 1969, p.13) © 20ct69; KK213539.

Toughen up weak nails; Wonder nail fortifier invented by Revlon. (In Vogue, Sept. 1, 1969, p. 124) © 28Aug69; KK213301.

The 24-hour liquid diet for skin; Moon Drops moisture makers by Revlon. (In Ladies' home journal, Oct. 1969, p.1) © 25Sep69; KK213536.

Ultima II clears the way for the new bronzissima look for summer, Veneziano. (In The New York times magazine, June 22, 1969, p.40) © 22Jun69; KK212362.

Ultima II presents Eyecouture 70. (In Glamour, Nov. 1969, p.20-21) © 160ct69; KK213535.

Waterpaints for eyes; new Natural Wonder eye makeup. (In Seventeen, July 1969, p.4-5) © 1Jul69; KK212905.

What's the greatest thing next to Blush On? Blush On Duette, invented by Revlon. (In Mademoiselle, Aug. 1969, p.53) © 29Jul69; KK212819.

Who has the patent on gleam? Face Gleamers. (In Ladies' home journal, Oct. 1969, p.9) © 25Sep69; KK213532.

REYNOLDS (R. J.) TOBACCO CO. ©
Embra for my woman. (In Winston-Salem journal, Aug. 11, 1969, p.7) © 11Aug69; KK212387.

Me and my Winstons, we got a real good thing. (In U.S. news & world report, Apr. 21, 1969, p.4 of cover) © 16Apr69; KK212036.

Take a puff, it is springtime; Salem filter cigarettes. (In Successful farming, June 1969, p.4 of cover) © 19May69; KK212034.

You can't take the country out of Salem. (In Newsweek, May 5, 1969, p.4 of cover) © 29Apr69; KK212035.

RICHARDS, DEKE.
CC rides again; WS801. Record sleeve. © Deke Richards & Ken Kim; 21Nov69; KK213817.

RICHARDS MANUFACTURING CO., INC. ©
Continuous strength jewett nail, type 316L stainless steel. Sheet. Appl. author: John R. Treace. © 1Jun69; KK212735.

Universal pelvic traction belt. Sheet. Appl. author: John R. Treace. © 26Jul69; KK212734.

Verilex light system for the operating microscope. Sheet. Appl. author: John R. Treace. © 26Jul69; KK212736.

RIEGEL PAPER CORP. ©
One size miracle stretch panty hose; code no.MS-PH-1. On bag. © 6Nov69; KK213842.

One size stretch seamless stockings; OS-ST-1. On bag. © 9May69; KK212660.

Seamless panty hose; PH-LBD-3. Folder. © 27Jun69; KK212043.

Support panty hose; SUP-PBD-1. On bag. © 14Nov69; KK213843.

RISWOLD, GILBERT. ©
The owl and the prairie dog, by Berniece Freschet; pictures by Gilbert Riswold. [Book jacket] 610. © 19Mar69; KK211986.

ROBBYN, K.
Robbyn's hi pretty doll puzzle; Wa-Ta-Gam-Me? Card & bag. Appl. author: Herman J. Rosenbaum. © Herman J. Rosenbaum t.a. K. Robbyn; 1Dec69; KK213798.

ROBINS (A. H.) CO. MILLER-MORTON CO. SUBSIDIARY. See MILLER-MORTON CO.

ROCKWELL MANUFACTURING CO. ©
Rockwell parking meters are rained on, snowed on, leaned on, beat on. Folder. © 7Apr69; KK211786.

ROLLS-ROYCE, INC. ©
The personal Rolls-Royces: $19,600, $29,200 and $31,600. (In The New Yorker, Sept. 27, 1969, p.26-7) © 24Sep69; KK213819.

ROMART, INC.
Rowan & Martin's Laugh-in knock-knock jokes. See SCHLATTER (GEORGE)-ED FRIENDLY PRODUCTIONS ~~ROMART, INC.~~

Rowan & Martin's Laugh-in party. See SCHLATTER (GEORGE)-ED FRIENDLY PRODUCTIONS & ROMART, INC.

ROSE, T.
Giant color fun, an activity box for ages 4 to 9. See WESTERN PUB. CO., INC.

ROSE CONFECTIONS. ©
Make your own almond bark; white coating; net wt. 36 oz. On bag. Appl. author: Edwin R. Rose. © 18Jul69; KK212023.

ROSENBAUM, HERMAN J. See ROBBYN, K.

ROSS LABORATORIES. ©
Clinical criteria for gestational assessment; Similac 27. Card. © 3Jul69; KK212065.

Every ounce a Similac baby. Card. © 19Mar69; KK212312.

For mothers at discharge, a coupon worth one free quart Similac or Similac with iron, ready-to-feed infant formula. 1 v. © 2May69; KK212521.

For mothers at discharge, a coupon worth one free 6-pack Similac ready-to-feed infant formula. 1 v. © 2May69; KK212520.

Formula system now, expanded patient coverage; introducing whole infant formula. Poster. © 5Feb69; KK212517.

Hospital & medical facilities planning service. Folder. © 10May69; KK212522.

Multivitamin drops for infants, Vi-Daylin drops; introducing the patient money saver. Folder. © 100ct69; KK213410.

One day last winter, it snowed for a month; Similac. Folder. © 10Jul69; KK212063.

Pedialyte oral electrolyte solution. Folder. © 30ct69; KK213411.

Personal growth record; Vi-Daylin chewable vitamin. Folder. © 10Mar69; KK212311.

Public health nutrition, a progress report; Similac with iron. Folder. © 3Jul69; KK212064.

Redi-nurser; your baby's first formula, Similac. Folder. © 16Jun69; KK212060.

Redi-nurser; your baby's first formula, Similac with iron. Folder. © 16Jun69; KK212059.

Redi-Nurser exclusively from Similac, the first instant infant nurser. Poster. © 29Apr69; KK212523.

Rondectorant decongestant, expectorant. Folder. © 1Nov69; KK213412.

Similac Isomil concentrated liquid; improved soy formula to satisfy special feeding needs. Folder. © 3Sep69; KK212632.

A single feeding in seconds; Similac ready-to-feed infant formula; net 8 fl. oz. Card. © 3Jul69; KK212633.

The stand-ins; when the breast-feeding mother needs a supplement, a rest, and a little recreation; Similac. Sheet. © 9Apr69; KK212031.

2 new convenient dosage forms, new 150 ml size Pediamycin ... new chew or swallow. Card. © 3Jul69; KK212058.

Vi-Daylin fall 1969 deal order card. Folder. © 22Sep69; KK213415.

When the doctor recommends Similac, try the new convenient form, Similac ready-to-feed. Folder. © 3Sep69; KK213414.

A winning combination, Pramilet FA, prenatal vitamin-mineral supplement. © 3Jul69; KK212057.

Your baby's first formula, Similac. Folder. © 26May69; KK212061.

Your baby's first formula, Similac. Folder. © 3Sep69; KK213413.

Your baby's first formula, Similac with iron. Folder. © 26May69; KK212062.

ROTHMAN (HARRY) INC. ©
Big round-up in Rothman country! (In New York times, June 9, 1969, p.72) © 9Jun69; KK211790.

Come to the Rothman campus. (In The New York times, Aug. 28, 1969, p.24) © 28Aug69; KK212525.

Crazy to buy this overcoat in August? (In New York times, July 31, 1969, p.20) © 31Jul69; KK212148.

Even for Rothman's, a special purchase like this is an incredible opportunity; 100% pure Mongolian cashmere overcoats. (In The New York times, Sept. 29, 1969, p.38) © 29Sep69; KK212947.

Find your degree of fashion in Rothman country. (In The New York times, Oct. 6, 1969, p.36) Appl. author: Harry Rothman. © 60ct69; KK213105.

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ROTHMAN (HARRY) INC.-Con.
Get in your fashion groove at Rothman's. (In The New York times, Oct. 27, 1969, p.32) © 27Oct69; KK213374.
Happy holidays start in Rothman country. (In The New York times, Dec. 22, 1969, p.28) © 22Dec69; KK213898.
Here is our offer, the most acclaimed suit design of this decade at an $85 saving. (In The New York times, Nov. 28, 1969, p.26) © 28Nov69; KK213687.
How to do your own thing in fashion. (In The New York times, Sept. 25, 1969, p.35) © 25Sep69; KK212927.
How to forecast your fashion future! (In New York times, Sept. 8, 1969, p.36) © 8Sep69; KK212620.
It's warm-up time in Rothman country; let Rothman's great fashion collection warm you. (In The New York times, Dec. 4, 1969, p.65) © 4Dec69; KK213734.
Stake your fashion claim in Rothman country. (In The New York times, Dec 1, 1969, p.39) Appl. author: Harry Rothman. © 1Dec69; KK213697.
What degree of university fashion are you ready for? (In The New York times, Sept. 2, 1969, p.45) © 2Sep69; KK212589.
Which fashions will turn you on? (In The New York times, Sept. 15, 1969, p.43) © 15Sep69; KK212747.

ROYAL HAWAIIAN MINT.
Dollar; this is a replica of the only dollar coin ever minted for the Kingdom of Hawaii. Card. © Royal Hawaiian Mint, division of Royal Hawaiian Coins, Inc.; 6Dec69; KK213747.

RUBBERMAID COMMERCIAL PRODUCTS, INC. ©
Dome top Brute 44, outdoor refuse container. Sheet. © 26May69; KK211729.

RUBBERMAID, INC. ©
Bathtub appliques for safer footing in the tub. Sheet. © 1Aug69; KK212834.
Bathtub appliques for safer footing in the tub. Sheet. © 1Aug69; KK212836.
Brand new; self closing wastebasket. Folder. © 26Jun69; KK211894.
Decorator drainer tray, no.1161. Sheet. © 26Jun69; KK211891.
Decorator stove 'n counter mat, no.1321. Sheet. © 26Jun69; KK211893.
Decorator stove 'n counter mat, no.1322. Sheet. © 26Jun69; KK211892.
Fall, dish drainer sale; no.6051-25. Sheet. © 11Sep69; KK213104.
New look, heatproof, too, decorator stove 'n counter mats. Folder. © 26Jun69; KK211895.
New, plate rack; item no,6203. Folder. © 17Oct69; KK213407.
No.0455 bathtub appliques for safer footing in the tub. Sheet. © 1Aug69; KK212837.
October $1.00 off sale, Rubbermaid spacemakers. (In Hardware retailer, Sept. 1969, p.148) © 2Sep69; KK213103.
$1.00 off, October spacemakers sale; spacemaker drawer. Sheet. © 3Jul69; KK212333.
$1.00 off, September base cabinet organizers sale; slide-out 9" drawer. Sheet. © 3Jul69; KK212332.
Plate rack; no.6203. Sheet. © 17Oct69; KK213409.
Sale; for retail selling January 1 through February 15, 1970; no.2963. Sheet. © 17Oct69; KK213408.
Self closing wastebasket, no.2864. Sheet. © 26Jun69 (in notice: 1968); KK211890.
September $1.00 off sale, Rubbermaid base cabinet organizers. (In Housewares buyer, Aug. 1969, p.4-5) © 1Aug69; KK212835.

RUBINSTEIN (HELENA) INC. ©
Every pretty face needs five simple things; Helena Rubinstein simply makes them best. (In Mademoiselle, Nov. 1969, p.42-43) © 30Oct69; KK213478.
Heaven Sent; it's heaven to give and to receive; even to buy for yourself. (In Seventeen, Dec. 1969, p.20-21) © 1Dec69; KK213746.
Helena Rubinstein triumphantly brings you the world's easiest to apply lashes; new Minute Lashes. (In Seventeen, Nov. 1969, p.49) © 31Oct69; KK213529.
I like fluffy blankets; Heaven Scent. (In Seventeen, Oct. 1969, p.69) © 29Sep69; KK213342.
The late, latest look. (In Vogue, Oct. 1, 1969, p.36-37) © 29Sep69; KK213341.
Le lipstick ... young, bold, beautiful. (In Glamour, Sept. 1969, p.30-31) © 19Aug69; KK212590.

RUSS TOGS, INC. ©
Rrrrruss. [Girl in pantsuit] (In The New York times magazine, July 27, 1969, p.3) Appl. author: Altman, Stooler [i.e. Stoller] & Chalk. © 27Jul69; KK212572.
Rrrrruss; long vest and pleated skirt. (In The New York times magazine, Nov. 9, 1969, p.45) Appl. author: Altman, Stoller & Chalk. © 9Nov69; KK213602.
Rrrrruss; stand by for lift-off. (In The New York times magazine, Oct. 26, 1969, p.18) Appl. author: Altman, Stoller & Chalk. © 26Oct69; KK213501.

RUTENBECK, CHARLES G. ©
Your long shot has just come in at 100 to 1. (In Lee Town news, June 19, 1969, p.8-9) © 19Jun69; KK212104.

RYAN, JAMES W. ©
The donut friar. On folding carton. © 17Oct69; KK213555.

S

SCM CORP. GLIDDEN-DURKEE DIVISION. ©
Coatings & resins industrial review; goal, a New York Ranger slams the puck home; v.19, no.1. 1 v. Appl. author: Meldrum & Fewsmith, Inc. © 15Aug69; KK213293.
Coatings & resins industrial review, modern Andersen windowalls; v.18, no.1. 1 v. Appl. author: Meldrum & Fewsmith, Inc. © 15Feb68; KK213294.
Glidden metals, copper infiltrating powder. Folder. Appl. author: Meldrum & Fewsmith, Inc. © Glidden-Durkee Division, SCM Corp. (in notice: SCM Corp.); 10Oct69; KK213292.
The latest scoop; new Glidden gel-flo, so thick you can scoop it. Folder. Appl. author: Meldrum & Fewsmith, Inc. © Glidden-Durkee Division, SCM Corp. (in notice: SCM Corp.); 15Jul69; KK213291.
Our claim: Ultra-Hide covers even black houses in 1 coat. Three folders. Appl. author: Meldrum & Fewsmith, Inc. © Glidden-Durkee Division, SCM Corp. (in notice: SCM Corp.); 15May69; KK213783.

S-K WAYNE TOOL DIVISION. ©
The great ones at the Charlotte 600. (In Car craft, Oct. 1969, p.12-13) © 10Oct69; KK213451.
S-K Tools directs rush-hour traffic through your door. (In Hardware retailer, Sept. 1969, p.45-47) © 1Sep69; KK213450.

SAALFIELD PUB. CO. ©
ABC 1, 2, 3 stencils; paper, pencil, crayons; 6032:129; 3 to 8 years. On wrapper. © 11Apr69; KK211813.
Blondie flannel board, full color kitchen scene. See KING FEATURES SYNDICATE, INC.
Blondie trace and color. See KING FEATURES SYNDICATE, INC.
Color, color over 200 pictures; 6086. On wrapper. © 27May69; KK212916.
Crayon artistry with embossed design patterns; three reversible plastic patterns; 6075:129. On wrapper. © 24Apr69; KK211817.
The flying nun, a paper doll box. See SCREEN GEMS, INC.
Ice capades flannel board play. See ICE CAPADES, INC.
Mr. and Mrs. flannel face; 2 fuzzy faces; 40 fuzzy back pushouts; 6098:129. On wrapper. © 30Apr69; KK211819.
Mr. Spin-nose; 4 spinner games; 7525. Authorized ed. On wrapper. © 8May69; KK212015.
My first activity box; 6112. On wrapper. © 19May69; KK212913.
Paste without paste by number; 6042. On wrapper. © 9May69; KK212915.
Rowan & Martin's Laugh-in. See SCHLATTER (GEORGE)-ED FRIENDLY PRODUCTIONS & ROMART, INC.
Stitch a picture, creative sewing play; 2 practice boards; 6038:129. On wrapper. © 15Apr69; KK211815.
20 activity books; things to make; 6090:129. On wrapper. © 17Apr69; KK211818.
Walter Lantz Funorama. See LANTZ (WALTER) PRODUCTIONS, INC.
Walter Lantz rub-a-pencil. See LANTZ (WALTER) PRODUCTIONS. INC.
Wet the brush and bring out the colors; 5017. On wrapper. © 9Apr69 (in notice: 1968); KK212914.

ST. REGIS PAPER CO. ©
This leaf is built to do two things well. (In Newsweek, June 2, 1969, p.5) © 3Jun69; KK213685.
Trees are animal apartment houses. Do you know which tenants live on each floor? (In Newsweek, Oct. 6, 1969, p.110-111) © 6Oct69; KK213839.
A tree's shape helps it fight for life; can you guess why these five have survived? (In Time, Apr. 11, 1969, p.109) © 11Apr69; KK213552.
Why are tomorrow's trees growing faster, straighter and healthier? It's all a matter of breeding. (In Time, May 16, 1969, p.118-119) © 16May69; KK213674.

SALES PROGRAMS, INC. ©
U.S. in space flight insignia collection; Citgo. Sheet. Appl. authors: Sam Price, Dean Mammel. © 1Jun69; KK212001.

SALVINI, EMILEE. ©
Mar-Not, peel-n'-stick. Folder & sheet. © 10Sep69; KK212949.

SANDER, HERMAN J. ©
Mud runners. Sticker. © 5Dec67; KK212629.

SCARLATO, PASQUALE. See BLAIR & CO.

SCHENLEY DISTILLERS CO. ©
Are you getting 8 year old whiskeys for your money; Schenley reserve.

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(In Grambling vs. Morgan State [football program] Sept. 20, 1969, p.2 of cover) © 20Sep69; KK212923.

Joy; what do you expect from an eight year old on Christmas; Schenley Reserve. (In Life, Nov. 21, 1969, after p.16) © 21Nov69; KK213712.

No matter how you cut it, older whiskey tastes more mature; Reserve. (In Popular science, July 1969, p.44) © 1Jul69; KK212407.

Only leading blend with 8 year old whiskey; Schenley reserve. (In Buffalo evening news, Oct. 21, 1969, section 3, p.43) © 21Oct69; KK213340.

Only leading blend with 8 year old whiskey; Schenley Reserve. (In The New York times, Sept. 22, 1969, p.26) © 22Sep69; KK212925.

Put an eight year old to work for you; blended whiskey. (In Observer, Sept. 8, 1969, p.12) © Schenley Distillers, Inc. (in notice: Schenley Distillers Co.); 8Sep69; KK212800.

SCHENLEY IMPORTS CO. ©
Canada, you're too good to us; imported Canadian MacNaughton. (In Columbus citizen-journal, Nov. 26, 1969, p.4) © 26Nov69; KK213757.

Canada, you're too good to us; imported Canadian MacNaughton. (In The New York times, Sept. 26, 1969, p.26) © 26Sep69; KK213174.

8 year old whiskey costs more to make; costs us, not you; blended whiskey. (In Cleveland press, Sept. 30, 1969, p.C6) © 30Sep69; KK213175.

You'll thank Canada too; imported Canadian MacNaughton. (In Beverage media, metropolitan ed., Sept. 1969, p.20-21) © 1Sep69; KK212924.

SCHLATTER (GEORGE)-ED FRIENDLY PRODUCTIONS & ROMART, INC. ©
Rowan & Martin's Laugh-in knock-knock jokes; window folder and 32 jokes; 6046. Authorized ed. Saalfield Pub. Co. On wrapper. © 15May69; KK212014.

Rowan & Martin's Laugh-in party; 6045. Authorized ed. Saalfield Pub. Co. On wrapper. © 19May69; KK212016.

SCHREIBER (L. D.) CHEESE CO., INC. ©
Delight the kids with these tasty treats; 16 slices, American; net wt. 12 oz. On wrapper. Appl. author: American Can Co. © 15Mar69; KK212315.

Thrill your guests with these delicious treats; 8 slices American pasteurized process cheese food; net wt. 8 oz. On wrapper. Appl. author: American Can Co. © 15Mar69; KK213302.

SCHUNK, JAMES R. See PURE DETERGENT CO.

SCHWAIGER MANUFACTURING CO. ©
History of wheelwright; Schwaiger's lock nut. Slip. (With Our latest improvement on Schwaiger lock nut) © 26May69; KK212912.

SCHWEPPES COCKTAIL MIXERS, LTD. ©
The perfect daiquiri is a wedding of impeccable ingredients, skill and judgement; daiquiri mixer. (In Newsweek, Apr. 14, 1969, p.125) Appl. author: Ogilvy & Mather, Inc. © 8Apr69; KK211792.

The perfect whiskey sour is a wedding of impeccable ingredients, skill and judgement; whiskey sour mixer. (In Newsweek, Apr. 14, 1969, opposite p.12-A) Appl. author: Ogilvy & Mather, Inc. © 8Apr69; KK211791.

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What every expectant mother should know about diapers. 1 v. NM: additions. © 1May69; KK212139.

SCREEN GEMS, INC. ©
The flying nun, a paper doll box; 5 paper dolls and costumes; 6069:129. Saalfield Pub. Co. On wrapper. © 24Apr69; KK211814.

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The day the fish went wild, by Elizabeth Baldwin Hazelton; illustrated by Joe Servello. ([Book jacket] 812) © 6Mar69; KK211942.

Patriot's progress; Joseph G. E. Hopkins. [Book jacket] SSP 27. Appl. author: Victor Mays. Appl. ti.: Reproduction of painting on jacket cover of Patriot's progress by Joseph G. E. Hopkins. © 23Jan69; KK212155.

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Welded metal bellows; bulletin FFD10. 1 v. © 30Jun69; KK212453.

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People who sleep on Posturepedic are firm believers in comfort. (In Life, July 18, 1969, p.30-31) Appl. author: Earle Ludgin & Co. © 14Jul69; KK213551.

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Mrs. Robert Stack is one of America's best dressed women. Why did she want a sewing machine from Sears? (In Ladies home journal, Sept. 1969, p.57) Appl. author: Ogilvy & Mather, Inc. © 20Aug69; KK212648.

Our Kenmore self-cleaning oven from Sears could pass even a mother-in-law's inspection, says Eve Arden. (In Better homes & gardens, Sept. 1969, p.105) Appl. author: Ogilvy & Mather, Inc. © 20Aug69; KK212647.

Rosemary Clooney has five children, a pool, & a Sears Kenmore washer that works twelve hours a day. (In Better homes & gardens, Sept. 1969, p.137) Appl. author: Ogilvy & Mather, Inc. © 20Aug69; KK212649.

Why did Anne Baxter, who could afford any refrigerator that caught her fancy, choose a Coldspot from Sears? (In American home, June 1969, p.8-9) Appl. author: Ogilvy & Mather, Inc. © 20May69; KK212893.

Why did author Jean Kerr, who could afford any stove, want a self-cleaning Kenmore from Sears? (In American home, June 1969, p.73) Appl. author: Ogilvy & Mather, Inc. © 20May69; KK212889.

Why did author Jean Kerr, who could afford any stove, want a self-cleaning Kenmore from Sears? (In House beautiful, June 1969, p.6-7) Appl. author: Ogilvy & Mather, Inc. © 20May69; KK212892.

Why did Mrs. Skitch Henderson, who could afford any refrigerator you could name, want a Sears Coldspot? (In Woman's day, June 1969, p.7) Appl. author: Ogilvy & Mather, Inc. © 20May69; KK212890.

Why did the Dave Brubecks, who could afford the world's most expensive dryer, want a Kenmore from Sears? (In Good housekeeping, Aug. 1969, p.26-27) Appl. author: Ogilvy & Mather, Inc. © 20Jul69; KK213329.

Why did the Dave Brubecks, who could afford the world's most expensive dryer, want a Kenmore from Sears? (In Parents magazine, Aug. 1969, p.29) Appl. author: Ogilvy & Mather, Inc. © 20Jul69; KK212891.

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Seasons greetings; with this set of watch band calendars. Folder. Appl. author: Gene Sebring. Appl. ti.: Watch band calendar greeting card. NM: revision. © 15Apr68; KK212500. (See also Sebring (Gene) Inc.; 29Oct68; KK214385)

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Come to our open house; Friday, June 27. (In Wilshire press, June 26, 1969, p.5) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 26Jun69; KK213388.

5% interest; it makes serious savers lighthearted. (In Los Angeles times, Sept. 23, 1969, p.29) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 23Sep69; KK213398.

If feeding them was a matter of loose change, you wouldn't need us. (In The dairyman, May 1969, p.37) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 3May69; KK211771.

Move on up in the fast growing career field; Wilbert Fisher did. (In The Equalizer, June-July 1969, p.35) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 1Jun69; KK213391.

The ol' street won't be the same again; introducing Ready ReservAccount. (In Time, Jan. 24, 1969, p.R3) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 21Jan69; KK211767.

Our branch is branching out. (In Wilshire press, June 19, 1969, p.2) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 19Jun69; KK213392.

Our 5% Premium Passbook Account is one way we can keep your money working for you. (In Los Angeles times, June 24, 1969, p.8) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 24Jun69; KK213396.

Ready ReservAccount covers bad breaks. (In Newsweek, Feb. 24, 1969, p.94) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 18Feb69; KK211768.

A successful yield? Not with this staring you in the face. (In Citrograph, April 1969, p.278) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 1Apr69; KK211770.

The tree that became a branch. (In Redlands bulldog, University of Redlands, Calif., Sept. 5, 1969, p.2) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 5Sep69; KK213395.

We don't make you play waiting games when you want to start construction. (In Builders journal, April 1969, p.13) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 1Apr69; KK211765.

We'll give you credit for not being handy; Ready ReservAccount. (In Newsweek, Apr. 7, 1969, p.LA20) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 2Apr69; KK211769.

When kids go back to school, Ready ReservAccount helps get them everything they need. (In Time, Sept. 12, 1969, p.X1) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 12Sep69; KK213394.

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You can get somewhere with us; Linda De Landro did. (In The Equalizer, June-July 1969, p.21) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 1Jun69; KK213399.

You need a place to deposit your corporate income tax. (In Wall Street journal, Mar. 5, 1969, p.9) Appl. author: Young & Rubicam, Inc. © Security Pacific National Bank; 5Mar69; KK211766.

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Bali, the classic card word game; no.22. On wrapper. © 23Feb69; KK211744.

Behind the 8 Ball game; no.43. On wrapper. © 23Feb69; KK211745.

Tic Tac Tower, a challenging 3 dimensional game for the entire family; no.89. © 23Feb69; KK211748.

What shall I wear? A fashion game for girls; no.31. On wrapper. © 23Feb69; KK211747.

What's up? Play a television panel game in your own home; no.23. On wrapper. © 23Feb69; KK211746.

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Deluxe Hold-All storage arm-rest. [Envelope] Appl. author: F. Krone. © 14Aug69; KK213097.

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Serta makes it easy for you to enjoy Perfect Sleeper super-size mattress luxury. (In Look, Sept. 23, 1969, p.26) Appl. author: MacManus, John & Adams, Inc. © 23Sep69; KK213920.

Triple value sale; beautiful quilted luxury, the Serta Orthalux Capri. (In Look, July 29, 1969, p.70-71) Appl. author: MacManus, John & Adams, Inc. © 29Jul69; KK213919.

SERVELLO, JOE.

The day the fish went wild. See SCRIBNER'S (CHARLES) SONS.

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Pizza Parlor & Ye Public House. [Box top] © 25Jun69; KK211971.

Pizza Parlor & Ye Public House; fun, also pizza. [Matchbook] Appl. ti.: Matchbook - Shakey's Pizza Parlor & Ye Public House. © 29Jul69; KK212079.

SHELL OIL CO. ©

Win up to $5000, play Shell's States of the Union. Card. (In The Fort Wayne journal gazette, Apr. 6, 1969, insert) Appl. author: Ogilvy & Mather, Inc. © 6Apr69; KK212313.

SHEPARD, MARY. ©

P. L. Travers, Mary Poppins comes back; TC 1269. Record sleeve. © 3Mar69; KK212910.

P. L. Travers, Mary Poppins from A-Z; TC1254. Record sleeve. © 3Mar69; KK213146.

SHERWIN-WILLIAMS CO. ©

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Super Kem-Tone, Kem-Glo, Kem-Glo Velvet and new Kem-Namel colors. Folder. © 12Aug69; KK212532.

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Normandy fondue dish. [Japan] Sticker. Appl. ti.: Picture of fondue dish with flower. © 22Mar69; KK213899.

Normandy mixing and storage bowl set. [Japan] Sticker. Appl. ti.: Picture of mixing and storage bowl set with flower. © 22Mar69; KK213900.

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The silkspinners, by Jean Russell Larson; illustrated by Uri Shulevitz. ([Book jacket] 711) © 22Aug67; KK211941.

SHURE BROS., INC. ©

The cartridge looms large for a simple reason; Super-Track. (In High fidelity, June 1968, p.73) Appl. author: William Hart Adler, Inc. © 20May68; KK212354.

SILENT WITNESS ENTERPRISE. ©

The silent witness, our shield of faith; 27 envelopes. On wrapper. Appl. author: Weldon Hall. © 12Aug69; KK213362.

SIMMONS CO. ©

A Beautyrest supports both of you the same way it supports each of you. (In Modern bride, summer 1969, p.100) Appl. author: Young & Rubicam, Inc. © 4Mar69; KK211838.

Give every part of your body a good night's sleep; Beautyrest by Simmons. (In Esquire, April 1969, p.189) Appl. author: Young & Rubicam, Inc. © 13Mar69; KK211867.

We're all put together differently; Beautyrest by Simmons. (In Mademoiselle, June 1969, p.62) Appl. author: Young & Rubicam, Inc. © 20May69; KK211834.

What happens to your back when your head and legs fall asleep? Beautyrest by Simmons. (In Glamour, Nov. 1968, p.127) Appl. author: Young & Rubicam, Inc. © 21Oct68; KK211833.

Your shoulders have enough problems sleeping without worrying about your back; Beautyrest by Simmons. (In Glamour, Oct. 1968, p.134) Appl. author: Young & Rubicam, Inc. © 20Sep68; KK211832.

SIMPLICITY PATTERN CO., INC. ©

Adult swatch chart; 8452. Wall chart. © 1Aug69; KK212690.

Announcing the all new Simplicity sewing book; $1.00. Poster. © 1Aug69; KK212687.

Dollars and sense fashion; 8334. Wall chart. © 1Aug69; KK212686.

For the woman who sews; Simplicity, the fashion magazine. Poster. © 1Aug69; KK212693.

Great sewing ideas for '70, fashions with a great future; Simplicity fashion news; take one, it's free. Poster. © 1Dec69; KK213760.

It's all in the look; take one, it's free; Simplicity fashion news; 8449. Poster. © 1Aug69; KK212694.

It's the season of separates; 8417. Poster. © 1Jul69; KK212323.

Know your figure type. Wall chart. © 1Aug69; KK212685.

School swatch chart, fall 1969; 8362. Wall chart. © 1Aug69; KK212691.

Select fashions for all seasons; Simplicity home catalog; 8361. Poster. © 1Aug69; KK212689.

Simplicity; 8350, blouse 8124. Poster. © 1Sep69; KK212858.

Simplicity; 8353. Poster. © 1Jul69; KK212326.

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Simplicity; 8428. , Poster. © 1Jul69; KK212324.

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Simplicity; 8444. Poster. © 1Aug69; KK212688.

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Simplicity; 8502. Poster. © 10ct69; KK213519.

Simplicity; 8506. Poster. © 1Sep69; KK212856.

Simplicity; 8550. Poster. © 10ct69; KK213520.

Simplicity; 8568. Poster. © 10ct69; KK213521.

Simplicity; 8596, blouse 8015. Poster. © 1Nov69; KK213716.

Simplicity; 8615. Poster. © 1Nov69; KK213715.

Simplicity; 8623. Poster. © 1Nov69; KK213714.

Simplicity; 8634, super simple. Poster. © 1Dec69; KK213761.

Simplicity; 8647. Poster. © 1Dec69; KK213758.

Simplicity; 8662. Poster. © 1Dec69; KK213759.

Sparkling fashions, super gifts; take one, it's free; 8543. Poster. © 10ct69; KK213518.

Take one, it's free; Simplicity fashion news; 8496, 7872. Poster. © 1Sep69; KK212857.

Take one it's free; tomorrow's fashions to sew today; Simplicity fashion news. Poster. © 1Nov69; KK213713.

Teens; what's your fashionscope? Fall '69 modern miss extra; no.8414. Slip. © 1Aug69; KK212684.

Want to know what's in your fashion future? Modern miss extra teen fashion and fabric show for fall '69; no.8414. Slip. © 1Aug69; KK212683.

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Now Skelly announces Skeltane. (In The Kansas City star, March 31, 1969, p.16) Appl. author: Bruce B. Brewer Co., Inc. © 31Mar69; KK212152.

SLIM JIM, INC. ©
Take five on the Fourth; all-beef, ready to eat Slim Jims in a new 5-pack. (In Milwaukee journal sentinal, June 30, 1969, p.3) Appl. author: Bauer, Tripp, Hening & Bressler, Inc. © 30Jun69; KK211839.

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Mysterious magniks; model no.179. Card. © 17Dec69; KK213890.

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Bon Hill brand; plants seed bulbs from E. Curtis Smith. Sheet. © 29May69 (in notice: 1968); KK212151.

Rocket Brand; from E. Curtis Smith. Sheet. NM: additions. © 27Dec68; KK212150.

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The child and his world, IR-102; Singer education & training products; album IR-10--IR-15. 6 record sleeves. © 30May69; KK213090.

Legacy of America, IR-104; Singer education & trainig products; Album IR-20--IR-24. 5 record sleeves. Appl. author: Thomas A. Bland. © 18Aug69; KK213088.

Mythology of Greece and Rome, IR-103; Singer education & training products; album IR-16--IR-19. 4 record sleeves. Appl. author: Elizabeth E. Marshall. © 14Jul69; KK213087.

You and your body, IR-101; Singer education & training products; album IR-7--IR-9. 3 record sleeves. Appl. author: Isabel S. Abrams. © 14Jul69; KK213089.

SONY CORP. OF AMERICA. ©
The alarm clock that shows old movies. (In The New Yorker, Oct. 11, 1969, p.107) Appl. author: Doyle Dane Bernbach, Inc. © 28Sep69; KK213489.

The bigger the lens, the better the picture; Sony Trinitron color TV. (In Life, Dec. 5, 1969, p.64-65) Appl. author: Doyle Dane Bernbach, Inc. © 15Nov69; KK213888.

Even if they can't afford one; we make 5 different compact solid state stereos. (In Home furnishings daily, Sept. 29, 1969, p.48) Appl. author: Doyle Dane Bernbach, Inc. © 29Sep69; KK213490.

From the people who put William B. in a cube, Johann S. in a cube; TFM-1837W FM radio. (In The New Yorker, Sept. 27, 1969, p.89) Appl. author: Doyle Dane Bernbach, Inc. © 28Aug69; KK213238.

How do you explain it to your wife? $149.95; Sony 5-band VHF portable. (In Flying, Aug. 1969, p.5) Appl. author: Doyle Dane Bernbach, Inc. © 17Jul69; KK212642.

It matters not who won or lost, it's did you see the game? Sony 7200-TV. (In The New Yorker, May 10, 1969, p.89) Appl. author: Doyle Dane Bernbach, Inc. © 25Apr69; KK212645.

It's mean to give someone a lousy portable. (In The New Yorker, June 21, 1969, p.65) Appl. author: Doyle Dane Bernbach, Inc. © 28May69; KK212083.

Our new stereo won't add any distortion to their sound and it won't take any away either. (In Life, Sept. 19, 1969, p.80A) Appl. author: Doyle Dane Bernbach, Inc. © 28Aug69; KK213241.

Peace on earth. (In Life, Nov. 21, 1969, p.2) Appl. author: Doyle Dane Bernbach, Inc. © 280ct69; KK213886.

Play with it free for five days; Sony Electronic Calculator. (In Detroit free press, Oct. 21, 1969, p.10B) Appl. author: Doyle Dane Bernbach, Inc. © 210ct69; KK213664.

A plug for a radio that didn't have one last year; 6F-21WA. (In Home furnishings daily, Sept. 5, 1969, section 2, p.3) Appl. author: Doyle Dane Bernbach, Inc. © 5Sep69; KK212746.

Push-button FM; another labor-saving device from Sony. (In Home furnishings daily, May 26, 1969, p.32) Appl. author: Doyle Dane Bernbach, Inc. © 26May69; KK212084.

Push-button FM. Another labor-saving device from Sony. (In Los Angeles times West magazine, June 22, 1969, p.24) Appl. author: Doyle Dane Bernbach, Inc. © 22Jun69; KK212657.

The Sony AM-FM, AM-PM; 7FC-34W clock radio. (In The New Yorker, Aug. 16, 1969, p.45) Appl. author: Doyle Dane Bernbach, Inc. © 17Jul69; KK212643.

The Sony answer box; the Sony Sobax, your own little electronic calculator. (In The Wall Street journal, July 8, 1969, p.12) Appl. author: Doyle Dane Bernbach, Inc. © 8Jul69; KK212644.

Sony expands & contracts; 7FC-342. (In Home furnishings daily, Oct. 6, 1969, p.4 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 60ct69; KK213486.

Sony has six televisions that put you to sleep, and one television that wakes you up. (In Home furnishings daily, July 28, 1969, p.24) Appl. author: Doyle Dane Bernbach, Inc. © 28Jul69; KK212641.

Sony invents color TV the way it should have been invented in the first place; Sony Trinitron color TV. (In Mart, Aug. 15, 1969, p.34-35) Appl. author: Doyle Dane Bernbach, Inc. © 17Jul69; KK212565.

Sony invites you to an Off-Broadway show. (In Dealerscope, May 1969, p.15) Appl. author: Doyle Dane Bernbach, Inc. © 15Apr69; KK212646.

The Sony pluggable or portable. For rain or shine; 6F-21WA FM/AM. (In New Yorker, Nov. 15, 1969, p.99) Appl. author: Doyle Dane Bernbach, Inc. © 170ct69; KK213887.

Stereo for the man who has nothing; HP-188. (In The New Yorker, Sept. 20, 1969, p.28) Appl. author: Doyle Dane Bernbach, Inc. © 28Aug69; KK213240.

The TFM-1849 W: Sony's undercover radio. (In The New Yorker, May 24, 1969, p.105) Appl. author: Doyle Dane Bernbach, Inc. © 28Apr69; KK212082.

TV? I can take it or leave it; 920U-TV. (In Life, Oct. 3, 1969, p.25) Appl. author: Doyle Dane Bernbach, Inc. © 28Sep69; KK213488.

A washday miracle; the miraculous gift radios. (In Life, Nov. 7, 1969, p.30) Appl. author: Doyle Dane Bernbach, Inc. © 280ct69; KK213666.

You can't buy great reviews like these, but you can buy the receivers that got them; STR-6120, solid-state FM stereo/FM receiver. (In Esquire, Dec. 1969, p.291) Appl. author: Doyle Dane Bernbach, Inc. © 20Nov69; KK213665.

SOUL SHACK. ©
Shoots for the moon! (In The Washington daily news, July 21, 1969, p.13) © 21Jul69; KK212024.

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The hate-to exercise mat; Sanamat. (In Los Angeles times, May 25, 1969, section A, p.24) © Source of the Unusual, Inc. & Mrs. S. K. Trehan; 25May69; KK212755.

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All about furniture, by Betty Marsh. 44 p. © 20Jun69; KK212631.

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Melt away, lose 20 pounds in 20 visits. (In The Houston post, Mar. 17, 1969, section 2, p.5) Appl. author: Richard L. Minns. © 17Mar69; KK212320.

Reduce, double your fun with a great new Spa shape. (In The Houston post, Sept. 8, 1969, section 1, p.14) Appl. author: Richard L. Minns. © 8Sep69; KK212833.

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Remington announces the greatest idea in close, comfortable shaves since disposable blades; disposable blades; Remington Lektroblade shaver. (In Life, Sept. 12, 1969, p.52-53) Appl. author: Young & Rubicam, Inc. © 8Sep69; KK213397.

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Break your beard in right; Remington electric shaver. (In Sport, Nov. 1968, p.16-17) © Sperry Rand Corp., Remington Electric Shaver Division (in notice: Sperry Rand Corp.); 200ct68; KK212076.

Now everything a woman goes to the hairdresser for comes in a box; the Hairdresser. (In Dayton daily news, June 25, 1969, p.19) © Sperry Rand Corp., Remington Electric Shaver Division (in notice: Sperry Rand Corp.); 25Jun69; KK212075.

Remington introduces a little less of a great thing; Remington Princess. (In Home furnishings daily, July 14, 1969, p.13) © Sperry Rand Corp., Remington Electric Shaver Division (in notice: Sperry Rand Corp.); 14Jul69; KK212074.

Remington introduces The Hairdresser, because you're much too young to want to die. (In Seventeen, June 1969, p.153) © Sperry Rand Corp., Remington Electric Shaver Division (in notice: Sperry Rand Corp.); 29May69; KK211775.

Spend less time ugly; Lady Remington Instant Hair Curler. (In Glamour, June 1969, p.80-81) © Sperry Rand Corp., Remington Electric Shaver Division (in notice: Sperry Rand Corp.); 20May69; KK211776.

Three more ways to satisfy a woman; Lady Remington Boutique. (In Home furnishings daily, July 14, 1969, p.12) © Sperry Rand Corp., Remington Electric Shaver Division (in notice: Sperry Rand Corp.); 14Jul69; KK212077.

We call it the perfect woman's shaver for two very good reasons; Lady Remington. (In Home furnishings daily, July 14, 1969, p.11) © Sperry Rand Corp., Remington Electric Shaver Division (in notice: Sperry Rand Corp.); 14Jul69; KK212078.

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The semi-soft drink: very dry, very tangy, very mixable; Squirt, the semi-soft drink. (In Life, Sept. 12, 1969, p.67) © 8Sep69; KK213903.

There's nothing halfway about the semi-soft drink; Squirt. (In Life, Aug. 15, 1969, p.12R) © 11Aug69; KK212614.

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Cabana bananas. Sheet. Appl. ti.: Cabana & S shaped label. © Standard Fruit a.a.d.o. Standard Fruit & Steamship Co.; 3Mar69; KK213475.

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Special purchase automobile. Cutout. © 150ct69; KK213670.

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New, only at State Mutual, savers club. (In Santa Monica evening outlook, Sept. 23, 1969, p.11) Appl. author: James Marshall Wylie. © State Mutual Savings & Loan Assn.; 23Sep69; KK212959.

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Bukaneer bowl with swashbuckling stick-ons; 98¢. Sticker. Appl. ti.: Bucaneer [sic] bowl. © 23Feb69; KK211845.

Irresistible double feature; brine shrimp eggs. (In Pet shop management, Feb. 1969, p.23) © 3Feb69; KK213007.

Menu frozen specialties available all year; makes you wish you were a fish. (In Pet shop management, Feb. 1969, p.2) © 3Feb69; KK213009.

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There's more than one big difference in BiOrell fish flakes, there are 7. (In Pet shop management, Feb. 1969, p.73) © 3Jan69; KK213008.

This is a pharmacy for fish; Longlife Mycinate. (In Pet shop mangement, Feb. 1969, p.65) © 3Jan69; KK213011.

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Gatorade is not a rumor; 32 fl. oz. [Soft drink] (In Sports illustrated, July 7, 1969, p.51) Appl. author: Lennen & Newell, Inc. © 2Jul69; KK212434.

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Original Surgitube tubular gauze; no.5, one 50 yd. roll. On folding carton. Appl. ti.: Jet speed bandage poster and carton. © 24Jan69; KK212356.

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TEXTRON, INC. ALVIN CO. DIVISION. See ALVIN CO.

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Gold shaving/make-up mirror, 6"; no.5001G. On folding carton. Appl. author: Leo Lederman. © Teeco, trade name of L. Thaler & Co., Inc.; 10Jan69; KK213621.

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Electric industrial furnaces and hot plates. 8 p. Appl. author: George A. Eiting. © Thermolyne Corp., subsidiary of Sybron Corp.; 15Apr69; KK211784.

THOMAS (S. B.) INC. ©
Why wait till breakfast to enjoy Thomas' English muffins? (In Better homes & gardens, Sept. 1969, p.L-10) Appl. author: Rumrill-Hoyt, Inc. © 14Aug69; KK213775.

Why wait till breakfast to enjoy Thomas' English muffins? English muffins with hamburgers. (In Better homes & gardens, July 1969, p.G-10) Appl. author: Rumrill-Hoyt, Inc. © 19Jun69; KK212092.

Why wait till breakfast to enjoy Thomas' English muffins? English muffins with pizza. (In Life, Sept. 19, 1969, p.88) Appl. author: Rumrill-Hoyt, Inc. © 9Sep69; KK213328.

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Doll up your home with housewares from Thrifty. (In Los Angeles times, Aug. 19, 1969, p.7) Appl. authors: Mary Jo French & Margaret Culver. Appl. states prev. pub. 11Jun69 & 23Jul69. NM: revision. © 19Aug69; KK212462.

Go on, be a sport, you can afford to at Thrifty. (In Los Angeles times, Aug. 5, 1969, pt.1, p.11) Appl. author: Mary Jo French & Margaret Culver. Appl. states prev. pub. in Beverly Hills citizen and independent, May 8 & July 9, 1969. NM: rev. © 5Aug69; KK212329.

The great Thrifty put-on, all she put out was $21.07. (In Los Angeles times, Aug. 26, 1969, p.13) Appl. authors: Mary Jo French & Margaret Culver. Appl. states prev. pub. 4Jun69 & 16Jul69 NM: rev. © 26Aug69; KK212483.

Psst, the password is discounts at Thrifty. (In Los Angeles times, July 22, 1969, pt.1, p.11) Appl. author: Mary Jo French & Margaret Culver. Appl. states prev. pub. in Beverly Hills citizen and independent, May 21 & July 2, 1969. NM: rev. © 22Jul69; KK212331.

Thrifty has casual clothes for taking it easy, on your budget. (In Los Angeles times, July 29, 1969, pt.1, p.11) Appl. author: Mary Jo French & Margaret Culver. Appl. states prev. pub. in Beverly Hills citizen and independent, June 18, 1969. NM: rev. © 29Jul69; KK212330.

The times they are a-changin'; but at Thrifty, ice cream cones are still ... 5¢. (In Los Angeles times, Aug. 12, 1969, p.7) Appl. authors: Mary Jo French & Margaret Culver. Appl. states prev. pub. 25Jun69 & 6Aug69. NM: revision. © 12Aug69; KK212463.

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Fingerprint Expert; fingerprint game equipment. Wrapper. Appl. author: Benjamin L. Toler. © Toler Co., whose sole owner is Benjamin Toler; 13Aug69; KK213807.

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Do you have any poets on your staff? Sheet. Appl. author: Diana C. Whittle. Appl. ti.: Illustrated sales promotion letter. © 14Aug69; KK212764.

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Bon voyage; the Orient and Expo '70. Folder. © 17Oct69; KK213379.

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Dual sergers; style 2800 B-4. Sheet. Appl. author: Arthur James Feigel. © 12Sep69; KK213260.

Electronics used to replace hand skills. Sheet. Appl. author: Arthur James Feigel. © 12Sep69; KK213259.

Sew-kool heat dispeller. Sheet. Appl. author: Arthur James Feigel. © 12Sep69; KK213258.

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The people who bring you the top banana, now bring you the head lettuce; Chiquita lettuce. (In Columbus dispatch, Aug. 6, 1969, p.28B) Appl. author: Batten, Barton, Durstine & Osborn, Inc. © 6Aug69; KK212695.

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Especially for school lunches, Spork; it's a spoon. (In Paper & twine journal, Sept. 1969, p.25) © 25Sep69; KK213106.

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After a few years, it starts to look beautiful. (In Sports illustrated, May 5, 1969, p.45) Appl. author: Doyle Dane Bernbach, Inc. © 2May69; KK211897.

After 30 Volkswagens, Father Bittman still believes. (In Life, June 13, 1969, p.73) Appl. author: Doyle Dane Bernbach, Inc. © 10Jun69; KK212658.

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Don't believe everything you hear. (In McCall's, June 1969, p.39) Appl. author: Doyle Dane Bernbach, Inc. © 29May69; KK212832.

Is anyone willing to take a chance? (In Sports illustrated, May 26, 1969, p.11) Appl. author: Doyle Dane Bernbach, Inc. © 23May69; KK211899.

It can save you an arm and a leg. (In McCall's, July 1969, p.31) Appl. author: Doyle Dane Bernbach, Inc. © 28Jun69; KK213376.

It finally knows how to treat a lady. (In McCall's, May 1969, p.67) Appl. author: Doyle Dane Bernbach, Inc. © 28Apr69; KK211903.

It makes any sedan as big as our squareback sedan. (In Newsweek, Apr. 28, 1969, p.26) Appl. author: Doyle Dane Bernbach, Inc. © 25Apr69; KK212415.

It takes this many men to inspect this many Volkswagens. (In Look, May 27, 1969, p.68-69) Appl. author: Doyle Dane Bernbach, Inc. © 24May69; KK211902.

It takes you to extremes. (In Life, Nov. 14, 1969, p.14-15) Appl. author: Doyle Dane Bernbach, Inc. © 11Nov69; KK213918.

It's ugly, but it gets you there. (In Los Angeles times, July 25, 1969, p.24) © 25Jul69; KK212760.

It's ugly, but it gets you there. (In The New York times, July 25, 1969, p.48L) Appl. author: Doyle Dane Bernbach, Inc. © 25Jul69; KK212829.

Look, mom, two cavities; Squareback. Sheet. © 25Jul69; KK212314.

The 1970 VW will stay ugly longer. (In Life, Oct. 17, 1969, p.32-33) Appl. author: Doyle Dane Bernbach, Inc. © 14Oct69; KK213561.

One of the world's smallest sedans is the world's largest sedan. (In Time, Oct. 31, 1969, p.44) Appl. author: Doyle Dane Bernbach, Inc. © 28Oct69; KK213916.

The 60 mph motel. (In Field & stream, May 1969, p.33) Appl. author: Doyle Dane Bernbach, Inc. © 28Apr69; KK211898.

Some cars just can't be mass produced. (In Newsweek, June 23, 1969, p.97) Appl. author: Doyle Dane Bernbach, Inc. © 20Jun69; KK212830.

This we changed; this we didn't. Poster. © 25Oct69; KK213128.

The VW squareback sedan, 5000 years in the making. (In Newsweek, May 26, 1969, p.57) Appl. author: Doyle Dane Bernbach, Inc. © 23May69; KK212656.

Volkswagen brings you an exciting old idea. (In Sports illustrated, June 9, 1969, p.21) Appl. author: Doyle Dane Bernbach, Inc. © 6Jun69; KK212416.

A Volkswagen dealer will gladly sell you one. (In True, Oct. 1969, p.32) Appl. author: Doyle Dane Bernbach, Inc. © 28Sep69; KK213560.

Volkswagen introduces Medi-car. (In Time, Nov. 14, 1969, p.87) Appl. author: Doyle Dane Bernbach, Inc. © 11Nov69; KK213915.

Volkswagen presents the United States of America. (In Field & stream, June 1969, p.87) Appl. author: Doyle Dane Bernbach, Inc. © 29May69; KK211896.

When they're looking up to you, are they really looking down at you? (In Life, May 23, 1969, p.3 of cover) Appl. author: Doyle Dane Bernbach, Inc. © 20May69; KK211904.

When you're in trouble there's no place like home. (In Life, May 9, 1969, p.18) Appl. author: Doyle Dane Bernbach, Inc. © 6May69; KK211901.

Who knows what evil lurks in the hearts of used cars? (In True, July 1969, p.3) Appl. author: Doyle Dane Bernbach, Inc. © 28Jun69; KK212831.

Why buy a Volkswagen for $1,799 when you can buy one for $2,295? (In Esquire, Nov. 1969, p.214-215) Appl. author: Doyle Dane Bernbach, Inc. © 290ct69; KK213562.

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If you call Lorenz Hehn Motors, don't be surprised if Massey Volkswagen answers. (In Santa Paula daily chronicle, June 3, 1969, p.3) © 3Jun69; KK211809.

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Buy a car that won't self-destruct in three years; Volvo. (In Life, May 16, 1969, p.R) Appl. author: Scali, McCabe, Sloves, Inc. © 16May69; KK212664.

The execution is different, but the concept is basically the same. (In Life, Feb. 21, 1969, p.69) Appl. author: Scali, McCabe, Sloves, Inc. © 21Feb69; KK211779.

First we offer to ship your Volvo. (In Saturday review, Nov. 8, 1969, p.11) Appl. author: Scali, McCabe, Sloves, Inc. © 8Nov69; KK213779.

Is this 36-page paperback the story of your life? (In Life, Sept. 19, 1969, p.R) Appl. author: Scali, McCabe, Sloves, Inc. © 19Sep69; KK213780.

It's not only a 1970 Volvo. (In Life, Oct. 24, 1969, p.R) Appl. author: Scali, McCabe, Sloves, Inc. © 240ct69; KK213781.

Most used car dealers tell you what's right with their cars; introducing Svensk Testad, it tells all. (In Life, May 2, 1969, p.NY1) Appl. author: Scali, McCabe, Sloves, Inc. © 2May69; KK212507.

Now, under the special coating of glop comes the added protection of gook; Volvo. (In Life, Apr. 11, 1969, p.R) Appl. author: Scali, McCabe, Sloves, Inc. © 11Apr69; KK212665.

Now you can get out from under car payments elegantly. (In Time, Mar. 7, 1969, p.32-33) Appl. author: Scali, McCabe, Sloves, Inc. © 7Mar69; KK212881.

The price of the car is reasonable enough; it's the options you can't afford; Volvo. (In Life, June 13, 1969, p.R) Appl. author: Scali, McCabe, Sloves, Inc. © 13Jun69; KK212666.

This building made possible by a grant from a five-year-old Volvo. (In Life, July 18, 1969, p.46) Appl. author: Scali, McCabe, Sloves, Inc. © 18Jul69; KK212667.

This Volvo definitely has a bug in it. (In Life, Mar. 21, 1969, p.R) Appl. author: Scali, McCabe, Sloves, Inc. © 21Mar69; KK211966.

354 changes in the 1969 Volvo. (In Life, Jan. 24, 1969, vol. 66, no.3) Appl. author: Scali, McCabe, Sloves, Inc. © 24Jan69; KK211965.

We couldn't make it any tougher, so we made it faster. (In Sports car, Apr. 1969) Appl. author: Scali, McCabe, Sloves, Inc. © 25Mar69; KK213460.

We hesitate to call it a poor man's Rolls-Royce. (In Newsweek, May 12, 1969, p.2 of cover) Appl. author: Scali, McCabe, Sloves, Inc. © 12May69; KK213459.

With every other driver out to get you, at least your car should be on your side. (In Life, Sept. 26, 1969, p.97) Appl. author: Scali, McCabe, Sloves, Inc. © 26Sep69; KK213564.

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Join us for a true bourbon; Ten high. (In True, Nov. 1969, p.3 of cover) © 180ct69; KK213173.

When it's time to replay the day, taste is the name of the game; Imperial, the extra step whiskey. (In Look, Oct. 7, 1969, p.109) © 70ct69; KK213025.

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We never forget about a customer after the purchase; more than 80% of our customers come back when they're ready for another car. Sheet. © 40ct69; KK213905.

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Personal Maid automatic room freshener; floral. Sticker. © 12Dec69; KK213909.

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Beautiful hair is a girl's crowning glory. See BRECK (JOHN H.) INC.
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Miss Debi Faubion, America's Junior Miss, 1968, and Breck invite you to see her successor crowned. See BRECK (JOHN H.) INC.

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Charge, Cavalry boots with a little buckle; Hush Puppies. (In Glamour, Oct. 1969, p.56) © 23Sep69; KK212944.

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Abrasive safety stair and walkway products; January 1969; catalog no.190. 20 p. Appl. author: R. W. Loos, Sr. © 6Jan69; KK212046.
Poxigrip, the newest development in anti-slip safety surfaces for stairs. Folder. Appl. author: R. W. Loos, Sr. © 1May69; KK212033.

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ARTZT, M. PETER.
Mess call. See SCHENLEY DISTILLERS, INC.
No Blitzkrieg. See SCHENLEY DISTILLERS, INC.
No hoarding necessary. See SCHENLEY DISTILLERS, INC.

ARTZT, PETER.
For distinguished service, after a day of war-time activity. See SCHENLEY INDUSTRIES, INC.
For distinguished service to your country to win honors. See SCHENLEY INDUSTRIES, INC.
For distinguished service to your country when you command. See SCHENLEY INDUSTRIES, INC.

BEACHCOMBER. See DON THE BEACHCOMBER.

BROWN & BROWN ADVERTISING CORP.
Now enjoy Schenley Straight Eight. See SCHENLEY INDUSTRIES, INC.

BROWN & SPECTOR, INC.
What every woman wants to know about a man. See SCHENLEY INDUSTRIES, INC.

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Remember Pearl Harbor. © 17Feb42; KK12615. Arthur B. Suchy (A); 1Dec69; R473706.

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